CLAIMS

1. A method for extracting a user attribute, applied for a first terminal and comprising:

sending an information obtaining request to a second terminal at time intervals;

receiving image data sent by the second terminal;

extracting user attribute information based on the image data and storing the user attribute information; and

determining a target service object corresponding to the user attribute information,

wherein the method further comprises:

updating the stored user attribute information based on new user attribute information at the time intervals.

2. The method according to claim 1, wherein the image data comprises video image data or static image data.

3. The method according to claim 1 or 2, wherein the information obtaining request is configured to indicate the second terminal to collect the image data by means of an image collection device.

4. The method according to any of claims 1 to 3, wherein the step of extracting the user attribute information based on the image data comprises:

taking a character with a highest appearing ratio among a plurality of characters as a target character when the image data comprises the plurality of characters; and

extracting the user attribute information corresponding to the target character.

5. The method according to any of claims 1 to 4, wherein the user attribute information comprises at least one of: age information, gender information, hair style information, preference information, facial expression information, or clothing

information.

6. The method according to any of claims 1 to 5, further comprising:

pushing the target service object to the second terminal.

7. A method for extracting a user attribute, applied for a second terminal and comprising:

obtaining image data at time intervals when receiving an information obtaining request sent by a first terminal; and

sending the image data to the first terminal so as to enable the first terminal to extract user attribute information based on the image data and store the user attribute information, and determine a target service object corresponding to the user attribute information,

wherein the second terminal further enables the first terminal to update the stored user attribute information based on new user attribute information at the time intervals.

8. The method according to claim 7, wherein the image data comprises video image data or static image data.

9. The method according to claim 7 or 8, wherein the step of obtaining the image data when receiving the information obtaining request sent by the first terminal comprises:

collecting the image data by means of an image collection device when receiving the information obtaining request sent by the first terminal.

10. The method according to claim 9, wherein the step of collecting the image data by means of an image collection device when receiving the information obtaining request sent by the first terminal comprises:

displaying a start prompt message of the image collection device when receiving the information obtaining request sent by the first terminal; and

collecting the image data by means of the image collection device when

detecting a user confirmation instruction based on the start prompt message of the image collection device.

11. The method according to claim 9 or 10, wherein the image collection device comprises: a camera of the second terminal or a smart device with a photographing function associated with the second terminal.

12. The method according to any of claims 7 to 11, further comprising:

receiving a target service object pushed by the first terminal; and

presenting the target service object.

13. An apparatus for extracting a user attribute, comprising:

a first sending module, configured to send an information obtaining request to the second terminal at time intervals,

a first receiving module, configured to receive image data sent by the second terminal;

an extracting module, configured to extract user attribute information based on the image data and store the user attribute information; and

a determining module, configured to determine a target service object corresponding to the user attribute information,

wherein the apparatus is configured to update the stored user attribute information based on new user attribute information at the time intervals.

14. The apparatus according to claim 13, wherein the image data comprises video image data or static image data.

15. The apparatus according to claim 13 or 14, wherein the information obtaining request is configured to indicate the second terminal to collect the image data by means of an image collection device.

16. The apparatus according to any of claims 13 to 15, wherein

the extracting module is configured to take a character with a highest

appearing ratio among a plurality of characters as a target character when the image data comprises the plurality of characters; and to extract the user attribute information corresponding to the target character.

17. The apparatus according to any of claims 13 to 16, wherein the user attribute information comprises at least one of: age information, gender information, hair style information, preference information, facial expression information, or clothing information.

18. The apparatus according to any of claims 13 to 17, further comprising:

a second sending module, configured to push the target service object to the second terminal.

19. An apparatus for extracting a user attribute, comprising:

an obtaining module, configured to obtain image data at time intervals when receiving an information obtaining request sent by a first terminal; and

a third sending module, configured to send the image data to the first terminal so as to enable the first terminal to extract user attribute information based on the image data and store the user attribute information, and determine a target service object corresponding to the user attribute information,

wherein the apparatus is further configured to enable the first terminal to update the stored user attribute information based on new user attribute information at the time intervals.

20. The apparatus according to claim 19, wherein the image data comprises video image data or static image data.

21. The apparatus according to claim 19 or 20, wherein the obtaining module is configured to collect the image data by means of an image collection device when receiving the information obtaining request sent by the first terminal.

22. The apparatus according to claim 21, wherein the obtaining module comprises:

a display sub-module, configured to display a start prompt message of the image collection device when receiving the information obtaining request sent by the first terminal; and

a collection sub-module, configured to collect the image data by means of the image collection device when detecting a user confirmation instruction based on the start prompt message of the image collection device.

23. The apparatus according to claim 21 or 22, wherein the image collection device comprises: a camera of the second terminal or a smart device with a photographing function associated with the second terminal.

24. The apparatus according to any of claims 19 to 23, further comprising:

a second receiving module, configured to receive the target service object pushed by the first terminal; and

a presenting module, configured to present the target service object.

25. An electronic device, comprising a processor and a memory;

the memory is configured to store at least one executable instruction; the executable instruction enabling the processor to execute the method for extracting a user attribute according to any of claims 1 to 12.

26. An electronic device, comprising:

a processor and the apparatus for extracting a user attribute according to any of claims 13 to 24;

units in the apparatus for extracting a user attribute according to any of claims 13 to 24 are run when the processor runs an operation apparatus of the service object.

27. A computer program, comprising computer readable codes, wherein when the computer readable codes are run on a device, a processor in the device executes instructions for implementing steps in the method for extracting a user attribute according to any of claims 1 to 12.

28. A computer readable storage medium, configured to store computer readable instructions, wherein when the instructions are executed, operations for implementing steps in the method for extracting a user attribute according to any of claims 1 to 12 are implemented.