Abstract : 1 Page

Pushads is a mobile application and also in Web Version, specially crafted to present advertisements, both static and video advertisements, promotions, campaigns and etc., directly to the masses, via social media platforms. We believe that this is the best way to bring about an exponential increase in marketing and advertising exposure to the public.

We have taken a bold step, transferring the advertising fees paid by merchants, to the ordinary folks on the streets. In this way, we create a platform for merchants to sell their products and services, and at the same time, allow the general public to generate extra income for themselves.

How is this done?

Well, members who join our ranks and assist in the "Advertisement Pushing" process are paid accordingly. This is a reward for their efforts in bringing about the chain of ads passed on from them, to everyone else around them.

At the same time, with our application, merchants have our assurance that their message will be connected to a number of our members, who will in turn 'share' these messages on each of their social media network.

Additionally, the application allows Order Placing, Register for Interest, Sign Up, direct links to merchants' promotional items, Generation of reports to merchants and etc.

Figure 4