

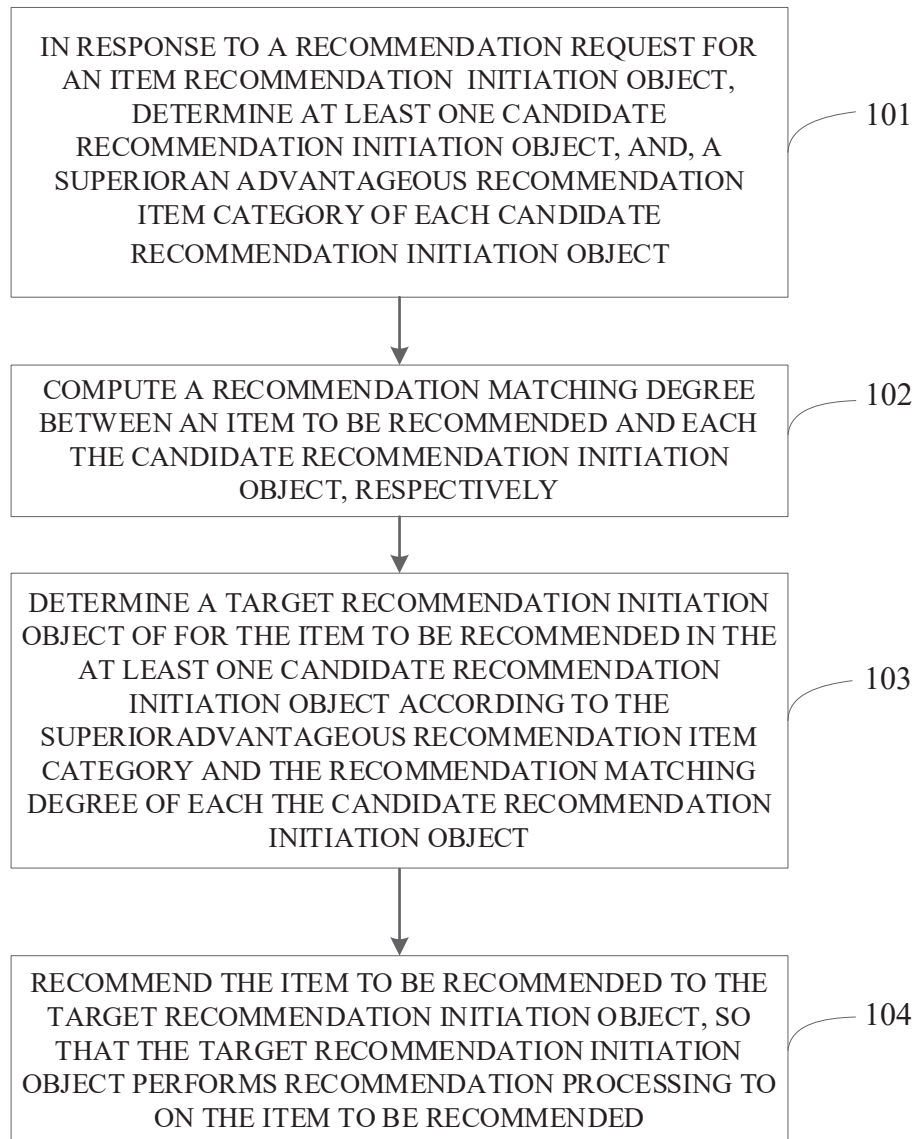


FIG. 1

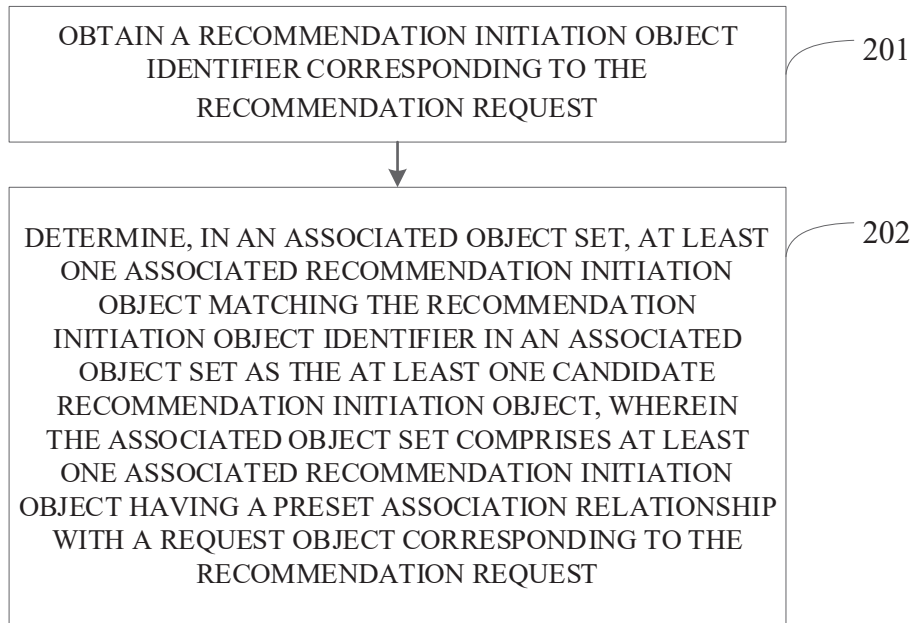


FIG. 2

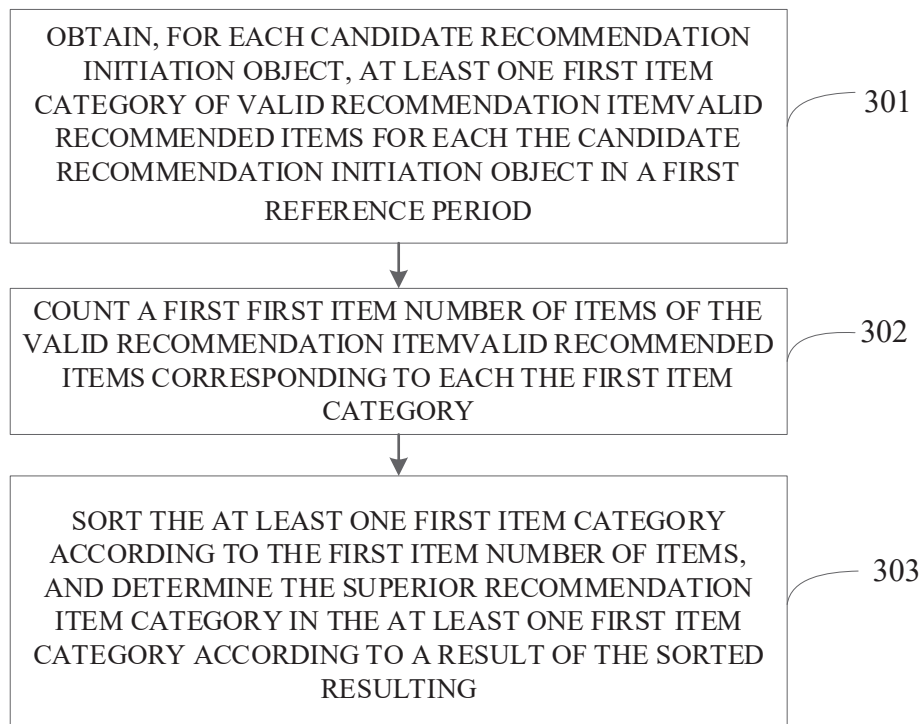


FIG. 3

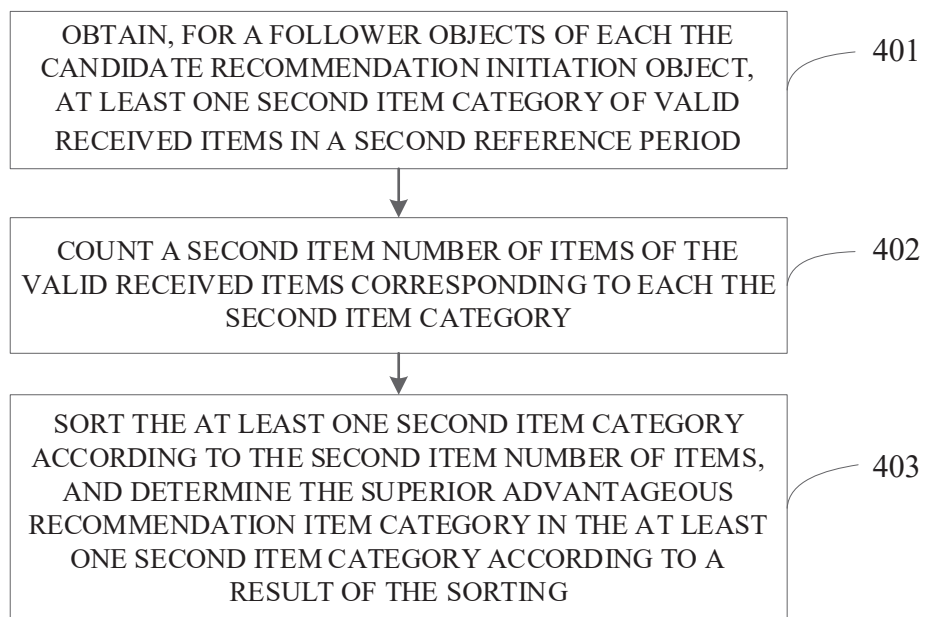


FIG. 4

ITEM TO BE RECOMMENDED CATEGORY

ITEM PARAMETER

MATCHING FACTOR

INPUT ITEM TO BE RECOMMENDED

☐ ITEM CATEGORY1

☐ ITEM CATEGORY2

☐ ITEM CATEGORY3

☐ ITEM CATEGORY4

ITEM PARAMETER1
 SELECT

ITEM PARAMETER2
 SELECT

