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(54) **Title:** SYSTEMS AND METHODS FOR DISPLAYING PERSONALIZED STREAMING PLATFORM EVENT CONTENT IN NEAR REAL-TIME AT SCALE

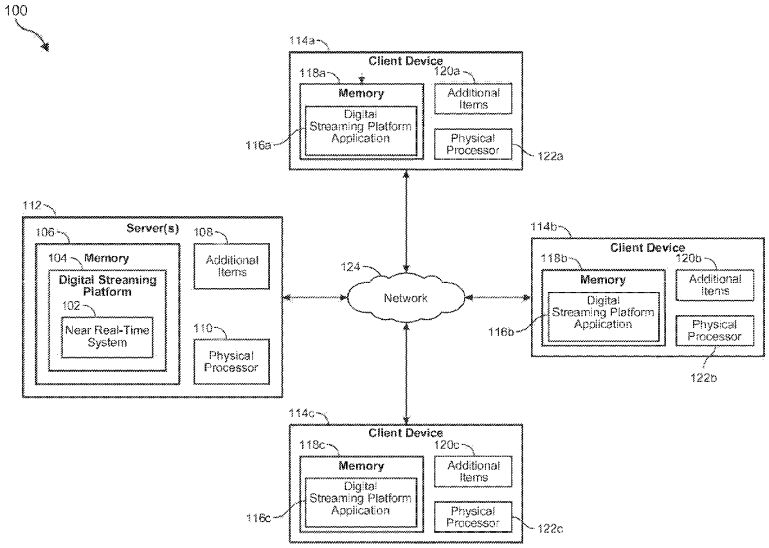



*FIG. 1*

(57) **Abstract:** A computer-implemented method for enabling client devices to display personalized and state-specific updated content associated with a streaming platform event in near real-time as soon as the streaming platform event experiences a state change. For example, implementations described herein. For example, the method includes enabling client devices to subscribe to topics associated with the streaming platform event and causing the client devices to prefetch state-driven metadata associated with the streaming platform event. The method then includes sending low-latency update messages indicating that the streaming platform event has experienced a state change. These update messages cause the subscribed client devices to update content to reflect the state change associated with the streaming platform event. Various other methods, systems, and computer-readable media are also disclosed.

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— *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))*

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