

WHAT IS CLAIMED IS:

1. A method for generating a payment code, comprising:

receiving a payment code generation request sent by a terminal, wherein the payment code generation request comprises an identifier of a payment-related object;

obtaining payment information of the payment-related object and an affiliated feature identifier of the payment-related object according to the identifier of the payment-related object;

determining affiliated information of the payment-related object according to the affiliated feature identifier of the payment-related object;

generating a payment code generation response according to the payment information and the affiliated information of the payment-related object, and sending the payment code generation response to the terminal, so that the terminal generates the payment code according to the payment code generation response;

wherein the identifier of the payment-related object is a merchant identifier, and the affiliated feature identifier of the payment-related object comprises at least a system preset feature identifier;

said obtaining payment information of the payment-related object and an affiliated feature identifier of the payment-related object according to the identifier of the payment-related object, comprises:

sending a first payment code information obtaining request to a merchant management server according to the merchant identifier;

receiving a first payment code information obtaining response sent by the merchant management server, wherein the first payment code information obtaining response comprises payment information of the merchant identifier;

determining a corresponding system preset feature identifier according to the merchant identifier;

or

wherein the identifier of the payment-related object is a user identifier, and the affiliated feature identifier of the payment-related object comprises a system preset feature identifier and a custom feature identifier;

said obtaining payment information of the payment-related object and an affiliated feature

identifier of the payment-related object according to the identifier of the payment-related object, comprises:

sending a second payment code information obtaining request to a user management server according to the user identifier;

receiving a second payment code information obtaining response sent by the user management server, wherein the second payment code information obtaining response comprises payment information of the user identifier and a custom feature identifier corresponding to the user identifier, and the custom feature identifier corresponding to the user identifier is determined according to a user's operation on a configuration interface of the terminal;

determining a corresponding system preset feature identifier according to the user identifier.

2. The method of claim 1, wherein said determining affiliated information of the payment-related object according to the affiliated feature identifier of the payment-related object, comprises:

receiving affiliated feature information of the payment-related object sent by an information management server corresponding to the payment-related object;

storing the affiliated feature information and converting the affiliated feature information into the affiliated information.

3. The method of claim 2, wherein before receiving the affiliated feature information of the payment-related object sent by the information management server corresponding to the payment-related object, the method further comprises:

generating a feature information obtaining request according to the affiliated feature identifier of the payment-related object;

sending the feature information obtaining request to the information management server;

said receiving affiliated feature information of the payment-related object sent by the information management server corresponding to the payment-related object, comprises:

receiving a feature information obtaining response sent by the information management server, wherein the feature information obtaining response comprises the affiliated feature information of the payment-related object.

4. The method of claim 2, wherein said converting the affiliated feature information into the affiliated information, comprises:

determining a corresponding information affiliation rule according to the affiliated feature identifier of the payment-related object;

comparing the affiliated feature information with the information affiliation rule to obtain the affiliated information.

5. A method for generating a payment code, comprising:

generating a payment code generation request in response to a payment code generation operation triggered on a payment interface, wherein the payment code generation request comprises an identifier of a payment-related object;

sending the payment code generation request to a payment code server, so that the payment code server determines payment information and affiliated information of the payment-related object according to the payment code generation request;

receiving a payment code generation response sent by the payment code server, wherein the payment code generation response comprises the payment information and affiliated information of the payment-related object;

generating and displaying the payment code according to the payment information and the affiliated information;

wherein the identifier of the payment-related object is a user identifier; and the affiliated information is determined by the payment code server according to a system preset feature identifier and a custom feature identifier;

before generating the payment code generation request in response to the payment code generation operation triggered on the payment interface, wherein the payment code generation request comprises the identifier of the payment-related object, the method further comprises:

displaying a configuration interface corresponding to the user identifier;

obtaining the custom feature identifier corresponding to the user identifier in response to a user operation triggered on the configuration interface;

sending the custom feature identifier corresponding to the user identifier to a user management server, so that the payment code server obtains the custom feature identifier from the user management server.

6. The method of claim 5, wherein said generating the payment code according to the payment information and the affiliated information, comprises:

determining target affiliated information according to a priority corresponding to the affiliated information;

determining a target generated code style corresponding to the target affiliated information according to a correspondence between affiliated information and payment code style;

generating the payment code according to the payment information, and displaying the payment code according to the target generated code style.

7. A device for generating a payment code, comprising:

a first transceiver unit, configured to receive a payment code generation request sent by a terminal, wherein the payment code generation request comprises an identifier of a payment-related object;

an obtaining unit, configured to obtain payment information of the payment-related object and an affiliated feature identifier of the payment-related object according to the identifier of the payment-related object;

a determining unit, configured to determine affiliated information of the payment-related object according to the affiliated feature identifier of the payment-related object;

a generating unit, configured to generate a payment code generation response according to the payment information and the affiliated information of the payment-related object;

the first transceiver unit being further configured to send the payment code generation response to the terminal, so that the terminal generates the payment code according to the payment code generation response;

wherein the identifier of the payment-related object is a merchant identifier, and the affiliated feature identifier of the payment-related object comprises at least a system preset feature identifier;

the obtaining unit is configured to:

send a first payment code information obtaining request to a merchant management server according to the merchant identifier;

receive a first payment code information obtaining response sent by the merchant management server, wherein the first payment code information obtaining response comprises payment information of the merchant identifier;

determine a corresponding system preset feature identifier according to the merchant identifier;

or

wherein the identifier of the payment-related object is a user identifier, and the affiliated feature identifier of the payment-related object comprises a system preset feature identifier and a custom feature identifier;

the obtaining unit is configured to:

send a second payment code information obtaining request to a user management server according to the user identifier;

receive a second payment code information obtaining response sent by the user management server, wherein the second payment code information obtaining response comprises payment information of the user identifier and a custom feature identifier corresponding to the user identifier, and the custom feature identifier corresponding to the user identifier is determined according to a user's operation on a configuration interface of the terminal;

determine a corresponding system preset feature identifier according to the user identifier.

8. A device for generating a payment code, comprising:

a response unit, configured to generate a payment code generation request in response to a payment code generation operation triggered on a payment interface, wherein the payment code generation request comprises an identifier of a payment-related object;

a second transceiver unit, configured to send the payment code generation request to a payment code server, so that the payment code server determines payment information and affiliated information of the payment-related object according to the payment code generation request;

the second transceiver unit being further configured to receive a payment code generation response sent by the payment code server, wherein the payment code generation response comprises the payment information and affiliated information of the payment-related object;

a generating unit, configured to generate and display the payment code according to the payment information and the affiliated information;

wherein the identifier of the payment-related object is a user identifier; and the affiliated

information is determined by the payment code server according to a system preset feature identifier and a custom feature identifier;

the response unit is further configured to:

display a configuration interface corresponding to the user identifier;

obtain the custom feature identifier corresponding to the user identifier in response to a user operation triggered on the configuration interface;

the second transceiver unit is further configured to send the custom feature identifier corresponding to the user identifier to a user management server, so that the payment code server obtains the custom feature identifier from the user management server.

9. An electronic device, comprising:

a memory, configured to store executable instructions;

a processor, configured to read and execute the executable instructions stored in the memory to implement the method according to any one of claims 1-6.

10. A computer readable storage medium, wherein instructions in the computer readable storage medium, when executed by a processor, enable the processor to perform the method according to any one of claims 1-6.

11. A computer program product, comprising a computer program stored on a computer readable storage medium, wherein the computer program comprises program instructions which, when executed by a computer, cause the computer to perform steps of the method according to any one of claims 1-6.