ITEM PARAMETER3
 SELECT

ITEM PARAMETER4
 SELECT

☐ RECOMMENDATION MATCHING FACTOR1

☐ RECOMMENDATION MATCHING FACTOR2

☐ RECOMMENDATION MATCHING FACTOR3

☐ RECOMMENDATION MATCHING FACTOR4

FILTERING CONTROL

SELECTION CONTROL

D1	***** ***	**	SUPERIOR RECOMMENDATION ITEM CATEGORY**
D2	***** ***	**	SUPERIOR RECOMMENDATION ITEM CATEGORY**
D3	***** ***	**	SUPERIOR RECOMMENDATION ITEM CATEGORY**
D4	***** ***	**	SUPERIOR RECOMMENDATION ITEM CATEGORY**
D5	***** ***	**	SUPERIOR RECOMMENDATION ITEM CATEGORY**
D6	***** ***	**	SUPERIOR RECOMMENDATION ITEM CATEGORY**
D7	***** ***	**	SUPERIOR RECOMMENDATION ITEM CATEGORY**
D8	***** ***	**	SUPERIOR RECOMMENDATION ITEM CATEGORY**
D9	***** ***	**	SUPERIOR RECOMMENDATION ITEM CATEGORY**
D10	***** ***	**	SUPERIOR RECOMMENDATION ITEM CATEGORY**

FIG. 5

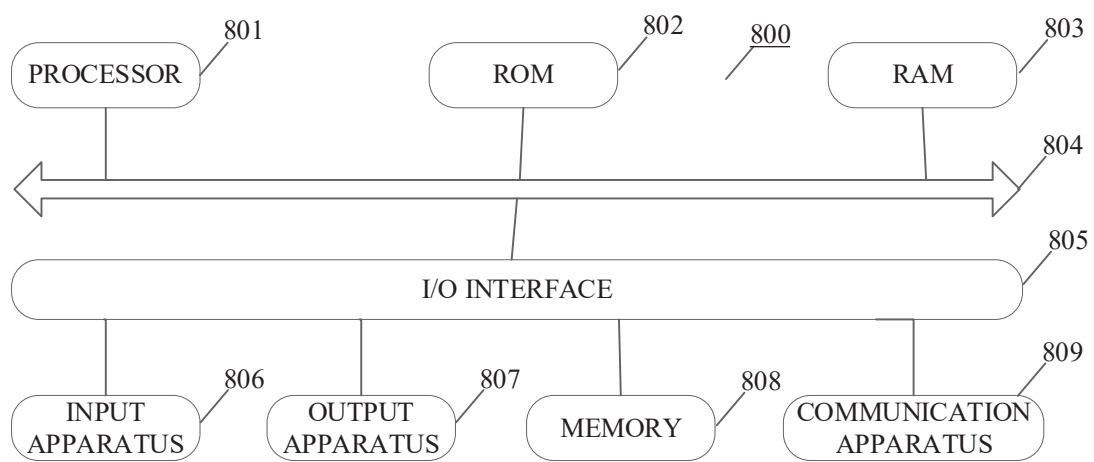


FIG. 8