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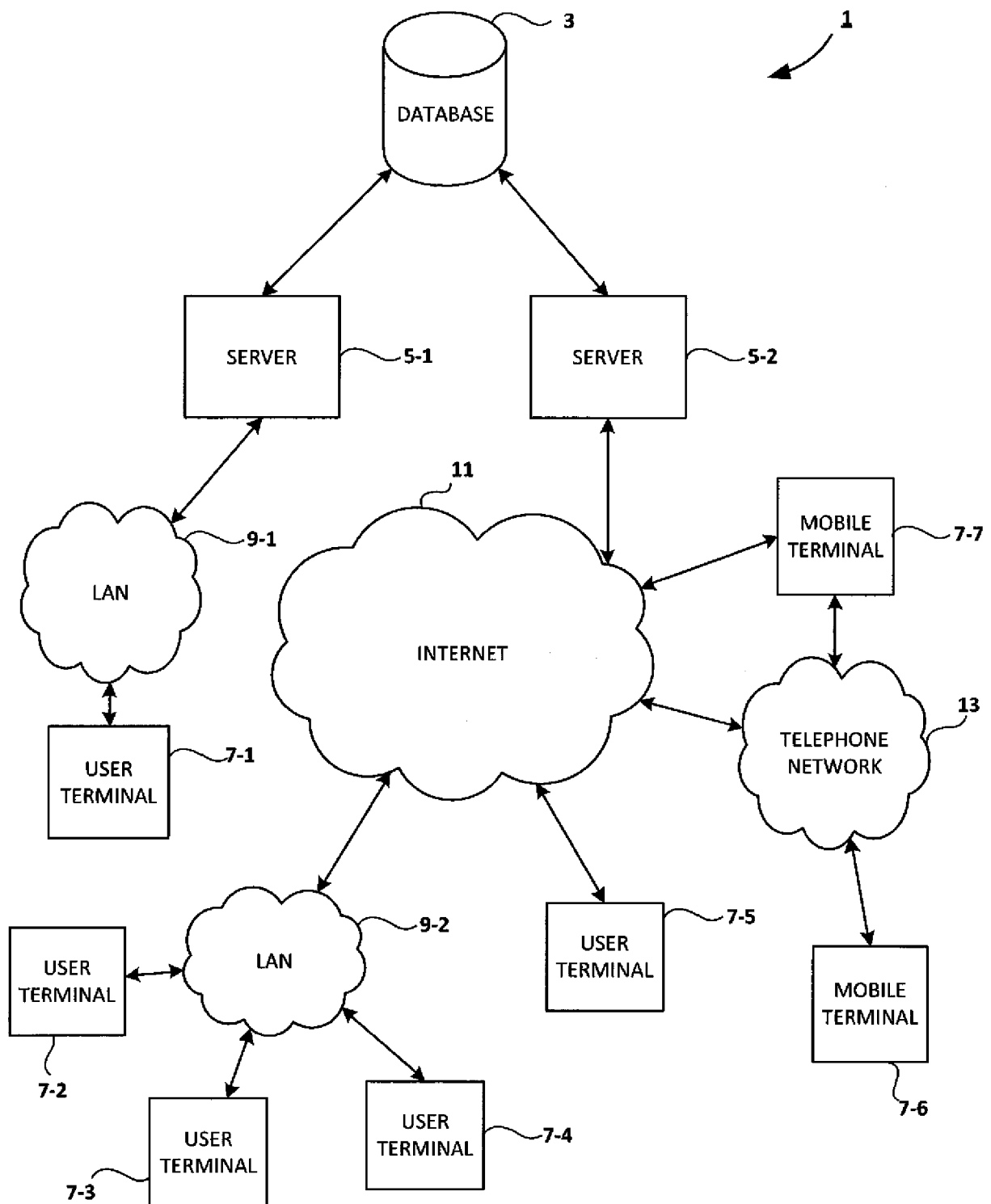


Figure 1

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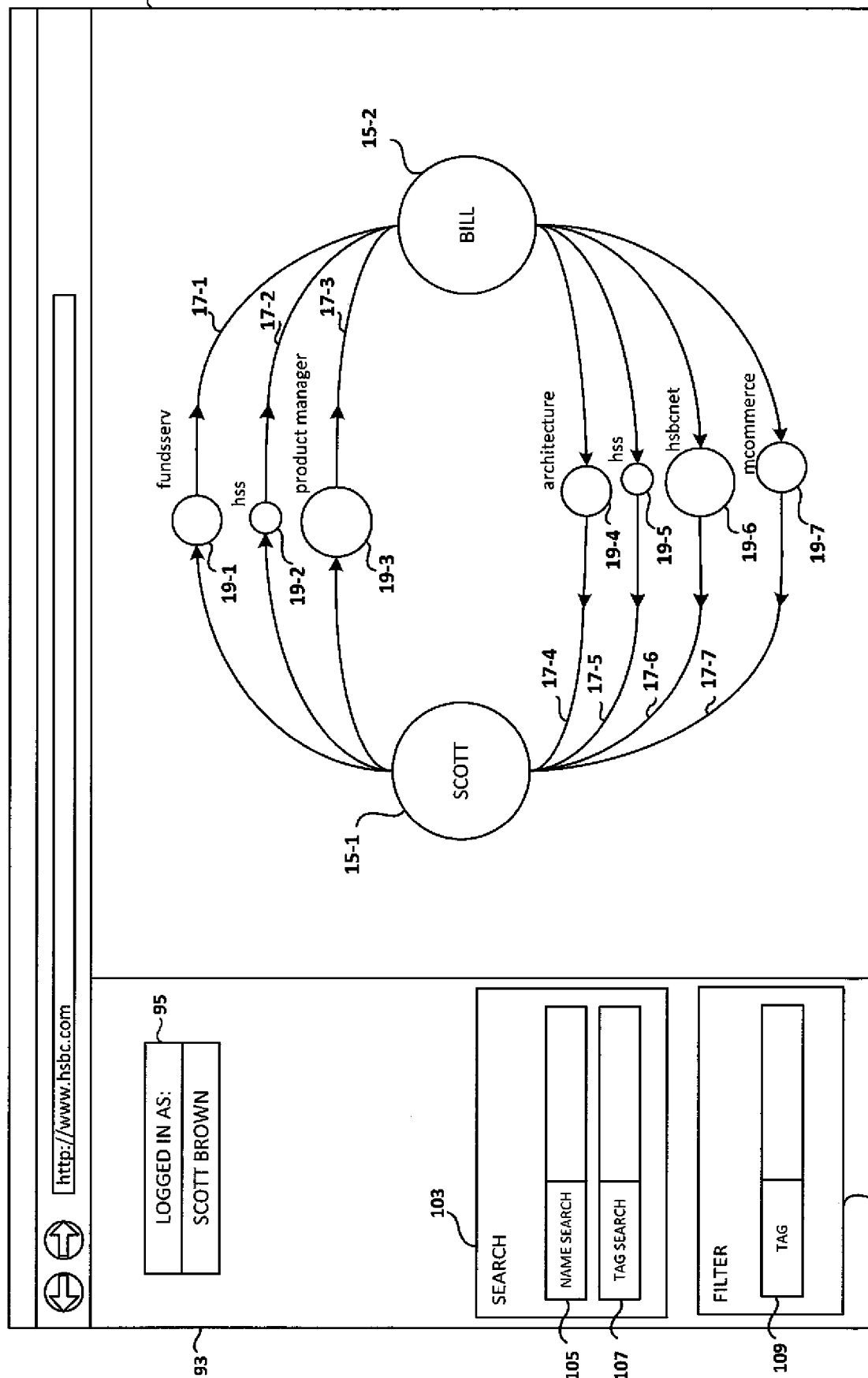


Figure 2

21-1	21-2	21-3	21-4	21-5	21-6	21-7
NODE PARAMETER	VALUE					
NODE ID	www.hsbc.com/scottbrown					
NAME	Scott Brown					
EMAIL ADDRESS	scottbrown@hsbc.com					
CREATED DATE	15/06/2009					
MODIFIED DATE	10/01/2010					
COUNTRY CODE	UK					
CITY CODE	Edinburgh					

Figure 3a

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23-1	23-2	23-3	23-4	23-5	23-6	23-7
LINK PARAMETER	VALUE					
LINK ID	www.hsbc.com/link/0021					
FROM NODE ID	www.hsbc.com/scottbrown					
TO NODE ID	www.hsbc.com/billsmith					
CREATED DATE	15/08/2009					
MODIFIED DATE	10/02/2010					
TAG ID	www.hsbc.com/tag/0031					
REPUTATIONAL SCORE	50					

Figure 3b

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25-1	25-2	25-3	25-4
TAG PARAMETER	VALUE		
TAG ID	www.hsbc.com/tag/0031		
TAG DESCRIPTION	Product Manager		
CREATED DATE	15/8/2009		
URI	www.example.com/pm		

Figure 3c

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27-1	27-2	27-3
VOTE PARAMETER	VALUE	
VOTE ID	www.hsbc.com/scottbrown/0021	
VOTER NODE ID	www.hsbc.com/timsmith	
VOTE	+1	

