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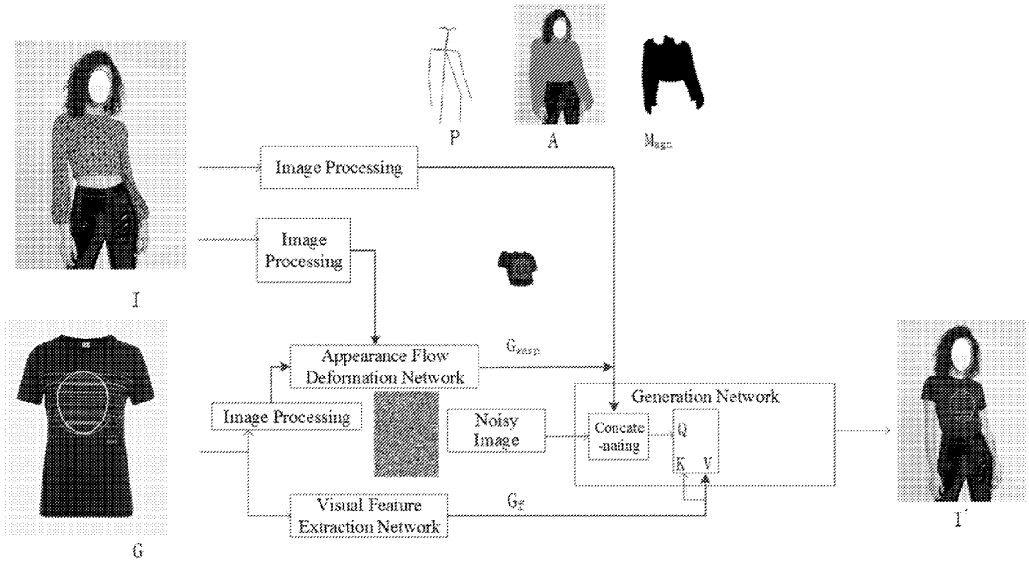


FIG. 5

(57) Abstract: A try-on image generation method includes: obtaining a first image of a target model and a second image of an item of clothing to be tried on; performing image processing on the first image to generate a plurality of third images, each expressing different information; performing clothing deformation processing on the item of clothing in the second image based on the first image to obtain a fourth image, wherein a clothing shape in the fourth image aligns with a pose of the target model; and generating a try-on image of the target model wearing the clothing in the corresponding pose based on the third images, the fourth image, the first image, and the second image.

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