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(54) Title: WING SHAPED BEVERAGE CAN PULL TAB

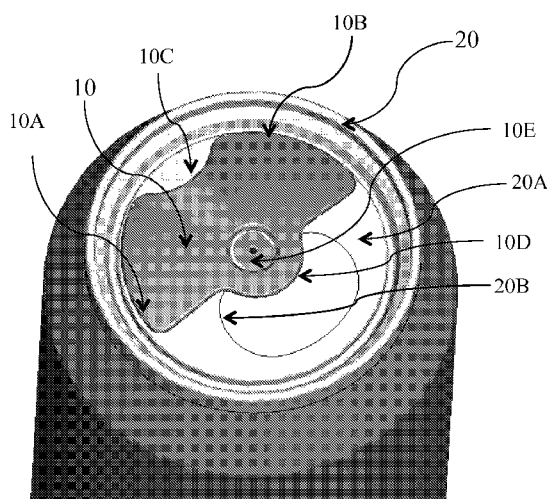


FIG. 2

(57) Abstract: A wing shaped beverage can pull tab (10) that is wide and tall enough to accommodate advertisements, logos, slogans, contest announcements, graphics, website addresses, etchings, or other marketing, promotional or informational messages targeting the consumer of the beverage. The wing shaped can pull tab (10) can be detached from the can and stored in a pocket without causing injury because of its smooth round edges and compactness. The wing shaped can pull tab (10) is large enough that it does not fall into the can when detached and create injury or choking hazard. The wing shaped can pull tab has a U shaped lift end (10C) that accommodates the insertion of a finger to lift the tab to actuate the opening of a can more easily. The contoured U shaped lift end (10D) of the wing shaped can pull tab also accommodates the septum of the nose to allow consumption of the beverage from the can without having to tilt the head too far back.