Figure 3d

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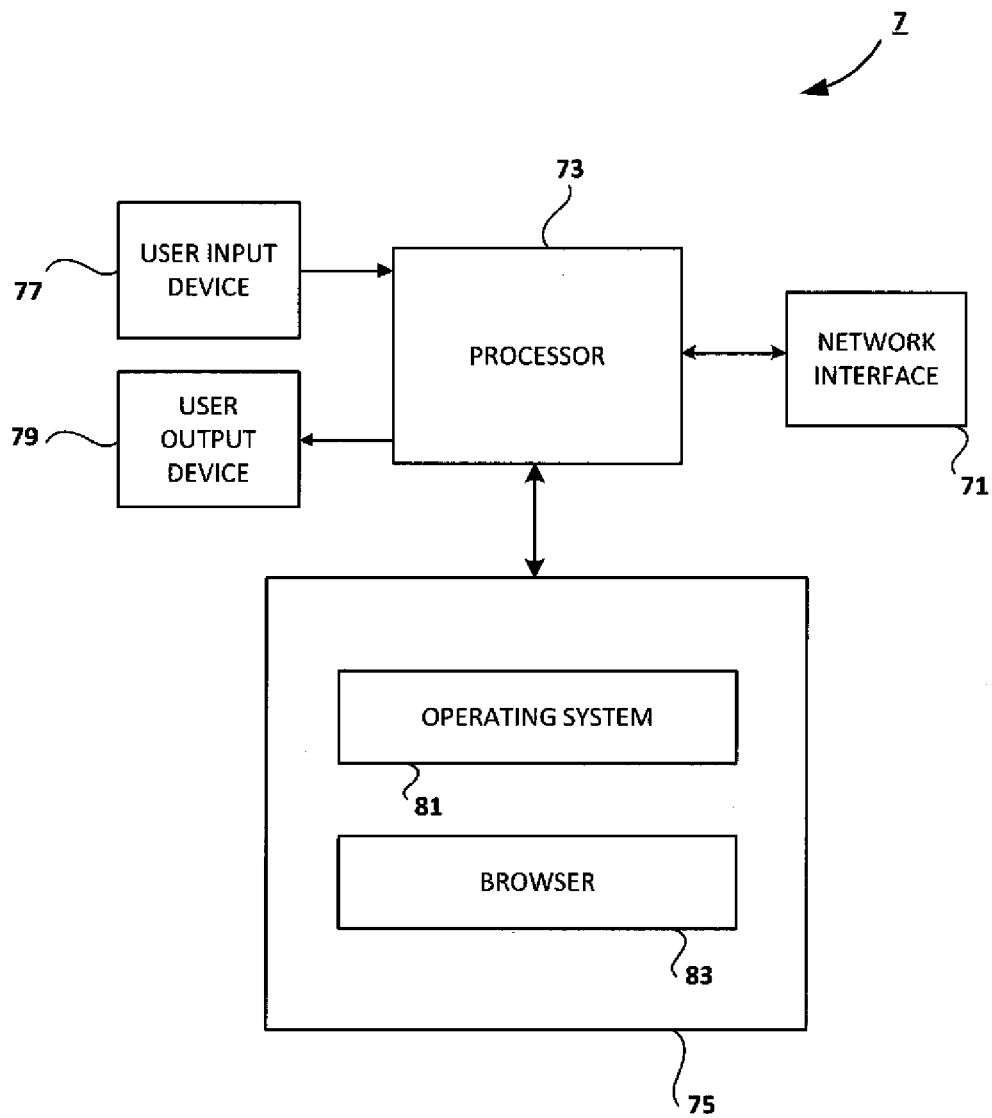


