

REWARD MECHANISM FOR CONTEST WEBSITE PORTAL

DESCRIPTION OF CONTEST WEBSITE PORTAL

The Contest Website Portal, Amie One, is an online contest portal that allows users to participate in online contest and pickers to pick or vote for the best four entries. Winners of the contests and the pickers who pick the right winners, will win prize points and winning factor status ranks.

CONTEST MECHANISM

For each contest, the administrator of the website will post a question and users will then submit their replies as entries to the contest. Entries must be approved by Amie One's moderators before the entries are posted online for public voting or picking.

Whoever registered as a user of Amie One is allowed to vote or pick the four potential winners based on four winning factors or criteria as follows:

C. HE. E. R. where C stands for most Creative
HE stands for most Humorous and Educative
E stands for most Extra-ordinary
R stands for most Responsive or Reflective

Other four winning factors can be H. A. PP. Y or W. I. S. E, etc. depending on the different contest themes.

However, for each contest, pickers are given only one set of winning factor to cast their votes. Each voter has to pick based on his opinion, the four best entries that under CHEER Factor represents most creative, most humorous and educative, most extra-ordinary and most responsive or reflective. And all four picked or voted entries must be four different entries. Every user is allowed to pick four winners in each contest.

The number of votes or picks received by each entry is not visible to the users so as to eliminate herding or crowd effect and encourage personal judgment and analysis.

Upon the closure of the contest, a period of 3 or 4 weeks is given to pickers to finalise their votes or picks and no entries will be accepted within this cool-off period.

After the final voting weeks, administrator of the contest will compile all the votes received and announce the four winners of the contest and the pickers who pick the right winners. The four winners and the pickers will receive price points as stipulated in each contest. In addition, the four winners will receive winning

factor status points assigned to each of the four winning factors as stipulated at the beginning of the contest. For example when a contest stipulates 8C. 5HE. 8E. 5R, it is a contest that emphasizes more on creative and extra-ordinary. So 8 status points will be assigned to be given to the most creative and more extra-ordinary winners while 5 status points be given to most HE and most R winners respectively.

For example, a user has won some winning factor status points from past contests and has in his user account 5C. 5HE. 18E. 30R as his status points. Currently, he won the most creative award and has 8C credited to his status points which becomes 13C. 5HE. 18E. 30R. According to the colour code as shown in the tabulation T1 below, this user's CHEER factor that will be displayed as **C. HE. E. R.** on his profile page.

Similarly, when the user participates in other contests on Amie One website that use other winning factors like H. A. PP. Y, W. I. S. E or L.E.A.RNED, different colour code will appear on the letters to reflect the status points acquired from winning different factors of those contests.

CLAIM PATENT ON REWARD MECHANISM OF CONTEST

The above description illustrates how the online contest will be executed to the awarding of price points and winning factor status points based on the different winning factors. It is an innovative mechanism that rewards contestants for different outstanding qualities and virtues in their entries. It also helps the voters to focus more objectively on the qualities and virtues of the entries when considering the casting of their votes.

This reward system gives recognition to contestants that value good qualities and virtues in their work and life that are reflected in their entries. The display of winning factor status points in colour code helps users to know one another's strength in terms of good qualities and virtues.

Therefore, we would like to apply for the grant of patent for this innovative process of acknowledging, rewarding and inculcating discipline towards good qualities and virtues in work and life through this Winning Factor Status Points System in our contests.

The following is a list of other winning factors that will be used for different contest themes and is not meant to be exhaustive, as more factors will be created to suit different contest themes.

W. I. S. E. where W stands for Wisest

I stands for most Intelligent

S stands for most Socially

E stands for most Equanimously Humane

H. A. PP. Y(I). where H stands for most Humane
A stands for most Awesome
PP stands for most Pleasant and Peaceful
Y(I) stands for most Intelligent

L. E. A. RNED. where L stands for most Learned
E stands for most Extra-ordinary
A stands for most Awesome
RNED stands for most Reflective and Educative

G. R. E. A. T where G stands for most Generous
R stands for most Responsible
E stands for most Equanimously Compassionate
A stands for most Awesome
T stands for most Trustworthy