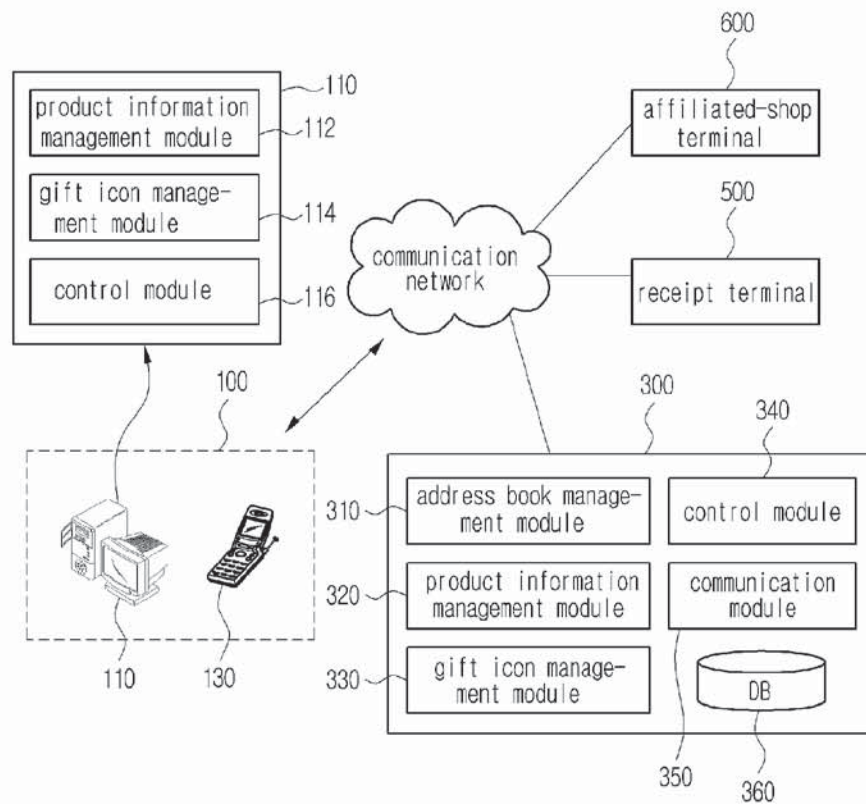
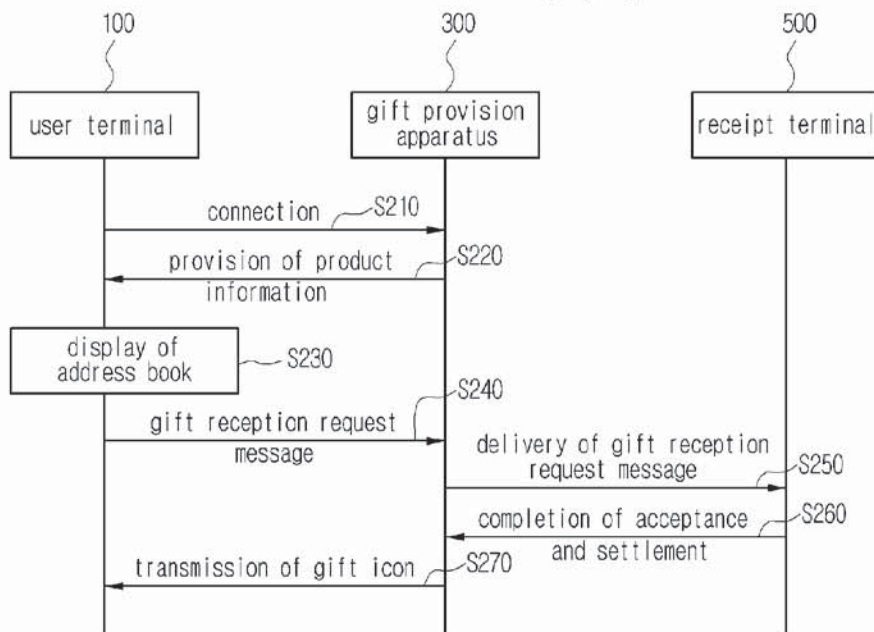


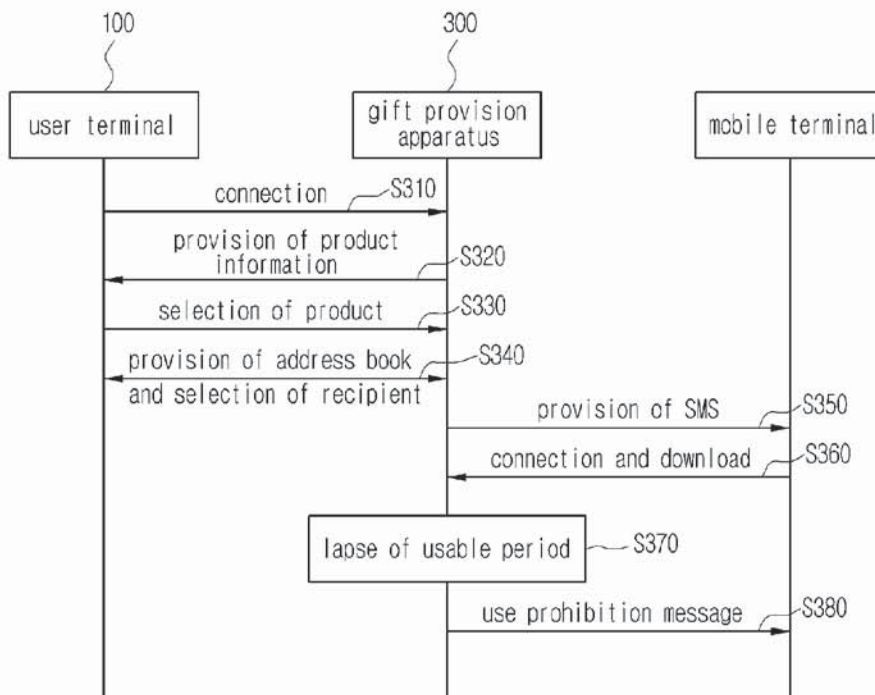
[Fig. 1]



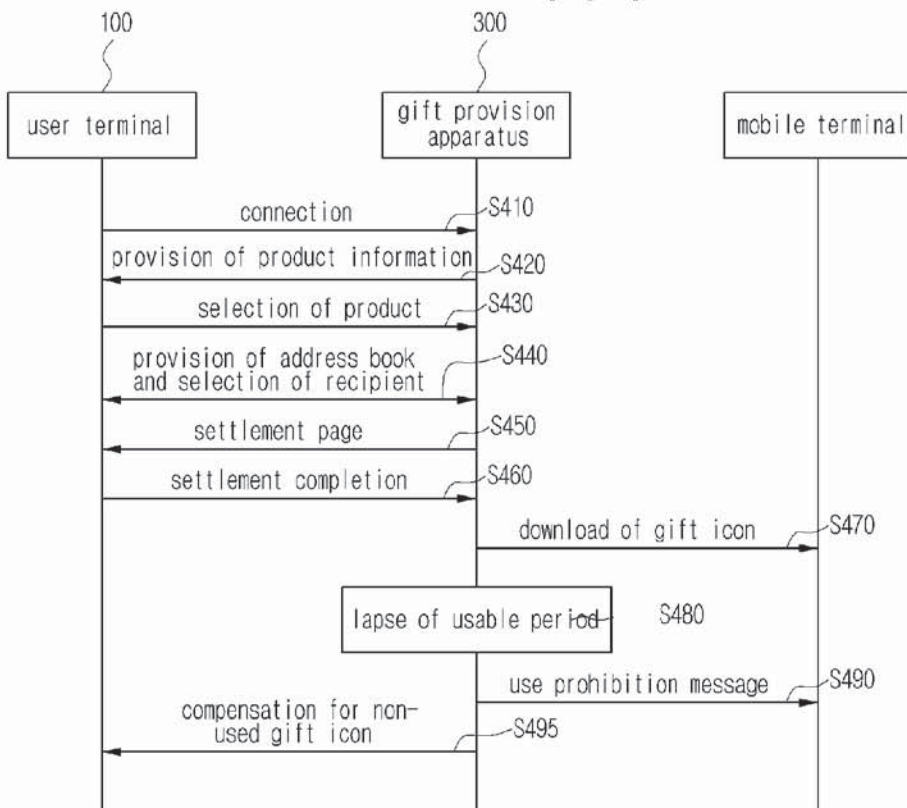
[Fig. 2]



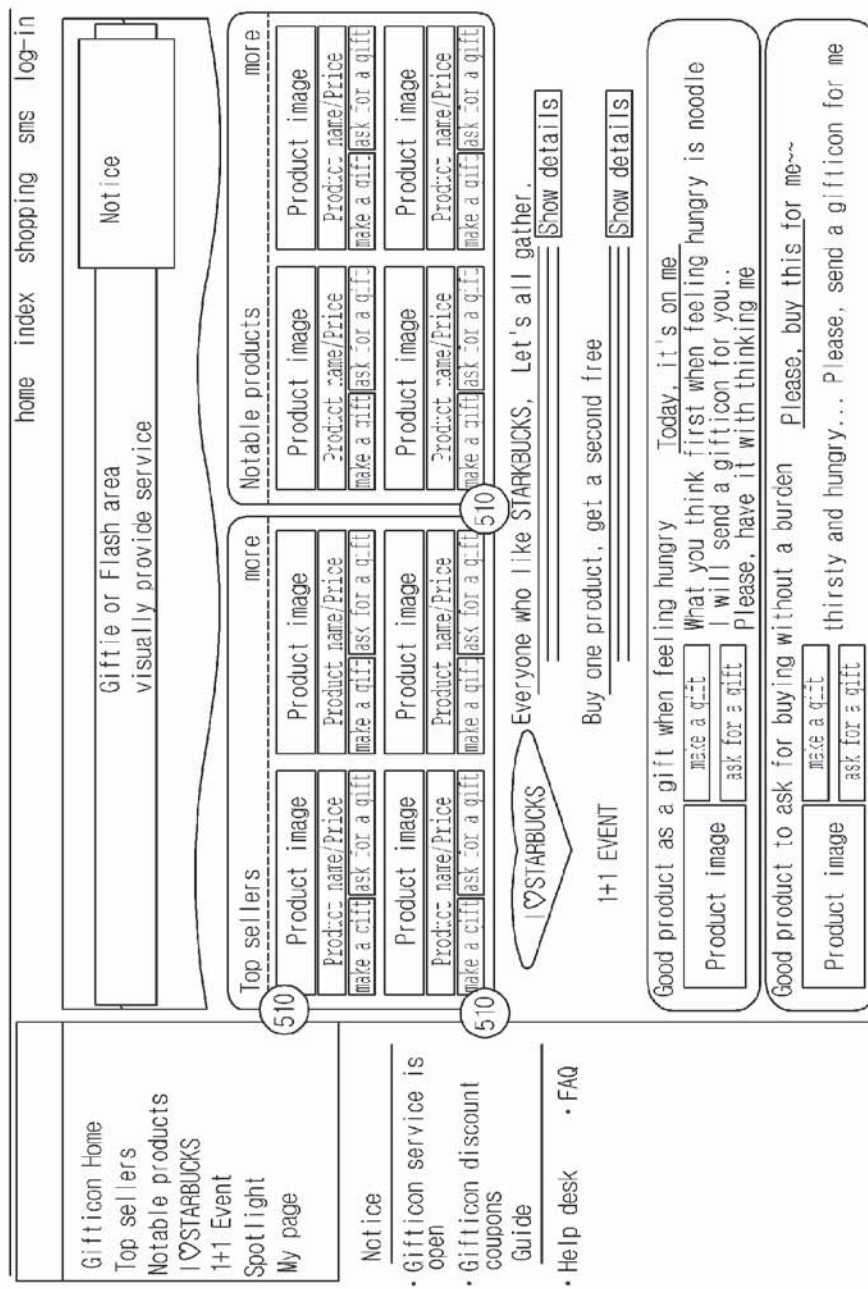
[Fig. 3]



[Fig. 4]



[Fig. 5]



[Fig. 6]

520

gifticon

Product image

- spicy triangular roll
- product name: triangular roll
- price: 700 Won
- service usage: fee
- GS25, Seven 11: exchange place: GS25, Seven 11
- available period: 2006.10.1~2007.9.31
- description: spicy triangular roll combined of tuna and Kimchi

make a gift ask for a gift close

[guide]

- Please, present a gifticon
- ~~~~~

Internet

[Fig. 7]

gifticon messenger

customer address book

member list

○ customer list

☐	name	account no	deposit asset	mobile phone
☒	000	101-2345	250.000	011-XXX-0000
☒	000	101-9815	260.000	011-XXX-0000
☒	000	101-3264	160.000	011-XXX-0000
☒	000	101-9461	160.000	011-XXX-0000
☒	000	101-4678	1.250.000	011-XXX-0000
☒	000	101-1111	250.000	011-XXX-0000
☒	000	101-0000	260.000	011-XXX-0000
☒	000	101-2222	160.000	011-XXX-0000
☒	000	101-3333	160.000	011-XXX-0000
☒	000	101-4444	2.250.000	011-XXX-0000
☒	000	101-5555	360.000	011-XXX-0000
☒	000	101-6666	120.000	011-XXX-0000
☒	000	101-7054	450.000	011-XXX-0000
☒	000	101-6041	160.000	011-XXX-0000

send a gift

[Fig. 8]

530

Gifticon transmission

Product image * product name: triangular roll
* price: 700 Won

Caller number 010-

