

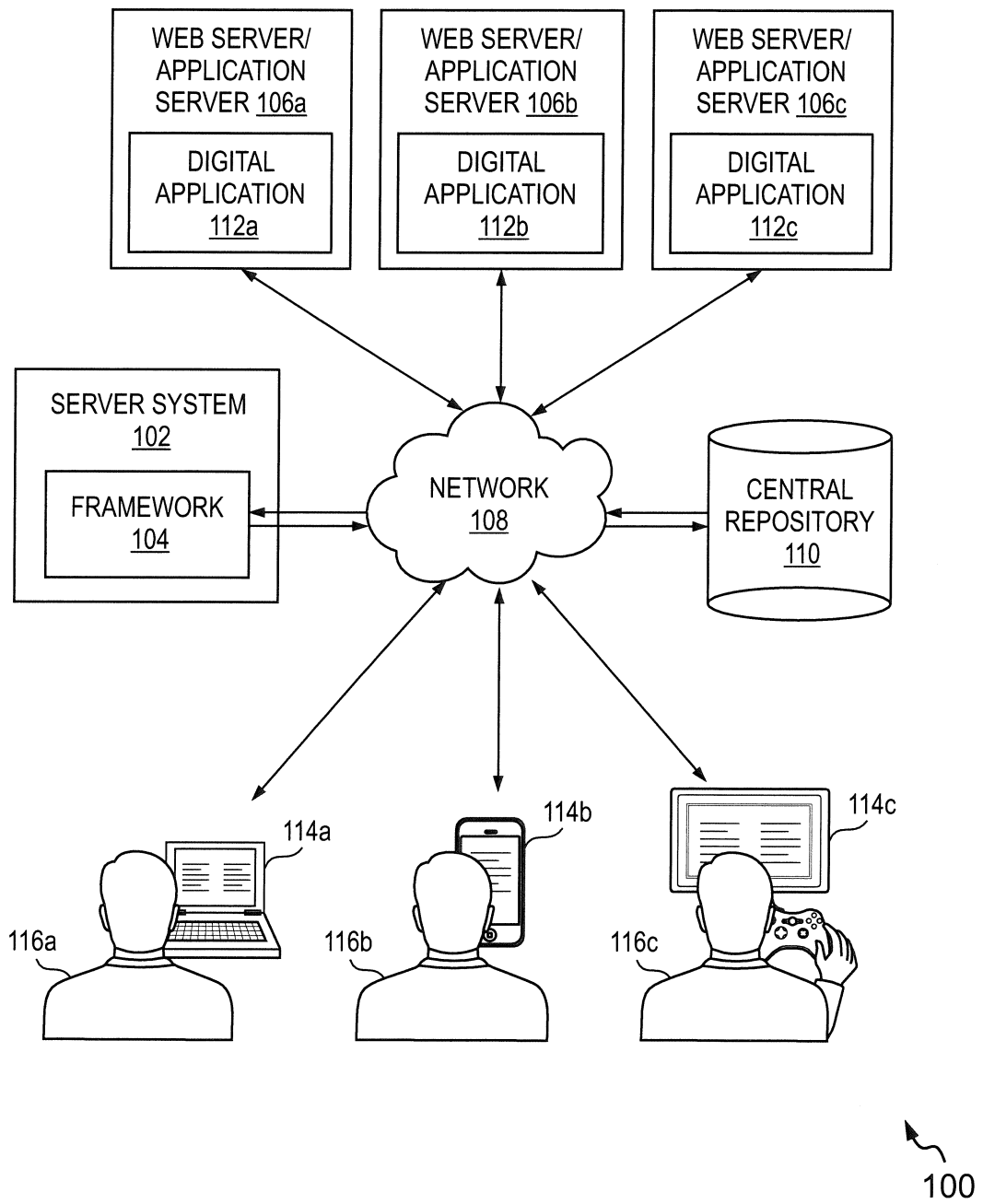


FIG. 1

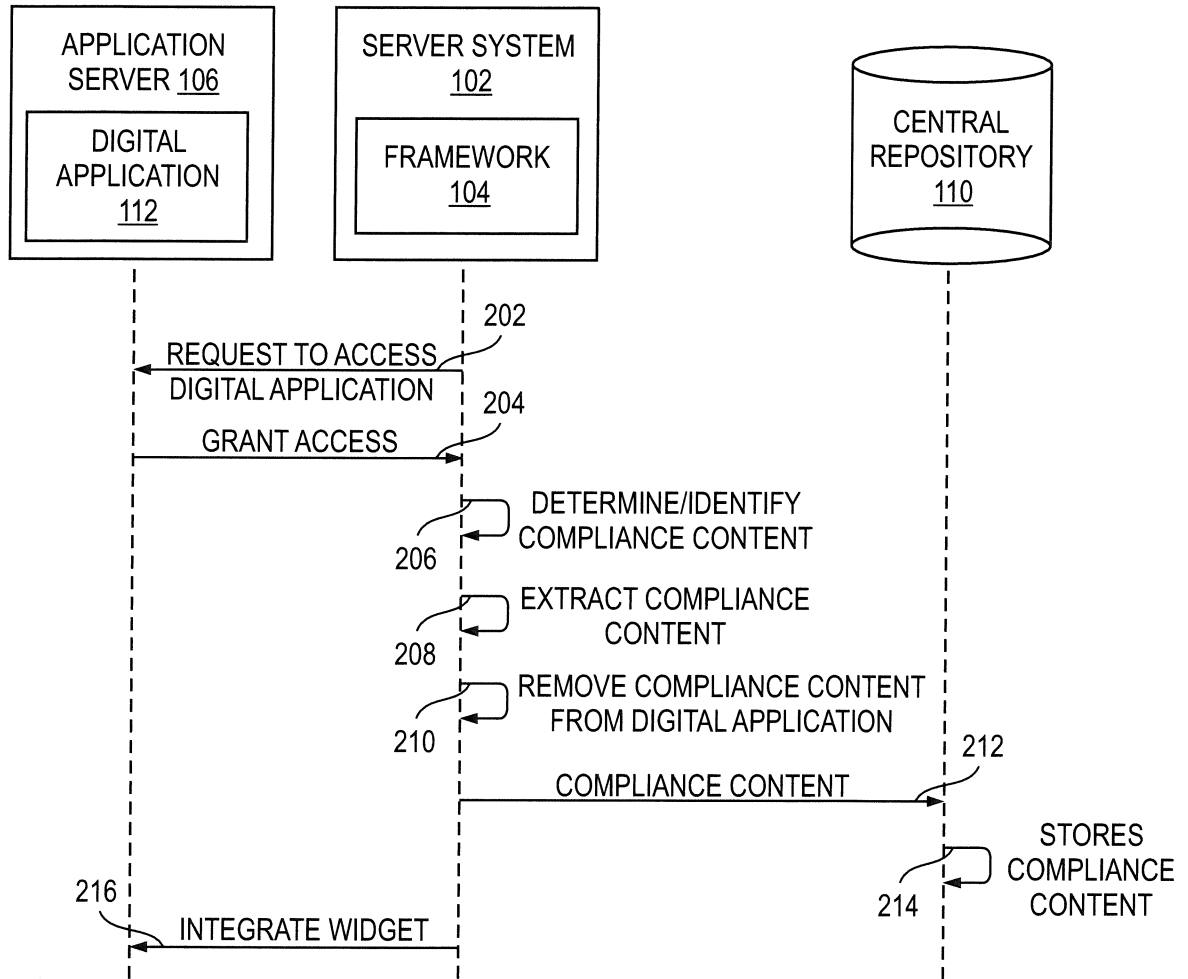


FIG. 2A

200

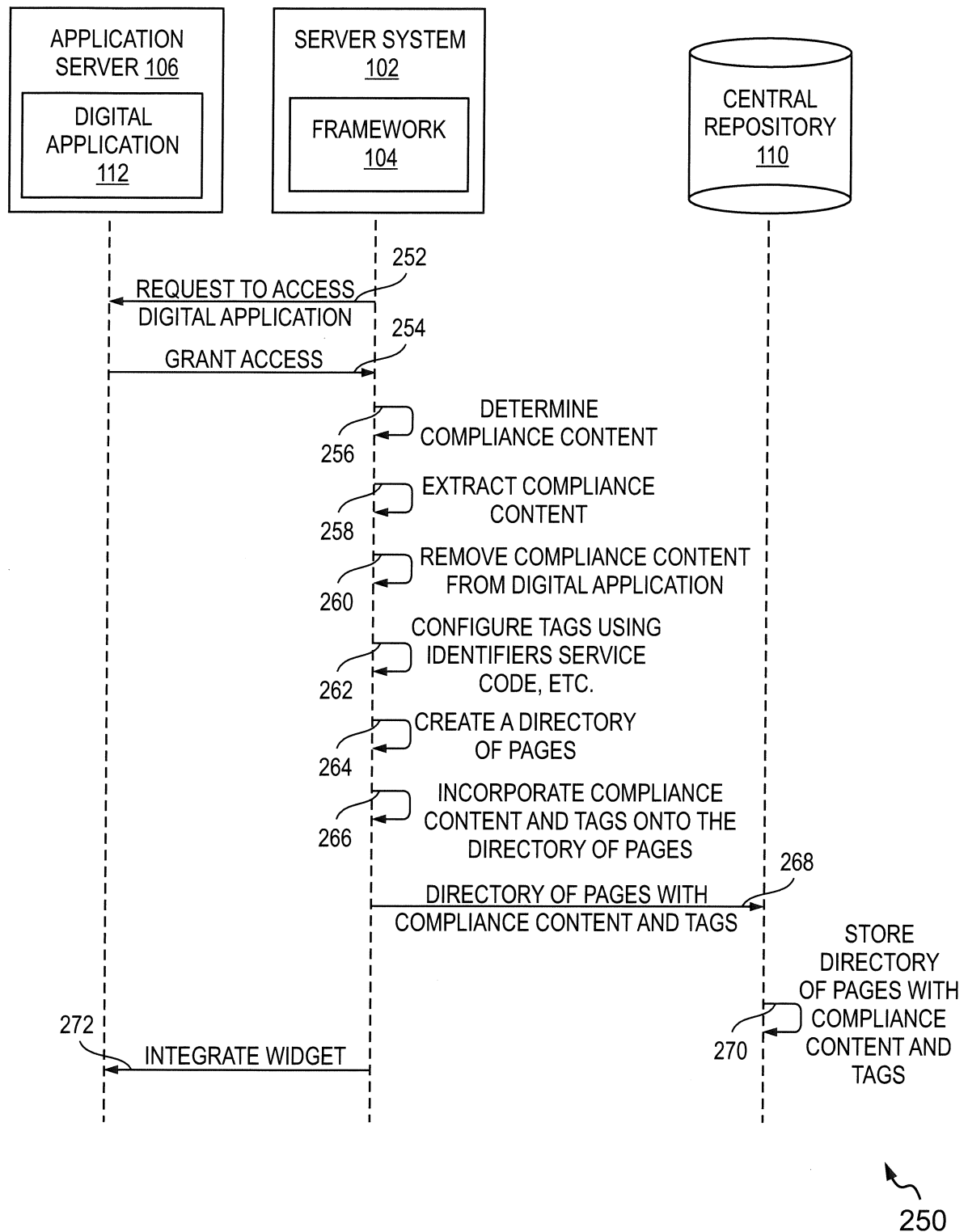


FIG. 2B

Terms Of Use 302

Introduction

Welcome to Priceless Cities website. The Priceless Cities web site (the 'Site') is a promotional program bringing Australian and Worldwide experiences, offers, and content to Mastercard cardholder by Mastercard international incorporated (Mastercard). The site provides you with access to a Priceless World of experiences, promotional offers, card benefits and relevant content.

Please read these terms and use carefully before registering on the Site or using the Site, and keep them for your records. By accessing this site, you agree to these terms of use and any additional terms and conditions that may be published by Mastercard on the site, as may be amended from time to time in accordance with these terms of use (collectively referred to as the 'terms of use'). The Terms of Use set forth the terms applicable to your use of the Site. BY USING THE SITE YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTOOD, AND AGREED TO BE BOUND BY THE TERMS OF USE. IF YOU HAVE ANY QUESTIONS ON THE TERMS OF USE, YOU SHOULD CONSULT WITH AN ATTORNEY BEFORE USING THIS SITE.

