

ABSTRACT

The present application discloses a display method and apparatus, an electronic device, and a computer-readable medium. The method comprises: when a client is displaying a video playing page, the client being capable of displaying some first candidate objects to a user, and after the client receives a trigger operation for a target control on the video playing page, displaying an information recommendation page, and displaying, on the information recommendation page, a set of recommended information corresponding to an object to be referenced, wherein the set of recommended information comprises account attribute information of several candidate accounts; objects to be displayed under each candidate account include a target display object; an object category of the target display object is the same as an object category corresponding to the set of recommended information; and the object category corresponding to the set of recommended information is also the same as the category of the object to be referenced, such that these candidate accounts can provide, to the user, some objects of the same category as the object to be referenced, and in this way, an information viewing requirement of the user can be better met.