product name triangular roll

price 700 Won

service usage fee 0 Won

Title of SMS 000 asks for a gifticon

Message
0/40byte

recipient number	x	Quantity
010-aaa-bbbb	x	1 V
	x	1 V
	x	1 V
	x	1 V
	x	1 V

[Guide]
* Transmission fee for SMS, 80 WON is separately charged if you ask for a gifticon

OK Cancel

Internet

[Fig. 9]

Gifticon transmission			
Product image		* product name: triangular roll * price: 700 Won * exchange place: GS25	
Caller number		010-111-zzzz	
product name		triangular roll	
price		700 Won	
service usage		0 Won	
Title of SMS		000 sends a gifticon	
Message		0/40byte	
recipient number		Quantity	
010-aaa-bbbb		x	1 V
		x	1 V
		x	1 V
		x	1 V
		x	1 V
* Please input numbers (16 digits) of discount coupon (without -) if there is discount coupon			
discount coupon		use it	
product price	discounted price	Subtotal price	
700 Won	-0 Won	700 Won	
* selection of settlement method • Phone-bill is not permitted for corporate name-mobile phone • Information usage fee is available only for SK customers • Settlement using a credit card is permitted from 1000 Won ☒ mixed ☐ credit card ☐ information usage fee (only for SK customer)			
* You are subjected to criminal charge when you use others' information			
Total settlement price		700 Won	
mobile phone number		010 v — —	
mobile communication provider		☒ SKT ☐ KTF ☐ LGT	
Social Security Number		801234 —	
		Checkout cancel	
Internet			

14> My page

Gifticon Home
Top sellers!!
