

FIG. 1

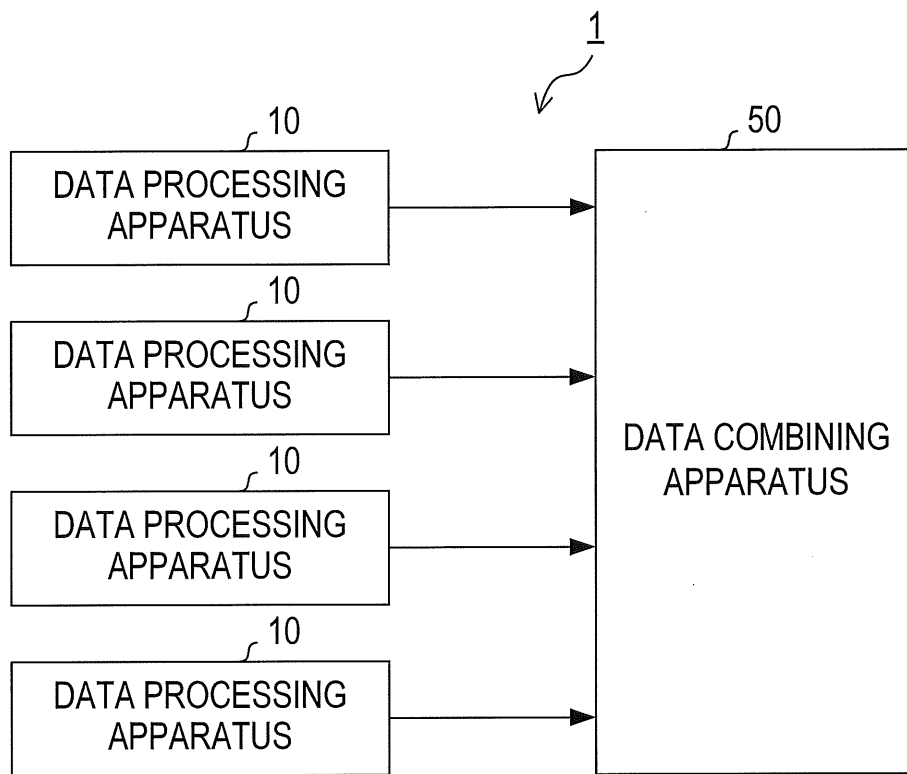


FIG. 2A

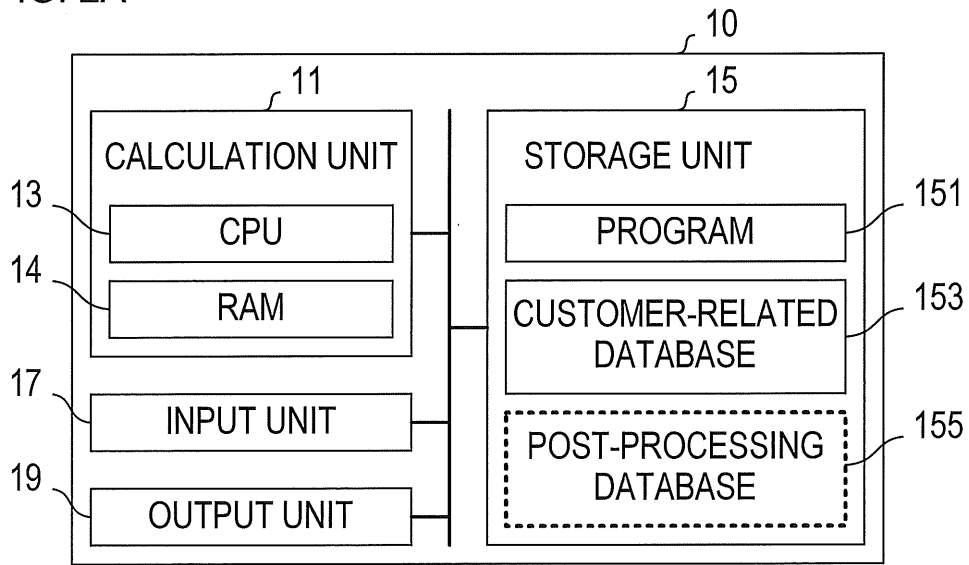


FIG. 2B

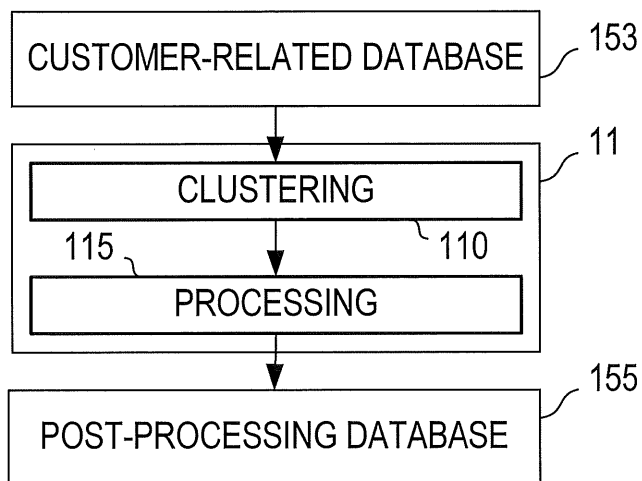


FIG. 3A

GENDER	AGE	PURCHASE PLACE	JAN CODE	NUMBER OF PURCHASES	UNIT PRICE
...	...	...	...	...	...

FIG. 3B

GENDER	AGE	PURCHASE PLACE	PURCHASE PRICE
...	...	...	...

FIG. 3C

GENDER	AGE	OCCUPATION	F PAPER SUBSCRIPTION STATE	G MAGAZINE SUBSCRIPTION STATE	...
...	...	...	...	...	...

FIG. 3D

GENDER	AGE	AREA	L SITE VISITING STATE	M SITE VISITING STATE	...
...	...	...	...	...	...

