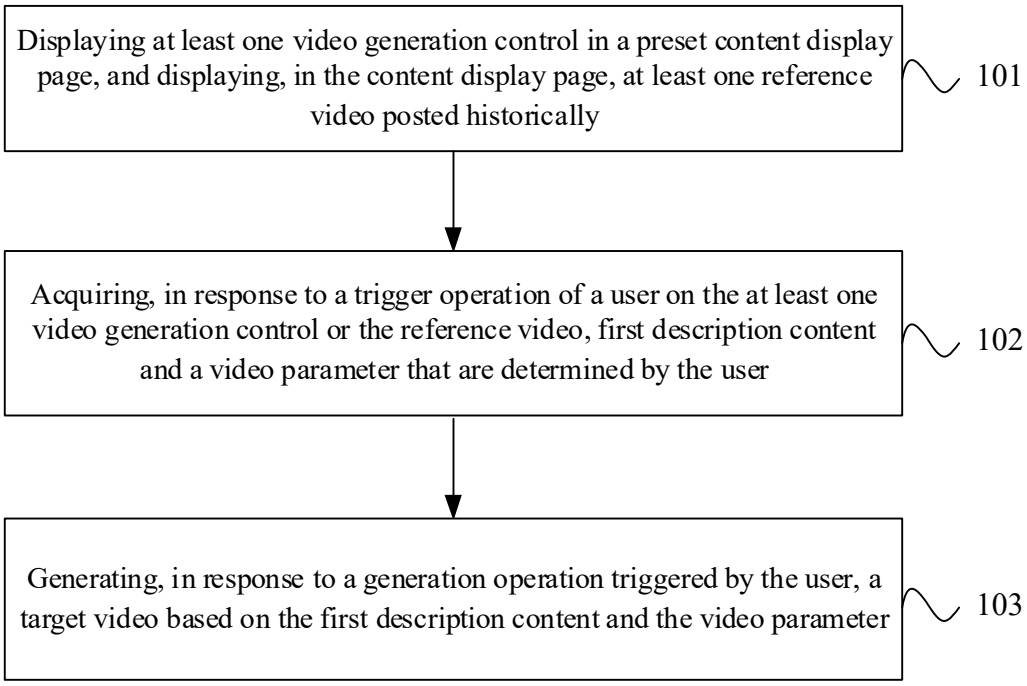
Displaying at least one video generation control in a preset content display page, and displaying, in the content display page, at least one reference video posted historically
101
Acquiring, in response to a trigger operation of a user on the at least one video generation control or the reference video, first description content and a video parameter that are determined by the user
102
Generating, in response to a generation operation triggered by the user, a target video based on the first description content and the video parameter
103

