FIG.1

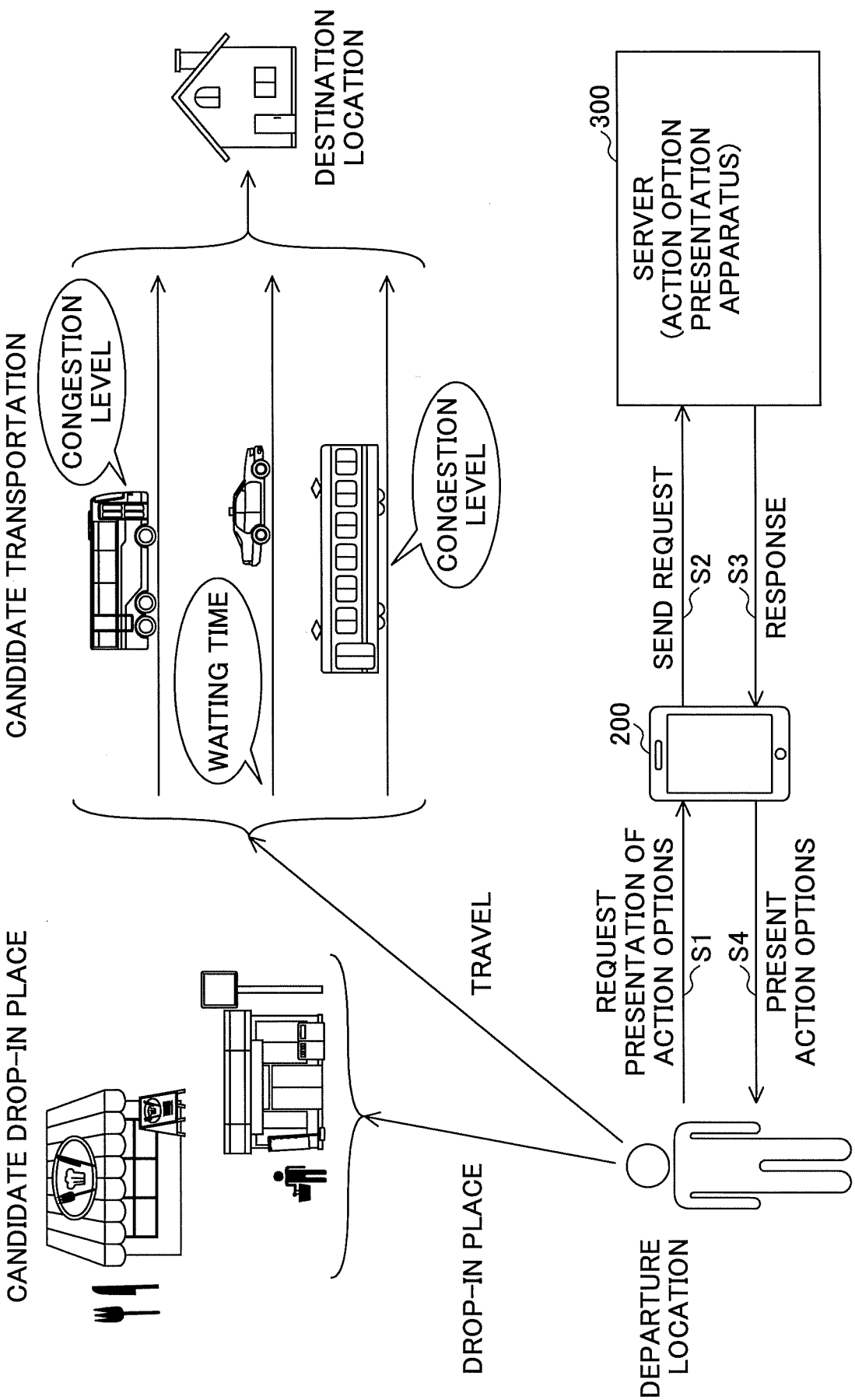

CANDIDATE DROP-IN PLACE
CANDIDATE TRANSPORTATION
CONGESTION LEVEL
WAITING TIME
CONGESTION LEVEL
DESTINATION LOCATION
TRAVEL
DROP-IN PLACE
DEPARTURE LOCATION
REQUEST PRESENTATION OF ACTION OPTIONS
S1
S4
PRESENT ACTION OPTIONS
200
SEND REQUEST
S2
S3
RESPONSE
300
SERVER (ACTION OPTION PRESENTATION APPARATUS)

FIG.2

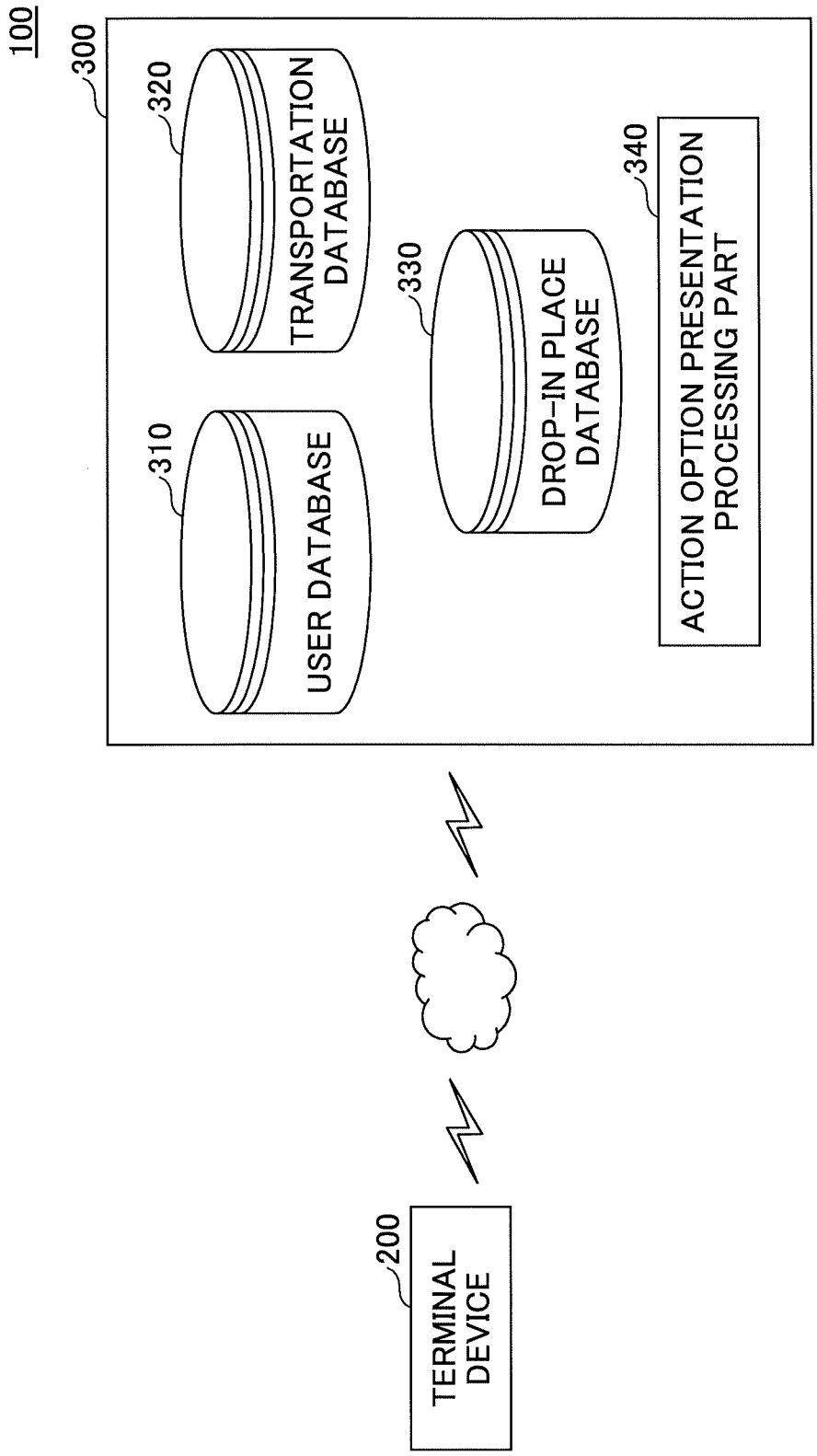

100
300
320
TRANSPORTATION DATABASE
310
USER DATABASE
330
DROP-IN PLACE DATABASE
340
ACTION OPTION PRESENTATION PROCESSING PART
200
TERMINAL DEVICE

FIG.3

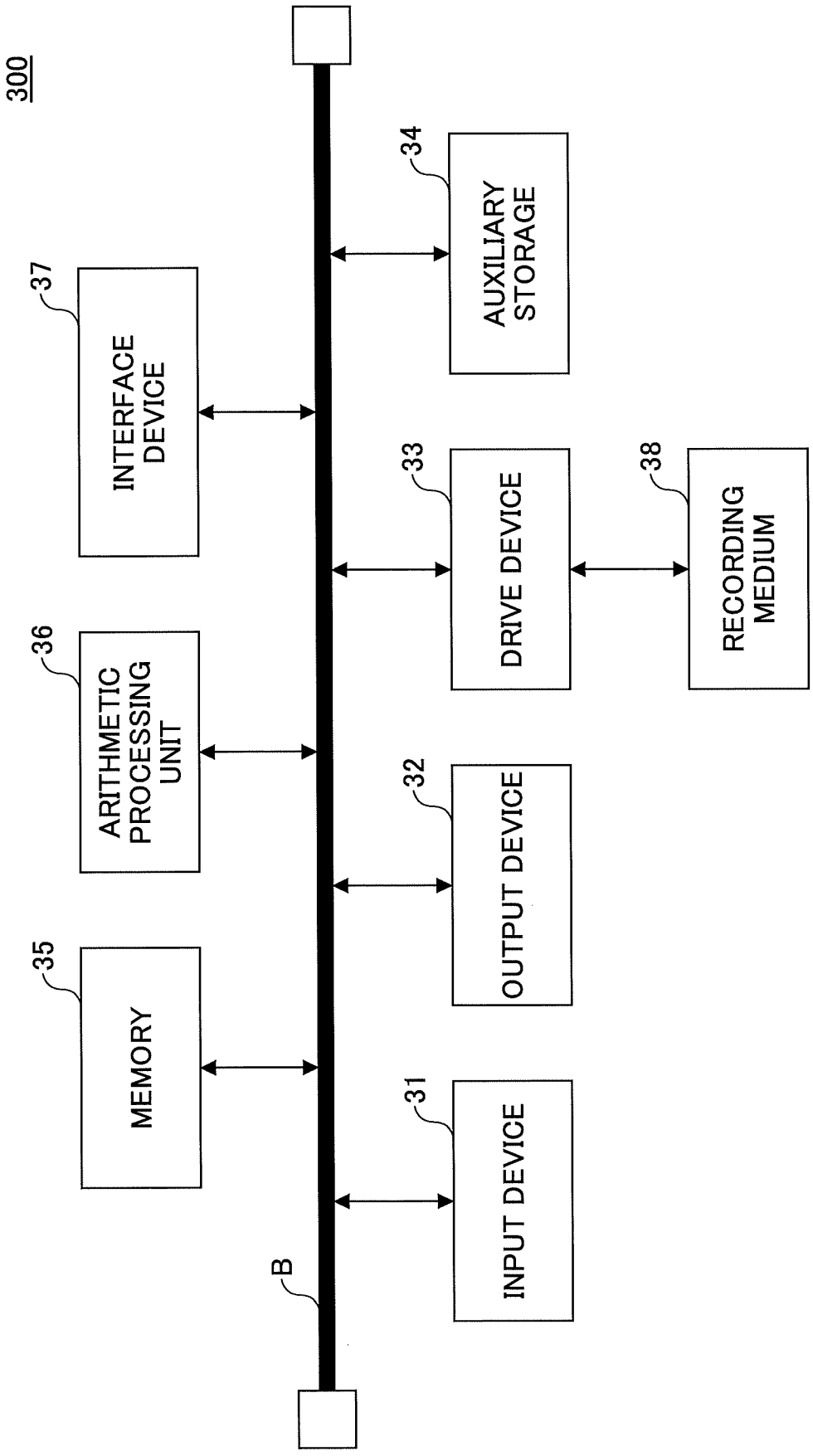

300
INTERFACE DEVICE
37
AUXILIARY STORAGE
34
ARITHMETIC PROCESSING UNIT
36
DRIVE DEVICE
33
RECORDING MEDIUM
38
MEMORY
35
OUTPUT DEVICE
32
INPUT DEVICE
31
B

