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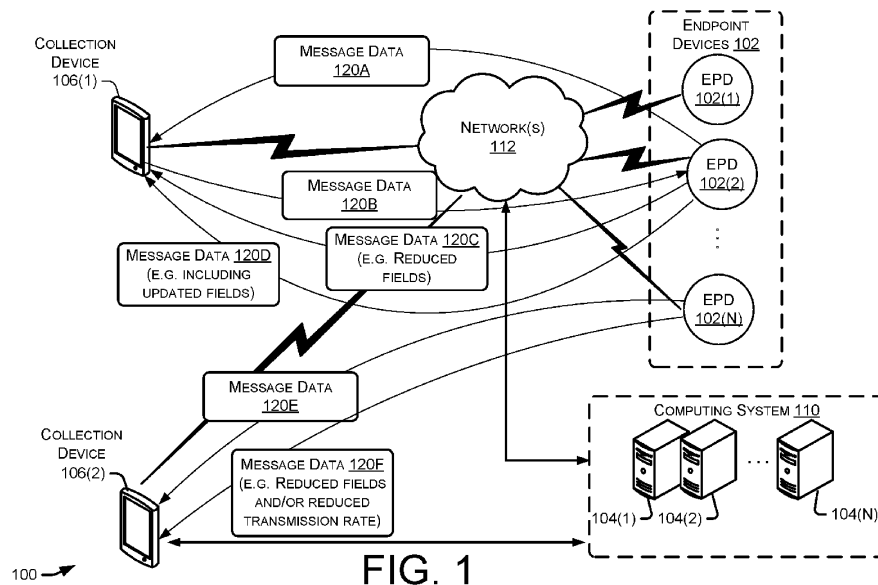
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(54) Title: BATTERY LIFE EXTENSION VIA CHANGES IN MESSAGE SIZE



(57) Abstract: Disclosed are techniques to conserve battery of an endpoint device. Example techniques include adjusting the size of messages transmitted by an endpoint device and/or adjusting the transmission rate of an endpoint device. In some configurations, the one or more criteria are used by an endpoint device to determine what data fields to include within a message and/or adjust a transmission rate associated with the transmission of messages by the endpoint device. For instance, the one or more criteria may include the battery level of the device, the time of year, whether the data has already been transmitted by the endpoint device, whether the data has been acknowledged as received by another device, whether the endpoint device has been instructed by another device to reduce the message size and/or adjust the transmission rate, and the like.

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