

ABSTRACT OF THE DISCLOSURE

**METHOD TO ADDRESS SECURITY AND PRIVACY ISSUES OF THE USE OF
RFID SYSTEMS TO TRACK CONSUMER PRODUCTS**

There is disclosed a method, system, apparatus, and computer program product for using radio-frequency identification (RFID) technology to store product information in tags (100) attached to items of merchandise (310). The RFID tagging scheme of the present invention prevents tampering with stored information, global tracking of customers (300) and their purchased items (340), and pricing mistakes made at the point of sale.

Figure 3.