

ABSTRACT**SYSTEM AND METHOD FOR CONTENT RECOMMENDATIONS
ACROSS ISOLATED IN-VEHICLE NETWORKS**

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A system for content recommendations across isolated in-vehicle networks comprising: application software for loading onto a user device, the application software providing a user interface on the user device and a personal
10 recommendation database adapted to store user preference information comprising preferred content of a user of the user device; at least one isolated in-vehicle network comprising an in-vehicle recommendation database, the isolated in-vehicle network having localised connectivity with the user device without requiring Internet connectivity; a ground portal associated with a consolidated
15 recommendation database adapted to store consolidated user preference information, wherein when the user device has local connection to the isolated in-vehicle network the personal recommendation database and the in-vehicle recommendation database can be synchronised, and wherein when the user device has connectivity to the ground portal the personal recommendation
20 database and the consolidated recommendation database can be synchronised.

The most illustrative drawing is FIG. 1