Notable products
I♥STARBUCKS
1+1 Event
Spotlight
My page
My page

Home index shopping TOTAL SERVICE log-in

My page
Hello Mr. or Mrs. XXX
Have a great time with Gifticon service

Phone information: The mobile phone number of yours is 011-xxx-xxxx.

Contents of transmitted Gifticon

No	Gifticon name	Price	Date	transmission mobile phone number	Retransmission
1	Starbucks Mocha	2500 Won	2006.09.28	011-123-4567	Retransmission

This function is activated up to the number of 3

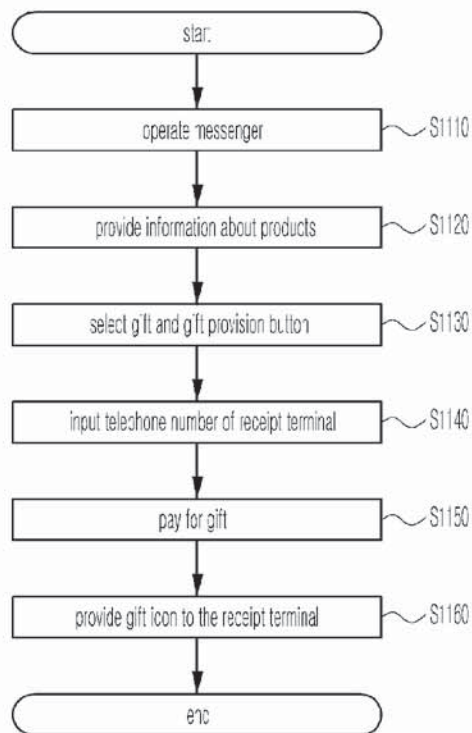
screen viewed when there are no contents

No Gifticon name Price Date transmission mobile phone number Retransmission

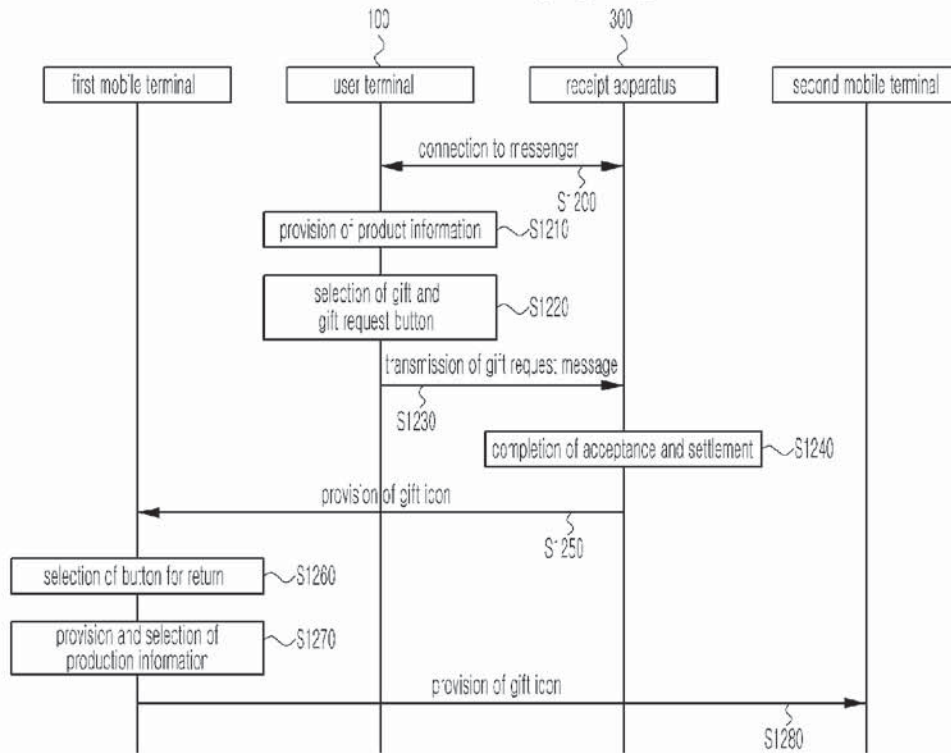
There are no contents

[Fig. 10]

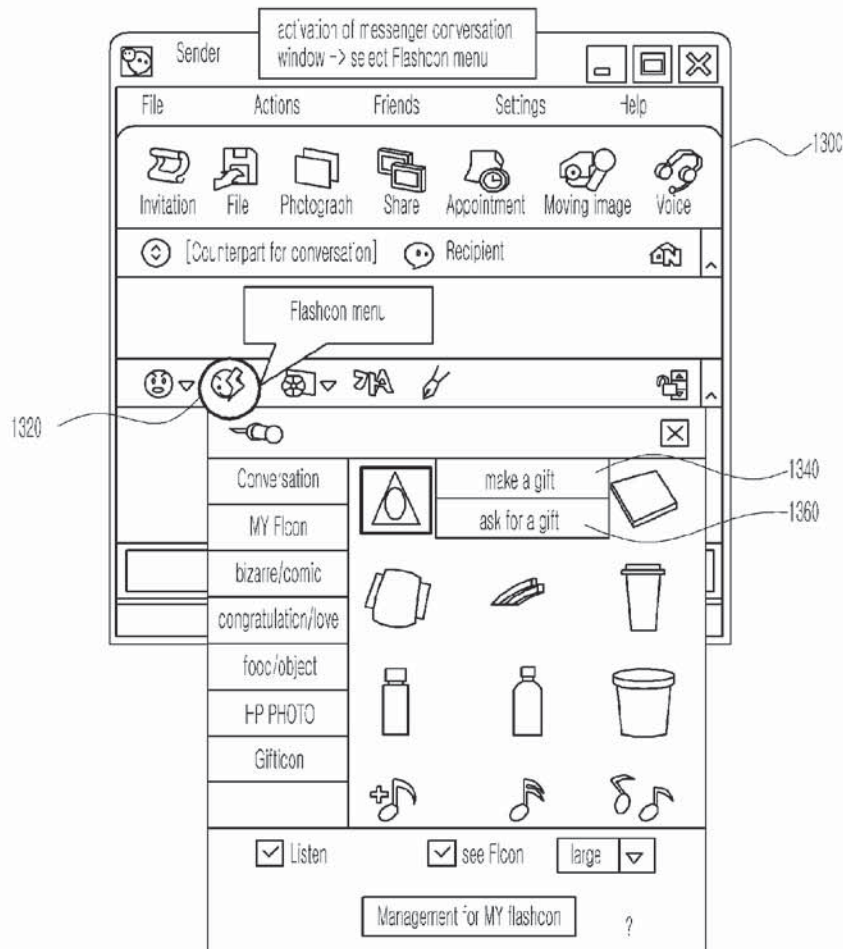
[Fig. 11]



[Fig. 12]



[Fig. 13]



[Fig. 14]

Gifticon transmission

Recipient:	XXX-XXX-XXXXX	
product name	triangular roll	
product price	700 Won	
Quantity	1	V
service usage fee	0 Won	
Title of SMS	0000000000 sends a gifticon	
Message		

0/100byte

• Please input numbers (* 6 digits) of discount coupon (without -)
 * there is discount coupon

