

ABSTRACT

Embodiments of the present disclosure provide a page display method and apparatus, an electronic device, a storage medium and a program product. The method comprises: receiving a trigger operation acting on a video playback page, wherein the trigger operation is configured to instruct to display an object page, a first page and a second page are aggregated in the object page, the first page is configured to play back an object recommendation video, and the second page is configured to display object information and first virtual article information associated with the object information; and in response to the trigger operation, switching a current display page from the video playback page to a target page aggregated in the object page, and displaying page identifiers of at least two pages aggregated in the object page in a first region (40) of the target page, wherein the target page is the first page or the second page.