Figure 4

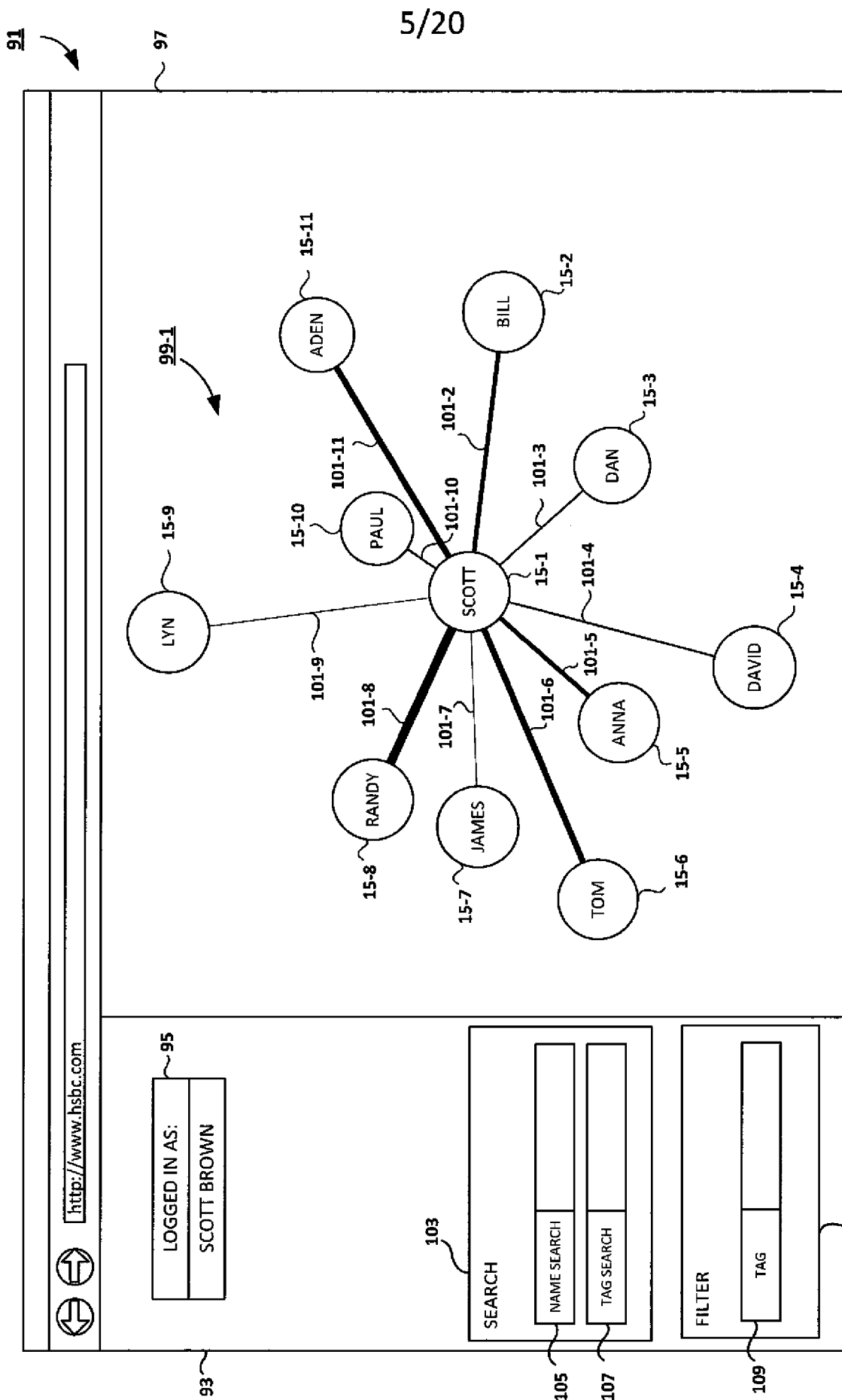


Figure 5

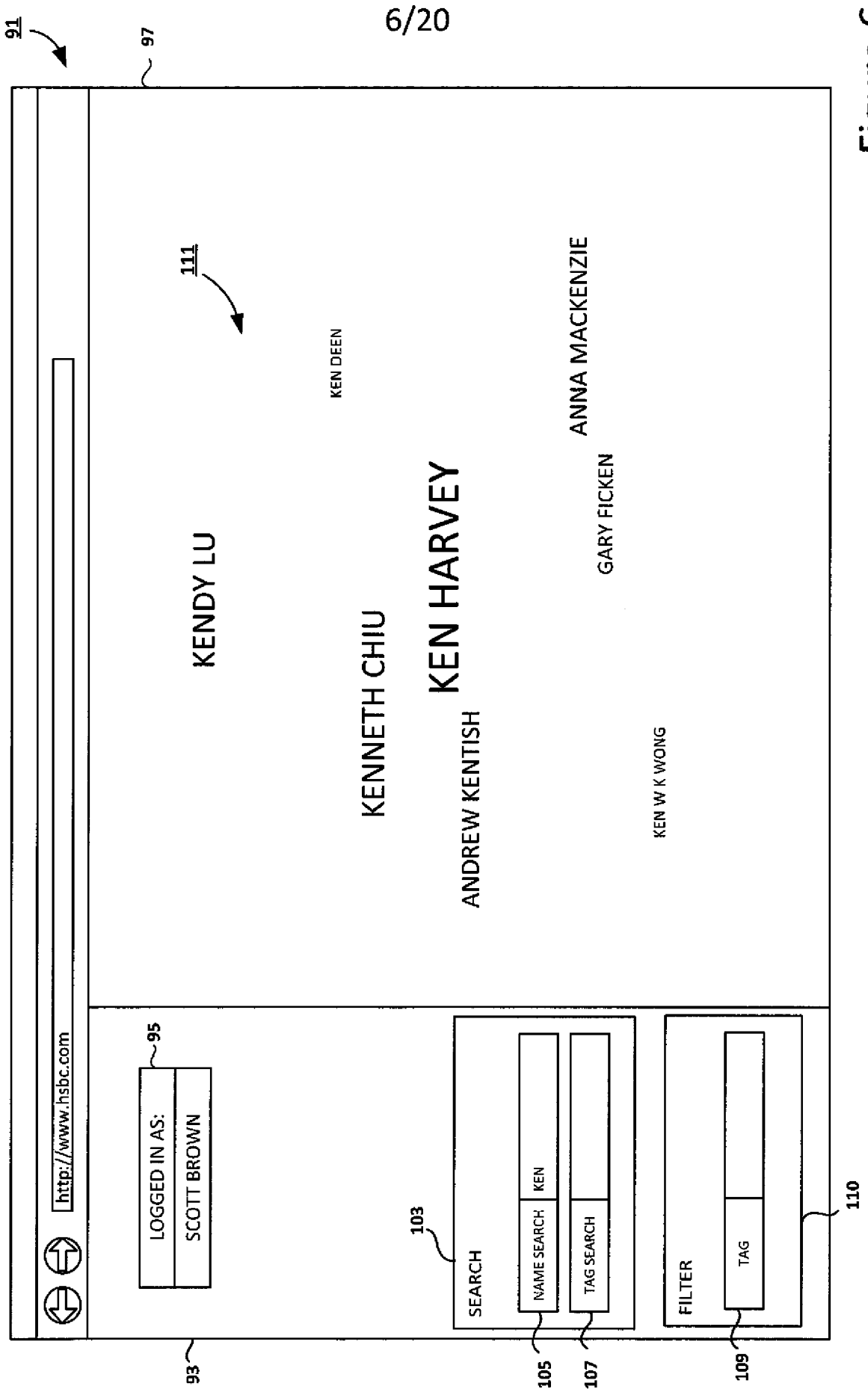


Figure 6

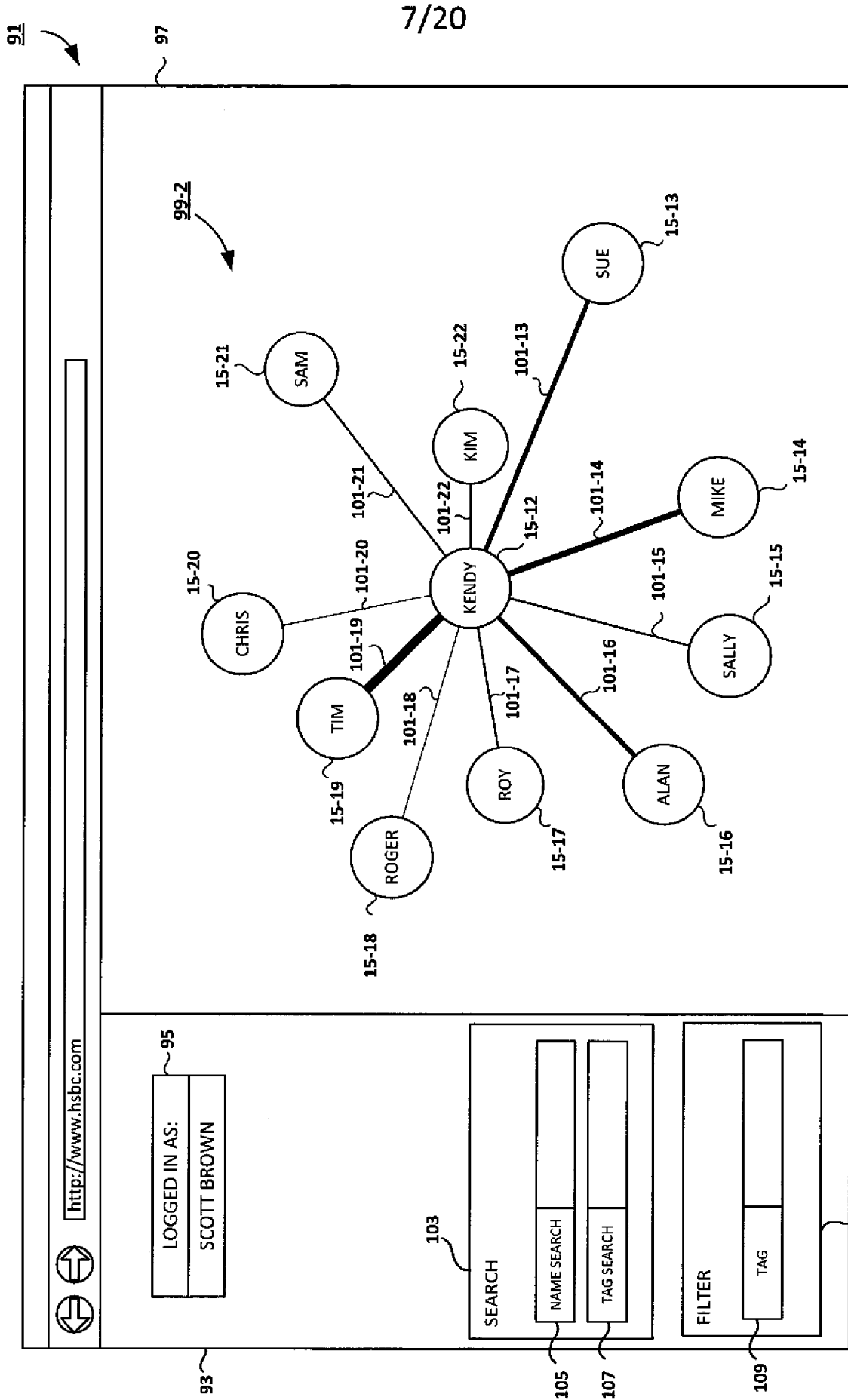


Figure 7

