

## CLAIMS

1. A method of processing information, comprising:  
acquiring a visiting image of a visitor in a target place;  
detecting the visiting image to obtain an identifier of the visitor;  
acquiring historical visiting information corresponding to the identifier; and  
sending a visiting notification message to one or more terminals based on the historical visiting information.
2. The method according to claim 1, wherein acquiring the historical visiting information corresponding to the identifier comprises:  
in response to that the visitor is detected for a first time within a preset time period, acquiring the historical visiting information corresponding to the identifier.
3. The method according to claim 1, wherein sending the visiting notification message to one or more terminals based on the historical visiting information comprises at least one of:  
in response to the historical visiting information indicating that current visit of the visitor is an initial visit to the target place, sending the visiting notification message to at least part of all terminals in the target place; or  
in response to the historical visiting information indicating that the current visit of the visitor is a re-visiting to the target place, sending the visiting notification message to a terminal with which the identifier is bound.
4. The method according to any one of claims 1-3, wherein the visiting notification message comprises: the identifier, a captured time of the visiting image, and label information of the visitor.
5. The method according to any one of claims 1-4, wherein the visiting notification message comprises information about a terminal user with whom the identifier is bound for prompting the terminal user to pay attention to current visit of the visitor.
6. The method according to any one of claims 1-5,  
wherein the visiting image comprises a face image, and

wherein detecting the visiting image to obtain the identifier of the visitor comprises:  
    obtaining face feature information of the visitor based on the face image;  
    retrieving, in a first database, a pre-stored face template matched with the face feature information;  
    in response to that the matched pre-stored face template is retrieved, taking a second identifier corresponding to the matched pre-stored face template as the identifier;  
    and  
    in response to that no matched pre-stored face template is retrieved, assigning an identifier to the visitor, and adding at least one of the face image and the face feature information into the first database as a face template.

7. The method according to any one of claims 1-5,  
wherein the visiting image comprises a body image, and  
wherein detecting the visiting image to obtain the identifier of the visitor comprises:  
    obtaining body feature information of the visitor based on the body image;  
    retrieving, in a second database, a pre-stored body template matched with the body feature information;  
    in response to that the matched pre-stored body template is retrieved, taking a third identifier corresponding to the matched pre-stored body template as the identifier; and  
    in response to that no matched pre-stored body template is retrieved, assigning an identifier to the visitor, and adding at least one of the body image and the body feature information into the second database as a body template.

8. The method according to any one of claims 1-7,  
wherein the visiting image comprises a face image and a body image matched with the face image, and  
wherein detecting the visiting image to obtain the identifier of the visitor comprises at least one of:  
    in response to that the body image meets a set condition, obtaining the identifier based on the body image; or  
    in response to that the body image does not meet the set condition, obtaining the identifier based on the face image.

9. The method according to any one of claims 1-8, further comprising:

updating the historical visiting information based on the information on current visit of the visitor;

wherein the information on the current visit of the visitor comprises a stay duration of the current visit and a stay position of the current visit; and

wherein the historical visiting information comprises at least one of: a number of visits, a visiting frequency, a stay duration of each visit, or a position of each visit.

10. The method according to claim 9, wherein updating the historical visiting information comprises at least one of:

in response to the historical visiting information indicating that the current visit of the visitor is a first visit within a preset time period, increasing the number of visits in the historical visiting information by one; or

in response to that the current visit of the visitor is a non-first visit within the preset time period, performing no update on the historical visiting information.

11. The method according to any one of claims 1-10, further comprising:

detecting whether the visitor is a target person based on the identifier;

wherein in response to that the visitor is the target person, the visiting notification message comprises position information of the target person.

12. The method according to any one of claims 1-11, further comprising:

establishing a binding relationship between the identifier and a terminal user, which comprises:

receiving, from the terminal user, a documenting request on the visitor, wherein the documenting request on the visitor comprises initial label information of the visitor that is inputted by the terminal user; and

binding the identifier with the terminal user based on the documenting request.

13. A method of processing information, comprising:

receiving, from a server, a visiting notification message on a detected visitor, wherein the visiting notification message is sent based on historical visiting information corresponding to an identifier of the visitor; and

displaying, based on the visiting notification message, a visiting prompt interface about the visitor.

14. The method according to claim 13, wherein the visiting prompt interface comprises one or more information items of the visitor: identifier information, visiting time information, label information, base database image, captured image, and historical visiting information;

wherein the label information of the visitor comprises at least one label of the visitor: a level label, an interest label, or a visiting frequency label.

15. The method according to claim 13 or 14, wherein displaying the visiting prompt interface about the visitor comprises:

displaying the visiting prompt interface within an application, wherein the visiting prompt interface comprises a visiting notification list; and

the method further comprising:

in response to receiving a trigger operation on one visiting notification in the visiting notification list, displaying detailed personnel information of the visitor corresponding to the visiting notification, wherein the detailed personnel information comprises interest information and stay duration information which are obtained through counting historical visiting records of the visitor.

16. The method according to any one of claims 13-15,

wherein the method is applicable to a terminal, and

wherein displaying the visiting prompt interface about the visitor comprises:

displaying the visiting prompt interface on a locked screen of the terminal.

17. A device for processing information, comprising:

a memory and a processor,

wherein the memory is configured to store computer instructions executable by the processor, and

wherein the processor is configured to implement, by executing the computer instructions, the method according to any one of claims 1-12.

18. A device for processing information, comprising:  
a memory and a processor,  
wherein the memory is configured to store computer instructions executable by the processor, and  
wherein the processor is configured to implement, by executing the computer instructions, the method according to any one of claims 13-16.
19. A server, comprising the device for processing information according to claim 17.
20. A terminal, comprising the device for processing information according to claim 18.