FIG.4

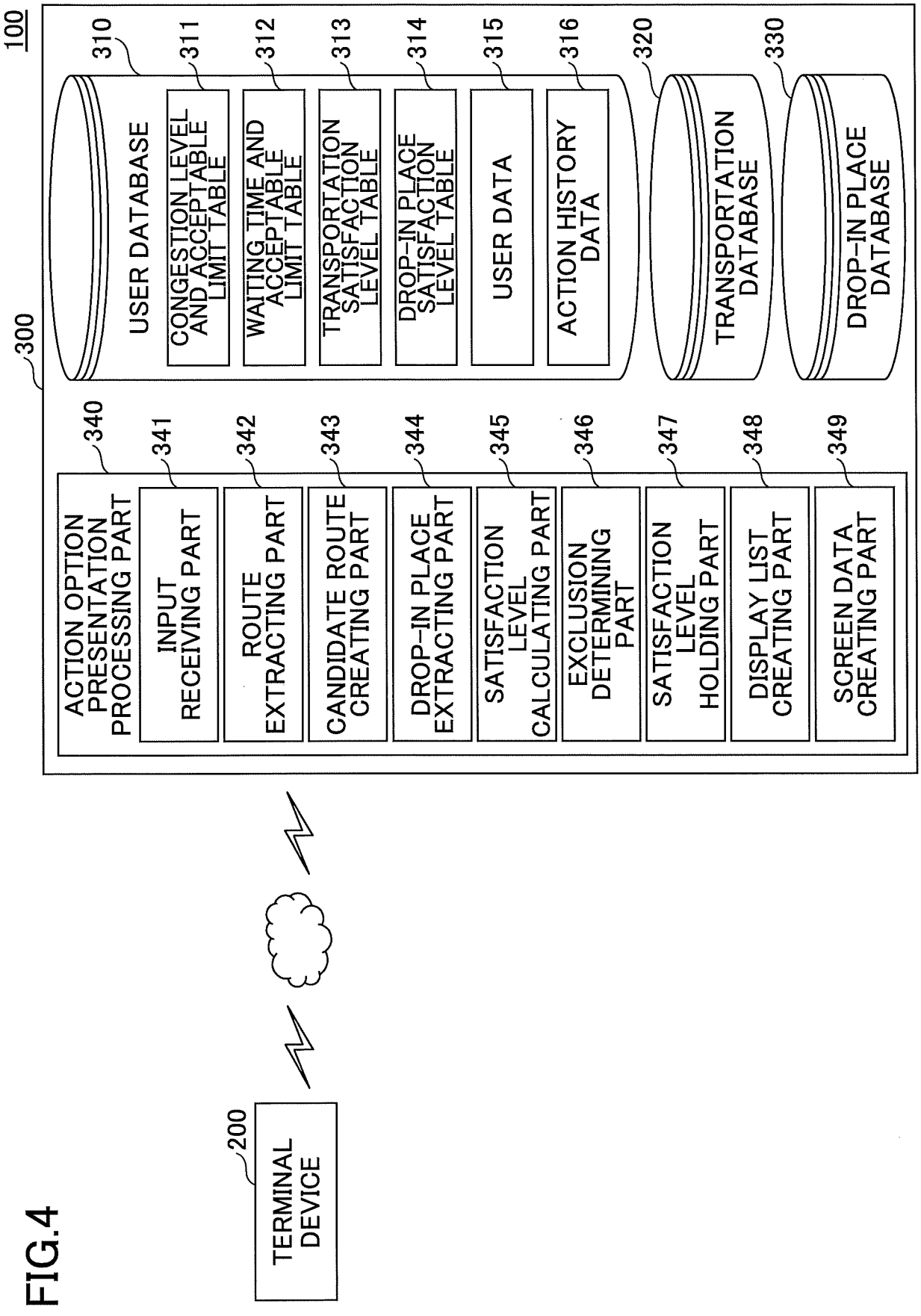

100
300
310
USER DATABASE
311
CONGESTION LEVEL AND ACCEPTABLE LIMIT TABLE
312
WAITING TIME AND ACCEPTABLE LIMIT TABLE
313
TRANSPORTATION SATISFACTION LEVEL TABLE
314
DROP-IN PLACE SATISFACTION LEVEL TABLE
315
USER DATA
316
ACTION HISTORY DATA
320
TRANSPORTATION DATABASE
330
DROP-IN PLACE DATABASE
340
ACTION OPTION PRESENTATION PROCESSING PART
341
INPUT RECEIVING PART
342
ROUTE EXTRACTING PART
343
CANDIDATE ROUTE CREATING PART
344
DROP-IN PLACE EXTRACTING PART
345
SATISFACTION LEVEL CALCULATING PART
346
EXCLUSION DETERMINING PART
347
SATISFACTION LEVEL HOLDING PART
348
DISPLAY LIST CREATING PART
349
SCREEN DATA CREATING PART
200
TERMINAL DEVICE

FIG.5A

311

CONGESTION LEVEL C (UNIT: %)	SATISFACTION LEVEL $L_c(C)$ (UNIT: ¥)	ACCEPTABLE LIMIT VALUE
0	250	250%
25	200	
50	50	
75	0	
100	−100	
150	−500	
200	−1,000	
250	−2,000	

FIG.5B

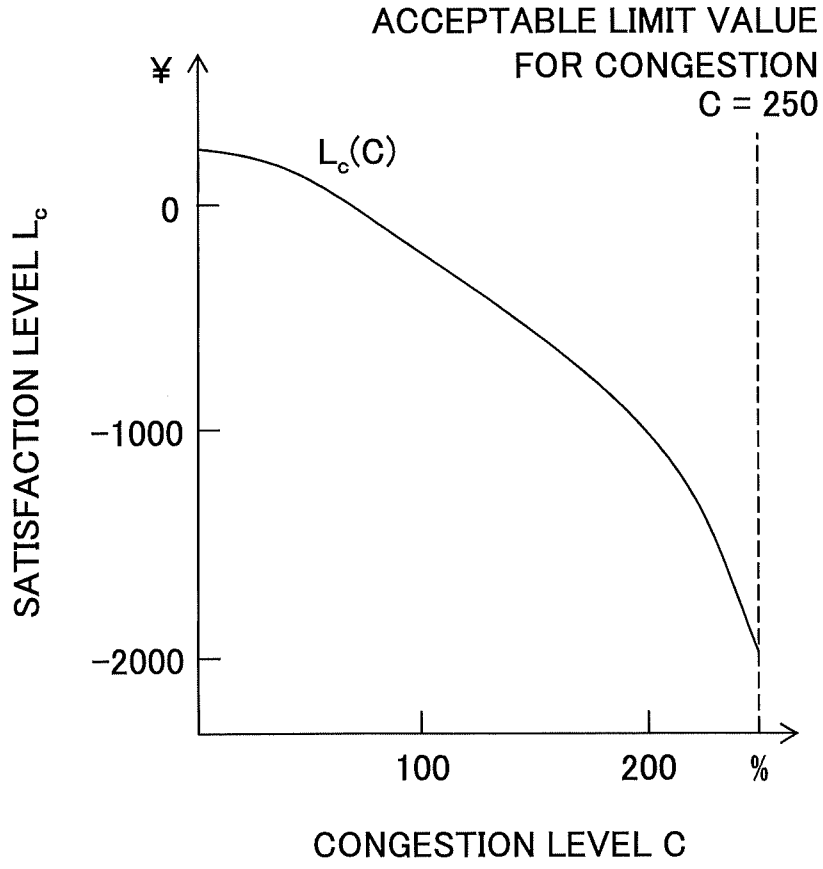


FIG.6A

312

WAITING TIME T_w (UNIT: MINUTES)	SATISFACTION LEVEL $L_w(T_w)$ (UNIT: ¥)	ACCEPTABLE LIMIT VALUE
0	80	150 MINUTES
20	0	
40	−200	
60	−600	
90	−1,200	
120	−1,800	
150	−2,700	

FIG.6B

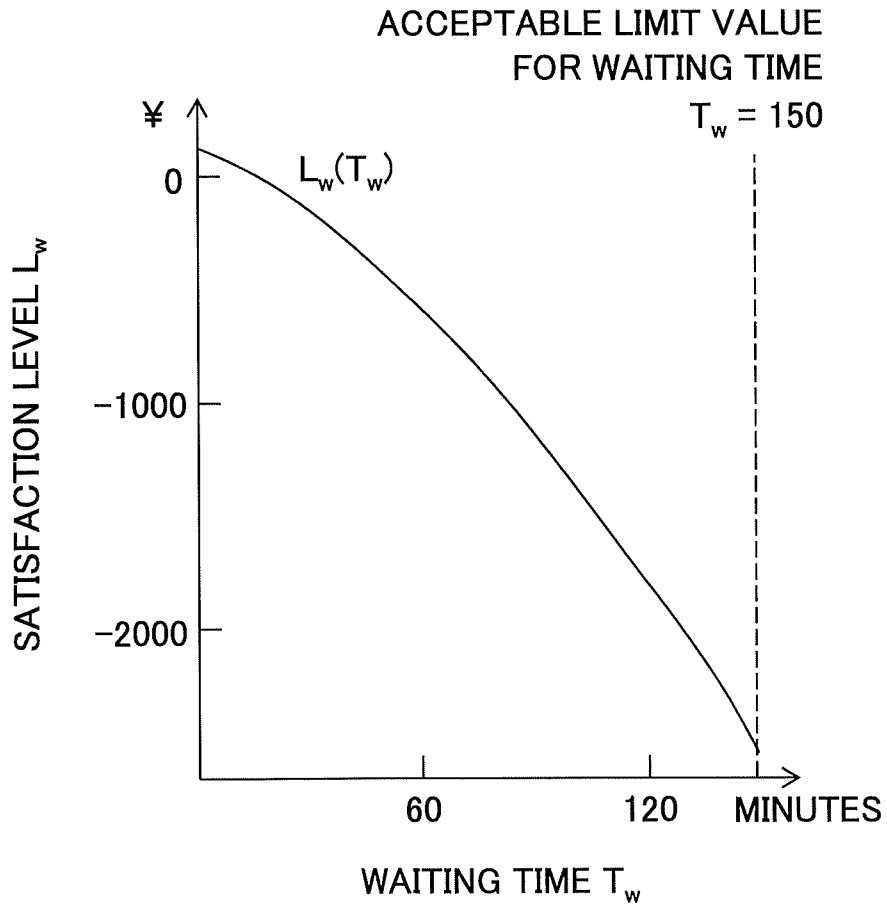


FIG.7

313

TRANSPORTATION TYPE M	SATISFACTION LEVEL P_m (UNIT: ¥)	SATISFACTION LEVEL COEFFICIENT FOR TRAVEL TIME R_m (UNIT: ¥/MINUTES)
RAILWAY J	200	−15
BUS K	100	−20
TAXI	200	−15
WALKING	0	−30

FIG.8

314

DROP-IN PLACE ID	DROP-IN PLACE NAME (FACILITY NAME)	SATISFACTION LEVEL S_k (UNIT: ¥)	SATISFACTION LEVEL COEFFICIENT FOR INCENTIVE I_k (NO UNIT)
1	RESTAURANT JAPAN	150	0.5
2	CAFE MOCHA	50	0.5
3	SUPERMARKET FUJI	50	0.5
4	FITNESS CLUB TOKYO	0	0.1
5	FASHION LUNA	0	0.1
	...		

FIG.9

320

TRANSPORTATION TYPE M	RAILWAY J
LINE NAME	LINE M
BOARDING PLACE	STATION A
EXITING PLACE	STATION D
FARE F_m (¥)	250

321

DEPARTURE TIME	ARRIVAL TIME	CONGESTION LEVEL C (%)
7:30pm	7:45pm	200
7:45pm	8:00pm	170
8:00pm	8:15pm	180
8:15pm	8:30pm	160
8:30pm	8:45pm	70
8:45pm	9:00pm	100
9:00pm	9:15pm	70

322

FIG.10

320

TRANSPORTATION TYPE M	BUS K
LINE NAME	LINE S
BOARDING PLACE	STATION A
EXITING PLACE	IN FRONT OF STATION D
FARE F_m (¥)	300

323

DEPARTURE TIME	ARRIVAL TIME	CONGESTION LEVEL C (%)
7:25pm	7:50pm	150
7:55pm	8:20pm	110
8:25pm	8:50pm	35
8:55pm	9:20pm	25

324

FIG.11

330

DROP-IN PLACE ID	DROP-IN PLACE NAME (FACILITY NAME)	ACTION TYPE	RECOMMENDED STAYING TIME (MINUTES)	INCENTIVE B_K (¥)	LOCATION INFORMATION
1	RESTAURANT JAPAN	MEAL	50	200	PREMISES OF STATION A
2	CAFE MOCHA	CAFE	20	100	PREMISES OF STATION A
3	SUPERMARKET FUJI	GROCERY STORE	25	–	WITHIN 200 m OF STATION A
4	FITNESS CLUB TOKYO	EXERCISE	50	200	WITHIN 200 m OF STATION A
5	FASHION LUNA	CLOTHING STORE	40	–	WITHIN 200 m OF STATION A
	...				