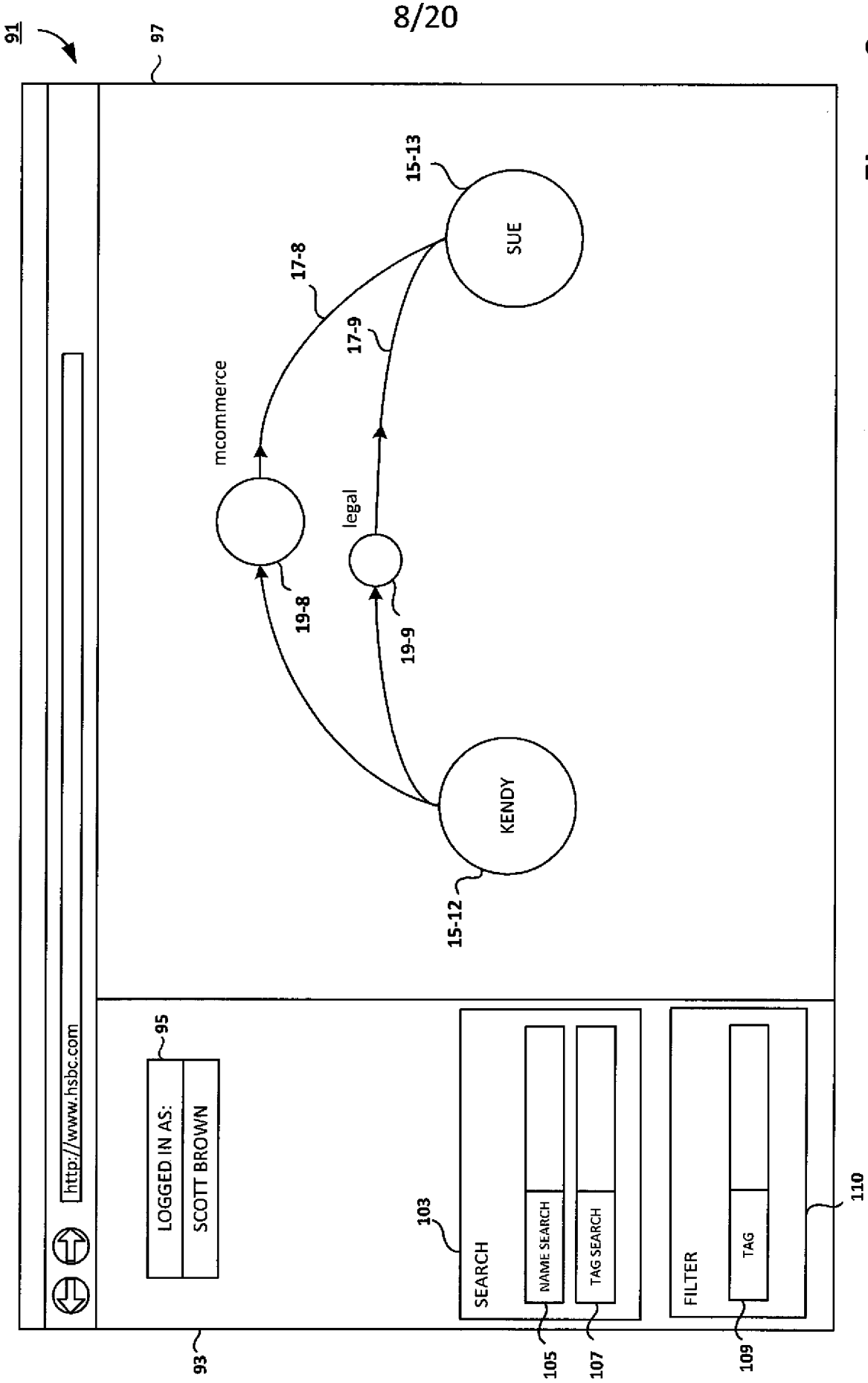


Figure 8

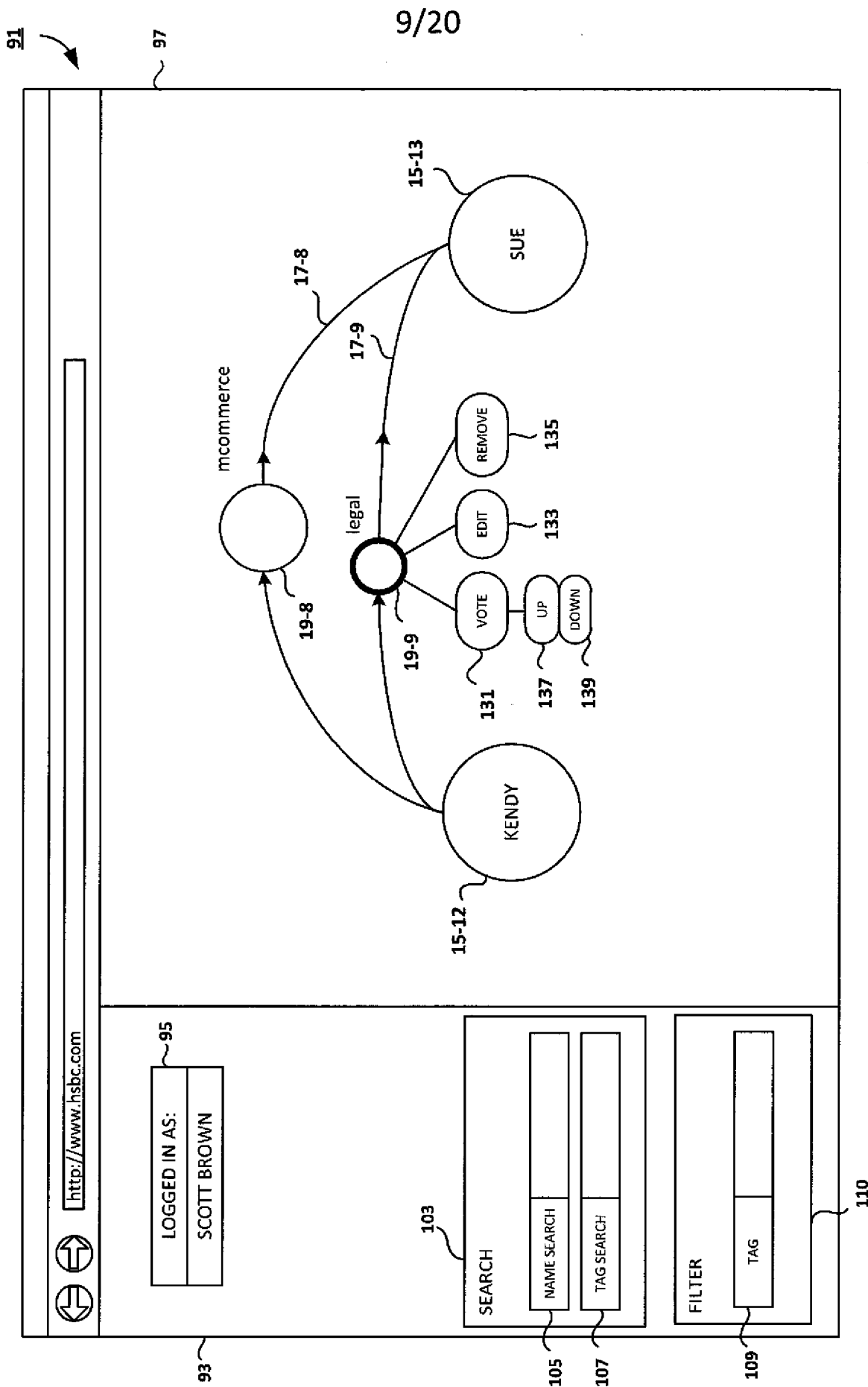


Figure 9

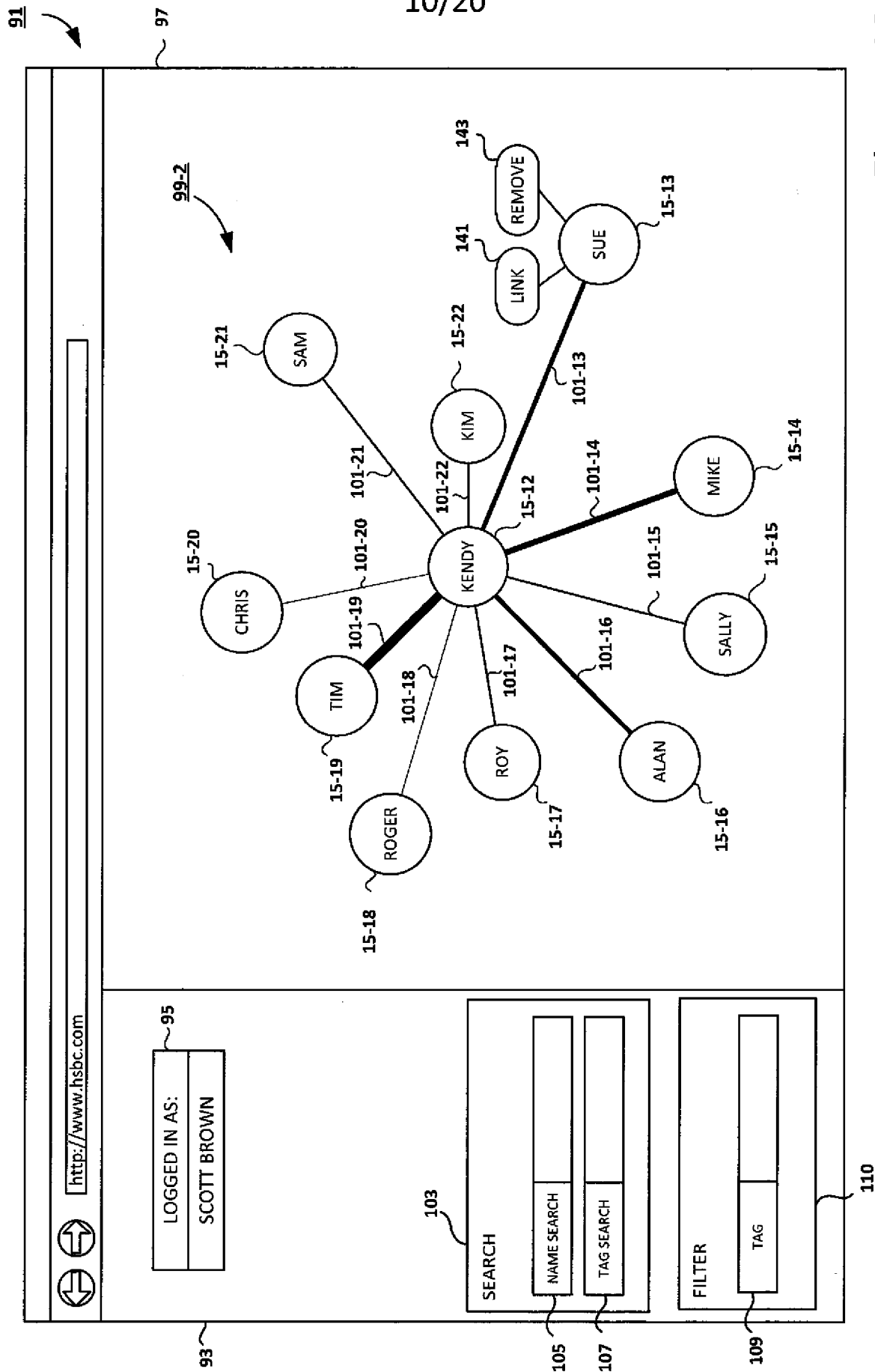


Figure 10

