

ABSTRACT

An information display method and apparatus, a device, a storage medium, and a product. The information display method comprises: displaying a preset page for a live stream of a preset account entity, wherein the live stream is associated with a preset object set, and the preset page comprises a live stream page and/or a live stream preview page; and displaying entity information of a target preset entity in the preset page, wherein the target preset entity is a preset entity in a preset entity set corresponding to the preset account entity, and the target preset entity is used for providing delivery services for preset objects in the preset object set. The technical solution enables the entity information to be more visually displayed, thereby reducing the operation steps for viewing the entity information, and improving the convenience for users to view the entity information while watching the live stream.