FIG. 4

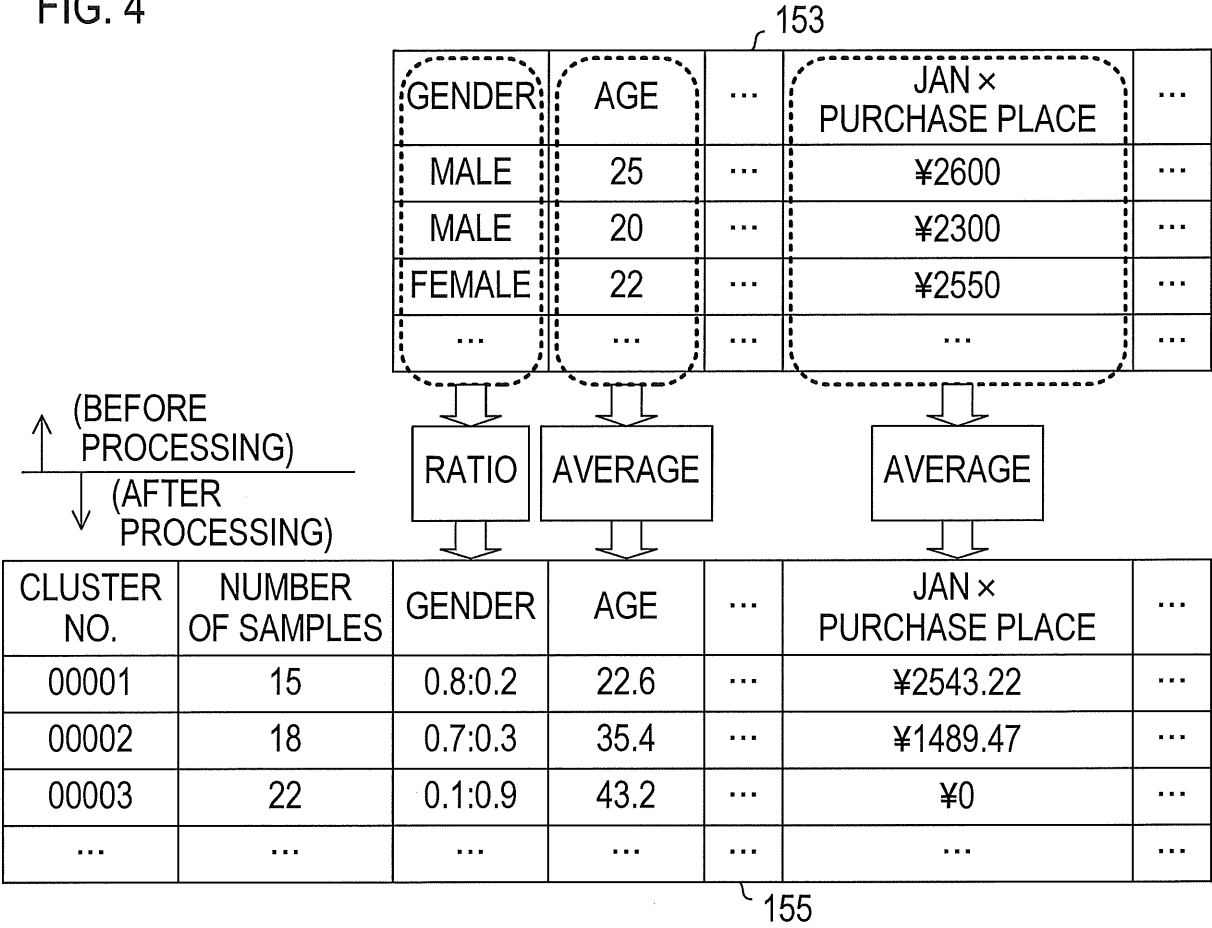


FIG. 5A

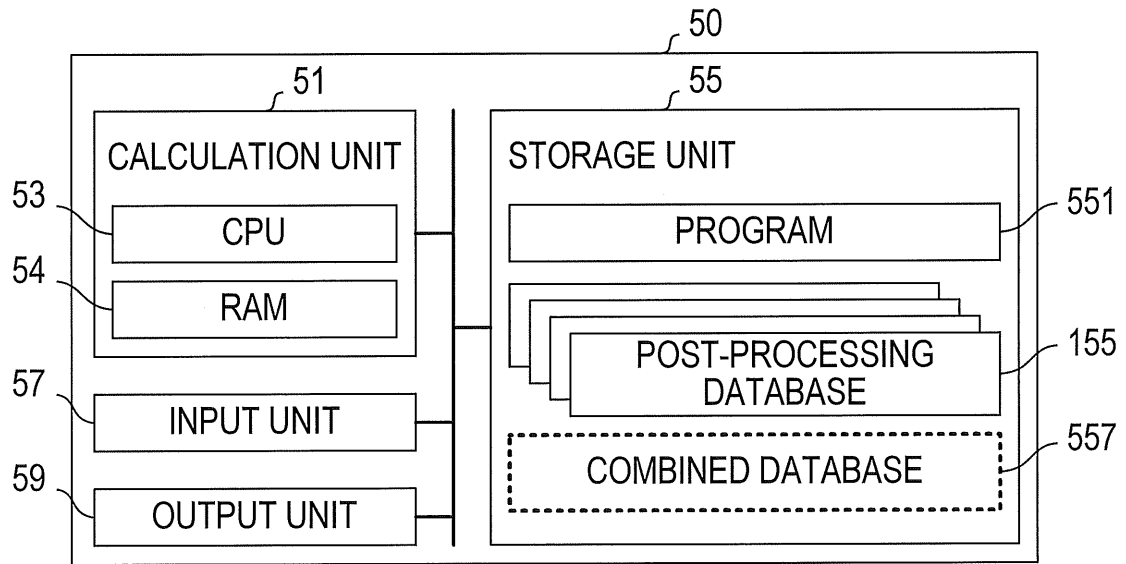


FIG. 5B

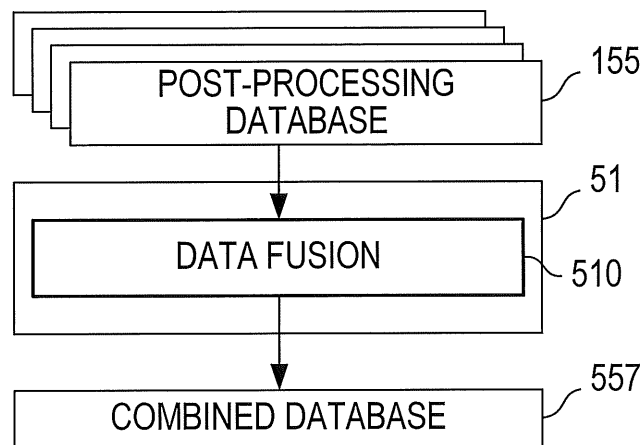


FIG. 6A

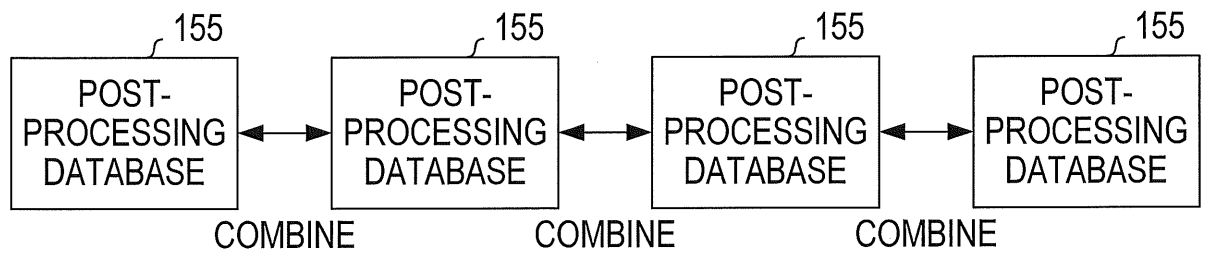


FIG. 6B

155A

A	NUMBER OF SAMPLES	GENDER	AGE	PURCHASE P1	PURCHASE P2	...	PURCHASE Q1	PURCHASE Q2	...
00001	20	...	...	...	...	...	...	...	...
00002	23	...	...	...	...	...	...	...	...
...	...	...	...	...	...	...	...	...	...
...	...	...	...	...	...	...	...	...	...

155B

B	NUMBER OF SAMPLES	GENDER	AGE	PURCHASE R1	PURCHASE R2	...	PURCHASE Q1	PURCHASE Q2	...
00001	18	...	...	...	...	...	...	...	...
...	...	...	...	...	...	...	...	...	...
00234	17	...	...	...	...	...	...	...	...
...	...	...	...	...	...	...	...	...	...

FIG. 6C

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POST-PROCESSING DATABASE (155B)	POST-PROCESSING DATABASE (155B)	WEIGHT (NUMBER OF SAMPLES)
A00001	B20056	5.3
A00001	B00234	8.2
A00001	B01123	6.5
A00002	B00234	8.8
...	...	...

