CLAIMS

1. An information interaction method, comprising:

displaying target information in an information display interface;

acquiring a reply instruction for the target information;

displaying a shooting interface in response to the reply instruction; and

acquiring a target video through the shooting interface, wherein the target video is used to reply to the target information;

wherein after the displaying the shooting interface, the method further comprises:

displaying a sticker on the shooting interface, wherein the sticker is used to accommodate the target information; and

acquiring an editing instruction acting on the sticker, wherein the editing instruction is used to adjust a display feature of the sticker on a video cover corresponding to the target video.

2. The information interaction method according to claim 1, wherein after the acquiring the target video through the shooting interface, further comprising:

displaying a video cover of the target video at a first target position of the information display interface, wherein the first target position is located in an information reply zone corresponding to the target information.

3. The information interaction method according to claim 1 or 2, wherein a preset identification is displayed in a display zone of the target information, and the preset identification is used to identify an information type of the target information.

4. The information interaction method according to claim 1 or 2, further comprising:

displaying a video cover of an original video at a second target position of the information display interface, wherein the target information is information generated for the original video.

5. The information interaction method according to claim 1 or 2, wherein the information display interface comprises an information aggregation interface, the information aggregation interface is used to display at least one piece of target information, wherein each piece of

target information is provided with a corresponding trigger control; before the displaying the shooting interface, the method further comprises:

acquiring the reply instruction acting on a target trigger control in the information aggregation interface, wherein the target trigger control is used to instruct to reply to corresponding target information.

6. The information interaction method according to claim 5, wherein the method further comprises:

displaying an user homepage interface, wherein the user homepage interface is used to display user information;

acquiring a first jump instruction acting on a first jump control in the user homepage interface; and

jumping to display the information aggregation interface in response to the first jump instruction.

7. The information interaction method according to claim 5, wherein the method further comprises:

displaying an information notification interface, wherein the information notification interface is used to display at least one piece of notification information;

acquiring a second jump instruction acting on a second jump control in the information notification interface; and

jumping to display the information aggregation interface in response to the second jump instruction.

8. The information interaction method according to claim 1 or 2, wherein the information display interface comprises a live broadcast interface, and before the displaying the shooting interface, further comprising:

acquiring a question sticker, wherein the question sticker is used to accommodate the target information; and

displaying the question sticker in the live broadcast interface and acquiring the reply instruction acting on the question sticker.

9. The information interaction method according to claim 1 or 2, wherein the information display interface comprises a question-and-answer community interface, the

question-and-answer community interface is used to display at least one piece of target information, and before the displaying the shooting interface, further comprising:

acquiring the reply instruction acting on the target information in the question-and-answer community interface.

10. The information interaction method according to claim 1 or 2, wherein the displaying the shooting interface in response to the reply instruction comprises:

displaying an information input interface in response to the reply instruction, wherein the information input interface comprises a text input box and a video input control; and

acquiring a first trigger instruction acting on the video input control, wherein the first trigger instruction is used to call the shooting interface.

11. The information interaction method according to claim 10, wherein the text input box and the video input control are displayed side by side, and the method further comprises:

displaying the video input control in a reduced size if it is detected that text is input in the text input box.

12. The information interaction method according to claim 1 or 2, further comprising:

acquiring a second trigger instruction acting on the target information in a current interface, wherein the current interface is any type of interface other than an information aggregation interface among interface types comprised in the information display interface, and the information aggregation interface is used to display at least one piece of target information; and

jumping to display the information aggregation interface in response to the second trigger instruction, and the target information is displayed in a top zone of the information aggregation interface.

13. The information interaction method according to claim 1 or 2, wherein the acquiring the target video through the shooting interface comprises:

calling a camera to shoot the target video in response to a shooting instruction acting on the shooting interface; or,

uploading the target video in response to an upload instruction acting on the shooting interface.

14. The information interaction method according to claim 1, wherein the sticker is further used to accommodate a preset identification, wherein the preset identification is used to identify an information type of the target information.

15. The information interaction method according to claim 1, wherein the display feature comprises at least one of a display zone position, a display zone area, a display text feature, and a sticker style.

16. The information interaction method according to claim 1, further comprising:

displaying the sticker in a playback interface of the target video.

17. An information interaction apparatus, comprising:

a displaying module, configured to display target information in an information display interface;

an acquiring module, configured to acquire a reply instruction for the target information;

the displaying module is further configured to display a shooting interface in response to the reply instruction; and

an inputting module, configured to acquire a target video through the shooting interface, wherein the target video is used to reply to the target information;

wherein the displaying module is further configured to display a sticker on the shooting interface, wherein the sticker is used to accommodate the target information;

the acquiring module is further configured to acquire an editing instruction acting on the sticker, wherein the editing instruction is used to adjust a display feature of the sticker on a video cover corresponding to the target video.

18. An electronic device, comprising:

a processor; and

a memory storing a computer program;

wherein the processor is configured to implement the information interaction method according to claim 1 or 2 by executing the computer program.

19. A computer-readable storage medium, wherein a computer execution instruction is stored in the computer-readable storage medium, when a processor executes the computer execution instruction, the information interaction method according to claim 1 or 2 is implemented.

20. A computer program, wherein the computer program is stored in a computer-readable storage medium, when the computer program is executed by a processor, the information interaction method according to claim 1 or 2 is executed.