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(71) Applicant *(for all designated States except US)*: **EXACTTARGET, INC.** [US/US]; 20 North Meridian Street, Suite 200, Indianapolis, IN 46204 (US).

(72) Inventors; and
(75) Inventors/Applicants *(for US only)*: **CIANCIO-BUNCH, Michael** [US/US]; 10211 W. Spray Rd., Columbus, IN 47201 (US). **SCOTT, Steve, T.** [US/US]; 10794 Greenbriar Dr., Fishers, IN 46037 (US).

(74) Agent: **MERKER, Nicholas, R.**; Ice Miller LLP, 1 American Sq., STE 2900, Indianapolis, IN 46282-0200 (US).

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(54) **Title**: SYSTEM, METHOD, AND COMPUTER-READABLE PROGRAM FOR REAL-TIME MONITORING OF ACTIVITY

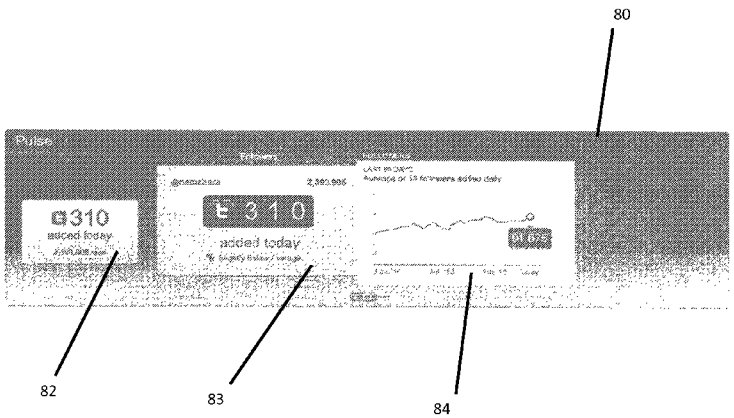


FIG. 8

(57) **Abstract**: A method for determining and delivering relevant campaign information from remote data sources in real-time or near real-time. Such a method includes obtaining data from a plurality of remote data sources on a network, processing the data from the remote data sources to determine relevant campaign information for a user, wherein the step of processing the data comprises categorizing the data based upon the type of data, filtering the data based on the one or more communication flows subscribed to by the user, and correlating the data. The method also includes delivering the processed data associated with the one or more communication flows to the user.

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