

CLAIMS

- Claim 1:** A physical/ network/ cloud-based system and method for electronic business/ name card design, management, storage and exchange by means of computer systems, mobile phones and other mobile devices comprising the steps of:
- creating an individual's or business' name/ business card using the different templates available;
 - sending an individual's or business' e-name/ business card;
 - receiving an individual's or business' e-name/ business card;
 - sending a request to an individual or business to exchange e-name/ business cards
 - receiving a request from an individual or business to exchange e-name/ business cards
 - communicating with an individual or business by means of the live and active communication functions found in the name/ business card (i.e. phone/ mobile/ fax number, email address, instant messaging ID, etc.)
- Claim 2:** The invention of Claim 1 further comprising the step of: storing contact information of an individual or a business on the server or centralized database and synchronising the information with the server.
- Claim 3:** The invention of Claim 1 further comprising the step of: enabling or disabling perpetual updating of contact information of an individual or business on the server or centralized database and synchronising the information with the server.
- Claim 4:** The invention of Claim 1 further comprising the step of uploading name/ business card templates for users to download either as free or paid.
- Claim 5:** The invention of Claim 1 further comprising the feature of the system to auto-detect the SIM card to allow auto-update of the mobile number on a user's e-name/ business card and simultaneously updating the information on all shared e-name/ business cards.
- Claim 6:** The invention of Claim 1, further comprising the feature of live and active links on the e-name/ business card either for communication, navigation or information, for example:
- once the Company Name is clicked, redirection will be to the "About Us" page of the website

- once the Company URL is clicked, redirection will be to the landing page of the website
- once the Address is clicked, navigation to the location will be activated
- once the Phone Number is clicked, calling function will be enabled
- once the Mobile Number is clicked, calling and/ or messaging function/s will be enabled
- once the Social Media Button is clicked, redirection will be to the specific Social Media page (FaceBook, Twitter, LinkedIn, etc.)