FIG. 7

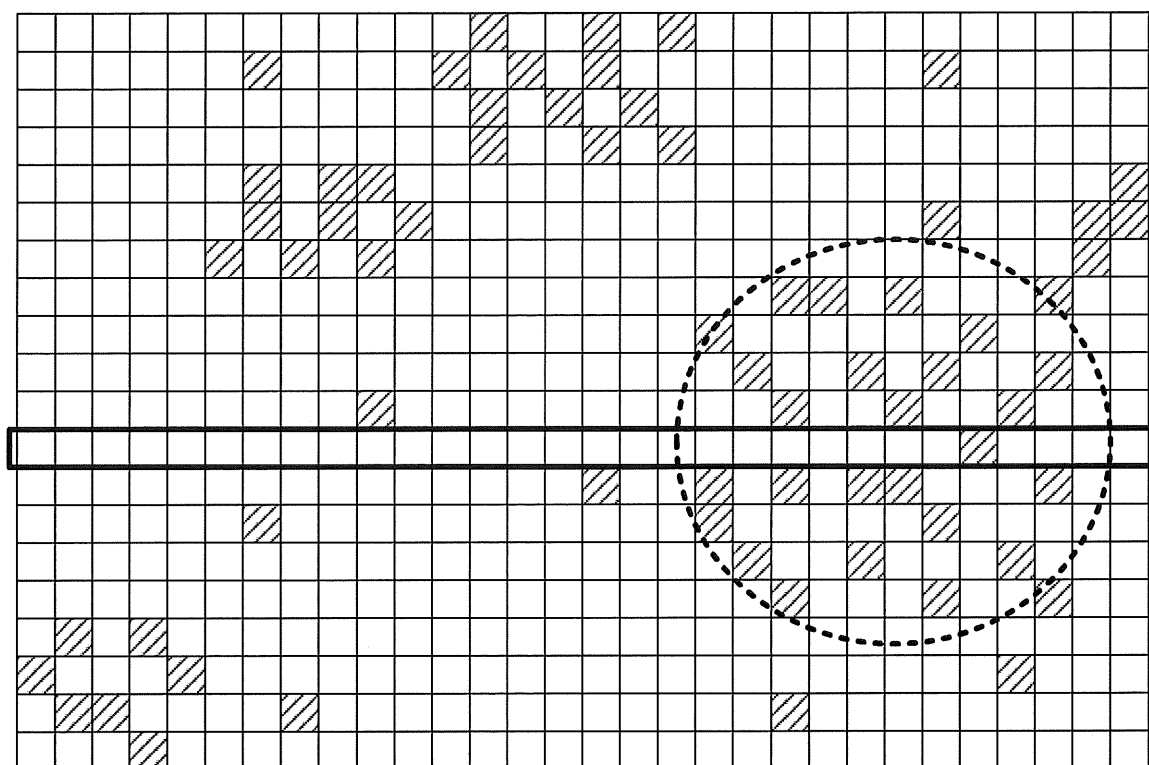


FIG. 8A

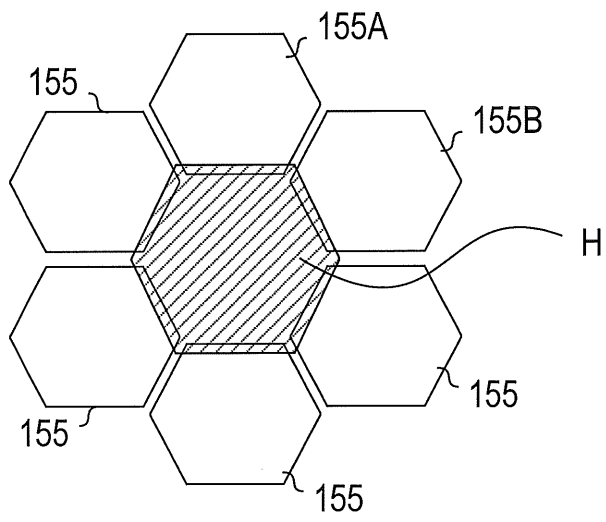


FIG. 8B

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HUB DATABASE (H)	POST-PROCESSING DATABASE (155B)	WEIGHT (NUMBER OF SAMPLES)	POST-PROCESSING DATABASE (155B)	WEIGHT (NUMBER OF SAMPLES)	...
H00001	A12345	5.5	B00044	7.0	...
H00001	A00456	6.2	B02345	9.4	...
H00001	A11004	9.3	-	-	...