FIG.12

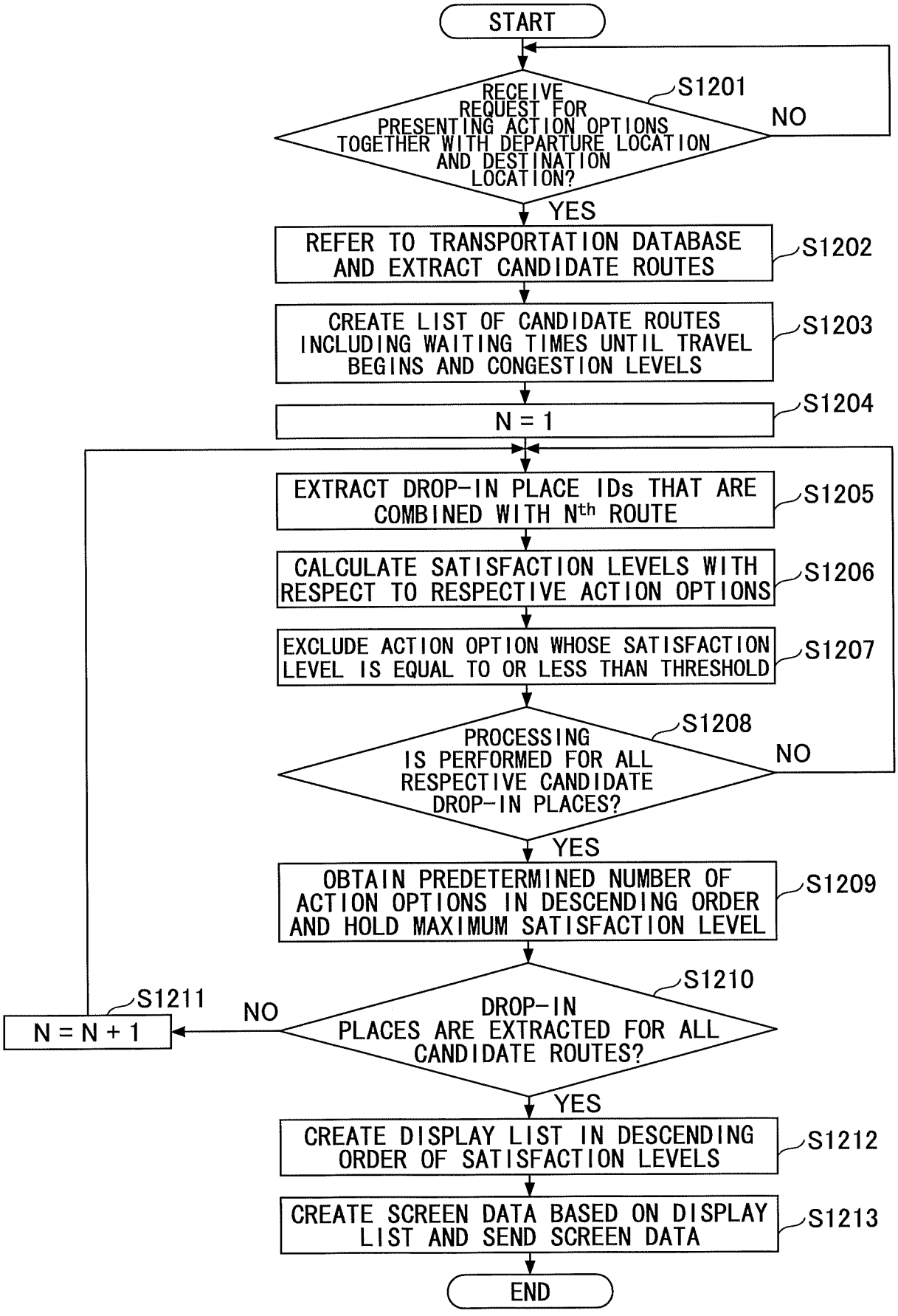

START
RECEIVE REQUEST FOR PRESENTING ACTION OPTIONS TOGETHER WITH DEPARTURE LOCATION AND DESTINATION LOCATION?
S1201
NO
YES
REFER TO TRANSPORTATION DATABASE AND EXTRACT CANDIDATE ROUTES
S1202
CREATE LIST OF CANDIDATE ROUTES INCLUDING WAITING TIMES UNTIL TRAVEL BEGINS AND CONGESTION LEVELS
S1203
N = 1
S1204
EXTRACT DROP-IN PLACE IDs THAT ARE COMBINED WITH Nth ROUTE
S1205
CALCULATE SATISFACTION LEVELS WITH RESPECT TO RESPECTIVE ACTION OPTIONS
S1206
EXCLUDE ACTION OPTION WHOSE SATISFACTION LEVEL IS EQUAL TO OR LESS THAN THRESHOLD
S1207
PROCESSING IS PERFORMED FOR ALL RESPECTIVE CANDIDATE DROP-IN PLACES?
S1208
NO
YES
OBTAIN PREDETERMINED NUMBER OF ACTION OPTIONS IN DESCENDING ORDER AND HOLD MAXIMUM SATISFACTION LEVEL
S1209
DROP-IN PLACES ARE EXTRACTED FOR ALL CANDIDATE ROUTES?
S1210
NO
N = N + 1
S1211
YES
CREATE DISPLAY LIST IN DESCENDING ORDER OF SATISFACTION LEVELS
S1212
CREATE SCREEN DATA BASED ON DISPLAY LIST AND SEND SCREEN DATA
S1213
END

FIG.13

131

ROUTE ID	DEPARTURE TIME	ARRIVAL TIME	TRAVEL TIME T_m (MINUTES)	FARE F_m (¥)	WAITING TIME T_w (MINUTES)	CONGESTION LEVEL C (%)	TRANSPORTATION TYPE M	LINE	DEPARTURE LOCATION	ARRIVAL LOCATION
1	8:30pm	8:45pm	15	200	60	40	RAILWAY J	LINE M	STATION A	STATION D
2	8:25pm	8:50pm	25	300	55	70	BUS K	LINE S	IN FRONT OF STATION A	IN FRONT OF STATION D
3	7:55pm	8:20pm	25	300	25	120	BUS K	LINE S	IN FRONT OF STATION A	IN FRONT OF STATION D
4	7:45pm	8:00pm	15	200	15	200	RAILWAY J	LINE M	STATION A	STATION D

FIG.14

141

ACTION OPTION ID	SATISFACTION LEVEL V (UNIT: ¥)	ROUTE ID	DROP-IN PLACE NAME (FACILITY NAME)	DETAILED INFORMATION (URL)	INCENTIVE INFORMATION (URL)
1-1	385	1	RESTAURANT JAPAN	http://…	http://…
1-2	235	1	CAFE MOCHA	http://…	http://…
1-3	185	1	SUPERMARKET FUJI	http://…	–
1-4	155	1	FITNESS CLUB TOKYO	http://…	http://…
1-5	135	1	FASHION LUNA	http://…	–
2-1	190	2	RESTAURANT JAPAN	http://…	http://…
2-2	40	2	CAFE MOCHA	http://…	http://…
2-3	-10	2	SUPERMARKET FUJI	http://…	–
2-4	-40	2	FITNESS CLUB TOKYO	http://…	http://…
2-5	-60	2	FASHION LUNA	http://…	–
3-1	170	3	CAFE MOCHA	http://…	http://…
3-2	120	3	SUPERMARKET FUJI	http://…	–
3-3	70	3	FASHION LUNA	http://…	–
4-1	45	4	–	–	–

FIG.15

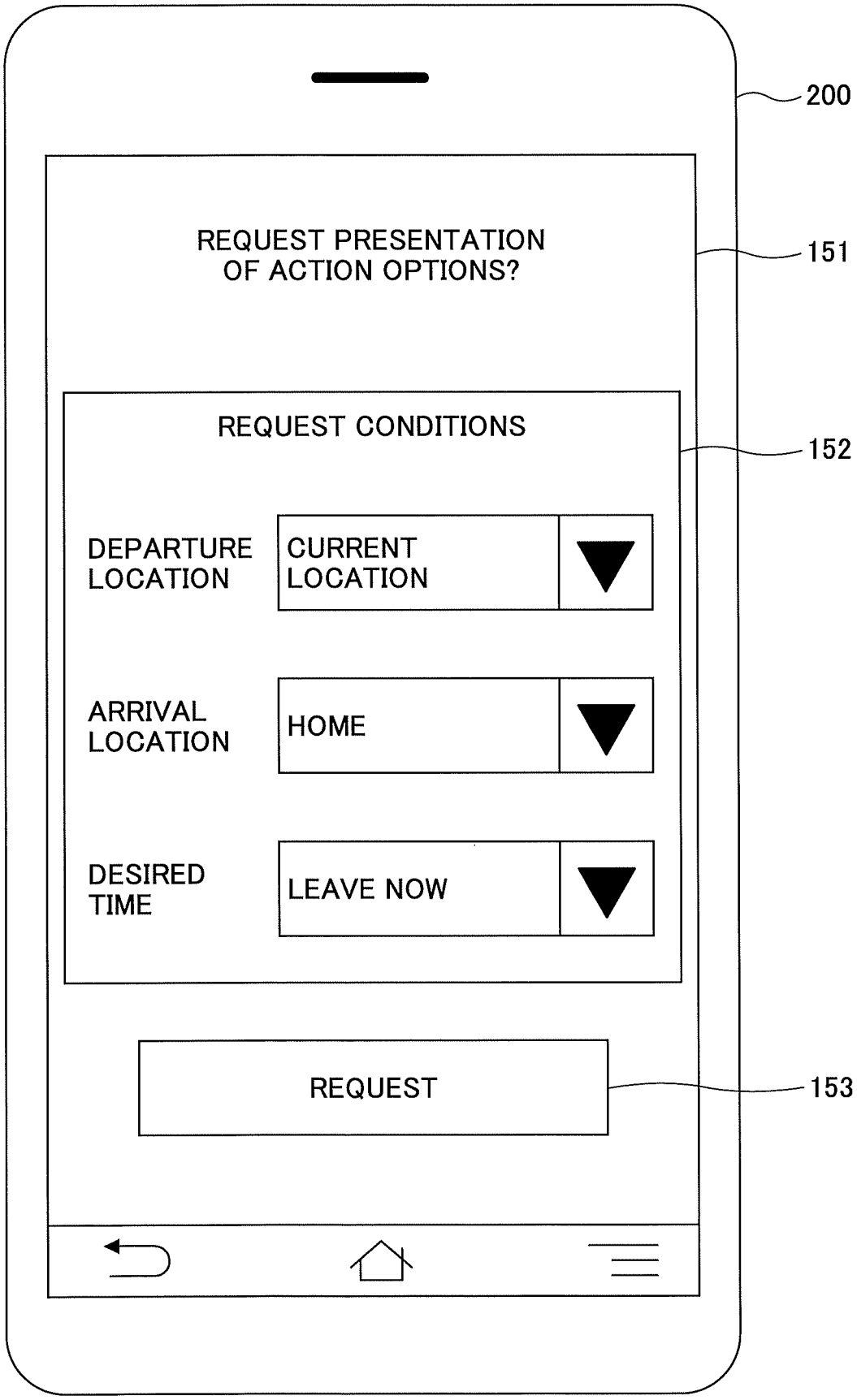

200
REQUEST PRESENTATION OF ACTION OPTIONS?
151
REQUEST CONDITIONS
152
DEPARTURE LOCATION
CURRENT LOCATION
ARRIVAL LOCATION
HOME
DESIRED TIME
LEAVE NOW
REQUEST
153