If you do not agree to the Terms of Use, do not access the Site or use the Site.

In these Terms of Use, the words "you" and "your" mean the person who has accessed the Site, as defined below, and/or has registered for participation in the program. The words "we," "us" and "our" mean Mastercard. 'Site' means www.priceless.com or such other web site as we may establish for the priceless cities program (the "Program").

RESTRICTIONS

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**LIMITATION OF LIABILITY**

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INDEMNIFICATION

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304

300

FIG. 3

412 ☒ \*BY CHECKING THIS BOX I INDICATE THAT I HAVE READ AND AGREE TO THE **TERMS OF USE** FOR PRICELESS AUSTRALIA. 402

414 ☐ \*BY CHECKING THIS BOX, I HAVE READ AND AGREE TO THE PRICELESS CITIES **PRIVACY NOTICE**, AND I GIVE MY CONSENT TO THE PERSONAL DATA PROCESSING AS DESCRIBED THERE. 404

400

FIG. 4

The diagram shows a table-like structure 500. It has two columns: 502 (IDENTIFIERS) and 504 (TAGS). There are five rows of data, each with a label on the left: 506 (SERVICE CODE), 508 (SERVICE FUNCTION CODE), 510 (USE CATEGORY CODE), 512 (CONTENT TYPE CODE), and 514 (LOCALE CODE). The corresponding tag values in column 504 are PC, PC-REG, ToU, LC, and EN-AU.

|     | 502<br>IDENTIFIERS    | 504<br>TAGS |
|-----|-----------------------|-------------|
| 506 | SERVICE CODE          | PC          |
| 508 | SERVICE FUNCTION CODE | PC-REG      |
| 510 | USE CATEGORY CODE     | ToU         |
| 512 | CONTENT TYPE CODE     | LC          |
| 514 | LOCALE CODE           | EN-AU       |