FIG. 9A

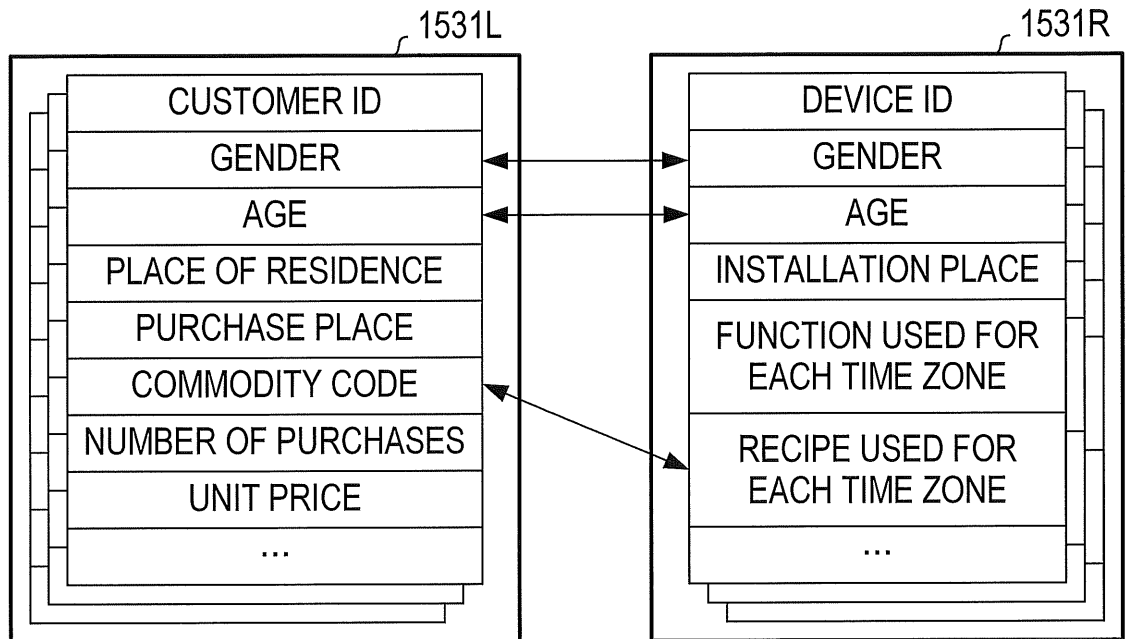


FIG. 9B

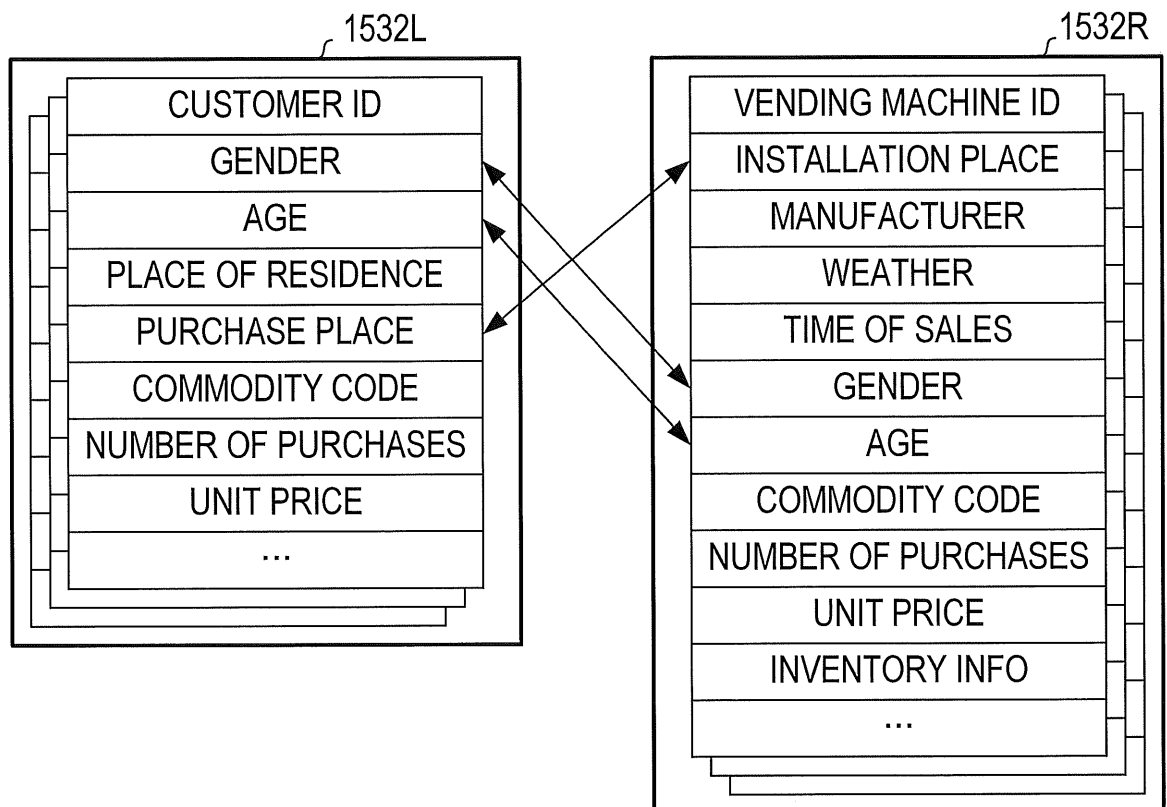