FIG.16

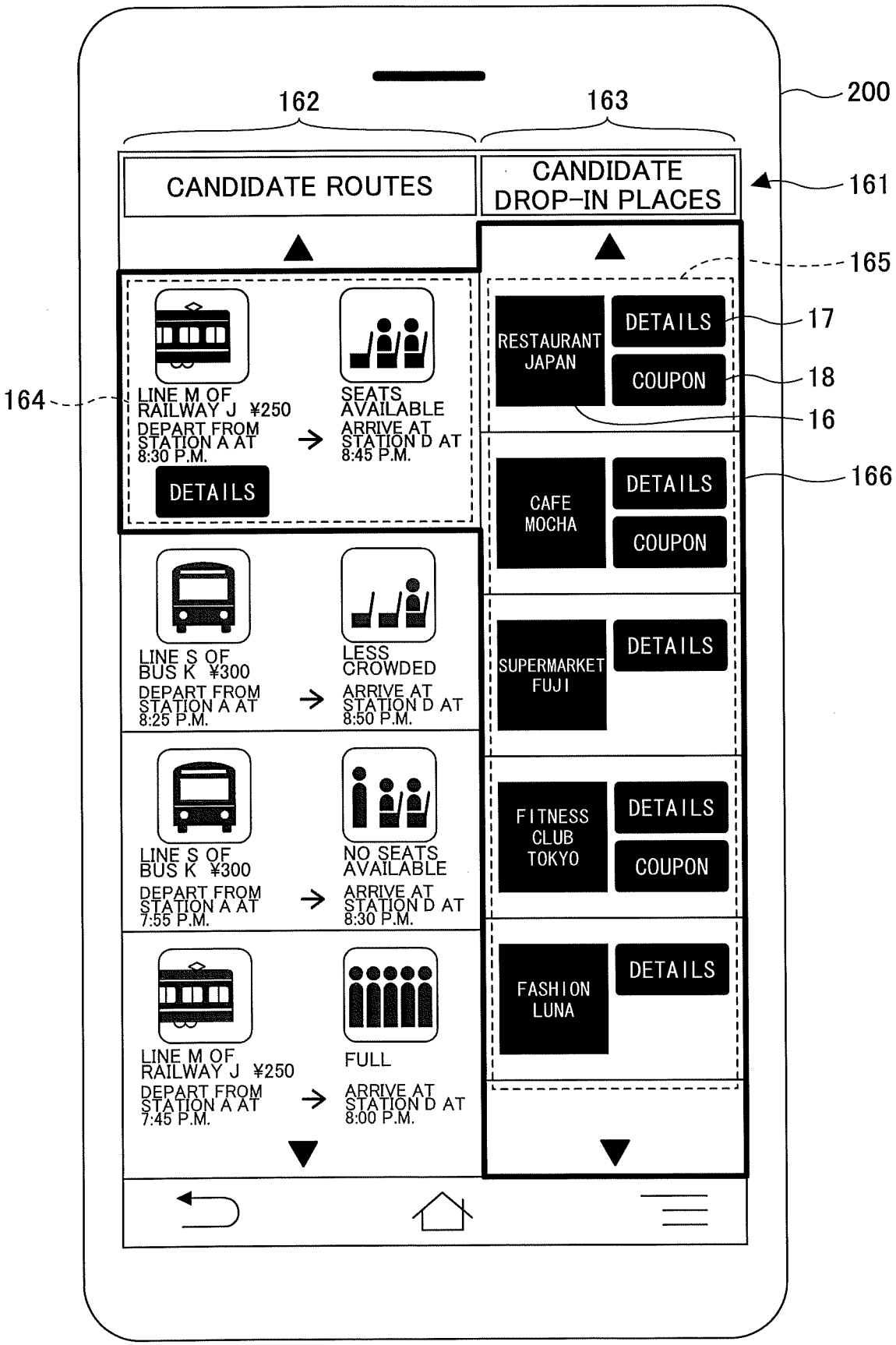

200
162
163
CANDIDATE ROUTES
CANDIDATE DROP-IN PLACES
161
165
164
LINE M OF RAILWAY J ¥250
DEPART FROM STATION A AT 8:30 P.M.
SEATS AVAILABLE
ARRIVE AT STATION D AT 8:45 P.M.
DETAILS
RESTAURANT JAPAN
DETAILS
17
COUPON
18
16
CAFE MOCHA
DETAILS
COUPON
166
LINE S OF BUS K ¥300
DEPART FROM STATION A AT 8:25 P.M.
LESS CROWDED
ARRIVE AT STATION D AT 8:50 P.M.
SUPERMARKET FUJI
DETAILS
LINE S OF BUS K ¥300
DEPART FROM STATION A AT 7:55 P.M.
NO SEATS AVAILABLE
ARRIVE AT STATION D AT 8:30 P.M.
FITNESS CLUB TOKYO
DETAILS
COUPON
LINE M OF RAILWAY J ¥250
DEPART FROM STATION A AT 7:45 P.M.
FULL
ARRIVE AT STATION D AT 8:00 P.M.
FASHION LUNA
DETAILS

FIG.17

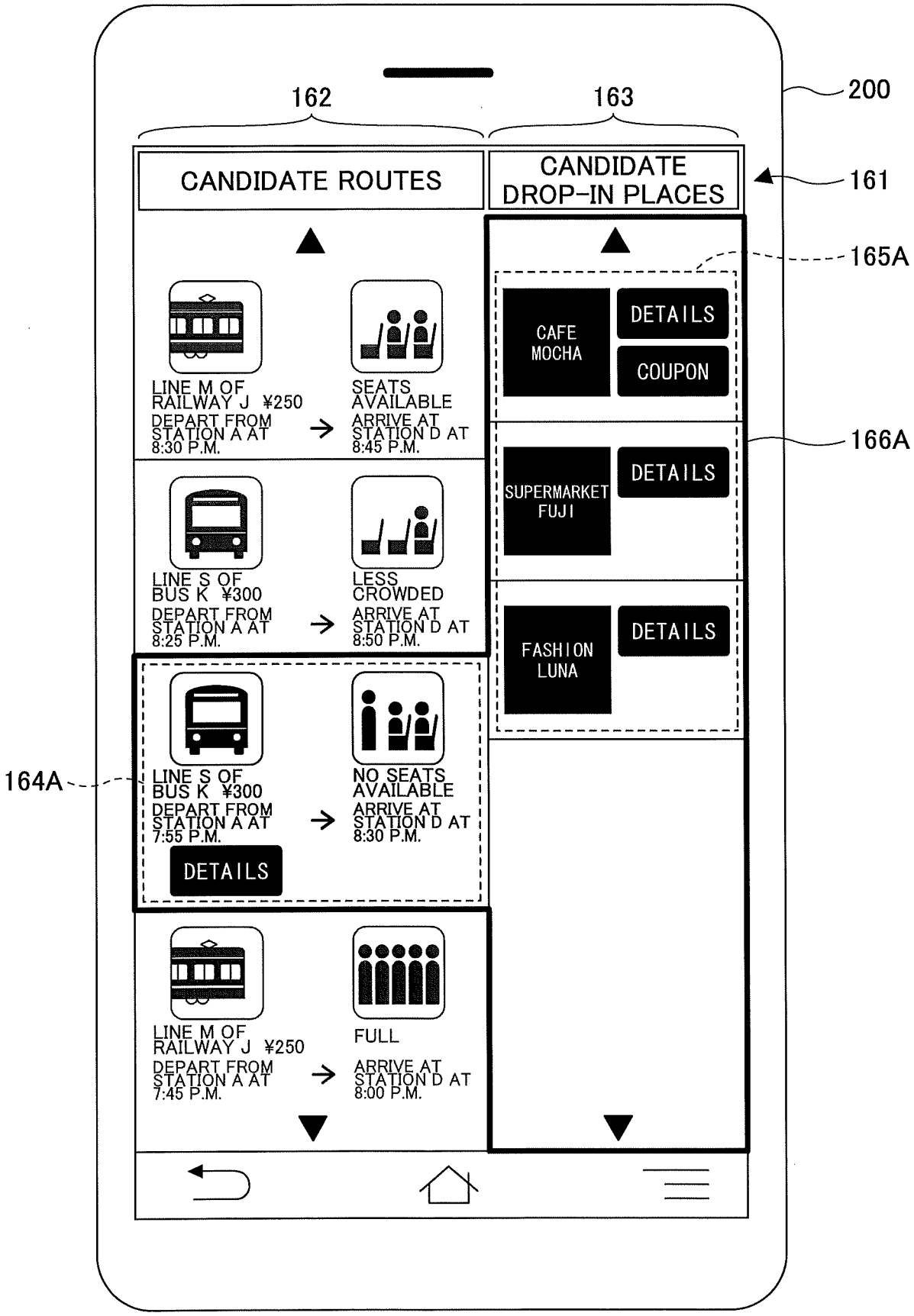

162
163
200
CANDIDATE ROUTES
CANDIDATE DROP-IN PLACES
161
165A
166A
164A
LINE M OF RAILWAY J ¥250
DEPART FROM STATION A AT 8:30 P.M.
SEATS AVAILABLE
ARRIVE AT STATION D AT 8:45 P.M.
LINE S OF BUS K ¥300
DEPART FROM STATION A AT 8:25 P.M.
LESS CROWDED
ARRIVE AT STATION D AT 8:50 P.M.
LINE S OF BUS K ¥300
DEPART FROM STATION A AT 7:55 P.M.
NO SEATS AVAILABLE
ARRIVE AT STATION D AT 8:30 P.M.
DETAILS
LINE M OF RAILWAY J ¥250
DEPART FROM STATION A AT 7:45 P.M.
FULL
ARRIVE AT STATION D AT 8:00 P.M.
CAFE MOCHA
DETAILS
COUPON
SUPERMARKET FUJI
DETAILS
FASHION LUNA
DETAILS

FIG.18

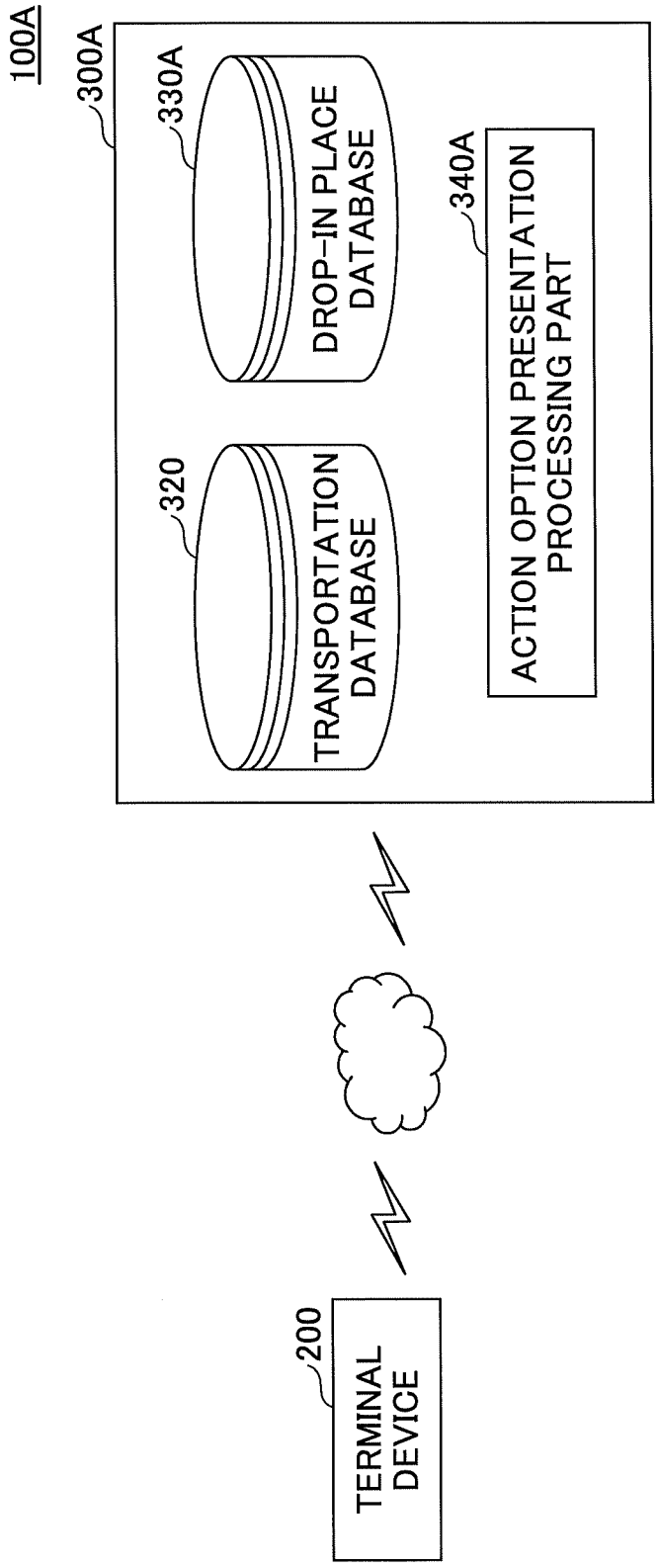

100A
300A
330A
DROP-IN PLACE DATABASE
340A
ACTION OPTION PRESENTATION PROCESSING PART
320
TRANSPORTATION DATABASE
200
TERMINAL DEVICE

