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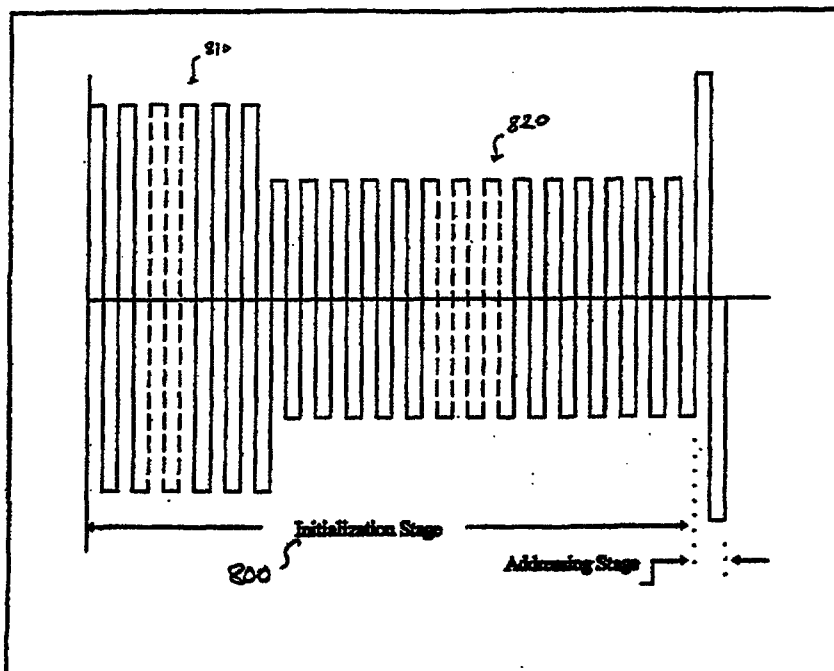
9903236-9 1POS

INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification ⁶ : G09G 3/36		A1	(11) International Publication Number: WO 98/31002
			(43) International Publication Date: 16 July 1998 (16.07.98)
(21) International Application Number: PCT/US98/00108		(81) Designated States: AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI, GB, GE, GM, GW, HU, ID, IL, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, UA, UG, UZ, VN, ZW, ARIPO patent (GH, GM, KE, LS, MW, SD, SZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, ML, MR, NE, SN, TD, TG).	
(22) International Filing Date: 6 January 1998 (06.01.98)			
(30) Priority Data: ① 08/780,315 / 8 January 1997 (08.01.97) / US /			
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		Published <i>With international search report.</i> <i>Before the expiration of the time limit for amending the claims and to be republished in the event of the receipt of amendments.</i>	

1 PD
 1 appl.
 3 Invs.
 IPC: G02F1/133
 G02F1/137
 G02F1/1333
 G02F1/13

(54) Title: APPARATUS FOR AND METHOD OF DRIVING A CHOLESTERIC LIQUID CRYSTAL FLAT PANEL DISPLAY WITH INITIAL SETTING INTO THE NEMATIC STATE



(57) Abstract

Driver apparatus and methods of driving at least a portion of a cholesteric liquid crystal ("CLC") panel to a state having a given reflectivity. One of the methods includes the steps of: (1) initially driving the portion to a nematic phase, (2) subsequently driving the portion to a cholesteric phase focal-conic state, the cholesteric phase focal-conic state providing a known reference state for subsequent driving of the portion and (3) thereafter driving the portion to the state having the given reflectivity.