

ABSTRACT

The embodiments of the present disclosure relate to a method and apparatus for adding animation to a video, and a device and a medium; and relate to the technical field of video processing. The method comprises: detecting whether the hand of a user in the current video frame, which is currently captured, holds an object; if so, determining a target animation corresponding to the object; and determining an animation addition area, which corresponds to the target animation, on the current video frame, and adding the target animation to the animation addition area. Therefore, a corresponding animation special effect is added for an object held by a user in a video, such that the interaction between the user and the handheld object is visually reflected, thereby improving the interestingness of video filming, and providing technical support for improving the viscosity of the user with respect to a video product.