FIG.19

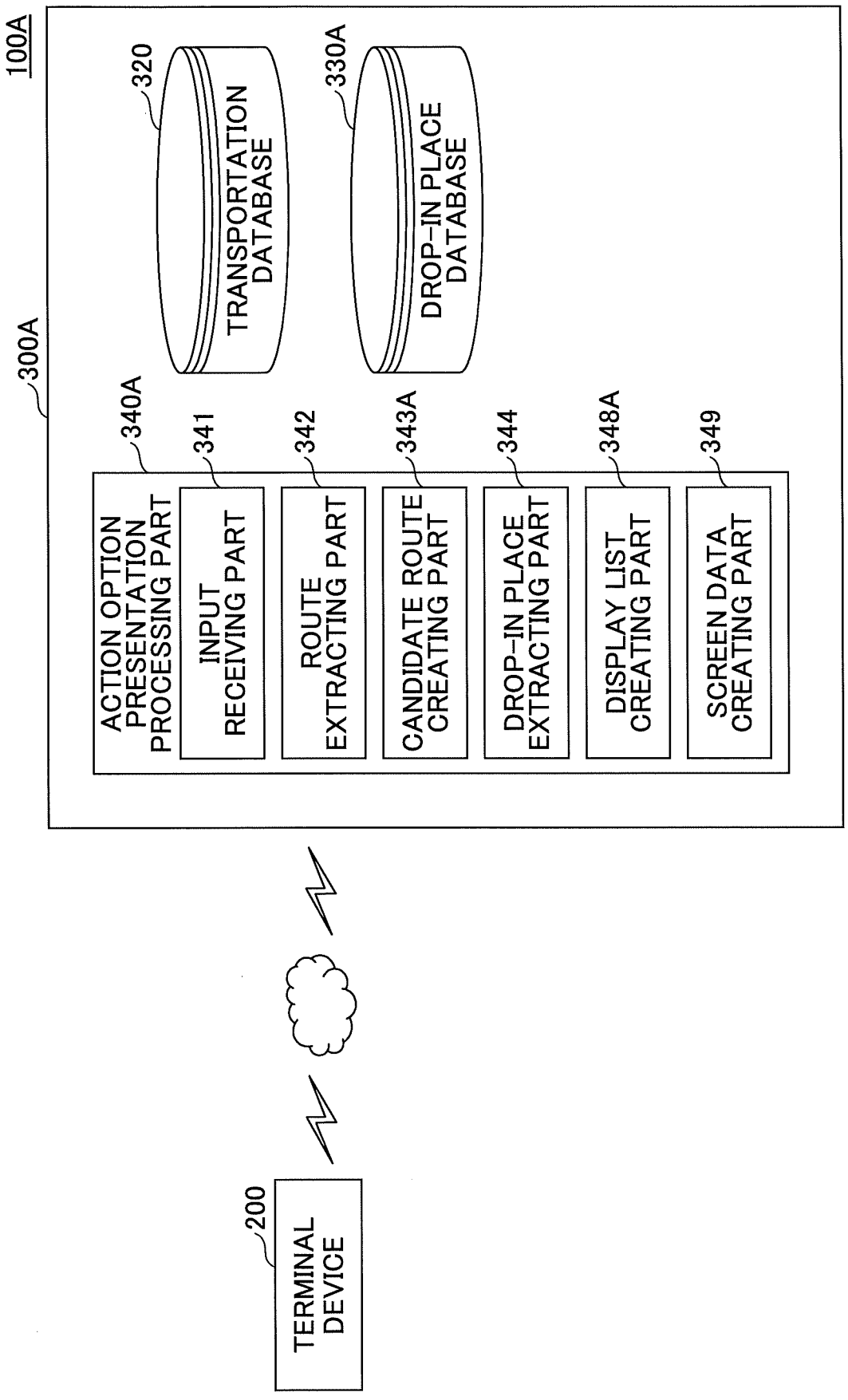

100A
300A
320
TRANSPORTATION DATABASE
330A
DROP-IN PLACE DATABASE
340A
ACTION OPTION PRESENTATION PROCESSING PART
341
INPUT RECEIVING PART
342
ROUTE EXTRACTING PART
343A
CANDIDATE ROUTE CREATING PART
344
DROP-IN PLACE EXTRACTING PART
348A
DISPLAY LIST CREATING PART
349
SCREEN DATA CREATING PART
200
TERMINAL DEVICE

FIG.20

330A

DROP-IN PLACE ID	DROP-IN PLACE NAME (FACILITY NAME)	ACTION TYPE	RECOMMENDED STAYING TIME (MINUTE)	LOCATION INFORMATION
1	RESTAURANT JAPAN	MEAL	50	PREMISES OF STATION A
2	CAFE MOCHA	CAFE	20	PREMISES OF STATION A
3	SUPERMARKET FUJI	GROCERY STORE	25	WITHIN 200 m OF STATION A
4	FITNESS CLUB TOKYO	EXERCISE	40	WITHIN 200 m OF STATION A
5	FASHION LUNA	CLOTHING STORE	25	WITHIN 200 m OF STATION A
	...			

FIG.21

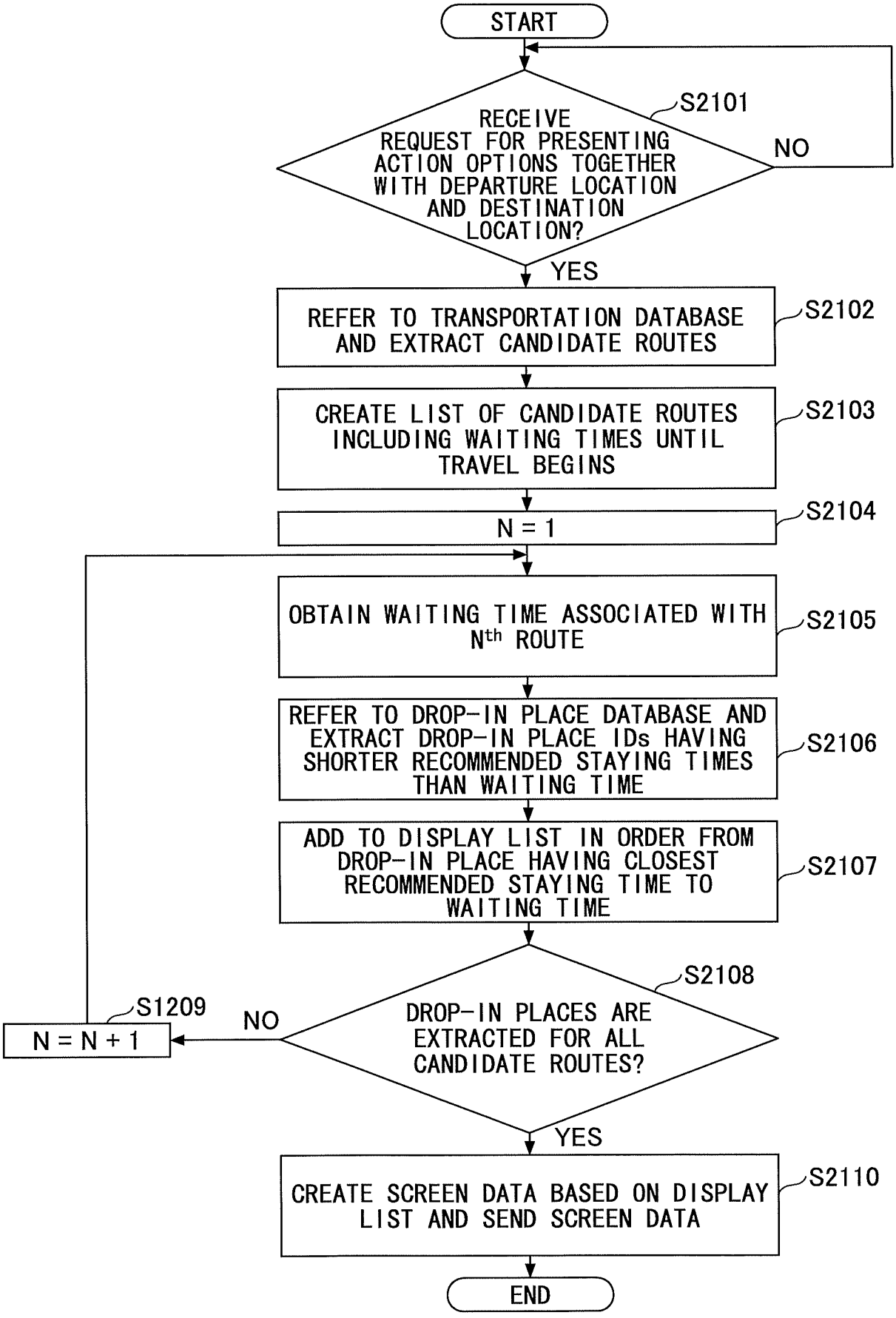

START
RECEIVE REQUEST FOR PRESENTING ACTION OPTIONS TOGETHER WITH DEPARTURE LOCATION AND DESTINATION LOCATION?
S2101
NO
YES
REFER TO TRANSPORTATION DATABASE AND EXTRACT CANDIDATE ROUTES
S2102
CREATE LIST OF CANDIDATE ROUTES INCLUDING WAITING TIMES UNTIL TRAVEL BEGINS
S2103
N = 1
S2104
OBTAIN WAITING TIME ASSOCIATED WITH Nth ROUTE
S2105
REFER TO DROP-IN PLACE DATABASE AND EXTRACT DROP-IN PLACE IDs HAVING SHORTER RECOMMENDED STAYING TIMES THAN WAITING TIME
S2106
ADD TO DISPLAY LIST IN ORDER FROM DROP-IN PLACE HAVING CLOSEST RECOMMENDED STAYING TIME TO WAITING TIME
S2107
DROP-IN PLACES ARE EXTRACTED FOR ALL CANDIDATE ROUTES?
S2108
NO
N = N + 1
S1209
YES
CREATE SCREEN DATA BASED ON DISPLAY LIST AND SEND SCREEN DATA
S2110
END

FIG.22

221

ROUTE ID	DEPARTURE TIME	ARRIVAL TIME	TRAVEL TIME T_m (MINUTES)	FARE F_m (¥)	WAITING TIME T_w (MINUTES)	TRANSPORTATION TYPE M	LINE	DEPARTURE LOCATION	ARRIVAL LOCATION	TRANSFER INFORMATION
1	8:30pm	8:45pm	15	200	60	RAILWAY J	LINE M	STATION A	STATION D	–
2	8:25pm	8:50pm	25	300	55	BUS K	LINE S	IN FRONT OF STATION A	IN FRONT OF STATION D	–
3	7:55pm	8:20pm	25	300	25	BUS K	LINE S	IN FRONT OF STATION A	IN FRONT OF STATION D	–
4	7:45pm	8:00pm	15	200	15	RAILWAY J	LINE M	STATION A	STATION D	–

FIG.23

231

ACTION OPTION ID	ROUTE ID	DROP-IN PLACE NAME (FACILITY NAME)	DETAILED INFORMATION (URL)
1-1	1	RESTAURANT JAPAN	http://…
1-4	1	FITNESS CLUB TOKYO	http://…
1-5	1	FASHION LUNA	http://…
1-3	1	SUPERMARKET FUJI	http://…
1-2	1	CAFE MOCHA	http://…
2-1	2	RESTAURANT JAPAN	http://…
2-4	2	FITNESS CLUB TOKYO	http://…
2-5	2	FASHION LUNA	http://…
2-3	1	SUPERMARKET FUJI	http://…
2-2	1	CAFE MOCHA	http://…
3-1	3	SUPERMARKET FUJI	http://…
3-3	3	FASHION LUNA	http://…
3-2	1	CAFE MOCHA	http://…
4-1	4	–	–

FIG.24

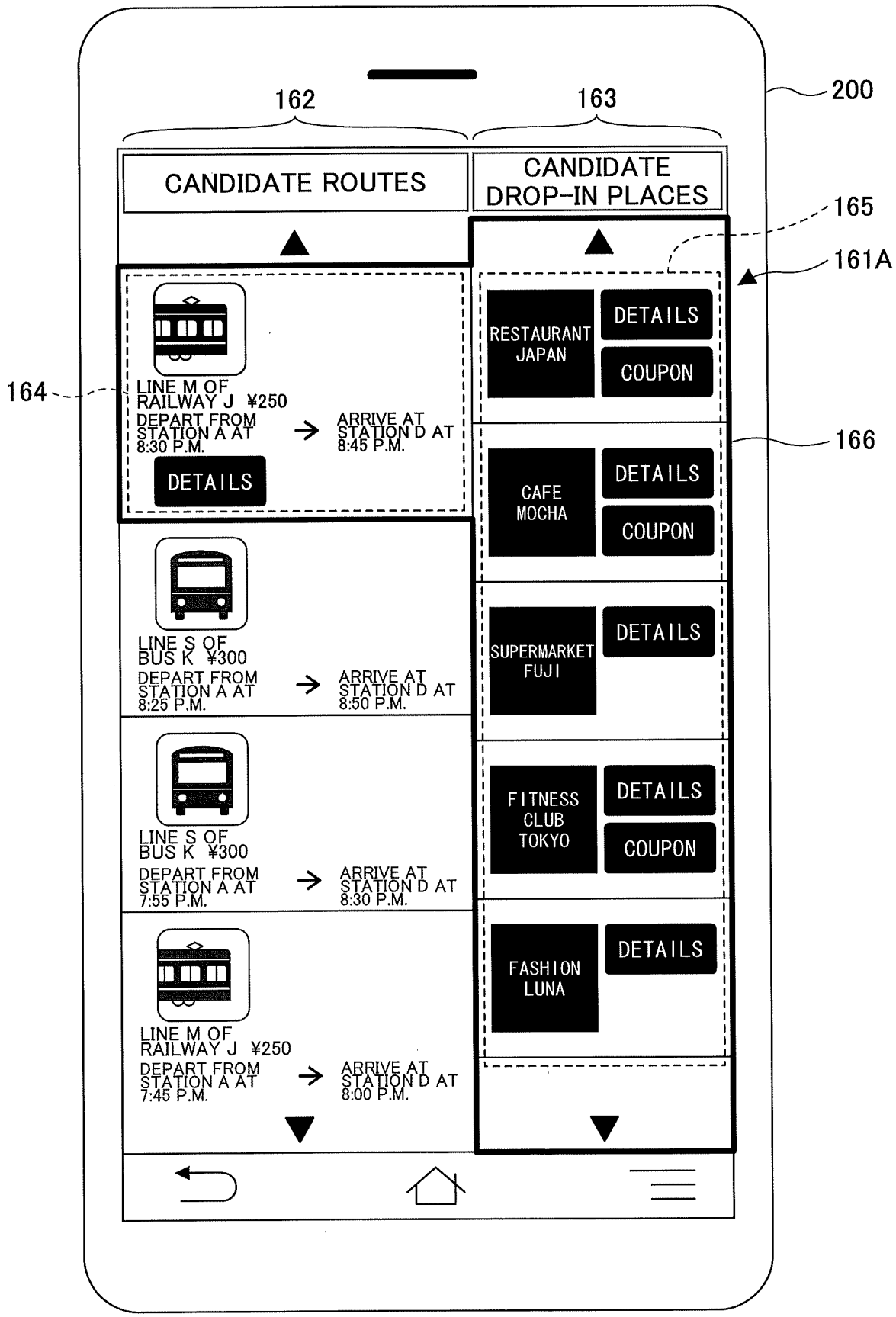

200
162
163
CANDIDATE ROUTES
CANDIDATE DROP-IN PLACES
165
161A
164
LINE M OF RAILWAY J ¥250
DEPART FROM STATION A AT 8:30 P.M.
ARRIVE AT STATION D AT 8:45 P.M.
DETAILS
LINE S OF BUS K ¥300
DEPART FROM STATION A AT 8:25 P.M.
ARRIVE AT STATION D AT 8:50 P.M.
LINE S OF BUS K ¥300
DEPART FROM STATION A AT 7:55 P.M.
ARRIVE AT STATION D AT 8:30 P.M.
LINE M OF RAILWAY J ¥250
DEPART FROM STATION A AT 7:45 P.M.
ARRIVE AT STATION D AT 8:00 P.M.
RESTAURANT JAPAN
DETAILS
COUPON
166
CAFE MOCHA
DETAILS
COUPON
SUPERMARKET FUJI
DETAILS
FITNESS CLUB TOKYO
DETAILS
COUPON
FASHION LUNA
DETAILS

