Abstract

System and Method for Converting Loyalty Points to airtime credit for use of a cellular radio telephone network

A system and method for converting company loyalty points to airtime credit for a subscriber of a cellular radio telephone network. A subscriber can send an SMS message to a service centre server (15), which in response to the SMS, interfaces with a company server (200) and database (201) which include details of loyalty points accumulated by the subscriber. If the company server ascertains that the subscriber has sufficient loyalty points, then it verifies this to the service centre server which then automatically credits the subscribers account with a corresponding airtime amount. The SMS message can request that these credits are carried out at predetermined intervals. The invention provides a way of obtaining airtime credit from loyalty points, and that is quick and can be done at any time.

Figure 1