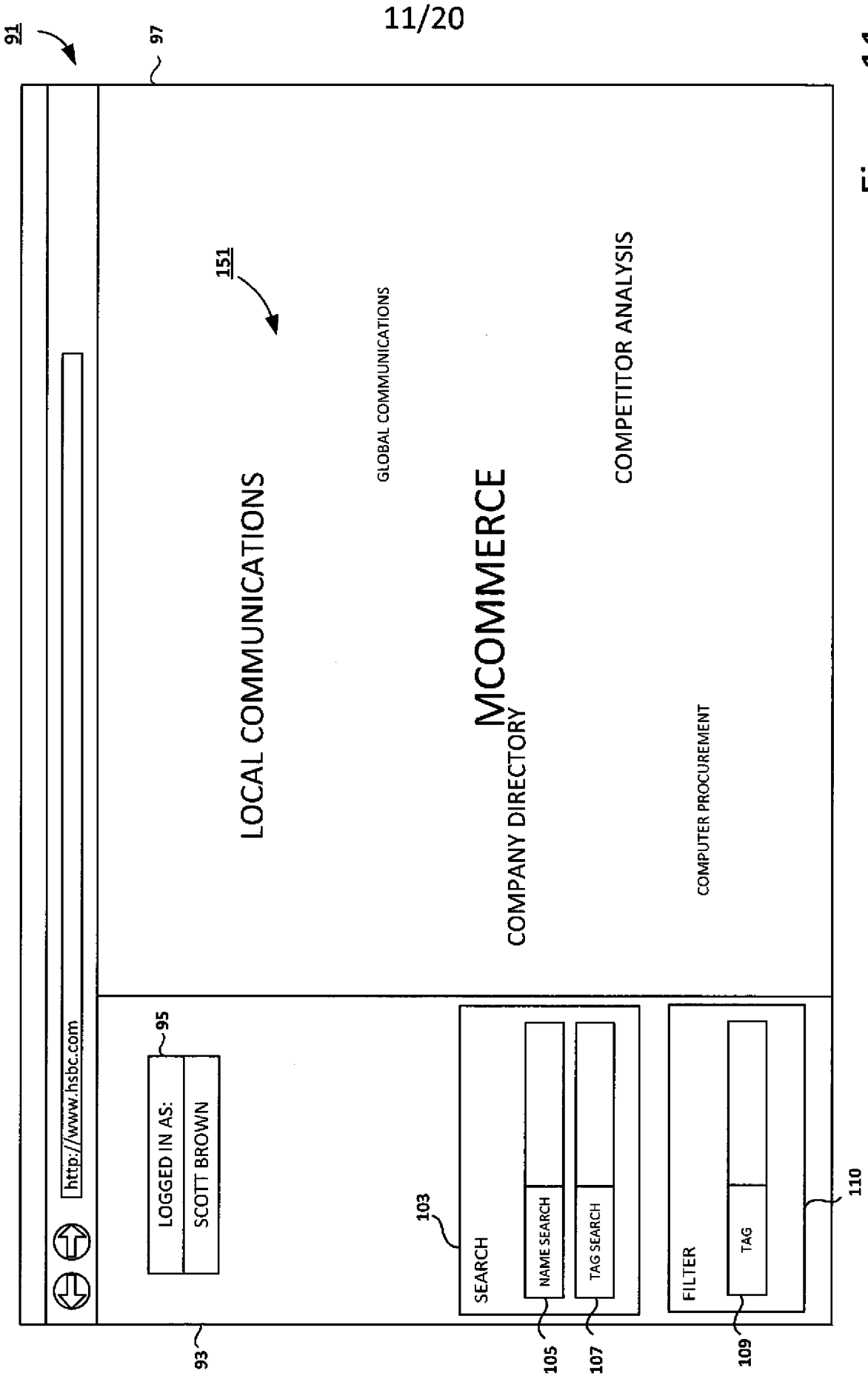


Figure 11

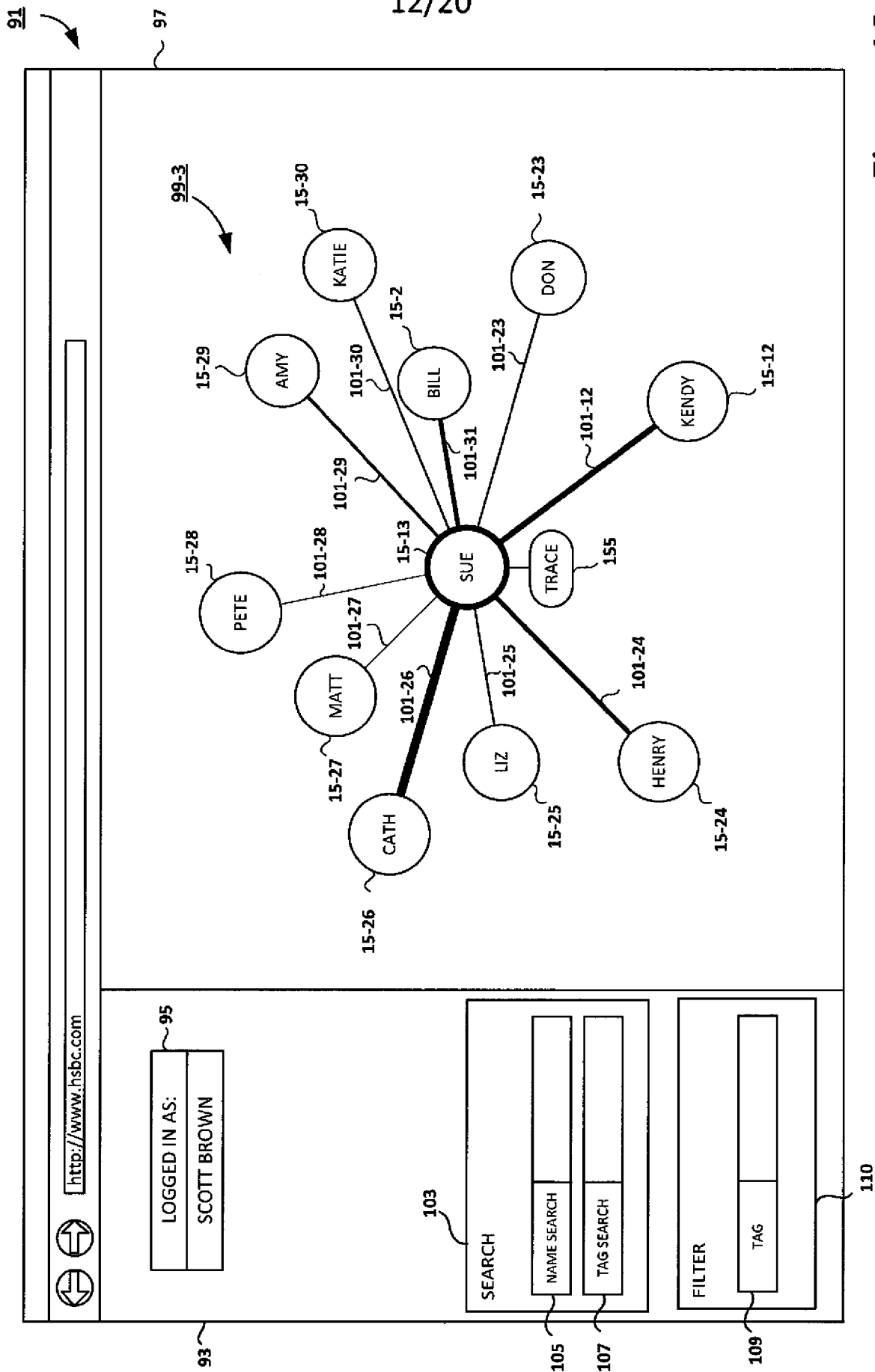


Figure 12

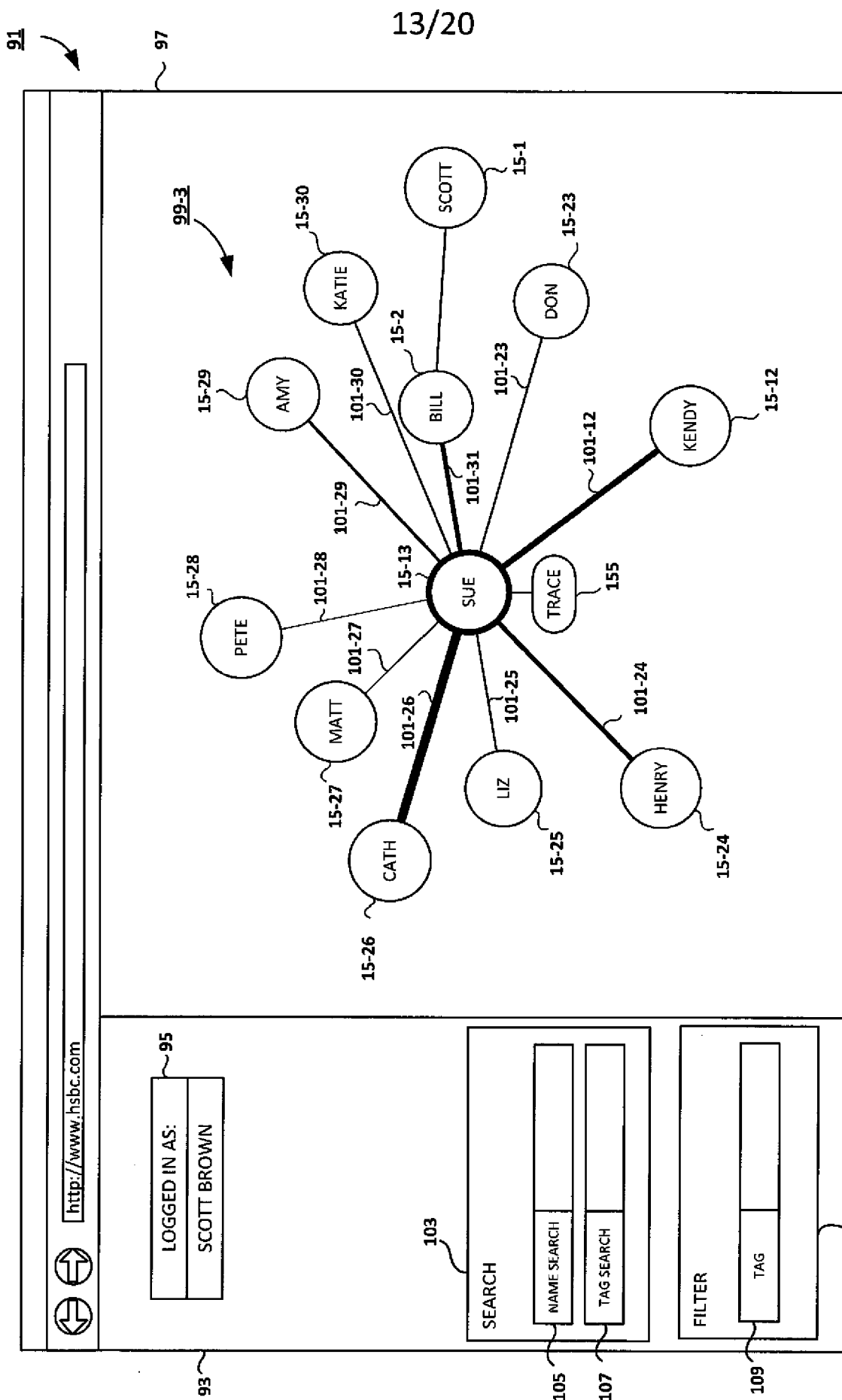


Figure 13

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