500

FIG. 5

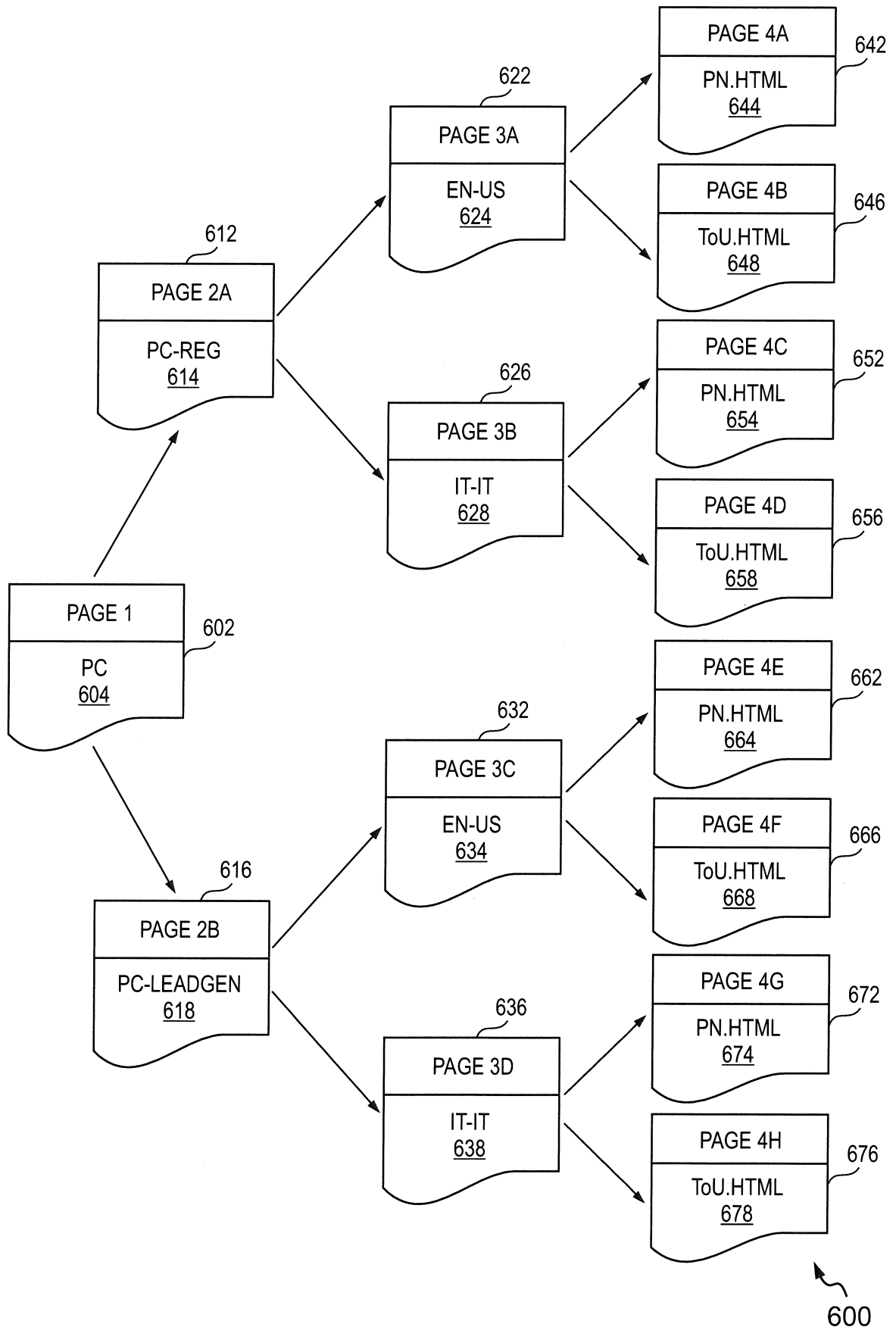


FIG. 6

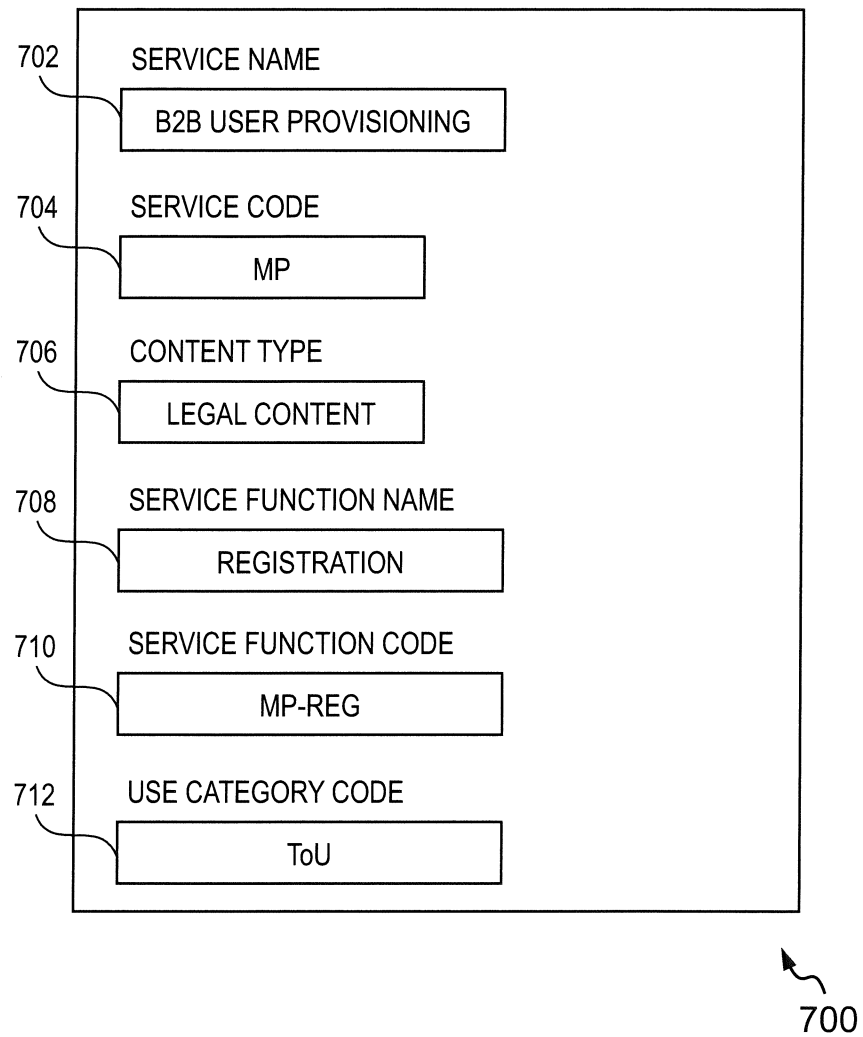