FIG.25

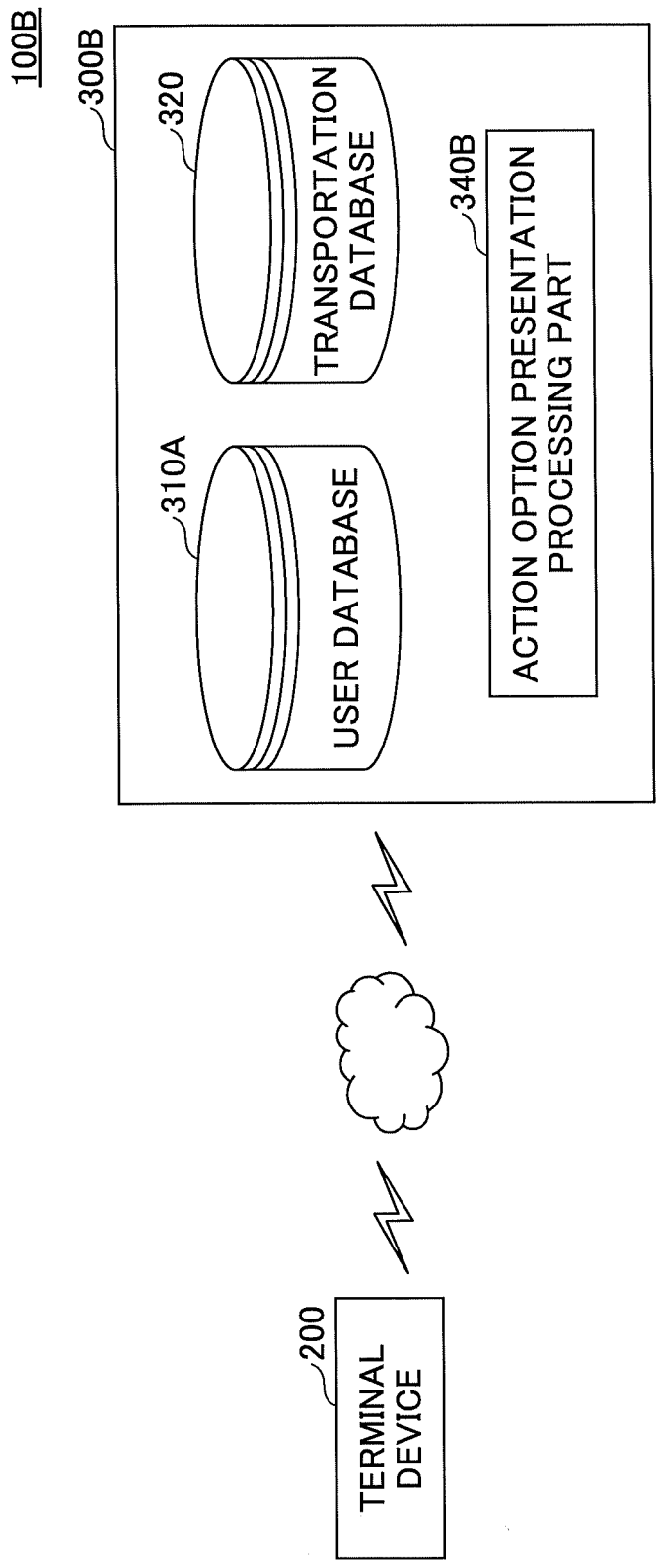

100B
300B
320
TRANSPORTATION DATABASE
340B
ACTION OPTION PRESENTATION PROCESSING PART
310A
USER DATABASE
200
TERMINAL DEVICE

FIG.26

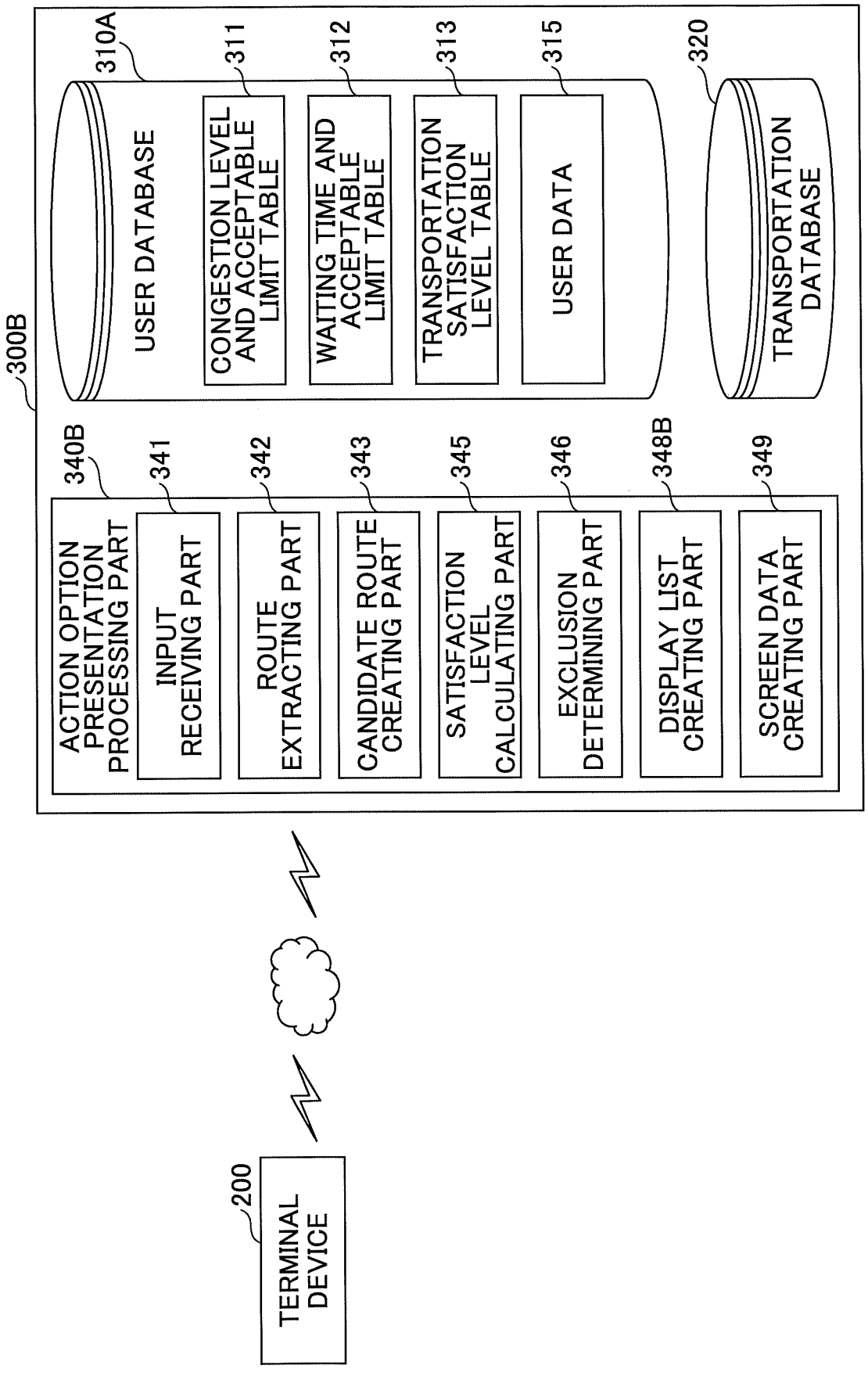

200
TERMINAL DEVICE
300B
340B
ACTION OPTION PRESENTATION PROCESSING PART
341
INPUT RECEIVING PART
342
ROUTE EXTRACTING PART
343
CANDIDATE ROUTE CREATING PART
345
SATISFACTION LEVEL CALCULATING PART
346
EXCLUSION DETERMINING PART
348B
DISPLAY LIST CREATING PART
349
SCREEN DATA CREATING PART
310A
USER DATABASE
311
CONGESTION LEVEL AND ACCEPTABLE LIMIT TABLE
312
WAITING TIME AND ACCEPTABLE LIMIT TABLE
313
TRANSPORTATION SATISFACTION LEVEL TABLE
315
USER DATA
320
TRANSPORTATION DATABASE

FIG.27

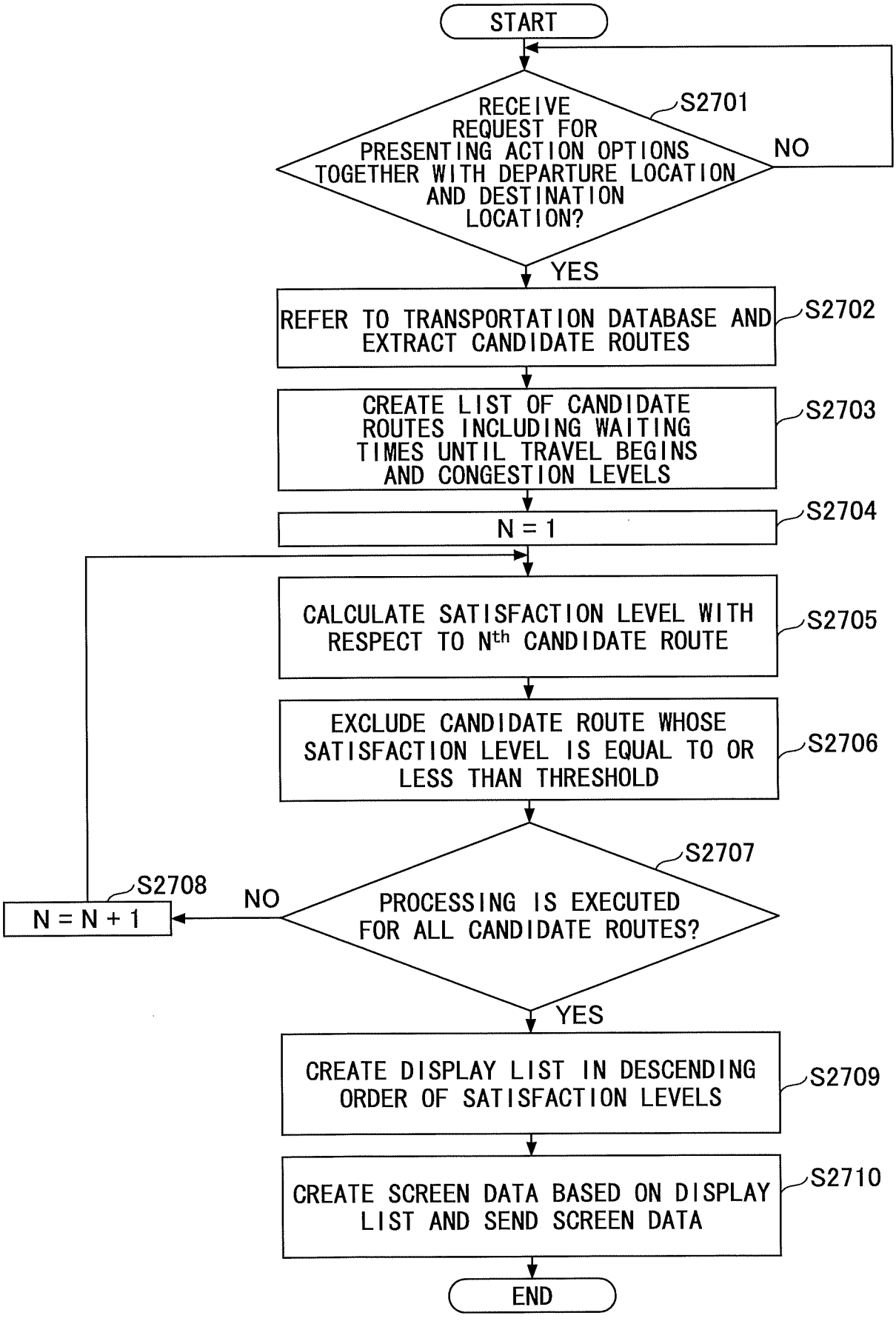

START
RECEIVE REQUEST FOR PRESENTING ACTION OPTIONS TOGETHER WITH DEPARTURE LOCATION AND DESTINATION LOCATION?
S2701
NO
YES
REFER TO TRANSPORTATION DATABASE AND EXTRACT CANDIDATE ROUTES
S2702
CREATE LIST OF CANDIDATE ROUTES INCLUDING WAITING TIMES UNTIL TRAVEL BEGINS AND CONGESTION LEVELS
S2703
N = 1
S2704
CALCULATE SATISFACTION LEVEL WITH RESPECT TO Nth CANDIDATE ROUTE
S2705
EXCLUDE CANDIDATE ROUTE WHOSE SATISFACTION LEVEL IS EQUAL TO OR LESS THAN THRESHOLD
S2706
PROCESSING IS EXECUTED FOR ALL CANDIDATE ROUTES?
S2707
NO
N = N + 1
S2708
YES
CREATE DISPLAY LIST IN DESCENDING ORDER OF SATISFACTION LEVELS
S2709
CREATE SCREEN DATA BASED ON DISPLAY LIST AND SEND SCREEN DATA
S2710
END