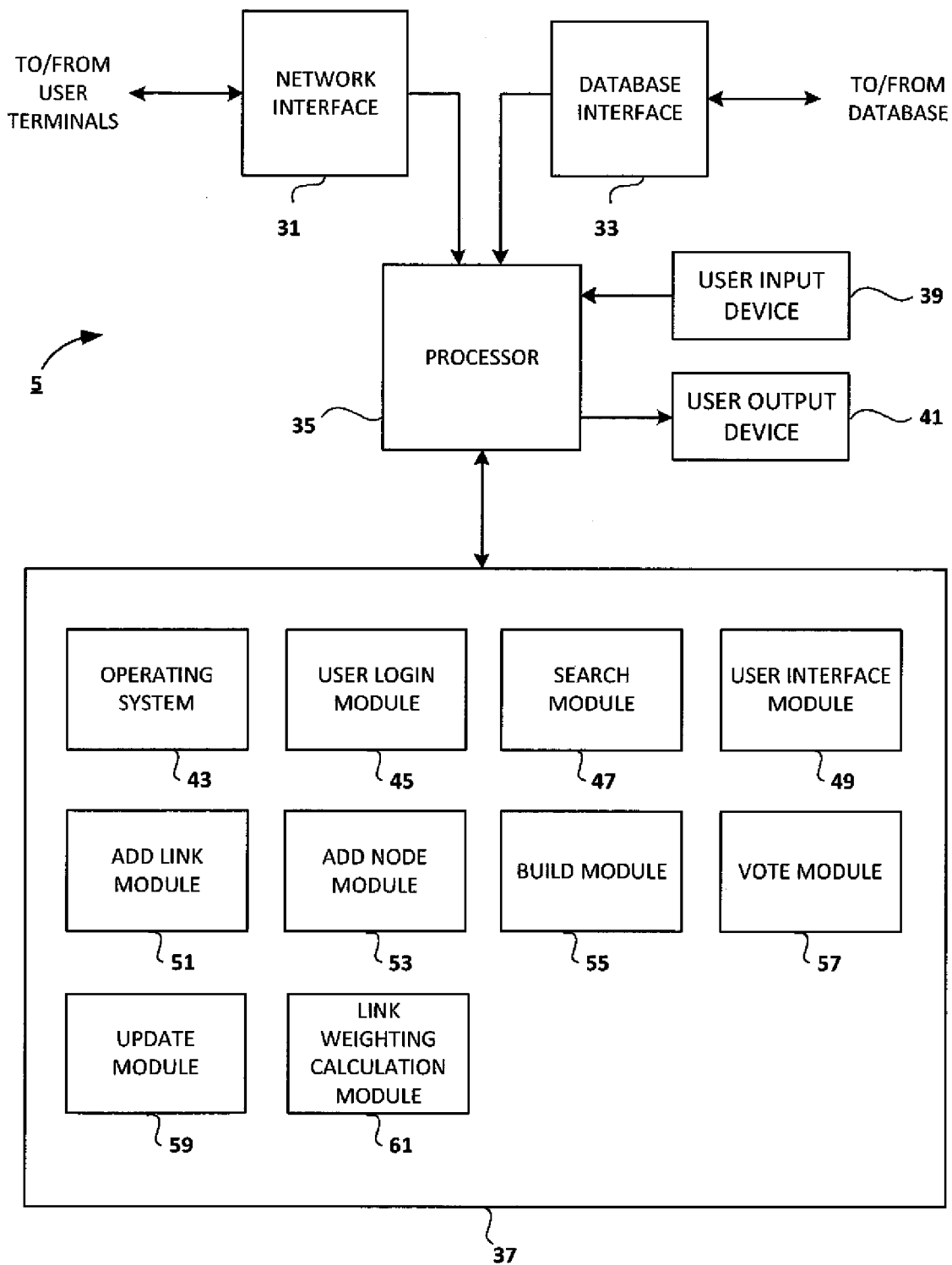


Figure 14

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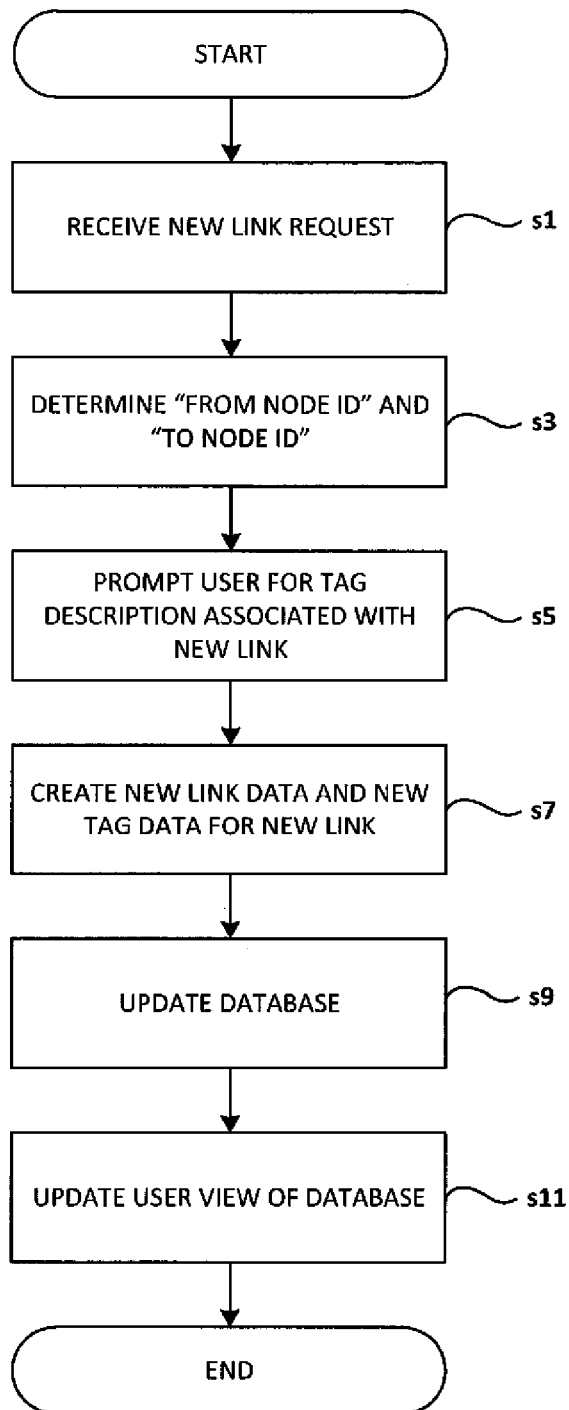


