

ABSTRACT

Disclosed herein are a data interaction method and apparatus, a device, and a storage medium. The data interaction method comprises: displaying, in a video stream pushing page of a preset application, a video stream matching a preset recommendation category; receiving a preset trigger operation acting on the video stream pushing page; and in response to the preset trigger operation, displaying a preset page corresponding to the preset recommendation category, a preset service for a recommended object being provided in the preset page, and the recommended object belonging to the preset recommendation category.