FIG. 7

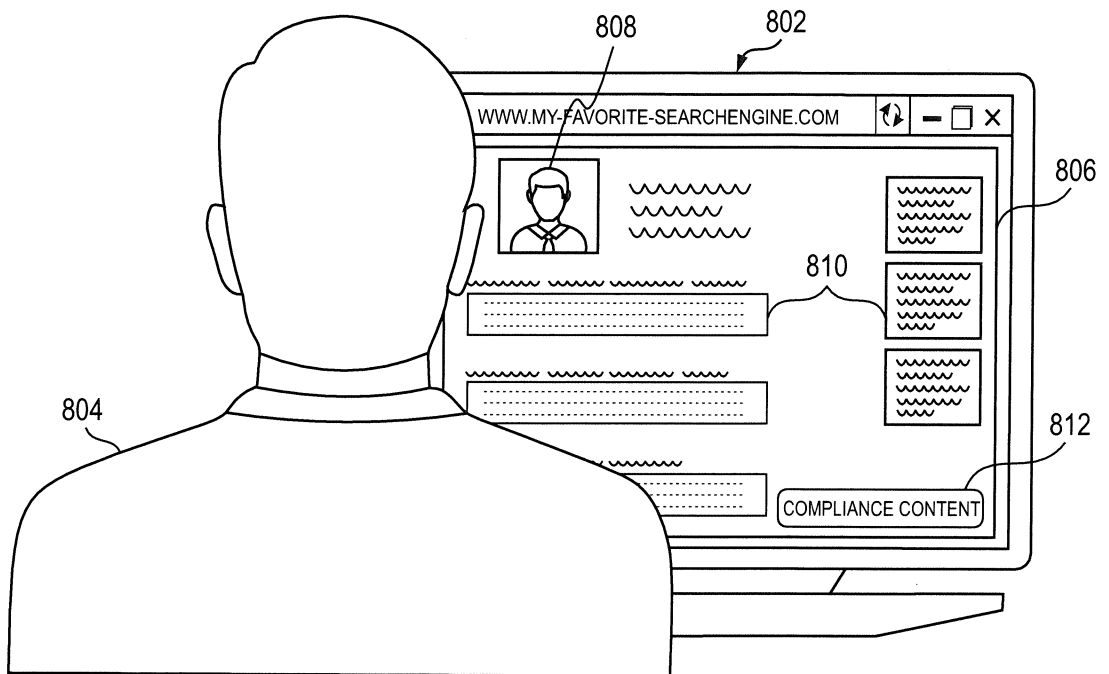


FIG. 8

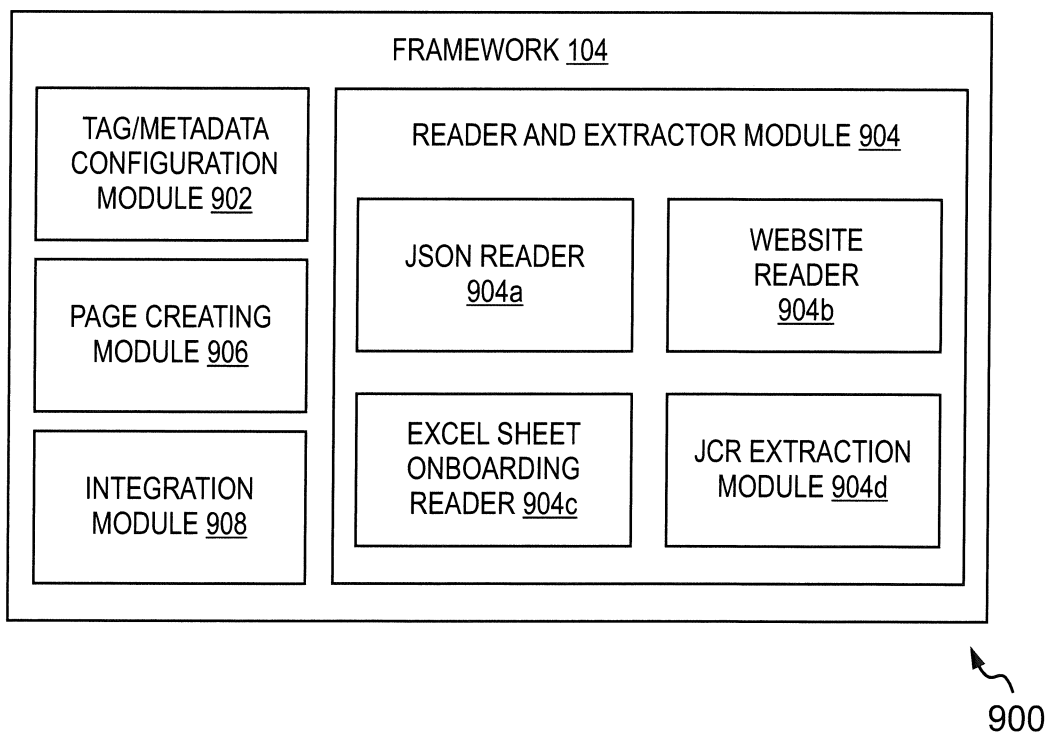


