

ABSTRACT

A commercial sample of a stand-up pouch is configured to be created with good appearance with simplified work. A core material 8 for a commercial sample is adopted to configure a commercial sample of a stand-up pouch. The core material 8 includes a series of a first side board 1, a second side board 2, and a bottom board 3 and is configured to be transformable between a developed state and an assembled state. The developed state is a state where the core material 8 in the assembled state is developed such that the first side board 1, the second side board 2, and the bottom board 3 are in a flattened state. The assembled state is a state where the first side board 1 and the second side board 2 are kept outwardly expanded with the bottom board 3 located between the first side board and the second side board.

(Fig. 1)