Fig. 1

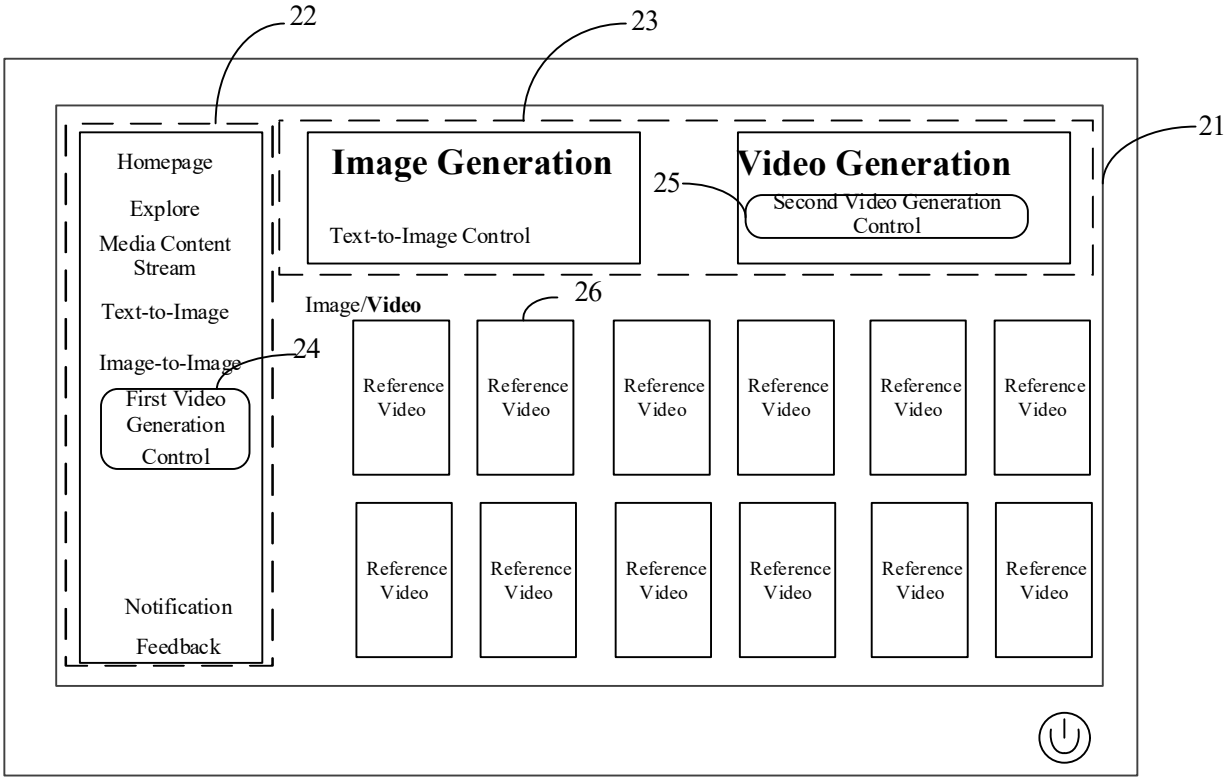
22
23
21
Homepage
Explore
Media Content Stream
Text-to-Image
Image-to-Image
24
First Video Generation Control
Notification
Feedback
Image Generation
Text-to-Image Control
25
Video Generation
Second Video Generation Control
Image/Video
26
Reference Video

Fig. 2

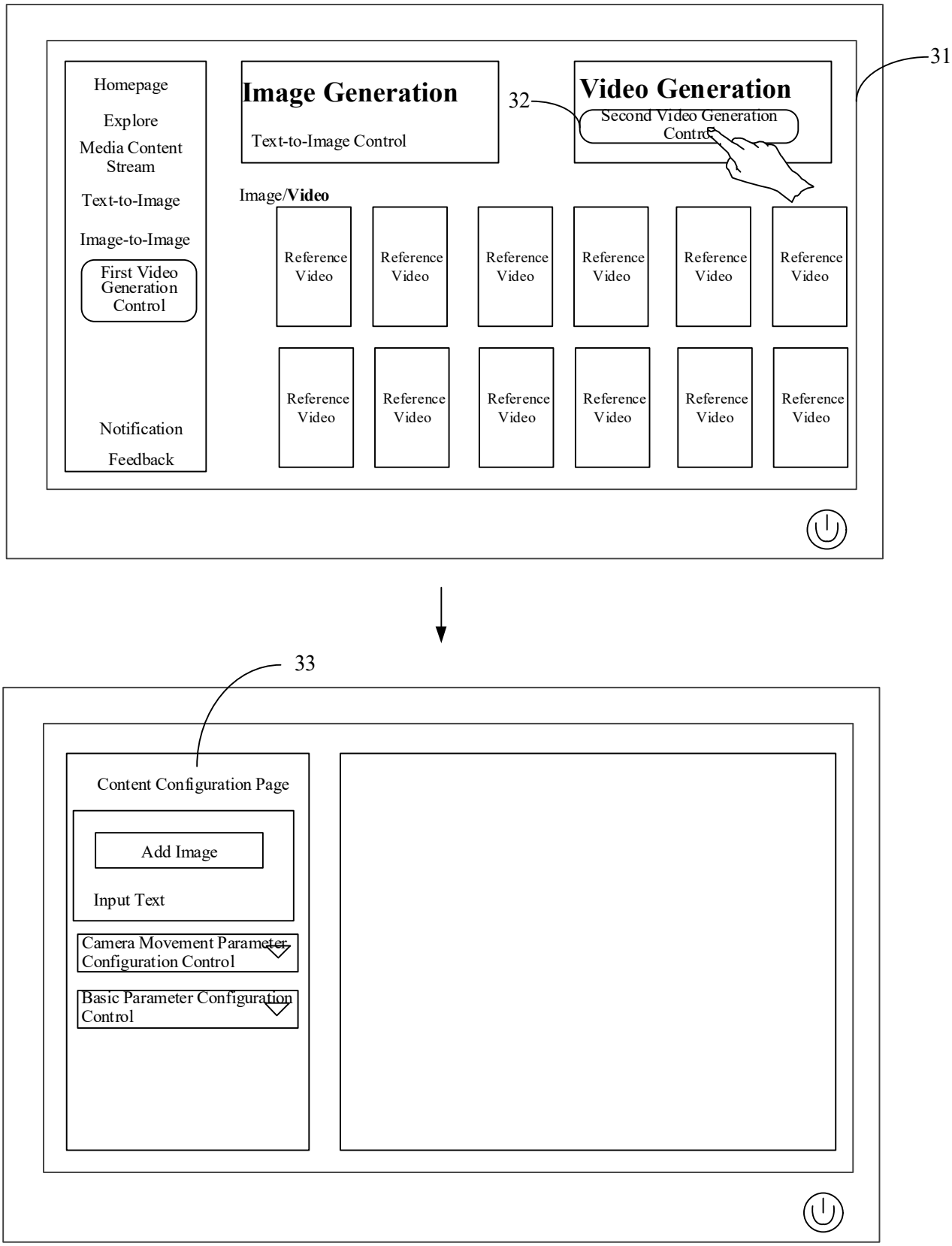
31
Homepage
Explore
Media Content Stream
Text-to-Image
Image-to-Image
First Video Generation Control
Notification
Feedback
Image Generation
Text-to-Image Control
32
Video Generation
Second Video Generation Control
Image/Video
Reference Video
33
Content Configuration Page
Add Image
Input Text
Camera Movement Parameter Configuration Control
Basic Parameter Configuration Control

