(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

CORRECTED VERSION

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
25 January 2007 (25.01.2007)

PCT

(10) International Publication Number
WO 2007/010411 A3

(51) International Patent Classification:
*G06F 3/00* (2006.01) *A24F 47/00* (2006.01)

(21) International Application Number:
PCT/IB2006/002870

(22) International Filing Date: 30 May 2006 (30.05.2006)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
60/685,656 31 May 2005 (31.05.2005) US
11/319,784 29 December 2005 (29.12.2005) US

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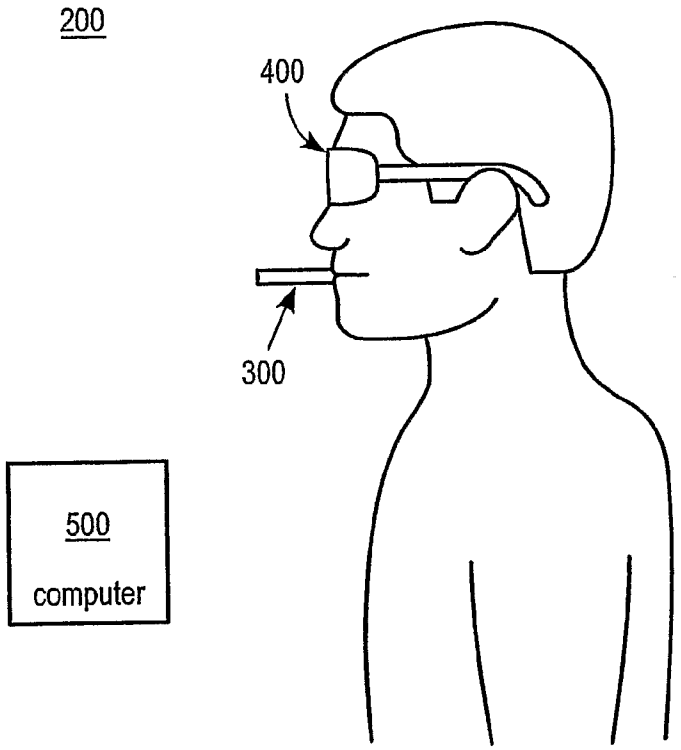
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(81) Designated States *(unless otherwise indicated, for every kind of national protection available)*: AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, LY, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NG, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States *(unless otherwise indicated, for every kind of regional protection available)*: ARIPO (BW, GH,

*[Continued on next page]*

(54) Title: VIRTUAL REALITY SMOKING SYSTEM




(57) Abstract: A virtual or augmented reality smoking system (200) is provided herein. A smoker using the system can experience a virtual reality of smoking by puffing on a cigarette shaped article (300) and experiencing the taste or aroma from the article while simultaneously viewing a generated image of a burning cigarette and exhaled and sidestream smoke. Additionally, the room environment may be simulated to give the experience of smoking in a setting of the smoker' s choice (virtual reality) or the image of a burning cigarette and smoke may be superimposed on a live or natural image of the smoker's environment (augmented reality).

WO 2007/010411 A3

GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, LV, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

**Published:**

— *with international search report*

**(88) Date of publication of the international search report:**
2 August 2007

**(48) Date of publication of this corrected version:**
18 October 2007

**(15) Information about Correction:**
see PCT Gazette No. 42/2007 of 18 October 2007

*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*