FIG. 9

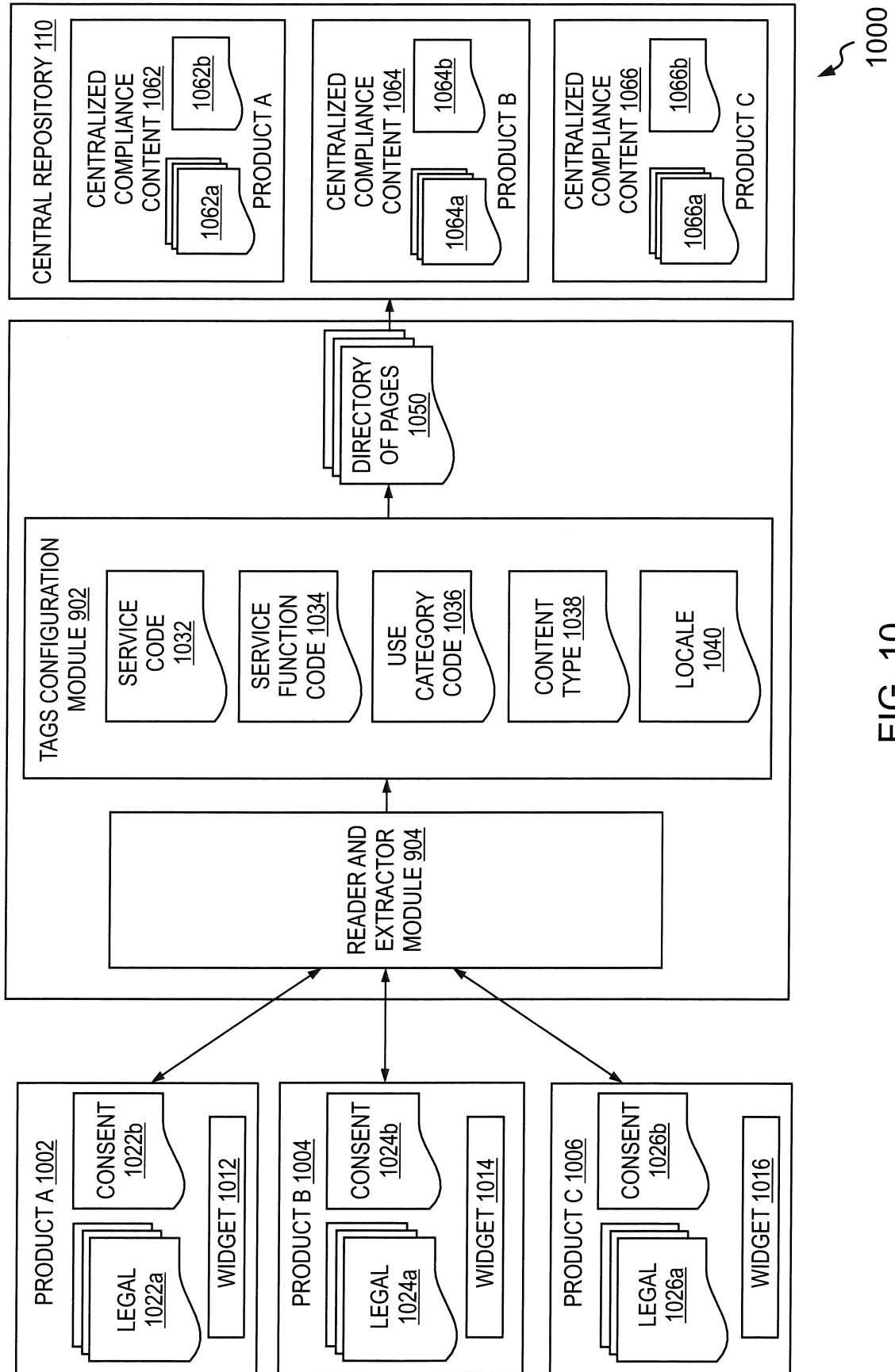


FIG. 10

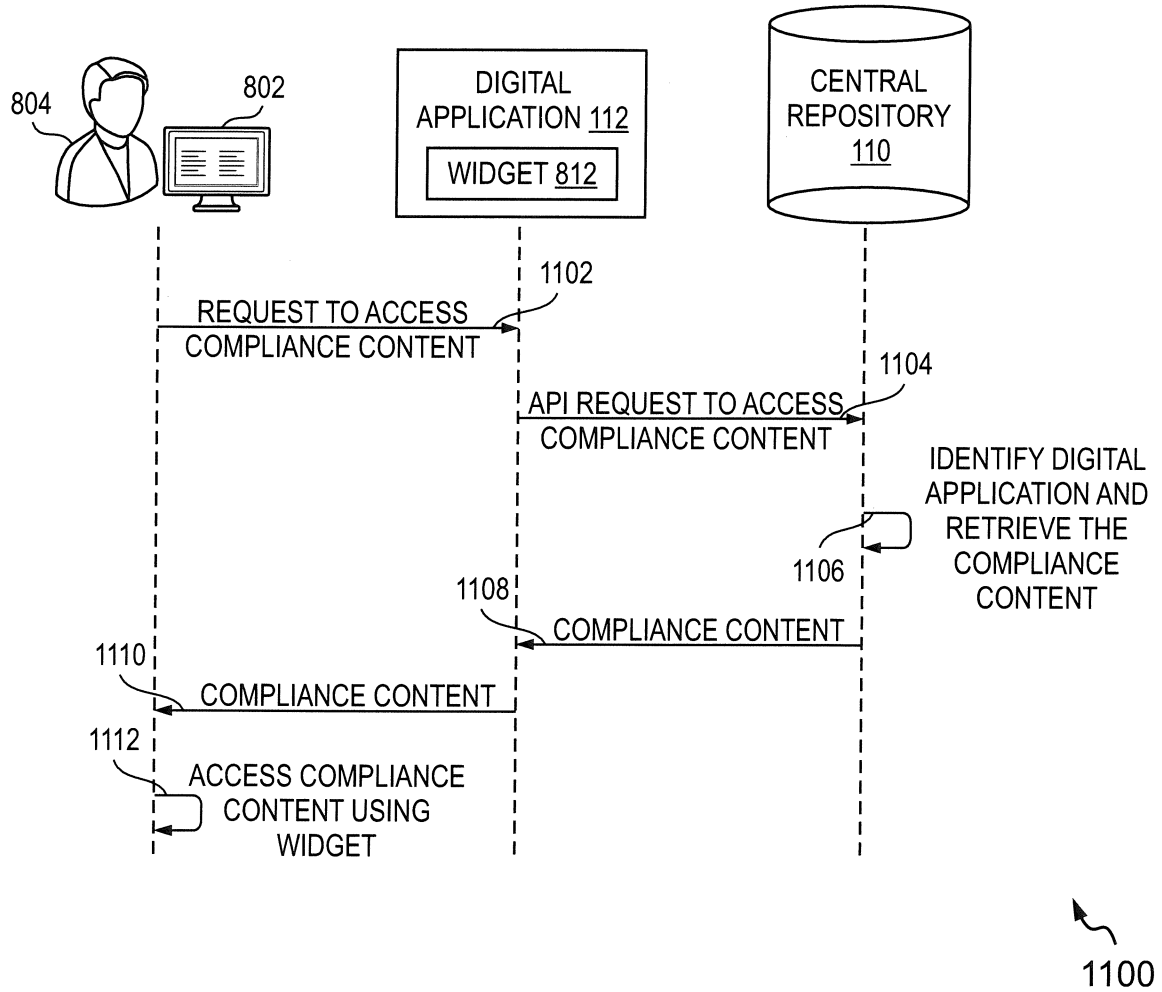


FIG. 11