Fig. 3

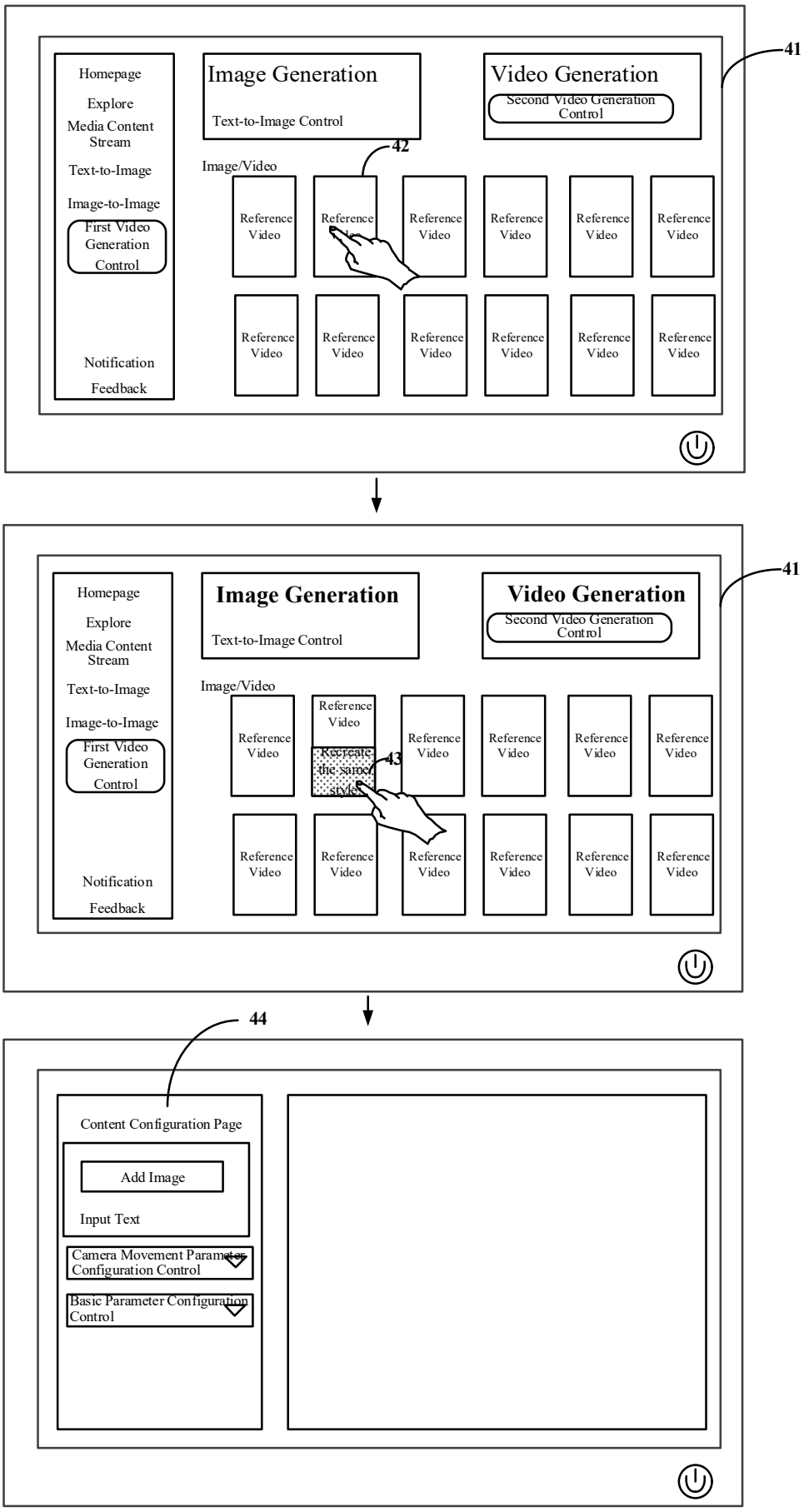
41
Homepage
Explore
Media Content Stream
Text-to-Image
Image-to-Image
First Video Generation Control
Notification
Feedback
Image Generation
Text-to-Image Control
Video Generation
Second Video Generation Control
42
Image/Video
Reference Video
43
Recreate the same style
44
Content Configuration Page
Add Image
Input Text
Camera Movement Parameter Configuration Control
Basic Parameter Configuration Control