discount coupon		use it
-----------------	--	---------------------------------------

product price	discounted	total settlement price
700 Won	-0 Won	700 Won

★ Selection of settlement method

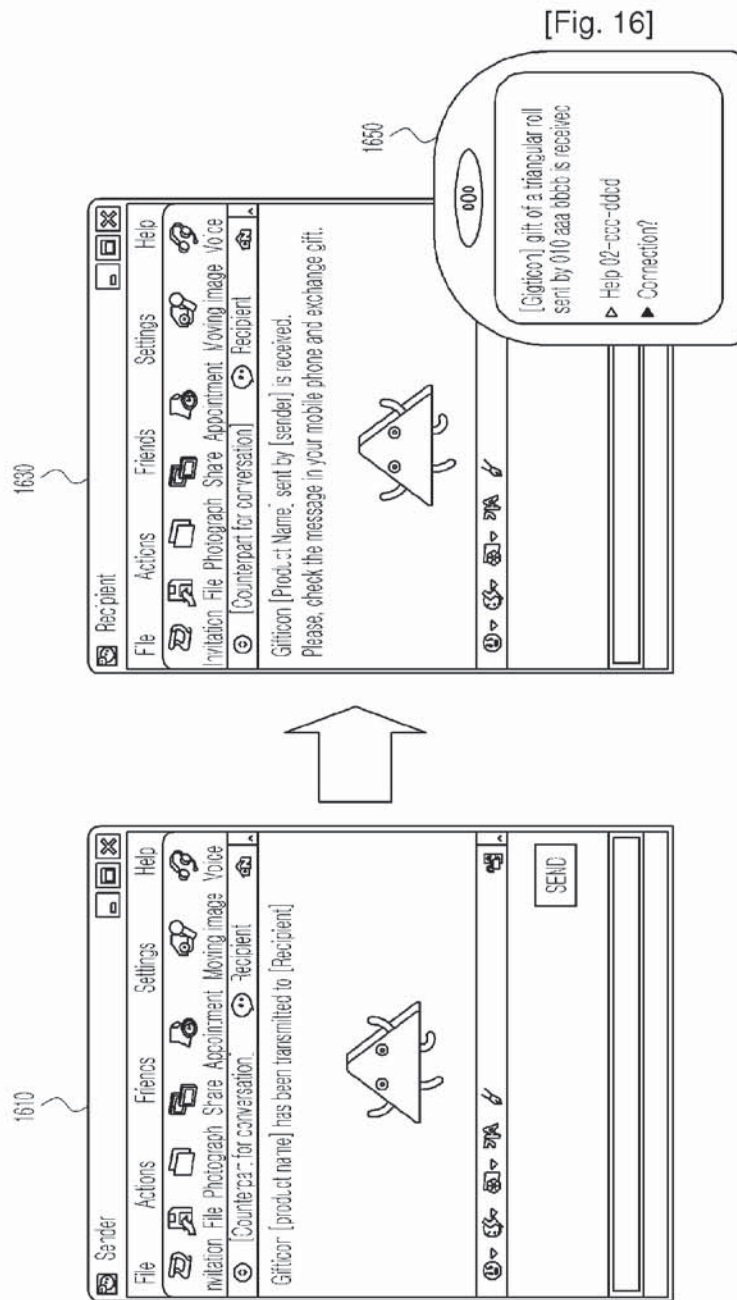
- Phone-bill is not permitted for corporate name-mobile phone
- Information usage fee is available only for SKT customers
- Settlement using a credit card is permitted from 1000 Won

☐ Phone-bill
 ☐ Credit card
 ☐ Information usage fee(only for SKT customers)

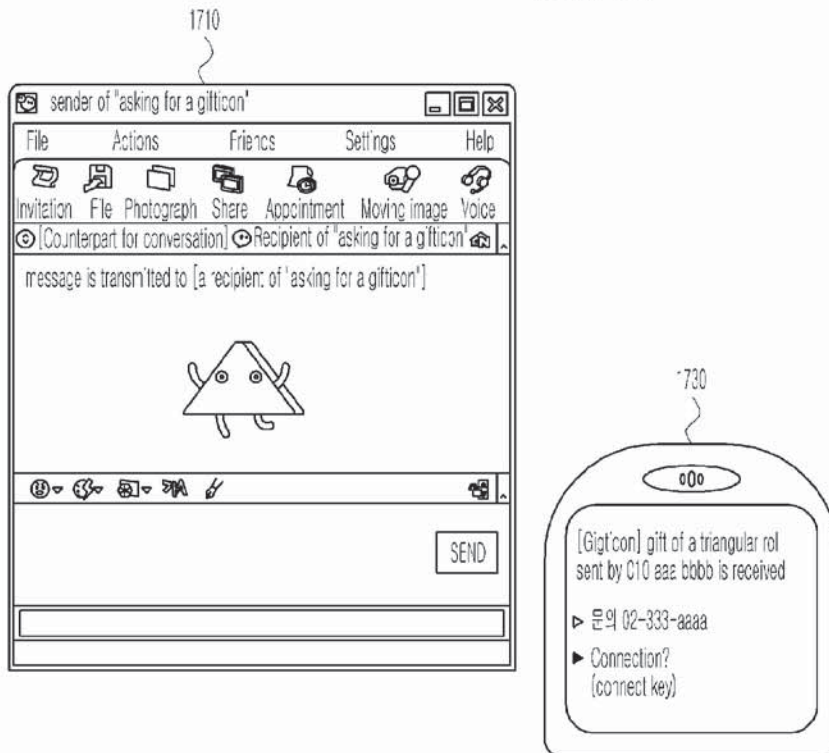
☐ internet

[Fig. 15]

Gifticon Transmission			
Recipient:		Quantity	
0*01234aaaa	X	1	V
0*14444bbbb	X	1	V
0*7333cccc	X	1	V
0*8888dddd	X	1	V
0*8888eeee	X	1	V
product name	triangular roll		
product price	700 Won		
service usage fee	0 Won		
Title of SMS	000000000 sends a gifticon		
Message			
0/100byte			
* Please input numbers (16 digits) of discount coupon (without -) if there is discount coupon			
discount coupon		use it	
product price	discounted	total settlement price	
3,500 Won	-0 Won	3,500 Won	
