

Abstract

The present application provides an application-based data interaction method and apparatus. The method comprises: sending a data interaction request; selecting to establish a first channel for data interaction with a third party; establishing, by the third party and an application server, a second channel for data interaction; selectively opening the first channel and the second channel; and when both the first channel and the second channel are open, performing data interaction with the application server, so that when data interaction with the application server cannot be directly performed, data interaction with the application server may be indirectly performed through the opened first channel and second channel, thereby improving the user satisfaction of data interaction of the application.