Figure 15

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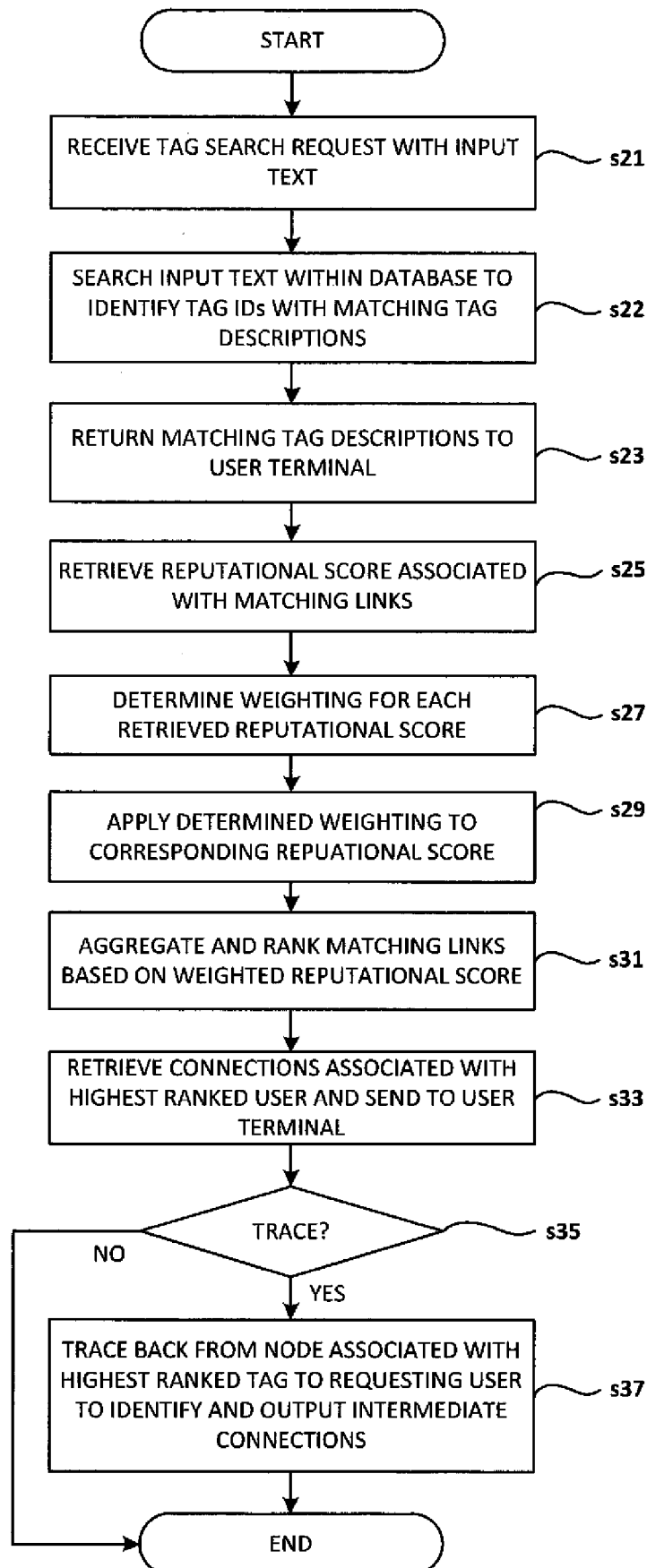


Figure 16

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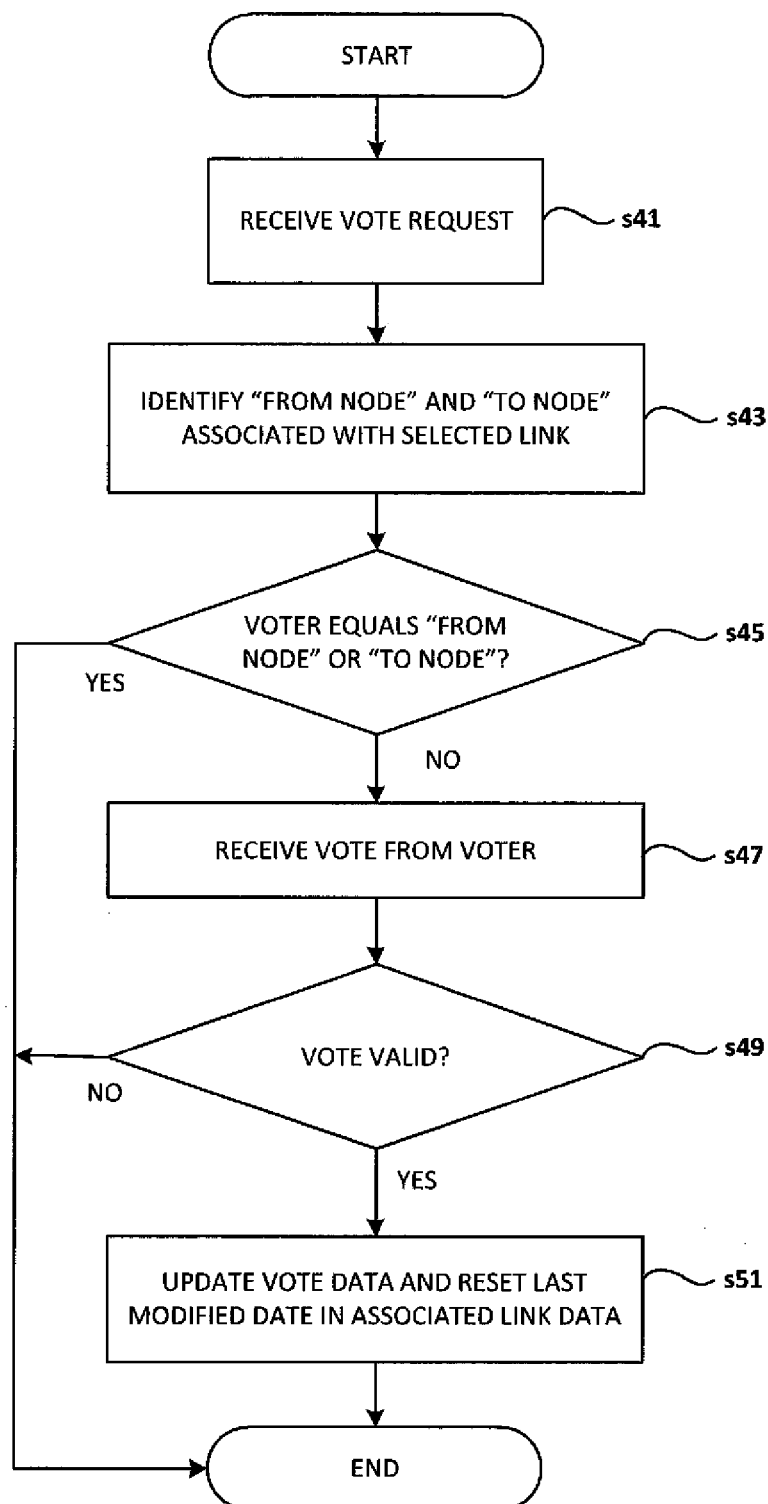


Figure 17

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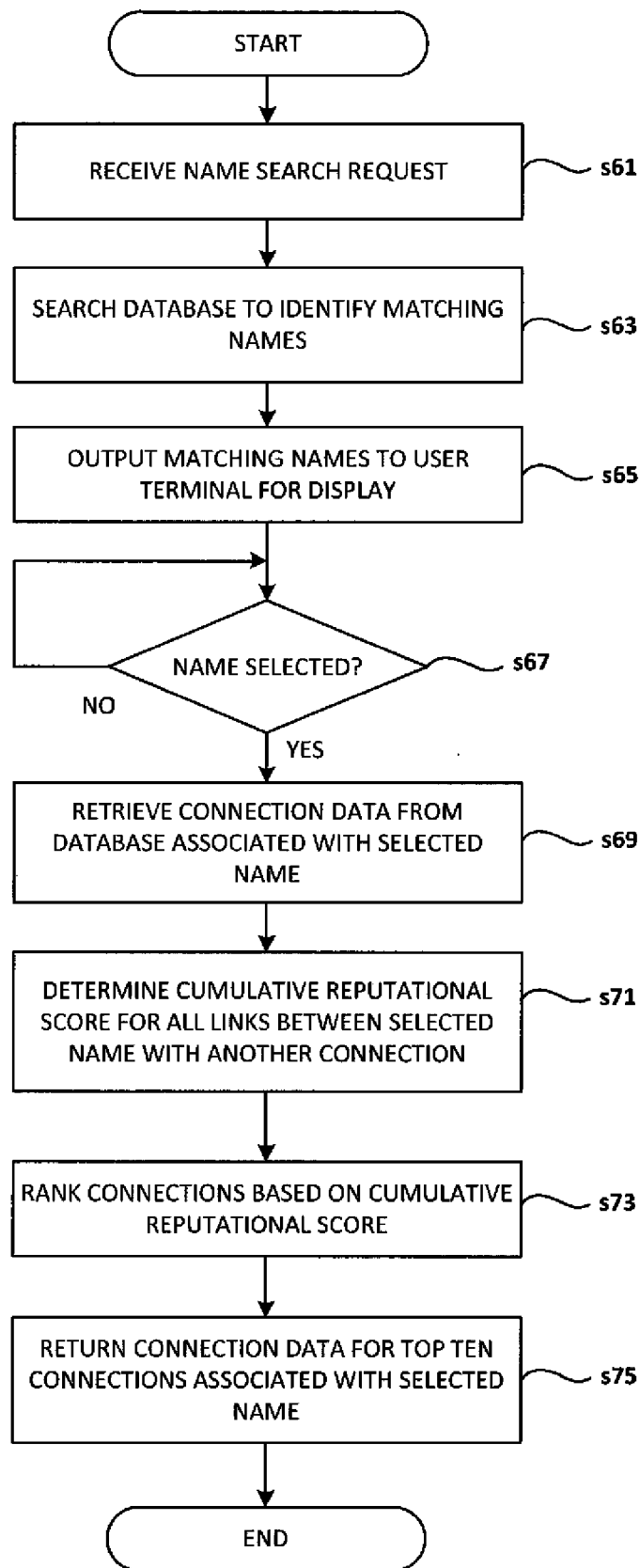


