(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
6 March 2008 (06.03.2008)

PCT

(10) International Publication Number
WO 2008/027154 A1

(51) International Patent Classification:
G06F 3/048 (2006.01) *G06F 17/00* (2006.01)

(21) International Application Number:
PCT/US2007/017311

(22) International Filing Date: 3 August 2007 (03.08.2007)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
11/467,532 25 August 2006 (25.08.2006) US

(71) Applicant *(for all designated States except US)*: **MICROSOFT CORPORATION** [US/US]; One Microsoft Way, Redmond, Washington 98052-6399 (US).

(72) Inventors: **OFEK, Eyal**; c/o Microsoft Corporation International Patents, One Microsoft Way, Redmond, Washington 98052-6399 (US). **WELSH, Ricky Dean**; c/o Microsoft Corporation International Patents, One Microsoft Way, Redmond, Washington 98052-6399 (US).

(81) Designated States *(unless otherwise indicated, for every kind of national protection available)*: AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, SV, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

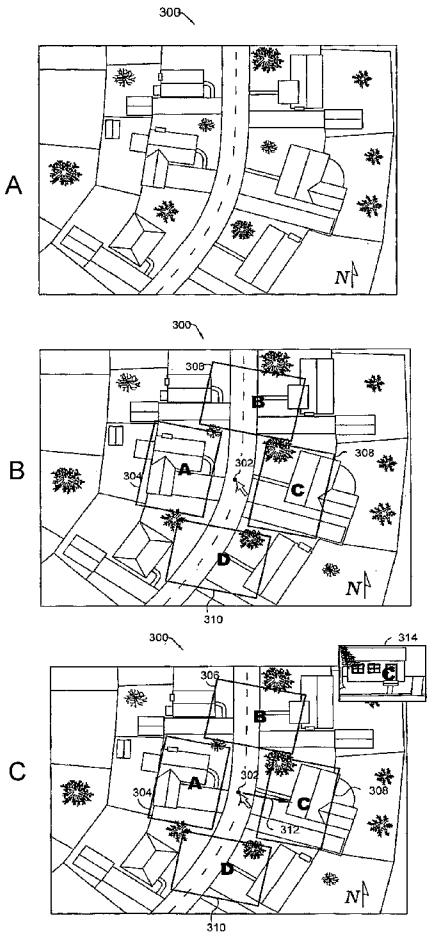
(84) Designated States *(unless otherwise indicated, for every kind of regional protection available)*: ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, LV, MC, MT, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Declarations under Rule 4.17:

— *as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))*

[Continued on next page]

(54) Title: PANORAMIC RING USER INTERFACE



(57) Abstract: A computer-readable medium and user interface for displaying media objects on a geographic map to a user are described. Indications from the user are received specifying a target location and a view direction on the geographic map. A database is accessed to retrieve media objects, either individually or in a panoramic view, that were captured in a geographic location in the proximity of the target location. The retrieved media objects are displayed on the map according to their geographic location from the target location. Enlarged versions of any of the retrieved media objects captured in the view direction from the target location are then presented to the user.

WO 2008/027154 A1

— *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))*

Published:

— *with international search report*

— *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments*