

## ABSTRACT

In a cigarette display system 1000, a plurality of wall units 500 can be linked in an vertical direction, and tray units 5 200 can be arranged in desired positions on a front surface of the wall units 500. Each of the tray units 200 can hold a plurality of magazine units 100 arranged in a lateral direction, and each of the magazine units 100 can hold a plurality of cigarette packs T arranged in a direction from 10 front to back. Accordingly, it is possible to freely change a layout in which the cigarette packs T are arranged and displayed in the vertical and lateral directions so that cigarette cartons K or the like having a shape which cannot be accommodated in the magazine unit 100 can be displayed as 15 well. As described above, the present invention provides the cigarette display system 1000 having a structure in which the layout of the cigarette packs T to be displayed or the like can be changed in various forms.