Claims

1. 2,4,7-Trimethyloct-6-en-1-ol.

2. A fragrance composition or a perfumed product comprising 2,4,7-trimethyloct-6-en-1-ol.

3. The fragrance composition or perfumed product according to claim 2 further comprising an additional fragrance ingredient.

4. The composition or product according to claim 3 wherein the additional fragrance ingredient is a fragrant alcohol.

5. The composition or product according to claim 4 wherein the fragrant alcohol is selected from dihydromyrcenol, linalool, ethyl linalool, and mixtures thereof.

6. The composition or product according to claim 4 wherein the fragrant alcohol is selected from 2,4,7-trimethylocta-2,6-dien-1-ol , [1-methyl-2(5-methylhex-4-en-2-yl)cyclopropyl]-methanol, 2-(2-methyl-2-(3-methylbut-2-en-1-yl)cyclopropyl)propan-1-ol, and (2-(1-(2,2-dimethylcyclopropyl)propan-2-yl)-1-methylcyclopropyl)methanol, and mixtures thereof.

7. The product according to one of the claims 3, 4, 5 or 6 wherein the product is selected from fine perfumery, fabric care, household products, beauty and personal care products and air care products.

8. The fragrance composition according to one of the claims 3, 4, 5 or 6 comprising up to 30% by weight of 2,4,7-trimethyloct-6-en-1-ol based on the fragrance composition.

9. The use of 2,4,7-trimethyloct-6-en-1-ol as a fragrance.

10. A method of imparting freshness and cleanness to a perfumed product, said method comprising the step of incorporating 2,4,7-trimethyloct-6-en-1-ol into said perfumed product.

11. The method according to claim 10, wherein up to 30% by weight of 2,4,7-trimethyloct-6-en-1-ol, based on the perfumed product, e.g. fine perfumery, laundry and fabric care, household products, beauty and personal care products and air care products, is incorporated.

12. The method according to claim 10, wherein at least 0.001% by weight of 2,4,7-trimethyloct-6-en-1-ol, based on the perfumed product, e.g. fine perfumery, laundry and fabric care, household products, beauty and personal care products and air care products, is incorporated.