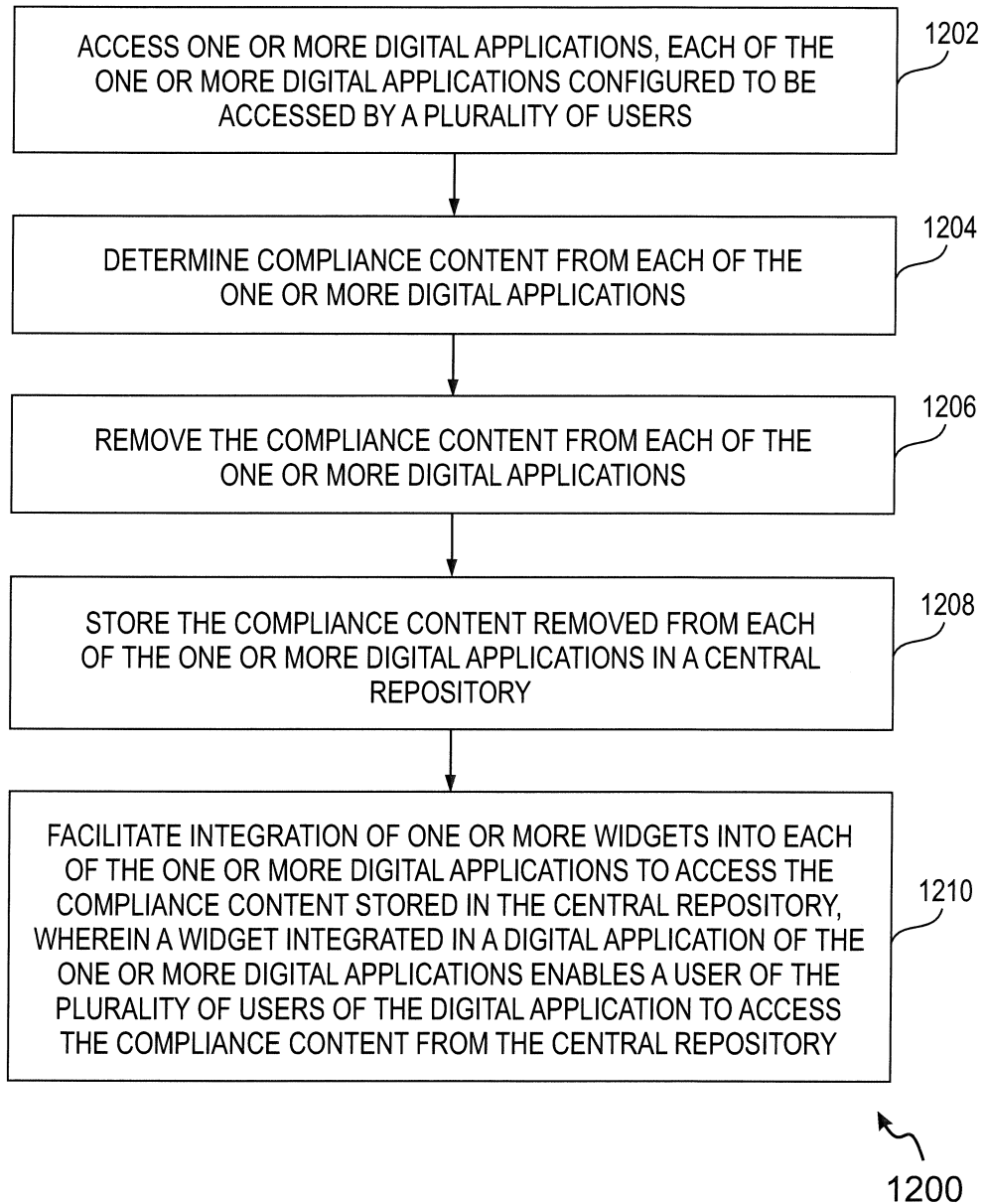


FIG. 12

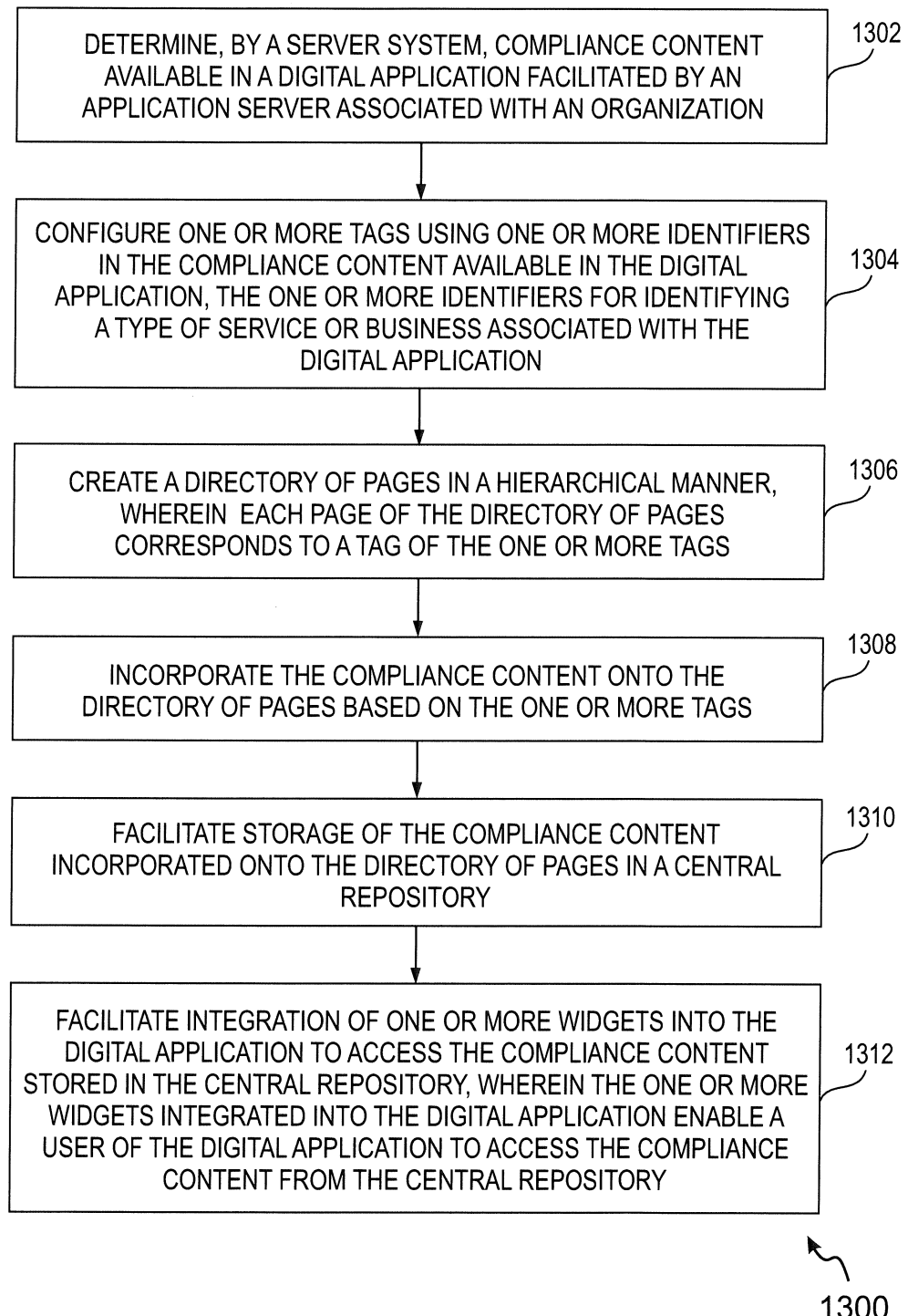


FIG. 13

