Claims

[Claim 1] A display panel for mounting a vehicle to display advertising content to pedestrians, comprising

a screen, the display panel configured to display content on the screen;

an integral speed monitor for monitoring the speed of the display panel in a movement that is side-wise of the display panel;

the display panel being responsive to the speed as detected by a speed monitor to vary the content displayed on the screen;

the display panel configured such that

time intervals between successive contents is shorter if the speed is slower than a pre-determined threshold; and

time intervals between successive contents is longer if the speed is faster than a pre-determined threshold.

[Claim 2] A display panel for mounting a vehicle to display advertising content to pedestrians, as claimed in claim 1, wherein

the display panel is configured to display a plurality of contents on the screen in intervals; and

the display panel is configured to respond to the speed to vary the length of the intervals between successive displays of the plurality of contents.

[Claim 3] A display panel for mounting a vehicle to display advertising content to pedestrians as claim in claim 1 or claim 2, further comprising

an integral battery.

[Claim 4] A display panel for mounting a vehicle to display advertising content to pedestrians as claim in any one of claim 1 to claim 3, wherein

the display panel further comprises a wireless transceiver for receiving display content.

[Claim 5] A display panel for mounting a vehicle to display advertising content to pedestrians as claim in any one of claim 1 to claim 4, wherein

the display panel further comprises a second-screen arranged to face a direction different from the direction which the screen faces.

[Claim 6] A display panel for mounting a vehicle to display advertising content to pedestrians as claim in any one of claim 1 to claim 5, wherein the screen is configured to be mounted to the top of a vehicle or to the side of a vehicle.