I Claim:

1. A method of making an oral care product, comprising the steps of:
providing a concentrated flavoring agent having a flavor to be used in an oral care product;
adding an odor neutralizing agent to the concentrated flavoring agent to provide a mixture of the flavoring agent with the odor neutralizing agent; and
adding the mixture to ingredients of an oral care product during manufacture of the oral care product to produce the oral care product.

2. A method as claimed in claim 1, wherein the oral care product is one product selected from the group consisting of: mouth rinse, mouthwash, tooth paste, lozenges, breath mints, breath freshening wafers, oral swab, and chewing gum.

3. A method as claimed in claim 1, wherein said odor neutralizing agent is O.M. Complex oral compound.

4. A method as claimed in 1, wherein said odor neutralizing agent is mixed into said concentrated flavoring agent in an amount of 0.20 to 5.00 percent by volume of the odor neutralizing agent.

5. A method as claimed in claim 1, wherein said odor neutralizing agent has a concentration in the final oral care product of 0.00020 to 0.01 percent per volume.

6. A method as claimed in claim 1, wherein said odor neutralizing agent has a concentration in the oral care product of 0.000001 to 0.000006 parts per million.

7. A method as claimed in claim 1, wherein said flavoring agent is an agent selected from the group consisting of: peppermint, spearmint, wintergreen, cinnamon, bubblegum, anise, fruit flavors, chocolate, peanut butter, pine, tea, fennel, lavender, ginger, neem, and vanilla.

8. An oral or nasal care product, comprising:
a base oral or nasal care product; and
an odor neutralizing compound incorporated with said base oral or nasal care product.

9. An oral or nasal care product as claimed in claim 8, wherein said odor neutralizing compound is mixed into said base oral or nasal care product.

10. An oral or nasal care product as claimed in claim 9, wherein said oral or nasal care product is a product selected from the group consisting of: mouth rinse, mouthwash, tooth paste, lozenges, breath mints, breath freshening wafers, chewing gum, nasal spray, nasal swab, nasal flush.

11. An oral or nasal care product as claimed in claim 8, wherein said odor neutralizing compound is coated onto said base oral or nasal care product or impregnated into said base oral or nasal care product.

12. An oral or nasal care product as claimed in claim 11, wherein said oral or nasal care product is a product selected from the group consisting of: toothpicks, a tooth brush, dental floss, oral swab, tongue scraper, and tongue cleaner.

13. An oral or nasal care product as claimed in claim 8, wherein said odor neutralizing compound comprises: an O.M. Complex of about 0.0025 to 5.00 percent; an ionone alpha, ionone beta, or ionone gamma containing a carbonyl group; an aldhyde at 0.02 to 10.00 percent; and a natural at 0.002 to 0.10 percent.

14. An oral or nasal care product as claimed in claim 13, wherein the natural is one of oil of cardamom, oil of violet leaves, orris concrete, ionone, irone, cyclamen, zinc acetate, zinc citrate, zinc lactate, and zinc gluconate.

15. An oral or nasal care product as claimed in claim 8, further comprising:

a flavoring agent and a sweetening agent.

16. An oral or nasal care product as claimed in claim 15, wherein said flavoring agent is one of oil peppermint, oil spearmint, oil clove, oil wintergreen, and oil sassafras.

17. An oral or nasal care product as claimed in claim 15, wherein said sweetening agent is one of aspartame, saccharin, and dextrose.

18. An oral or nasal care product as claimed in claim 15, wherein said flavoring agent and said sweetening agent are in the oral care product at a level of 0.002 percent to 3.0 percent by weight.

19. An oral or nasal care product as claimed in claim 8, further comprising: ionone, irone, cyclamen aldehyde, zinc salts splits and a natural, wherein said natural is one of oil of cardamon, violet leaves, and orris absolute.

20. An oral or nasal care product as claimed in claim 8, further comprising: a bactericidal agent.

21. A method of neutralizing malodors in a persons mouth, comprising the steps of:
using an oral care product including an odor neutralizing agent in a manner typical for that type of oral care product; and
reacting thiol groups of volatile sulfur compounds with the odor neutralizing agent during use of the oral care product.

22. An oral care product made by a process comprising the steps of:
providing a concentrated flavoring agent having a flavor to be used in an oral care product;
adding an odor neutralizing agent to the concentrated flavoring agent to provide a mixture of the flavoring agent with the odor neutralizing agent; and

adding the mixture to ingredients of an oral care product during manufacture of the oral care product to produce the oral care product.

23. A method of making an oral care product, comprising the steps of:

providing a concentrated flavoring agent having a flavor to be used in an oral care product;

adding an odor neutralizing agent to the concentrated flavoring agent to provide a mixture of the flavoring agent with the odor neutralizing agent; and

adding the mixture to ingredients of an oral care product during manufacture of the oral care product to produce the oral care product.

