

## **WHAT IS CLAIMED IS:**

1. A method of enabling content selection, the method comprising:  
providing a graphical user interface to a computing device, wherein the graphical user interface enables a user to select content;  
wherein the graphical user interface causes a plurality of stack structures to be simultaneously displayed on a display in communication with the computing device, wherein each stack structure includes icons, wherein each of the icons have one of a plurality of images, wherein the icons represent individual items of content corresponding to a sub-category of content, and wherein the sub-category of content is defined as a first sub-category type of content; and  
enabling a user to change the first sub-category type of content to a second sub-category type of content using an input device in communication with the computing device, wherein a change of the first sub-category type of content to the second sub-category type of content changes how the plurality of stack structures are organized into sub-categories of content and causes the plurality of stack structures to be displayed based on how the plurality of stack structures are organized into sub-categories of content.
2. The method of claim 1, wherein enabling the user to change the first sub-category type of content to the second sub-category type of content includes enabling the user to progress through a sub-category type cycle.
3. The method of claim 2, wherein enabling the user to progress through the sub-category type cycle includes enabling the user to progress through the sub-category type cycle by successive executions of a particular user input, and wherein the particular user input includes activation of a dedicated sort button.

4. The method of claim 2, wherein a category of content includes on-air television content, and wherein the sub-category type cycle includes at least two of an availability time, a network, a title, and a popularity.
5. The method of claim 2, wherein a category of content includes on demand content, and wherein the sub-category type cycle includes at least two of a genre, a title, a release date, and a popularity.
6. The method of claim 2, wherein the sub-category type cycle is based on one or more of:
  - a consumption, a behavior, and an environment.
7. The method of claim 2, further comprising: enabling the user to set the sub-category type cycle.
8. The method of claim 1, wherein categories of content include one or more of on-air television content, on demand content, user multimedia content, and user applications.
9. A device for enabling content selection, the device comprising:
  - one or more processors configured to perform operations to:
    - simultaneously display a plurality of stack structures, wherein each stack structure includes icons, wherein each of the icons have one of a plurality of images, wherein the icons represent individual items of content corresponding to a sub-category of content, and wherein the sub-category of content is defined as a first sub-category type of content; and
    - enable a user to change the first sub-category type of content to a second sub-category type of content, wherein a change of the first sub-category type of content to the second sub-category type of content changes how the plurality of stack structures are organized into sub-categories of content and causes the plurality of stack structures to be

displayed based on how the plurality of stack structures are organized into sub-categories of content.

10. The device of claim 9, wherein enabling the user to change the first sub-category type of content to the second sub-category of content includes enabling the user to progress through a sub-category type cycle.

11. The device of claim 10, wherein enabling the user to progress through the sub-category type cycle includes enabling the user to progress through the sub-category type cycle by successive executions of a particular user input, wherein the particular user input includes activation of a dedicated sort button.

12. The device of claim 10, wherein a category of content includes on-air television content, and wherein the sub-category type cycle includes at least two of an availability time, a network, a title, and a popularity.

13. The device of claim 10, wherein a category of content includes on demand content, and wherein the sub-category type cycle includes at least two of a genre, a title, a release date, and a popularity.

14. The device of claim 10, wherein the sub-category type cycle is based on one or more of: a consumption, a behavior, and an environment.

15. The device of claim 10, wherein the one or more processors are further configured to enable the user to set the sub-category type cycle.

16. The device of claim 9, wherein categories of content include one or more of on air television content, on demand content, user multimedia content, and user applications.

17. A non-transitory computer-readable storage medium comprising instructions stored thereon that upon execution cause one or more processors of a device to perform operations to:

simultaneously display a plurality of stack structures, wherein each stack structure includes icons, wherein each of the icons have one of a plurality of images, wherein icons represent individual items of content corresponding to a sub-category of content, and wherein the sub-category of content is defined as a first sub-category type of content; and

enable a user to change a the first sub-category type to a second sub-category of content, wherein a change of the first sub-category type of content to the second sub-category of content changes how the plurality of stack structures are organized into sub-categories of content and causes the plurality of stack structures to be displayed based on how the plurality of stack structures are organized into sub-categories.

18. The non-transitory computer-readable storage medium of claim 17, wherein instructions that cause the one or more processors of the device to enable the user to change the first sub-category type to the second sub-category of content include instructions that enable the user to progress through a sub-category type cycle by successive executions of a particular user input, wherein the particular user input includes activation of a dedicated sort button.

19. The non-transitory computer-readable storage medium of claim 18, wherein a category of content includes on-air television content, and wherein the sub-category type cycle includes at least two of an availability time, a network, a title, and a popularity.

20. The non-transitory computer-readable storage medium of claim 18, further comprising instructions stored thereon that upon execution cause the one or more processors of a device to enable the user to set the sub-category type cycle.