Fig. 4

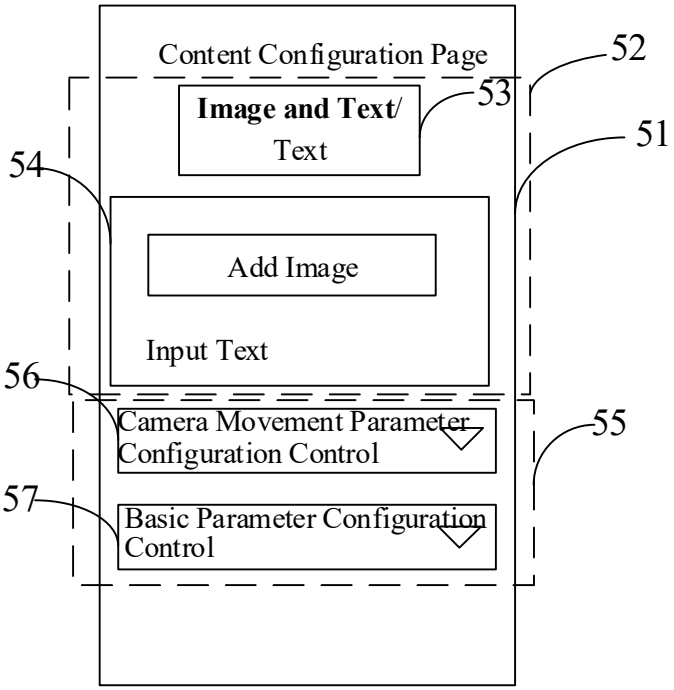
Content Configuration Page
52
Image and Text/
Text
53
51
54
Add Image
Input Text
56
Camera Movement Parameter
Configuration Control
55
57
Basic Parameter Configuration
Control

