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Declarations under Rule 4.17:

- as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))
- as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))
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(54) **Title**: CLEANSING COMPOSITIONS CONTAINING STABLE SILVER

(57) **Abstract**: Disclosed is a cleansing composition having pH of at least 9, said composition comprising: (i) 20 to 85 wt% anionic surfactant; and, (ii) a silver(I) compound having silver ion solubility (in water at 25 °C) of at least 1×10^{-4} mol/L, at a level equivalent to silver content of 0.01 to 100 ppm, wherein the free alkali content of said composition is less than 0.01%. The composition is a robust and improved cleansing composition with a stable colour.