FIG. 10A

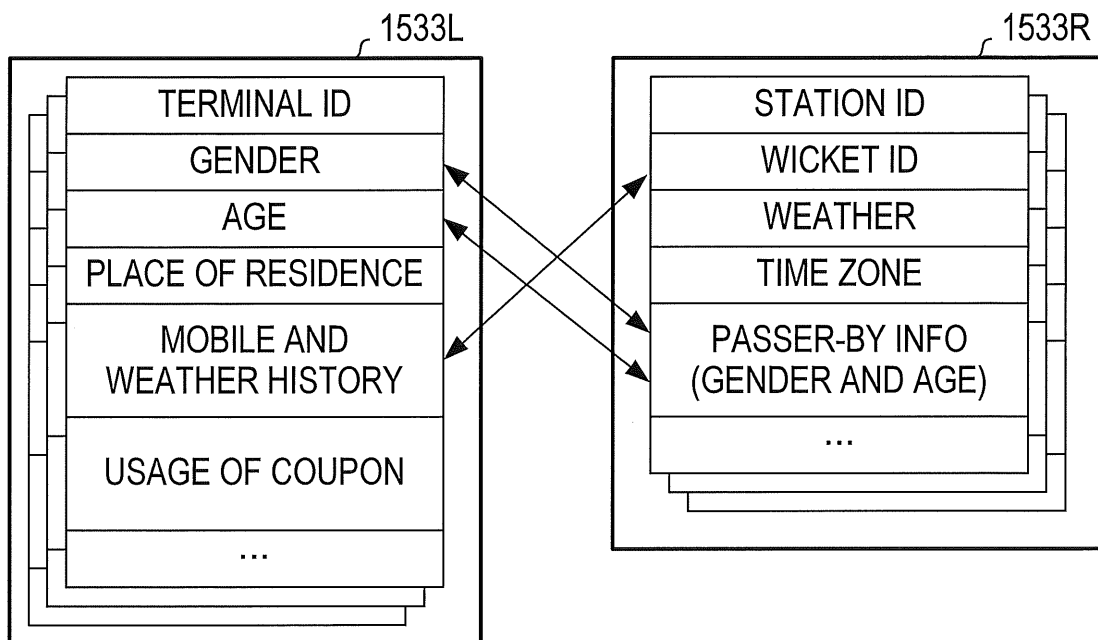


FIG. 10B

