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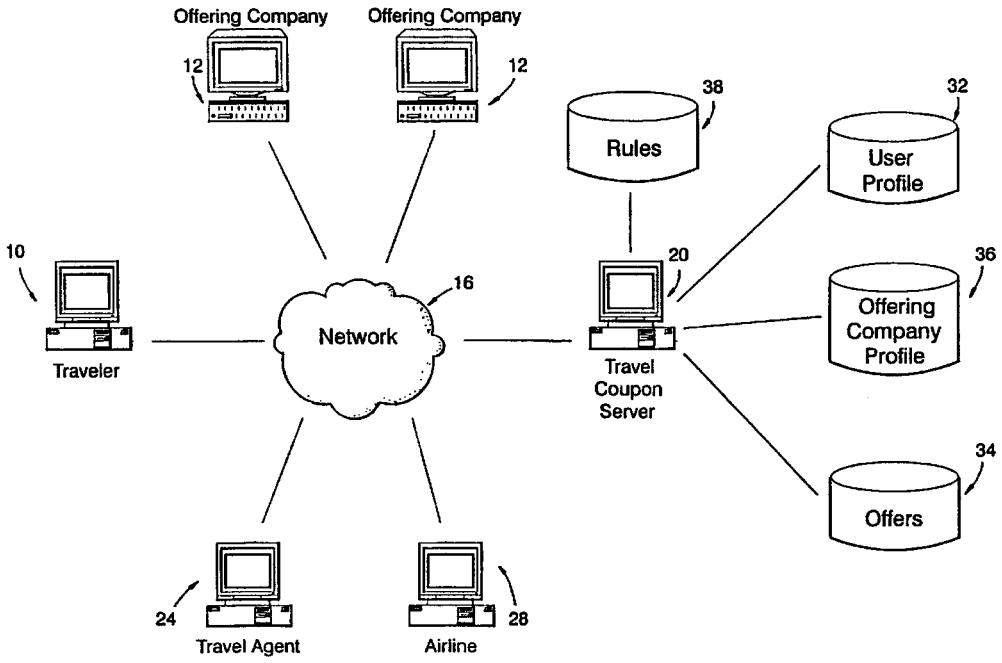
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(54) Title: SYSTEM AND METHOD FOR GENERATING TRAVEL COUPONS



(57) Abstract: A travel coupon server system (20) and method that generates travel coupons, and includes a plurality of members (10), (12), (24) and (28) and a travel coupon server (20) which is interconnected (16) to the plurality of members (10), (12), (24) and (28). The travel coupon server (20) generates limited duration coupons for a particular traveler (10) and which identifies the traveler by name, and which limits the duration of the offer of the coupon to the time of the travel, and which limits the coupons offered to the traveler's destinations or along the route to those destinations.

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