

Claims

WHAT IS CLAIMED IS:

1. A video playing control method, comprising:

upon detection of a touch operation on a first touchable element on a video playing interface, acquiring a feedback content generated based on related information of the touch operation and a preset response tactic, and displaying the feedback content on a browser page, ~~the video playing interface, or a local page~~; and

upon detection of a touch operation on a second touchable element on the browser page, ~~the video playing interface, or the local page~~, adjusting a play progress of a video according to the touch operation on the second touchable element;

wherein upon detection of the touch operation on the second touchable element on the browser page, adjusting the play progress of the video according to the touch operation on the second touchable element comprising:

determining the first touchable element associated with the second touchable element according to an association between the second touchable element and the first touchable element delivered by the server in advance, determining a display start time of the first touchable element, determining the display start time as a target time point for adjusting the play progress of the video corresponding to the second touchable element, and adjusting the play progress of the video to the target time point.

2. The method according to claim 1, wherein with displaying the feedback content on a browser page, adjusting the play progress of the video according to the touch operation on the second touchable element, comprises:

determining a target time point for adjusting the play progress of the video corresponding to the second touchable element, sending the target time point to an

application for playing a video via the browser, and adjusting the play progress of the video to the target time point by the application for playing the video.

3. The method according to claim 2, wherein at least one second touchable element is displayed on the browser page, and different second touchable elements displayed on the browser page correspond to different or same target time points.

~~4. The method according to claim 1, wherein adjusting the play progress of the video according to the touch operation on the second touchable element, comprises:
determining a target time point for adjusting the play progress of the video corresponding to the second touchable element, and adjusting the play progress of the video to the target time point.~~

~~5. The method according to claim 2 or 4, wherein, determining a target time point for adjusting the play progress of the video corresponding to the second touchable element, comprises:~~

~~determining a target time point for adjusting the play progress of the video corresponding to the second touchable element according to information delivered by a server in advance.~~

~~64. The method according to any preceding claim-5, wherein, determining the display start time of the first touchable element~~determining a target time point for adjusting the play progress of the video corresponding to the second touchable element according to information delivered by a server in advance~~, comprises:~~

~~determining the first touchable element associated with the second touchable element according to an association between the second touchable element and the first touchable element delivered by the server in advance, acquiring configuration information of the first touchable element, acquiring a determining the display start~~

time of the first touchable element according to the configuration information of the first touchable element, ~~and determining the display start time as a target time point for adjusting the play progress of the video corresponding to the second touchable element; or~~

~~acquiring a target time point for adjusting the play progress of the video corresponding to the second touchable element delivered by the server in advance.~~

75. The method according to any preceding claim~~of claims 1 to 4~~, wherein with displaying the feedback content on the browser page, the browser page is displayed on the same screen with the video playing interface, and the browser page and the video playing interface partially overlap.

86. The method according to any of claims 1 to 4, wherein displaying the feedback content on the browser page, comprises:

creating a new process, creating a WebView control by the new process, and displaying the feedback content through the WebView control; or,

creating a WebView control by a process for playing a video, and displaying the feedback content through the WebView control.

97. A video playing control apparatus, comprising:

a feedback content display module configured for, upon detection of a touch operation on a first touchable element on a video playing interface, acquiring a feedback content generated based on related information of the touch operation and a preset response tactic, and displaying the feedback content on a browser page, ~~the video playing interface, or a local page~~; and

a playing progress adjusting module configured for, upon detection of a touch operation on a second touchable element on the browser page, ~~the video playing~~

~~interface, or the local page~~, adjusting the play progress of a video according to the touch operation on the second touchable element;

wherein upon detection of the touch operation on the second touchable element on the browser page, adjusting the play progress of the video according to the touch operation on the second touchable element comprising:

determining the first touchable element associated with the second touchable element according to an association between the second touchable element and the first touchable element delivered by the server in advance, determining a display start time of the first touchable element, determining the display start time as a target time point for adjusting the play progress of the video corresponding to the second touchable element, and adjusting the play progress of the video to the target time point.

~~40~~8. A terminal apparatus, comprising:

at least one processor;

a memory configured to store at least one program;

the at least one program, when executed by the at least one processor, causing the at least one processor to implement the video playing control method according to any of claims 1 to ~~8~~6.

~~41~~9. A computer readable storage medium, stored a computer program therein, when executed by a processor, causes the processor to implement the video playing control method according to any of claims 1 to ~~8~~6.