ABSTRACT

Disclosed herein are a digital content management system and method. The digital content management system includes: a digital content information reception unit configured to receive digital content, and the number of pieces of non-fungible token (NFT) content to be generated based on the digital content; a digital content conversion unit configured to generate a number of pieces of NFT digital content equal to the number of pieces of NFT content by converting the digital content; an NFT generation unit configured to generate an NFT based on a blockchain for each of the generated pieces of NFT digital content; and a checking unit configured to, when playing back one of the generated pieces of NFT digital content, check an NFT generated for the NFT digital content to be played back.

Fig. 1