* Selection of settlement method ☐ Phone-bill is not permitted for corporate name-mobile phone ☐ Information usage fee is available only for SKT customers ☐ Settlement using a credit card is permitted from 1000 Won ☐ Phone-bill ☐ Credit card ☐ Information usage fee(only for SKT customers)			
		Checkout	cancel
☐ internet			



[Fig. 17]



[Fig. 18]

1800

Recipient of 'asking for a gifticon'

File Actions Friends Settings Help

Initiation: File Photograph Share Appointment Moving image Voice

Counterpart for conversation

sender of 'asking for a gifticon'

[sender of 'asking for a gifticon'] has asked you to buy Gifticon[product name]. Do you accept it? [Authentication]

SEND

1820

Gifticon transmission

Recipient: XXX-XX-XXXX

product name: triangular roll

product price: 700 Won

Quantity: 1

service usage fee: 0 Won

Title of SMS: 00000 sends a gifticon

Message:

0/100Byte

Please input numbers (5 digits) of discount coupon (without -) if there is discount coupon

Discount coupon	discounted	Subtotal
product price	700 Won	700 Won

Use it

Set option of settlement method

- Phone bill is not permitted for corporate name-mobile phone
- Information usage fee is available only for SKT customers
- Settlement using a credit card is permitted from 1000 Won

Phone-bill ☐ Credit card ☐ Information usage fee (only for SKT customers)

Checkout cancel

Internet

1840

Recipient of asking for a gifticon

File Actions Friends Settings Help

Initiation: File Photograph Share Appointment Moving image Voice

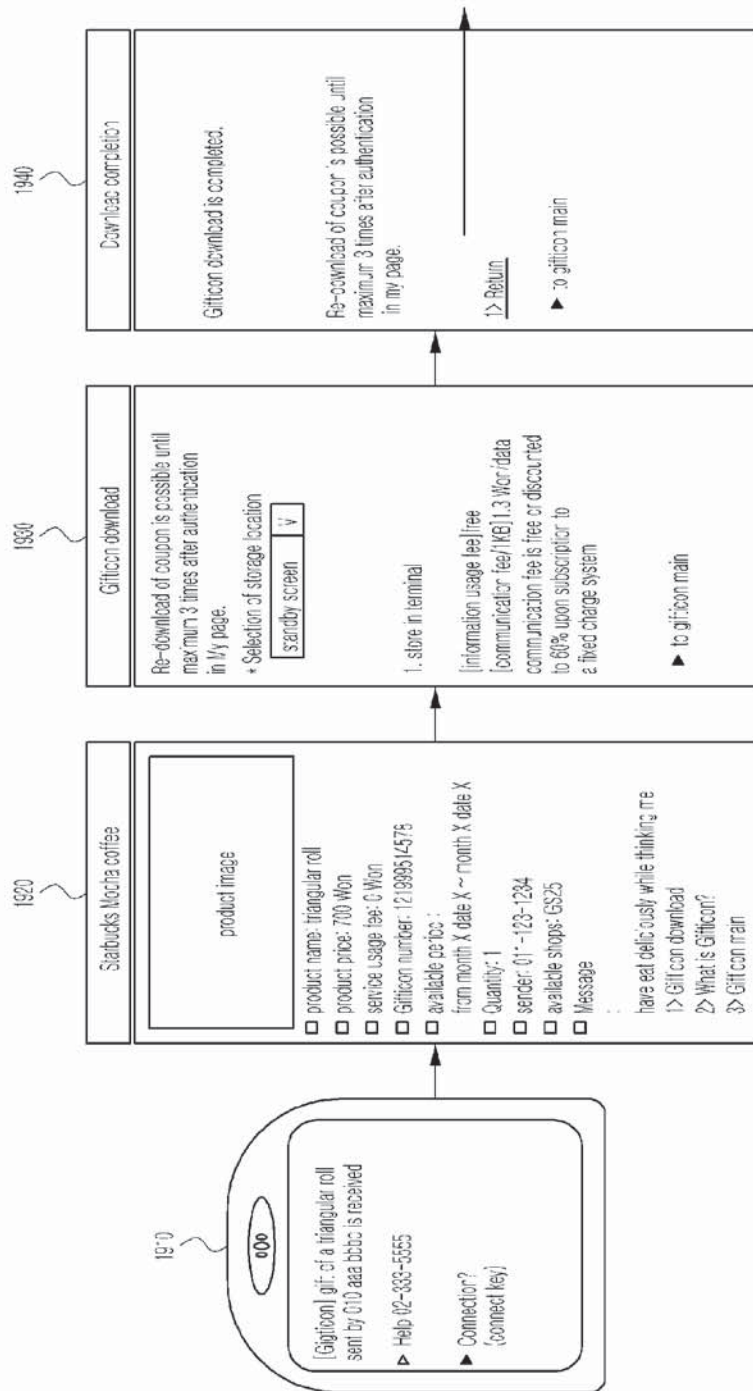
Counterpart for conversation

sender of 'asking for a gifticon'

Gifticon [product name] is transmitted to [sender of 'asking for a gifticon']

SEND

[Fig. 19]

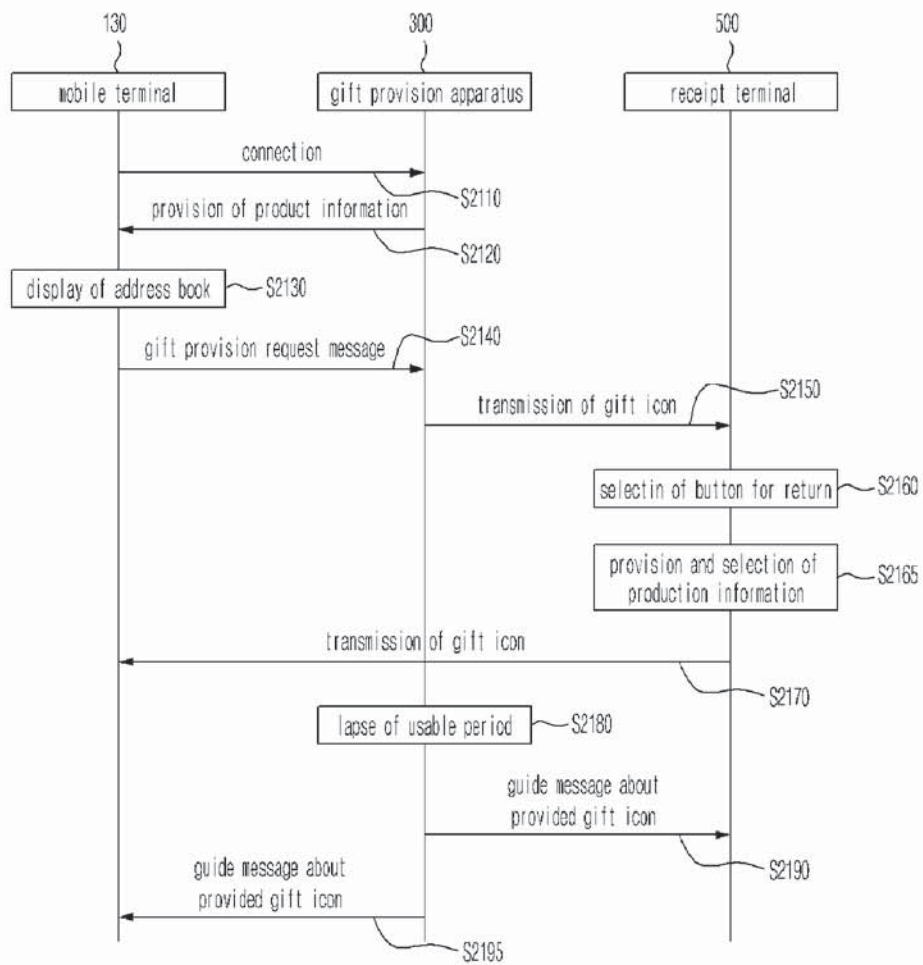


[Fig. 20]

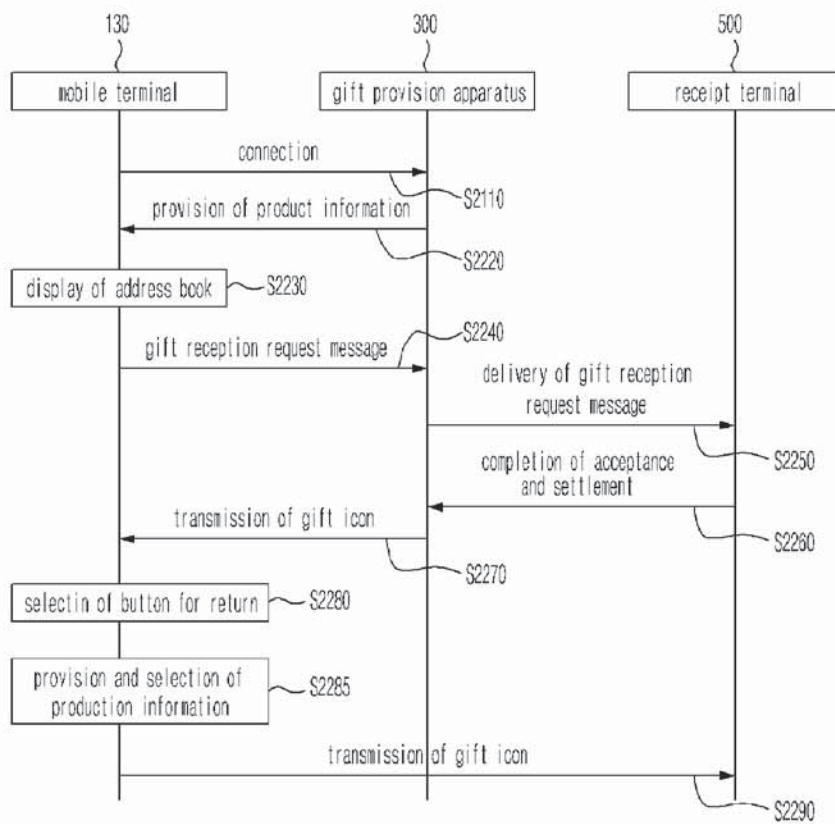
2000

Starbucks Mocha coffee	product image ☐ product name: triangular roll ☐ product price: 700 Won ☐ service usage fee: 0 Won ☐ exchange store: GS25 1> make a gift 2> See other popular products [communication fee: (KB) 1.3 Won/data communication fee is free of discount: 10 60% upon subscription to a fixed charge system]
