

ABSTRACT OF THE DISCLOSURE

A toner for developing an electrostatic image includes: 100 wt. parts of a binder resin, 1 - 150 wt. parts of a colorant and a relatively large amount of 5 - 40 wt. parts of a low-softening point substance. The toner is further characterized by viscoelastic properties including: a storage modulus at 60 °C (G'_{60}) and a storage modulus at 80 °C (G'_{80}) providing a ratio (G'_{60}/G'_{80}) of at least 80, and a storage modulus at 155 °C (G'_{155}) and a storage modulus at 190 °C (G'_{190}) providing a ratio (G'_{155}/G'_{190}) of 0.95 - 5. As a result, the toner shows good low-temperature fixability and anti-offset characteristic, and also little temperature-dependence of gloss.

This Sheet Has Been Replaced



THIS SHEET HAS BEEN
REPLACED