FIG.28

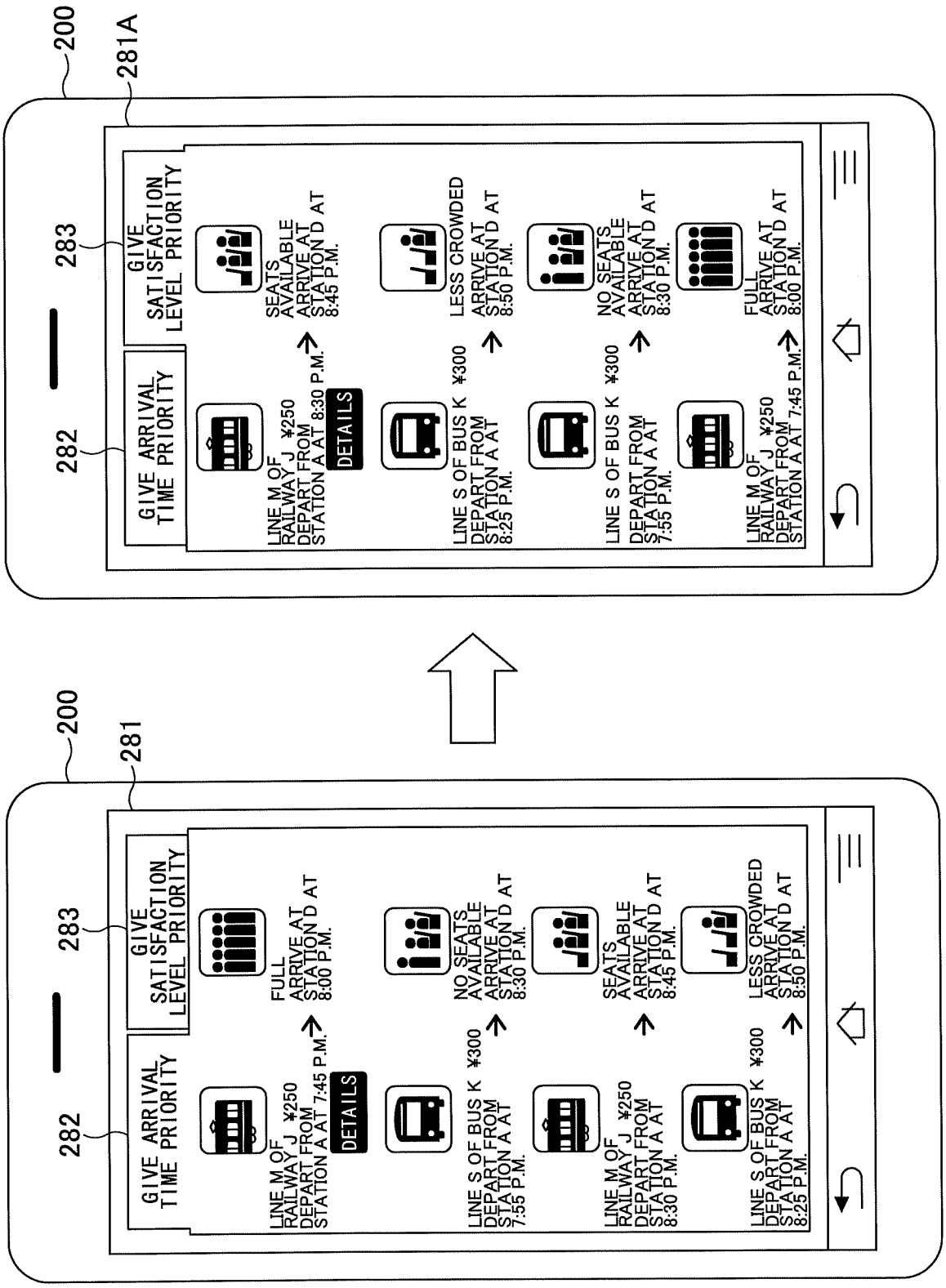
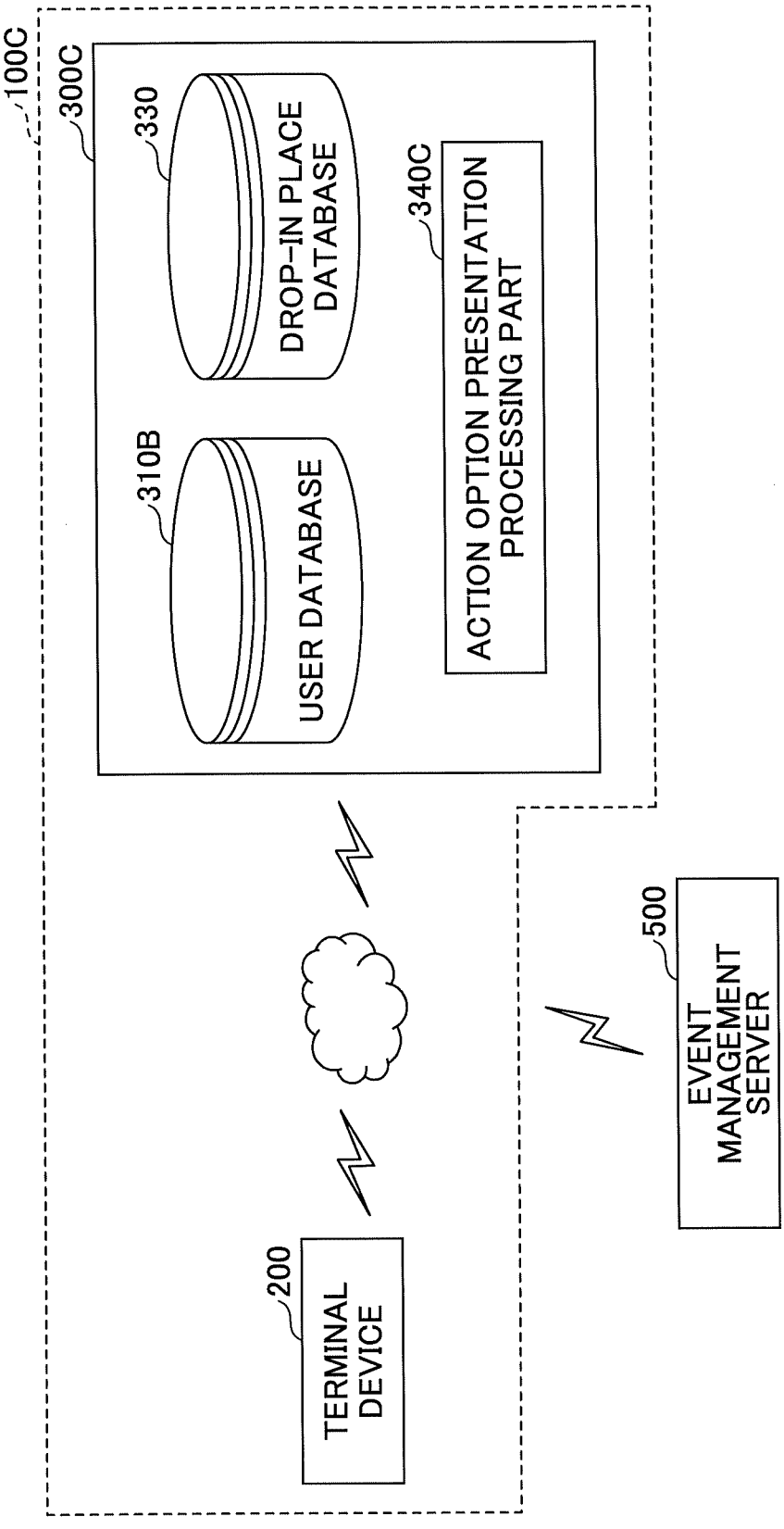

200
281
282
283
GIVE ARRIVAL TIME PRIORITY
GIVE SATISFACTION LEVEL PRIORITY
LINE M OF RAILWAY J ¥250
DEPART FROM STATION A AT 7:45 P.M.
DETAILS
FULL
ARRIVE AT STATION D AT 8:00 P.M.
LINE S OF BUS K ¥300
DEPART FROM STATION A AT 7:55 P.M.
NO SEATS AVAILABLE
ARRIVE AT STATION D AT 8:30 P.M.
LINE M OF RAILWAY J ¥250
DEPART FROM STATION A AT 8:30 P.M.
SEATS AVAILABLE
ARRIVE AT STATION D AT 8:45 P.M.
LINE S OF BUS K ¥300
DEPART FROM STATION A AT 8:25 P.M.
LESS CROWDED
ARRIVE AT STATION D AT 8:50 P.M.
200
281A
282
283
GIVE ARRIVAL TIME PRIORITY
GIVE SATISFACTION LEVEL PRIORITY
LINE M OF RAILWAY J ¥250
DEPART FROM STATION A AT 8:30 P.M.
DETAILS
SEATS AVAILABLE
ARRIVE AT STATION D AT 8:45 P.M.
LINE S OF BUS K ¥300
DEPART FROM STATION A AT 8:25 P.M.
LESS CROWDED
ARRIVE AT STATION D AT 8:50 P.M.
LINE S OF BUS K ¥300
DEPART FROM STATION A AT 7:55 P.M.
NO SEATS AVAILABLE
ARRIVE AT STATION D AT 8:30 P.M.
LINE M OF RAILWAY J ¥250
DEPART FROM STATION A AT 7:45 P.M.
FULL
ARRIVE AT STATION D AT 8:00 P.M.

FIG.29


100C
300C
330
DROP-IN PLACE DATABASE
340C
ACTION OPTION PRESENTATION PROCESSING PART
310B
USER DATABASE
500
EVENT MANAGEMENT SERVER
200
TERMINAL DEVICE