make a gift	Please, input telephone number of recipient. (transmission up to maximum 5 persons is possible (transmission to 011/011/010/011/010 is possible)) ▲ search address book ▲ telephone number (input without "-") 0107894561 ▲ select quantity 1 Y ▲ SMS message 0000000000 sends a gifticon [KTF/LG™ customer's may not receive full text of a message.] ▲ message(100byte) 1> OK 2> cancel
Confirmation of sellment contents	This is a product selected by you. • product name: triangular roll • selling price: 700 Won • service usage fee: 0 Won • quantity: 1 Subtotal: 2,800 Won Please input numbers of discount coupon if there is discount coupon. The remaining resulting from subtraction of paid monies from monies of a discount coupon can not be used. discount coupon numbers (16 digits input without -) 1> use this discount coupon 2> checkout 3> cancel

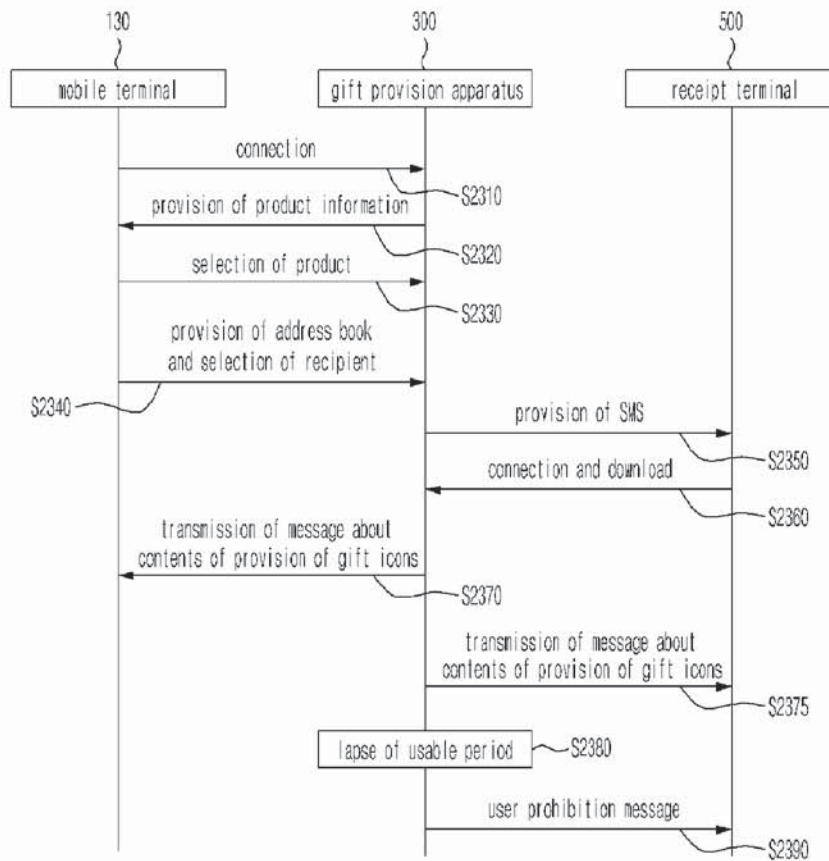
[Fig. 21]



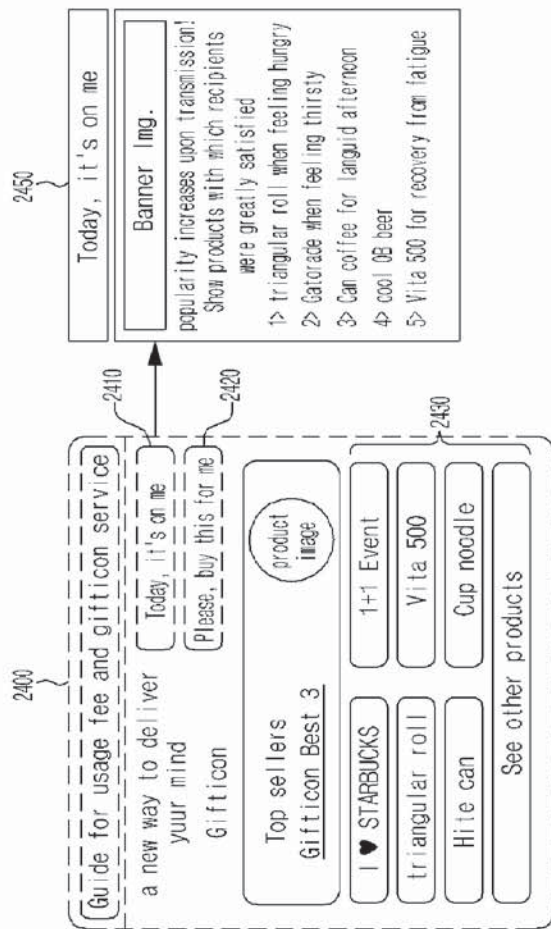
[Fig. 22]



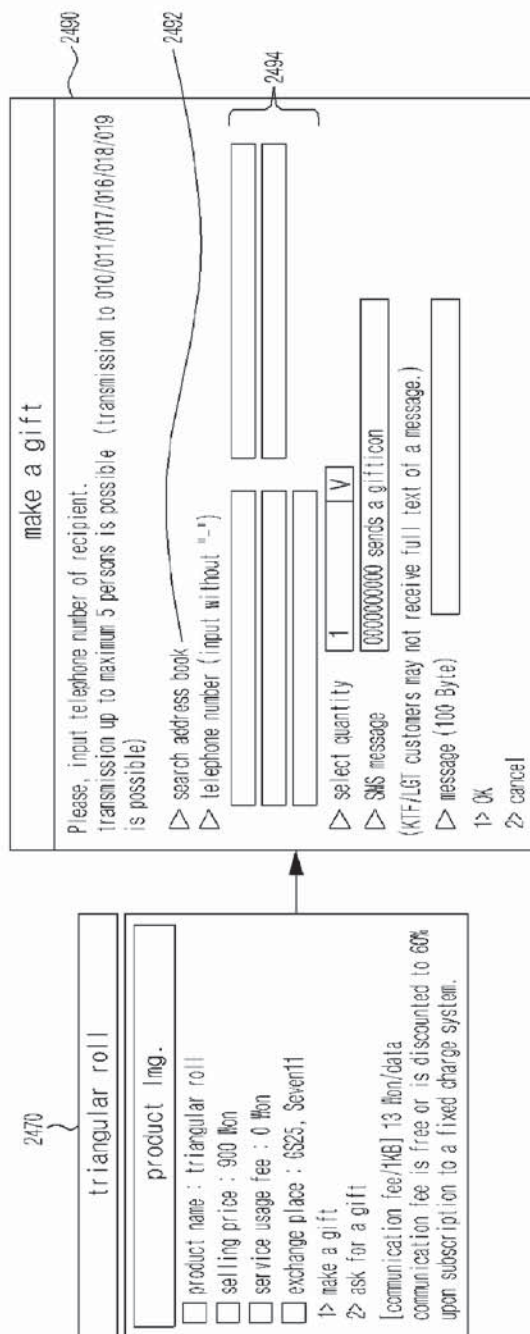
[Fig. 23]



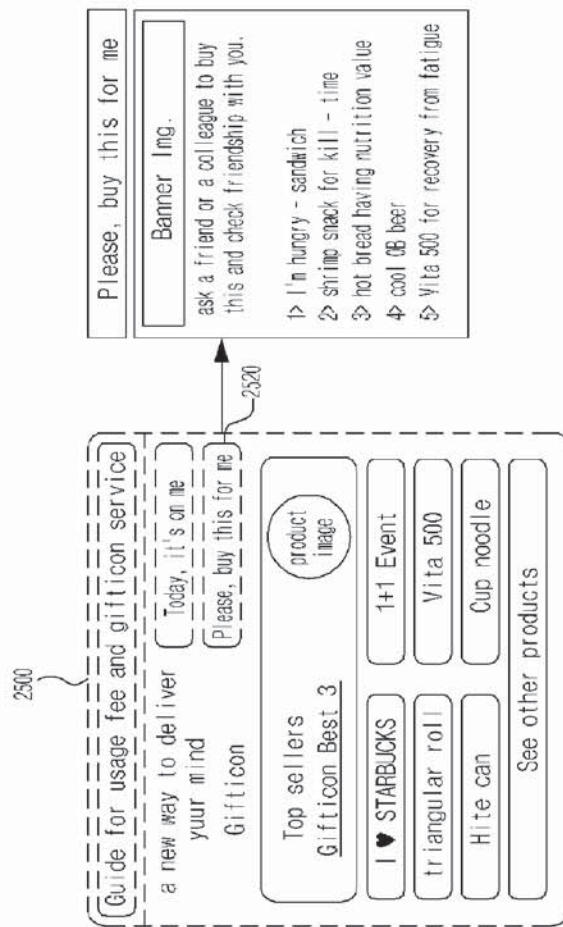
[Fig. 24]



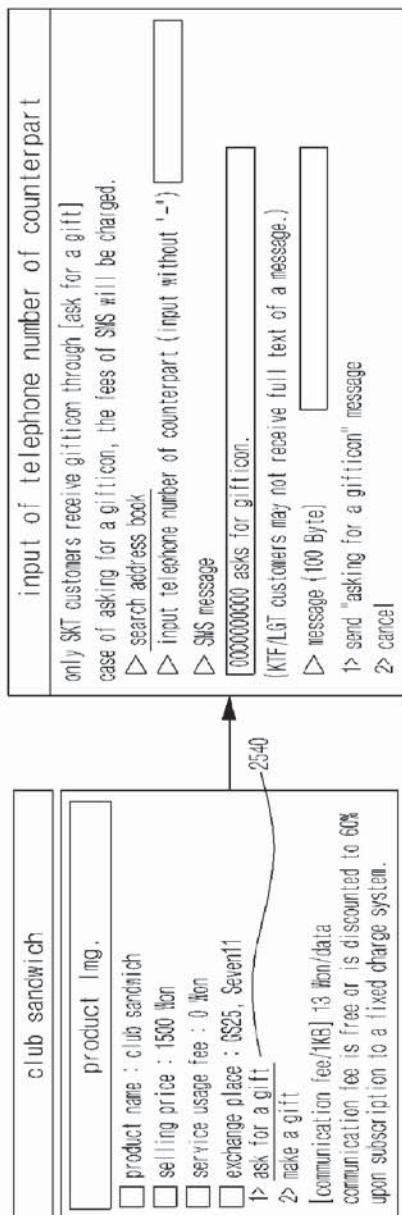
[Fig. 25]



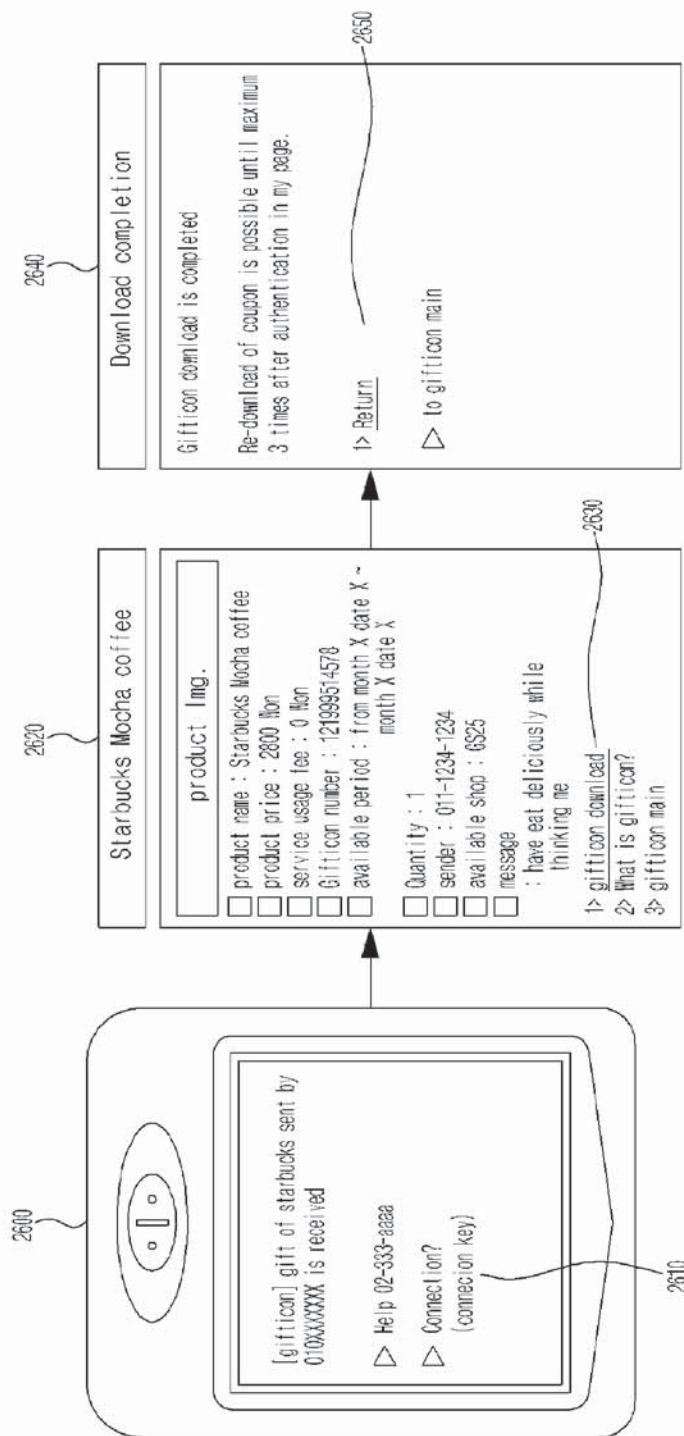
[Fig. 26]



[Fig. 27]



[Fig. 28]



[Fig. 29]

make a gift

Please, input telephone number of recipient.
