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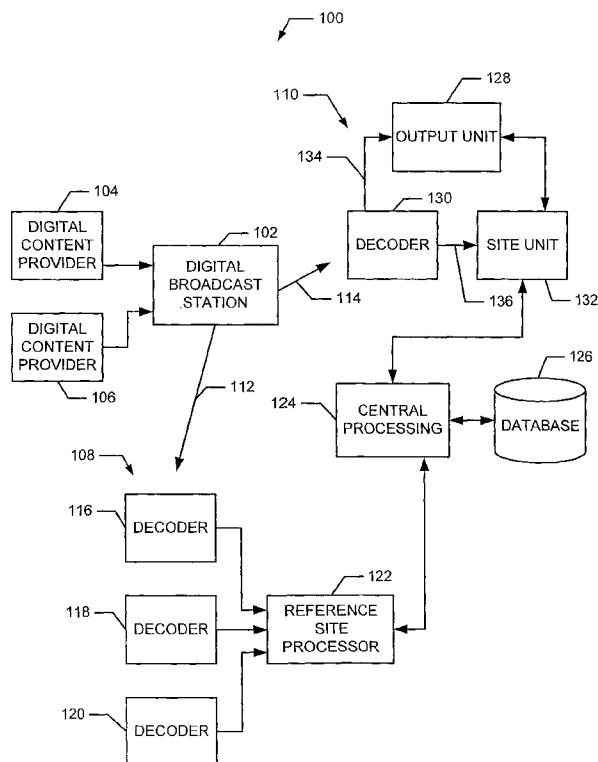
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(54) Title: DIGITAL DATA INSERTION APPARATUS AND METHODS FOR USE WITH COMPRESSED AUDIO/VIDEO DATA



(57) Abstract: Methods and apparatus for inserting data a compressed data bitstream are disclosed. The methods and apparatus time shift first data in a first portion of the compressed data bitstream to increase a size of a second portion of the compressed data bitstream and insert second data in the second portion of the compressed data bitstream to form a modified compressed data bitstream.

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