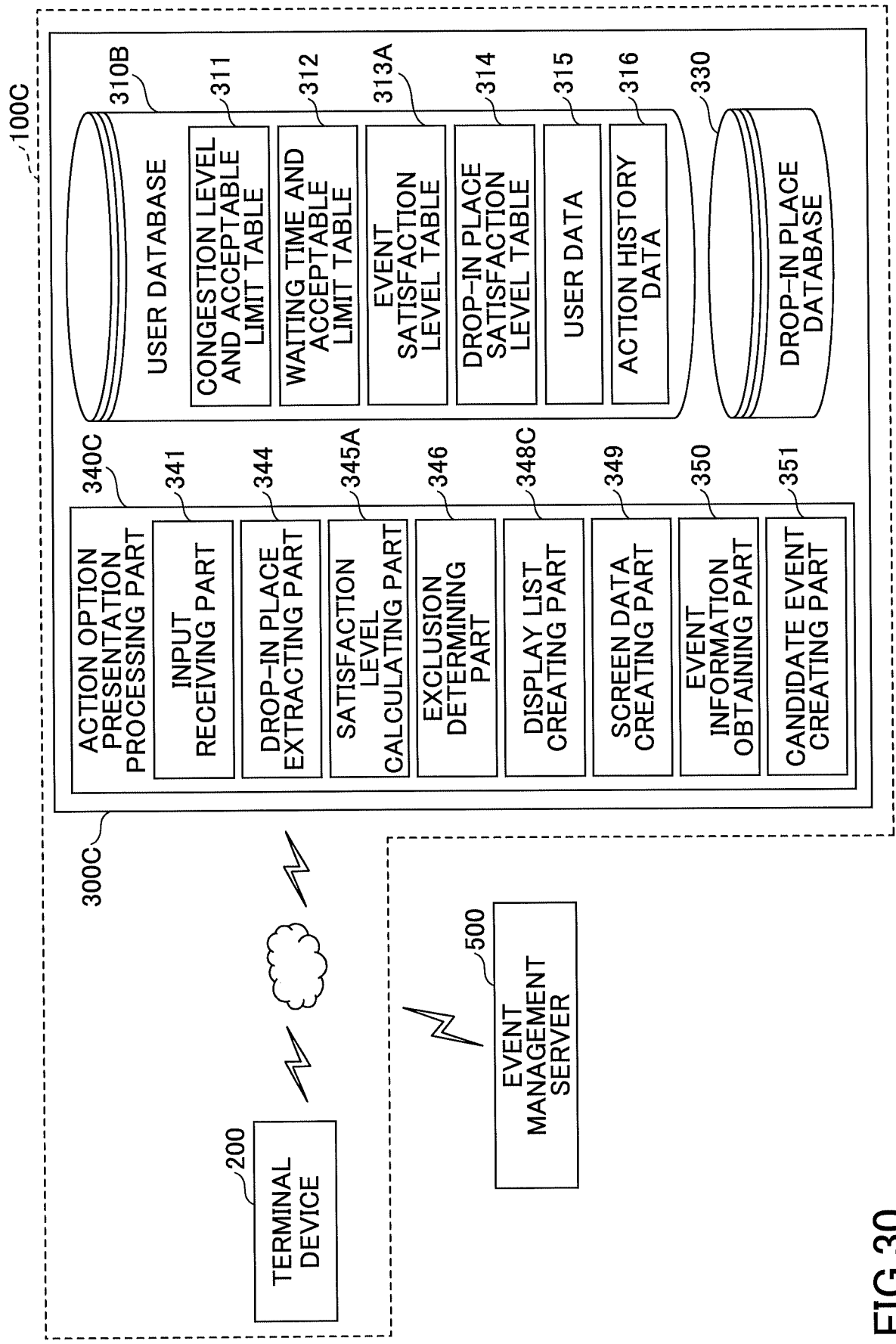

100C
310B
USER DATABASE
311
CONGESTION LEVEL AND ACCEPTABLE LIMIT TABLE
312
WAITING TIME AND ACCEPTABLE LIMIT TABLE
313A
EVENT SATISFACTION LEVEL TABLE
314
DROP-IN PLACE SATISFACTION LEVEL TABLE
315
USER DATA
316
ACTION HISTORY DATA
330
DROP-IN PLACE DATABASE
300C
340C
ACTION OPTION PRESENTATION PROCESSING PART
341
INPUT RECEIVING PART
344
DROP-IN PLACE EXTRACTING PART
345A
SATISFACTION LEVEL CALCULATING PART
346
EXCLUSION DETERMINING PART
348C
DISPLAY LIST CREATING PART
349
SCREEN DATA CREATING PART
350
EVENT INFORMATION OBTAINING PART
351
CANDIDATE EVENT CREATING PART
200
TERMINAL DEVICE
500
EVENT MANAGEMENT SERVER

FIG.30

FIG.31

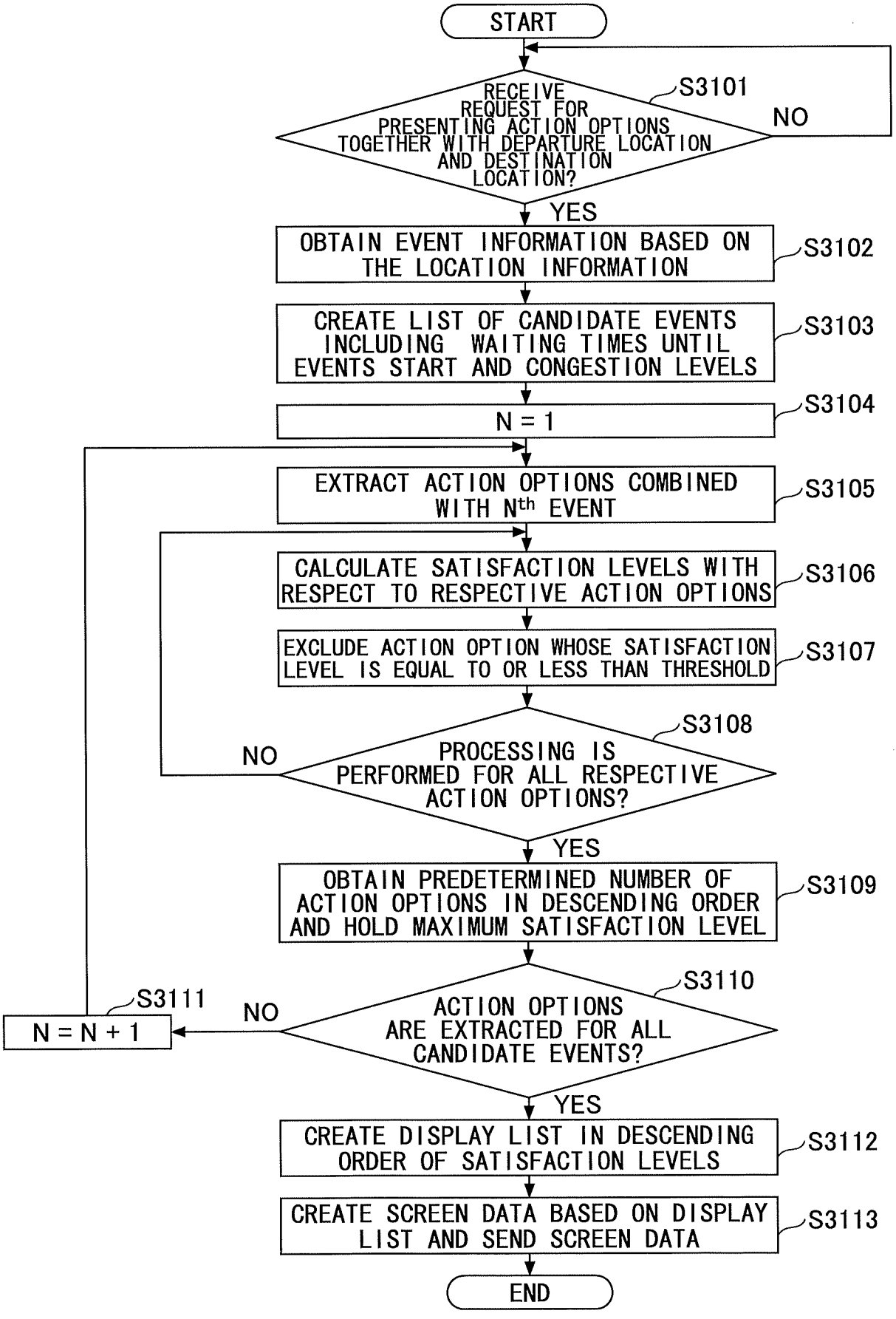

START
RECEIVE REQUEST FOR PRESENTING ACTION OPTIONS TOGETHER WITH DEPARTURE LOCATION AND DESTINATION LOCATION?
S3101
NO
YES
OBTAIN EVENT INFORMATION BASED ON THE LOCATION INFORMATION
S3102
CREATE LIST OF CANDIDATE EVENTS INCLUDING WAITING TIMES UNTIL EVENTS START AND CONGESTION LEVELS
S3103
N = 1
S3104
EXTRACT ACTION OPTIONS COMBINED WITH Nth EVENT
S3105
CALCULATE SATISFACTION LEVELS WITH RESPECT TO RESPECTIVE ACTION OPTIONS
S3106
EXCLUDE ACTION OPTION WHOSE SATISFACTION LEVEL IS EQUAL TO OR LESS THAN THRESHOLD
S3107
PROCESSING IS PERFORMED FOR ALL RESPECTIVE ACTION OPTIONS?
S3108
NO
YES
OBTAIN PREDETERMINED NUMBER OF ACTION OPTIONS IN DESCENDING ORDER AND HOLD MAXIMUM SATISFACTION LEVEL
S3109
ACTION OPTIONS ARE EXTRACTED FOR ALL CANDIDATE EVENTS?
S3110
NO
N = N + 1
S3111
YES
CREATE DISPLAY LIST IN DESCENDING ORDER OF SATISFACTION LEVELS
S3112
CREATE SCREEN DATA BASED ON DISPLAY LIST AND SEND SCREEN DATA
S3113
END

FIG.32

131A

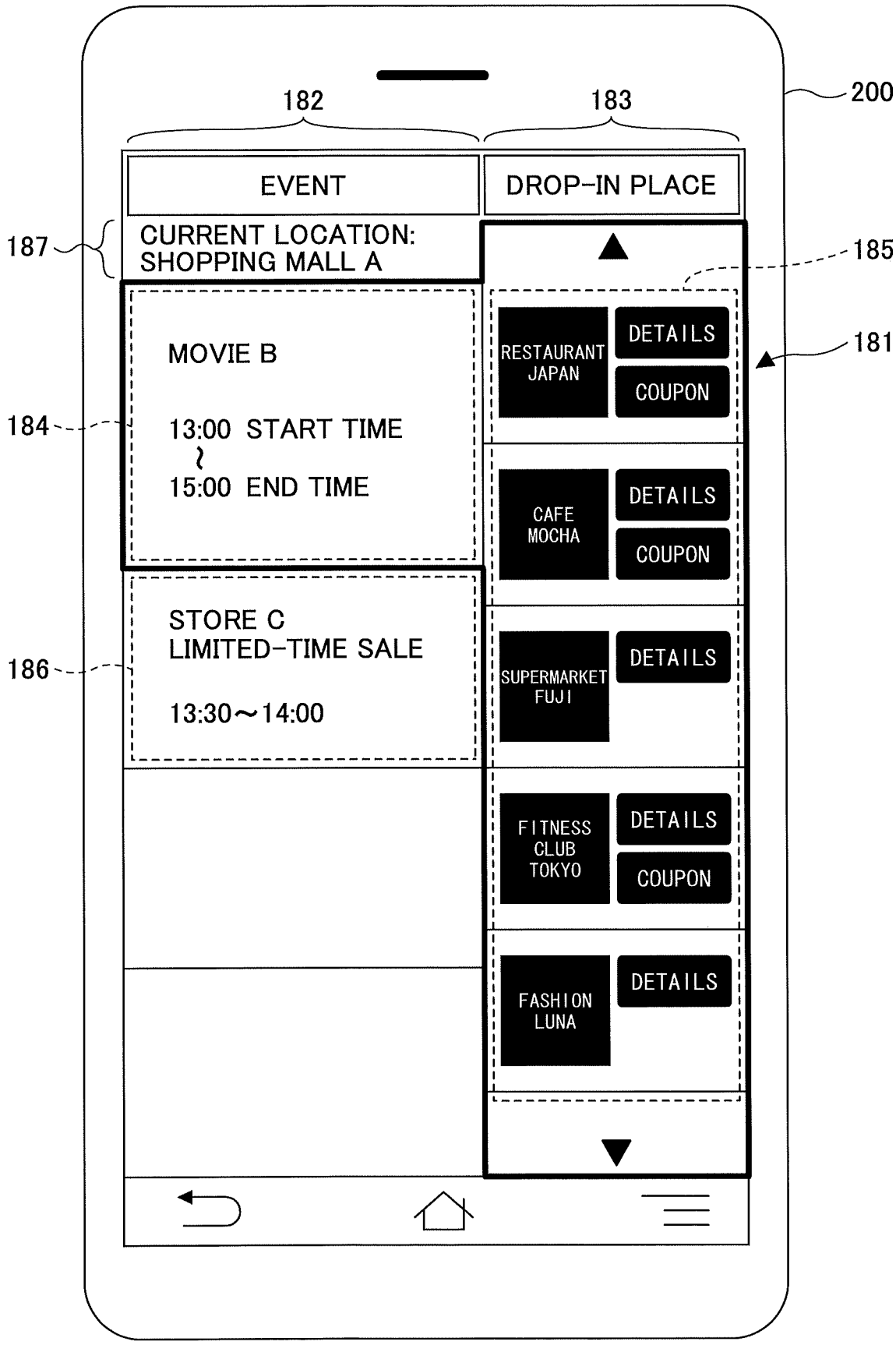
EVENT ID	START TIME	END TIME	DURATION TIME T_{m1} (MINUTES)	PRICE (¥)	WAITING TIME T_{w1} (MINUTES)	CONGES-TION LEVEL C1 (%)	TYPE M1
1	13:00pm	15:00pm	120	1500	60	40	MOVIE
2	13:30pm	14:00pm	30	–	90	70	SHOPPING

FIG.33

141A

ACTION OPTION ID	SATISFAC-TION LEVEL V (UNIT: ¥)	EVENT ID	DROP-IN PLACE NAME (FACILITY NAME)	DETAILED INFORMATION (URL)	INCENTIVE INFORMATION (URL)
1-1	215	1	RESTAURANT JAPAN	http://…	http://…
1-2	200	1	CAFE MOCHA	http://…	http://…
1-3	185	1	SUPERMARKET FUJI	http://…	–
1-4	100	1	FITNESS CLUB TOKYO	http://…	http://…
1-5	110	1	FASHION LUNA	http://…	–
2-1	170	2	RESTAURANT JAPAN	http://…	http://…
2-2	50	2	CAFE MOCHA	http://…	http://…
2-3	-10	2	SUPERMARKET FUJI	http://…	–
2-4	-40	2	FITNESS CLUB TOKYO	http://…	http://…
2-5	-60	2	FASHION LUNA	http://…	–

FIG.34


182
183
200
EVENT
DROP-IN PLACE
187
CURRENT LOCATION:
SHOPPING MALL A
185
MOVIE B
184
13:00 START TIME
15:00 END TIME
RESTAURANT JAPAN
DETAILS
COUPON
181
CAFE MOCHA
DETAILS
COUPON
STORE C
LIMITED-TIME SALE
186
13:30～14:00
SUPERMARKET FUJI
DETAILS
FITNESS CLUB TOKYO
DETAILS
COUPON
FASHION LUNA
DETAILS