(transmission up to maximum 5 persons is possible
(transmission to 010/011/017/016/018/019 is possible))

▷ search address book

▷ telephone number (input without "-")

010aaabbbb

▷ select quantity

1 V

▷ SMS message

000000 sends a gif/icon.

(KTF/LGT customers may not receive full text
of a message)

▷ message (100 Byte)

1> OK

2> cancel

2700

Starbucks Mocha coffee

product img.

☐ product name : Starbucks Mocha coffee

☐ product price : 2800 Won

☐ service usage fee : 0 Won

☐ exchange place : 6825

1> make a gift

2> See other popular products

[communication fee/KB] 13 Won/data
communication fee is free or is discounted to 60%
upon subscription to a fixed charge system.

[Fig. 30]

[Gifticon]

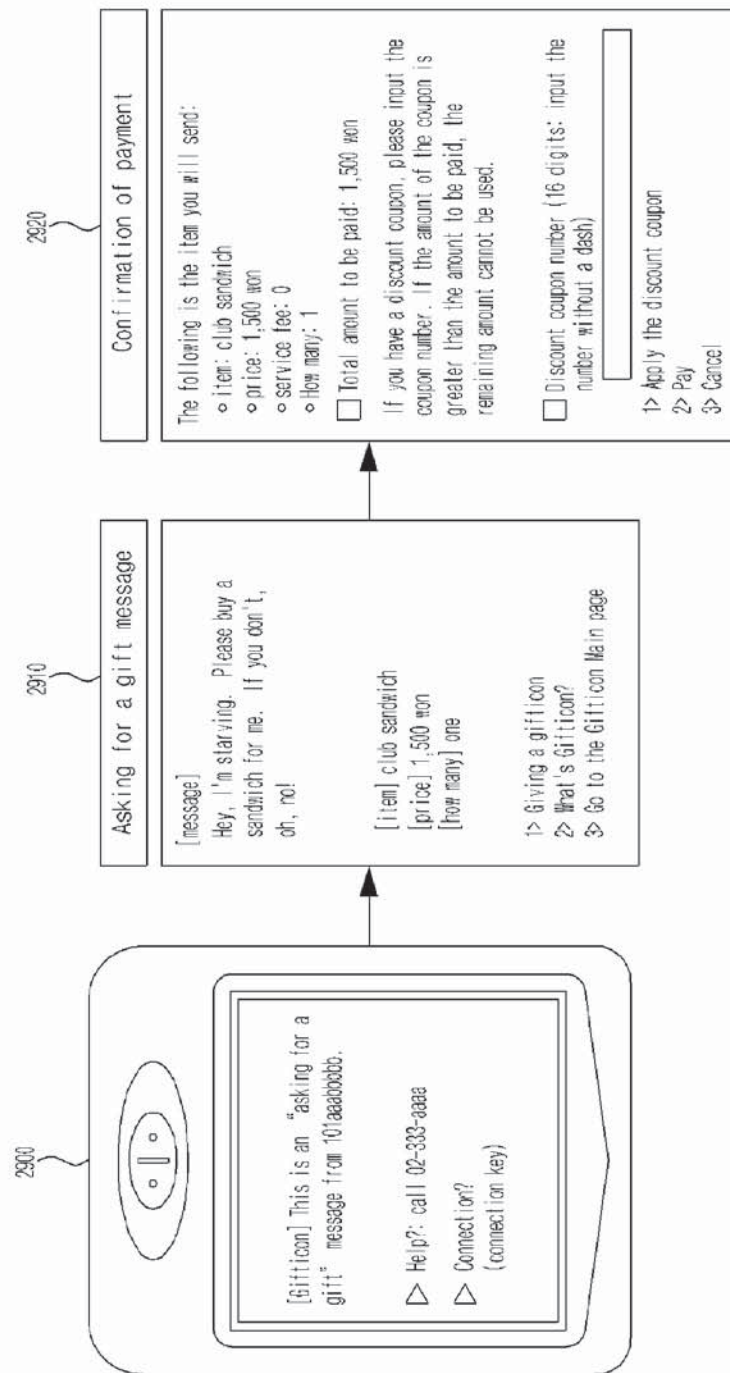
exchange number 121999514578

Starbucks Mocha coffee/ a cup
of coffee/

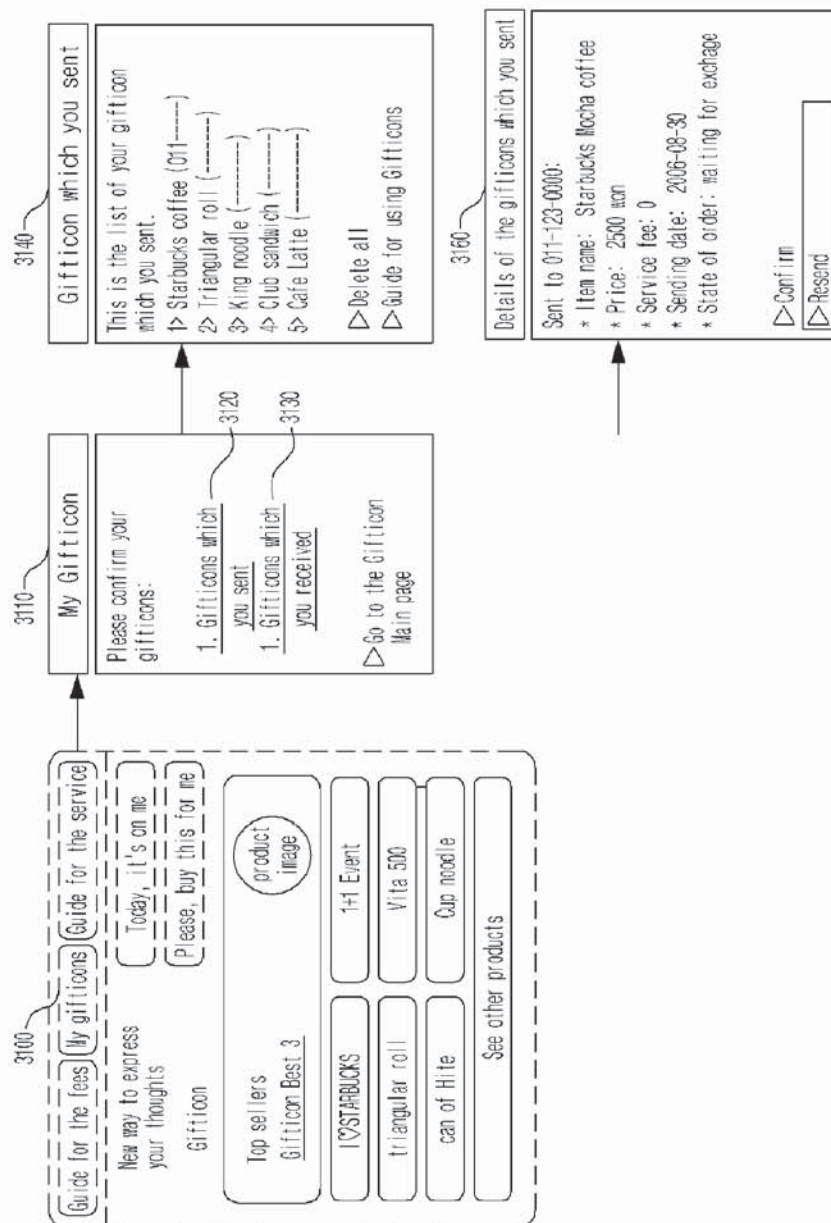
exchange place : all starbucks stores

Help 62405476

[Fig. 31]



[Fig. 32]



[Fig. 33]