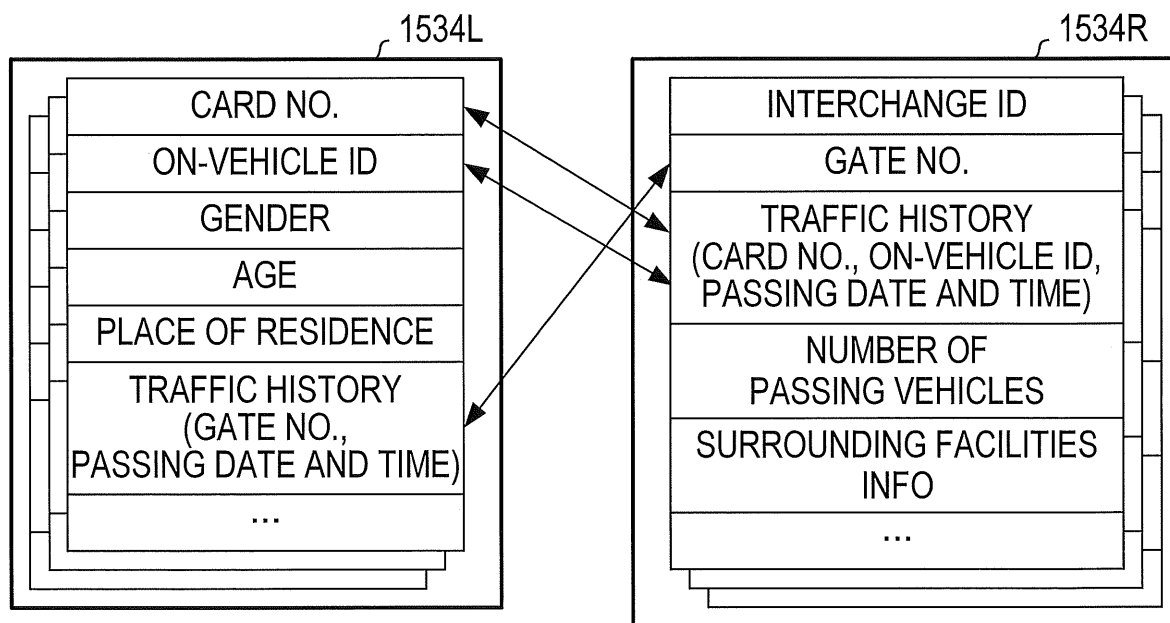


FIG. 11A

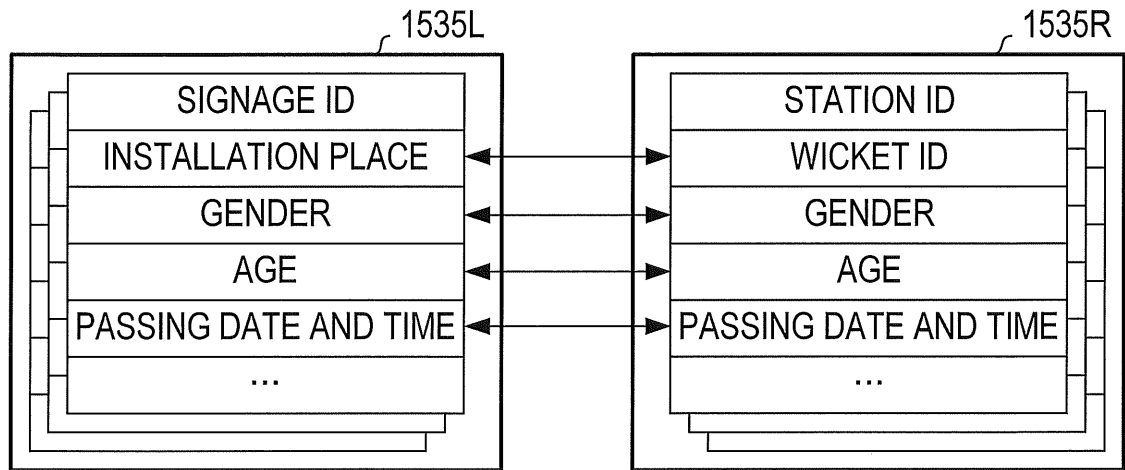


FIG. 11B