Fig. 5

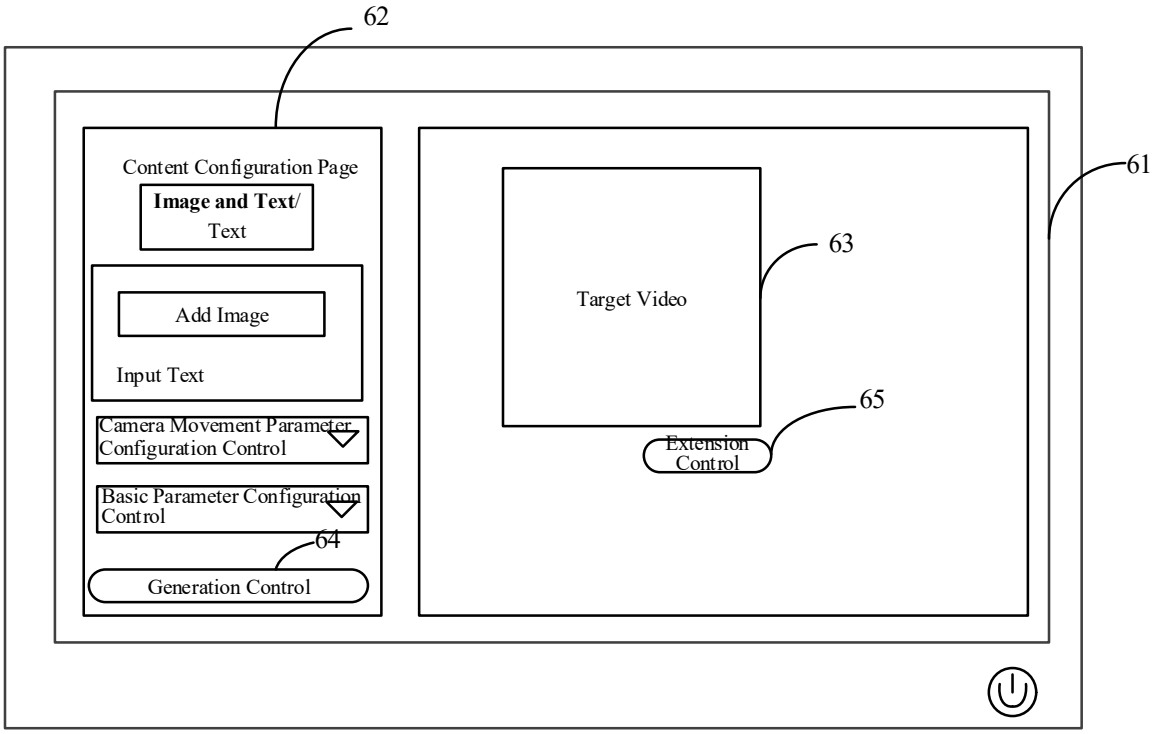
62
Content Configuration Page
Image and Text/
Text
Add Image
Input Text
Camera Movement Parameter
Configuration Control
Basic Parameter Configuration
Control
64
Generation Control
Target Video
63
65
Extension
Control
61

Fig. 6

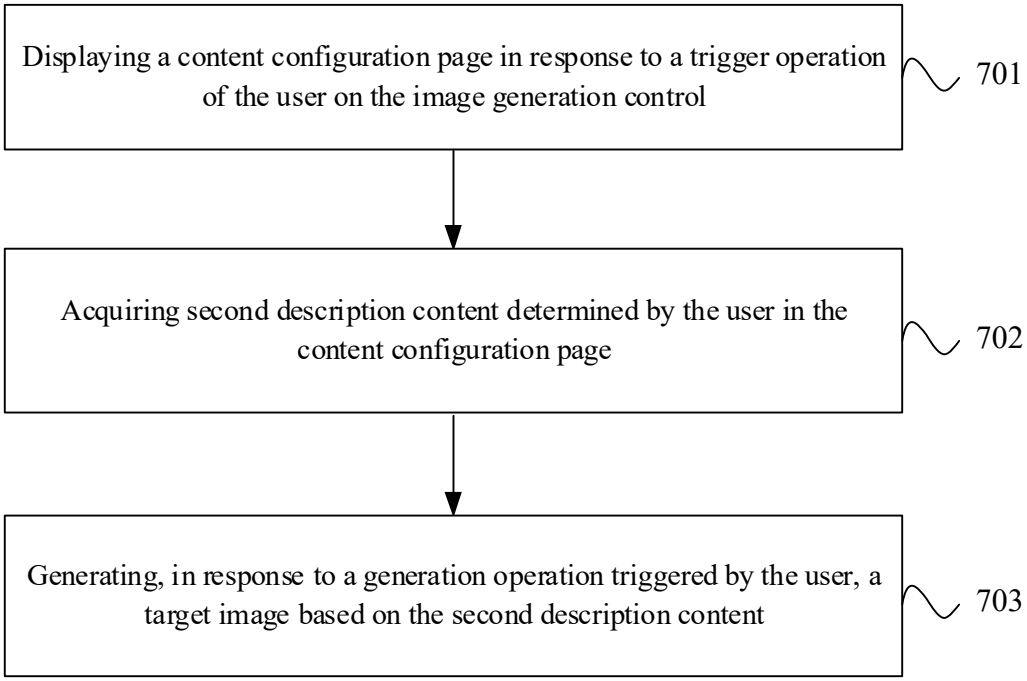
Displaying a content configuration page in response to a trigger operation of the user on the image generation control
701
Acquiring second description content determined by the user in the content configuration page
702
Generating, in response to a generation operation triggered by the user, a target image based on the second description content
703

