and/or mixtures thereof, that optionally may be crosslinked and/or organic coated, especially with silicone acrylates as coating agents.

13. The process according to any one of claims 1 to 12, wherein the permeate comprises at least one of free cholesterol, esterified cholesterol, sterols, esterified sterols, phenolic compounds, oxidation products, components that create unwanted smell and/or taste in the oil mixture, Vitamin A, Vitamin D, Vitamin E, astaxanthin, canthaxanthin, and other carotenoids with an increased concentration compared to the non-marine fatty acid oil mixture.

14. A process according to any one of claims 1 to 8, and 9 to 13 comprising:

(a) mixing the non-marine fatty acid oil mixture with an organic solvent to form a solution;

(b) passing the solution across at least one selective membrane, wherein a retentate forms comprising oil content and a permeate forms comprising the at least one natural component; and

(c) removing the organic solvent from the permeate to form a non-marine concentrate comprising the at least one natural component,

wherein the at least one natural component is chosen from free cholesterol, esterified cholesterol, sterols, esterified sterols, phenolic compounds, oxidation products, components that create unwanted smell and/or taste in the oil mixture, Vitamin A, Vitamin D, Vitamin E, astaxanthin, canthaxanthin, and other carotenoids, and

wherein the fatty acid oil mixture comprises non-marine oil comprising triglyceride oils, phospholipid oils, and any combination thereof.

15. The process according to claim 14, further comprising purifying the non-marine concentrate using a method chosen from HPLC, supercritical fluid chromatography, distillation, molecular distillation, short path evaporation, thin film evaporation, extraction, absorption, and any combination thereof.

16. The process according to any one of the preceding claims, wherein the non-marine fatty acid oil mixture is crude non-marine fatty acid oil mixture.

17. The process according to any one of the preceding claims, wherein the organic solvent is miscible with the non-marine fatty acid oil mixture.

18. The process according to claim 17, wherein the non-marine fatty acid oil mixture dissolved in the miscible solvent forms a homogeneous solution.