I Claim:

1. An oral care product, comprising:

a base oral care product; and

an odor neutralizing compound incorporated with said base oral care product, wherein the odor neutralizing compound includes a combination of ionone, irone, and cyclamen aldehyde with zinc salt splits and a natural, wherein the natural is selected from the group consisting of oil of cardamom, violet leaves, and orris absolute, the odor neutralizing compound is about 0.0025 percent to about 5.00 percent of the oral care product, the odor neutralizing compound has a chemical structure able to undergo molecular nucleophilic substitution upon contact with odor causing chemicals having a sulfur component to thereby neutralize malodors caused by the odor causing chemicals having the sulfur component, the oral care product being effective to neutralize malodors in the mouth upon use of the oral care product.

2. An oral care product as claimed in claim 1, wherein said odor neutralizing compound is mixed into said base oral care product.

3. An oral care product as claimed in claim 2, wherein said base oral care product is a product selected from the group consisting of: mouth rinse, mouthwash, tooth paste, lozenges, breath mints, breath freshening wafers, and chewing gum.

4. An oral care product as claimed in claim 1, wherein said odor neutralizing compound is coated onto said base oral care product or impregnated into said base oral care product.

5. An oral care product as claimed in claim 4, wherein said oral care product is a product selected from the group consisting of: toothpicks, a tooth brush, dental floss, oral swab, tongue scraper, and tongue cleaner.

6. An oral care product as claimed in claim 1, wherein the natural is one of oil of cardamom, oil of violet leaves, orris concrete, ionone, irone, cyclamen, zinc acetate, zinc citrate, zinc lactate, and zinc gluconate.

7. An oral care product as claimed in claim 1, further comprising:
a flavoring agent and a sweetening agent.

8. An oral care product as claimed in claim 7, wherein said flavoring agent is one of oil peppermint, oil spearmint, oil clove, oil wintergreen, and oil sassafras.

9. An oral care product as claimed in claim 7, wherein said sweetening agent is one of aspartame, saccharin, and dextrose.

10. An oral care product as claimed in claim 7, wherein said flavoring agent and said sweetening agent are in the oral care product at a level of 0.002 percent to 3.0 percent by weight.

11. An oral care product as claimed in claim 1, further comprising:
ionone, irone, cyclamen aldehyde, zinc salts and a natural, wherein said natural is one of oil of cardamon, violet leaves, and orris absolute.

12. An oral care product as claimed in claim 1, further comprising: a bactericidal agent.

13. An oral care product made by a process comprising the steps of:
providing a flavoring agent having a flavor to be used in an oral care product;
adding an odor neutralizing agent to the flavoring agent to provide a mixture of the flavoring agent with the odor neutralizing agent, wherein the odor neutralizing agent includes a combination of ionone, irone, and cyclamen aldehyde with zinc salt splits and a natural, wherein the natural is selected from the group consisting of oil of cardamom, violet leaves, and orris absolute, the odor neutralizing agent has a chemical structure able to undergo molecular nucleophilic substitution upon contact with odor causing chemicals having a sulfur component to thereby neutralize malodors caused by the odor causing chemicals having the sulfur component; and
adding the mixture to ingredients of an oral care product during manufacture of the oral care product to produce the oral care product, the oral care product being effective to neutralize malodors in the mouth upon use of the oral care product.

14. An oral care product, comprising:

a base oral care product; and

an odor neutralizing compound incorporated with said base oral care product, wherein the odor neutralizing compound is about 0.0025 percent to about 5.00 percent of the oral care product and comprises irone; one or more aldehydes, one or more naturals, and one or more zinc complexes.

15. An oral care product as claimed in claim 14, wherein the natural is one of oil of cardamom, violet, and orris, the aldehyde is cyclamen, and the zinc complex is one or more of zinc acetate, zinc citrate, zinc lactate, and zinc gluconate.

16. An oral care product as claimed in claim 14 wherein the odor neutralizing compound is about 0.0025% to about 5.00% of the oral care product.

17. An oral care product as claimed in claim 14 wherein the aldehyde is about 0.02% to about 10.00% of the oral care product and the natural is about 0.002% to about 0.10% of the oral care product.

18. An oral care product, comprising:

a base oral care product; and

an odor neutralizing compound incorporated with said base oral care product, wherein the odor neutralizing compound comprises irone; one or more aldehydes, one or more naturals, and one or more zinc complexes wherein the natural is one of oil of cardamom, oil of violet leaves, orris concrete, ionone, irone, cyclamen, zinc acetate, zinc citrate, zinc lactate, and zinc gluconate.

19. An oral care product as claimed in claim 18, wherein said odor neutralizing compound is about 0.0025% to about 5.00% of the odor neutralizing compound.