Fig. 7

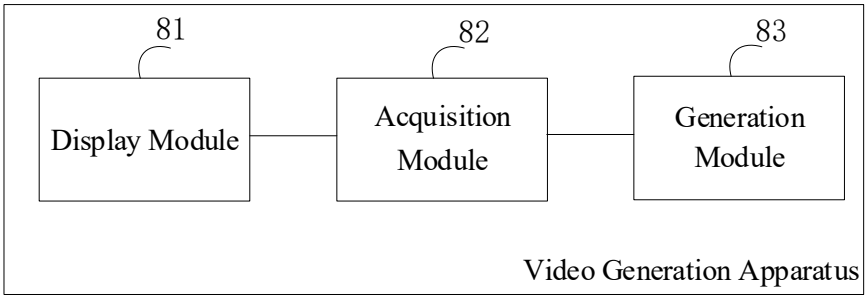
81
82
83
Display Module
Acquisition Module
Generation Module
Video Generation Apparatus

Fig. 8

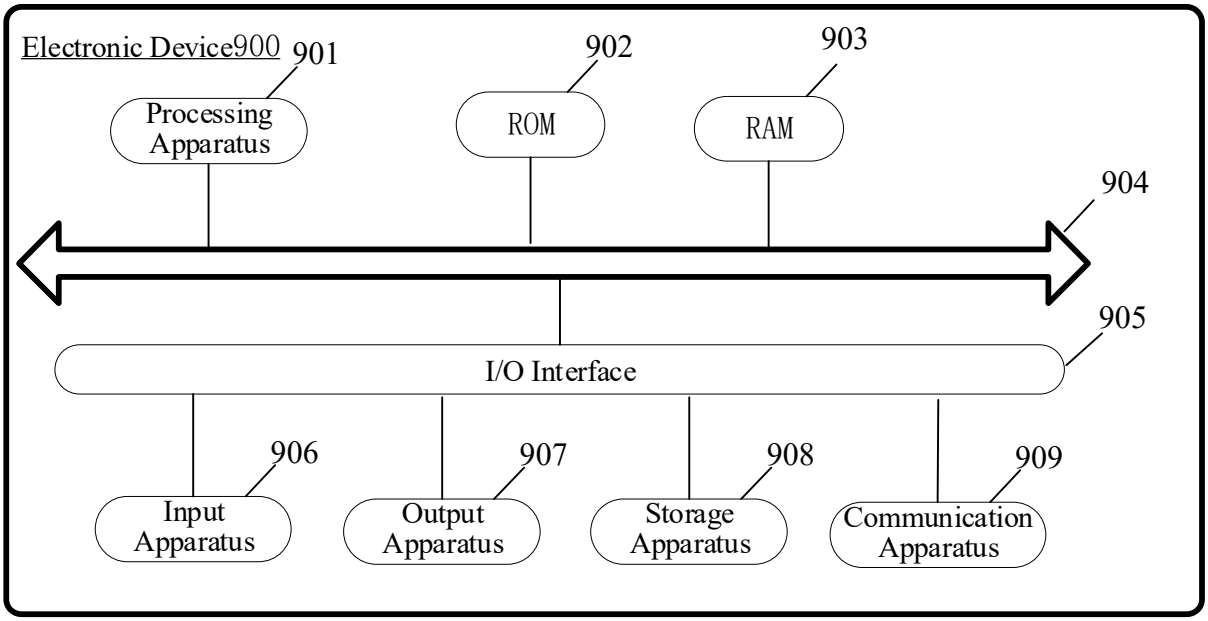
Electronic Device900
901
Processing Apparatus
902
ROM
903
RAM
904
905
I/O Interface
906
Input Apparatus
907
Output Apparatus
908
Storage Apparatus
909
Communication Apparatus

Fig. 9