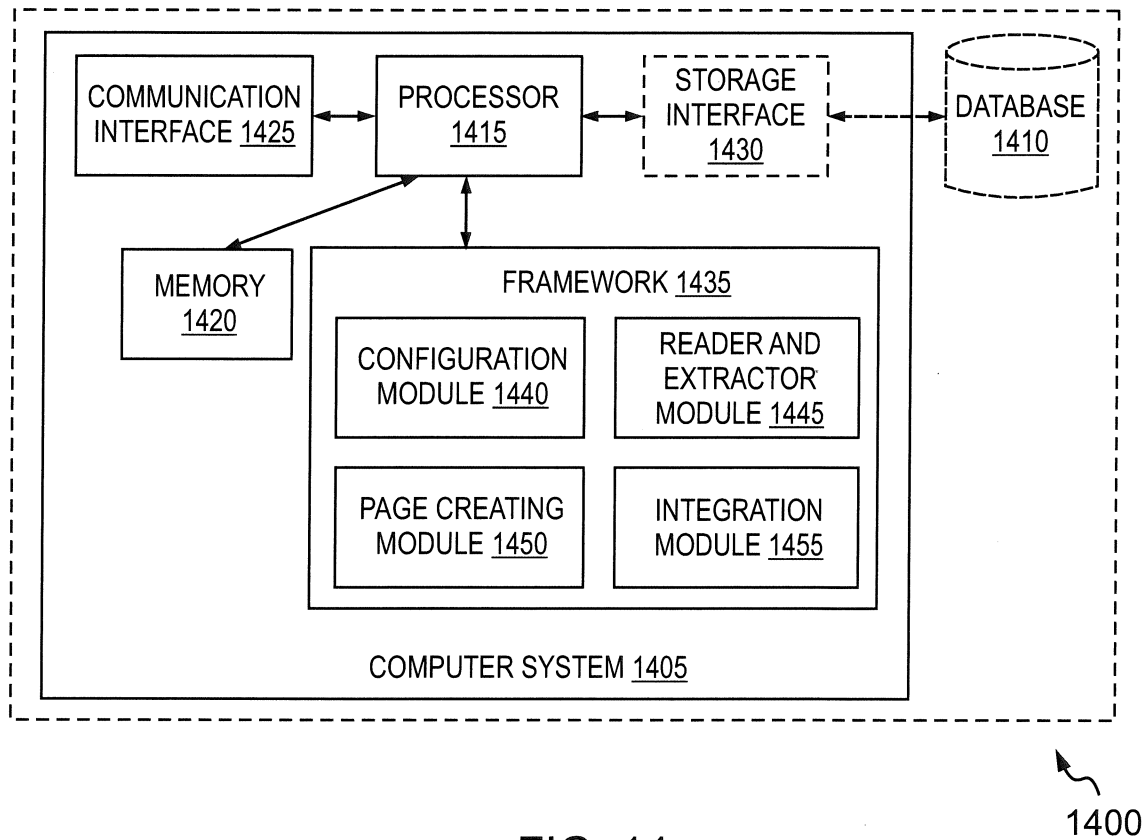
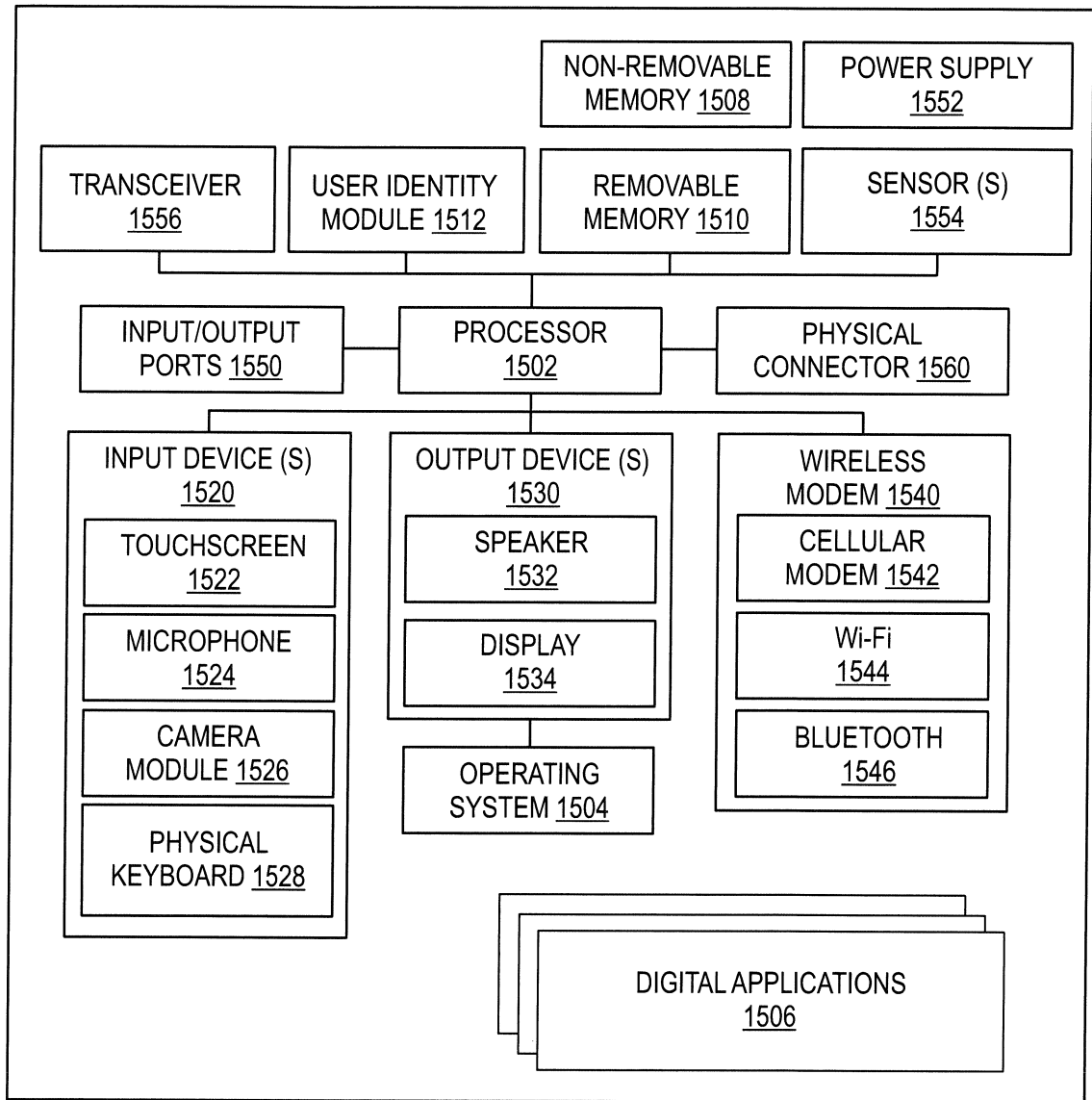


FIG. 14



802

FIG. 15