Figure 18

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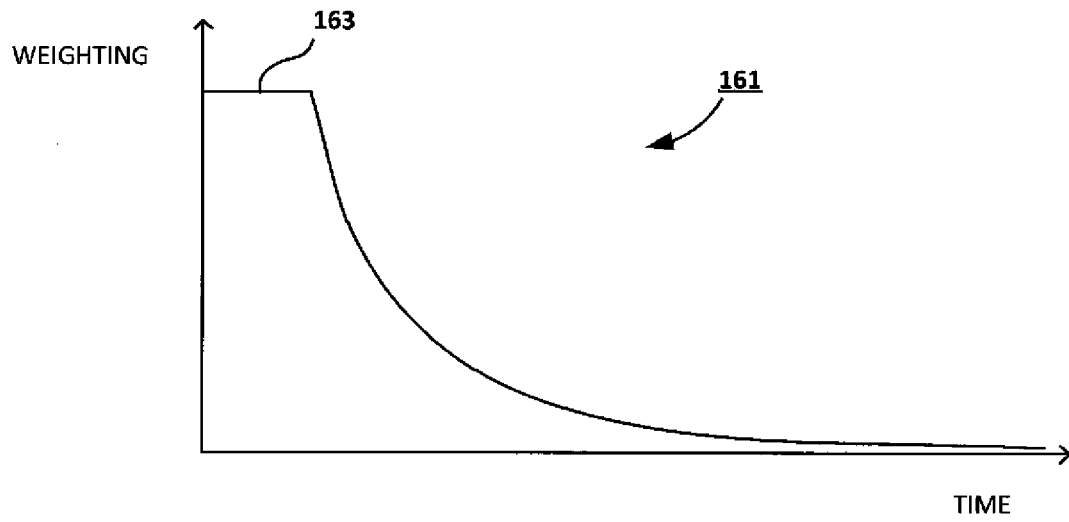


Figure 19a

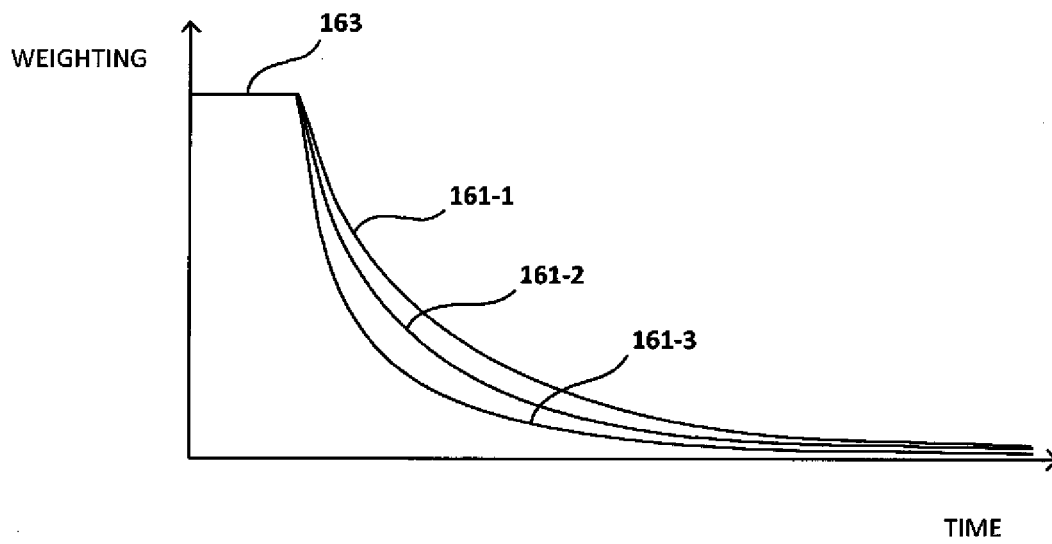


Figure 19b

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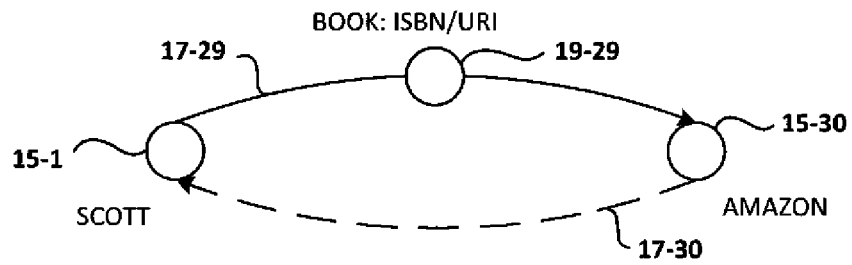


Figure 20

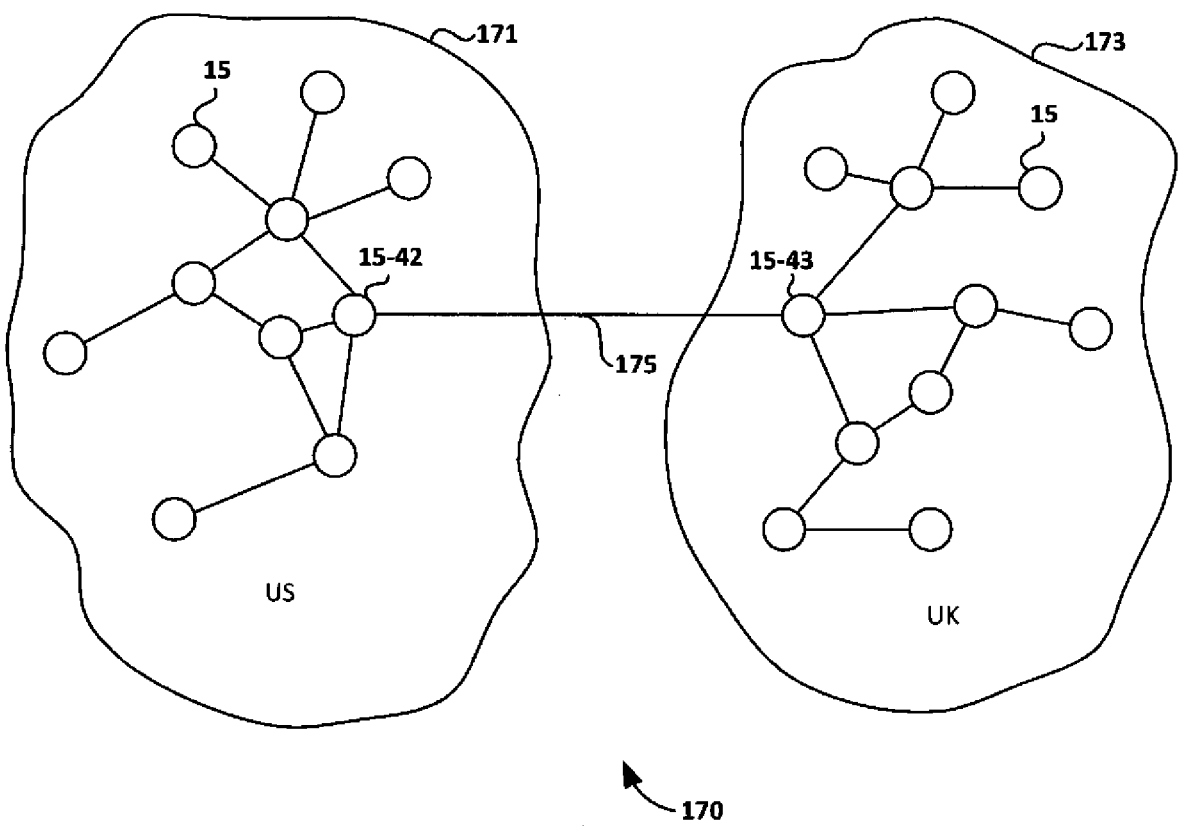


Figure 21