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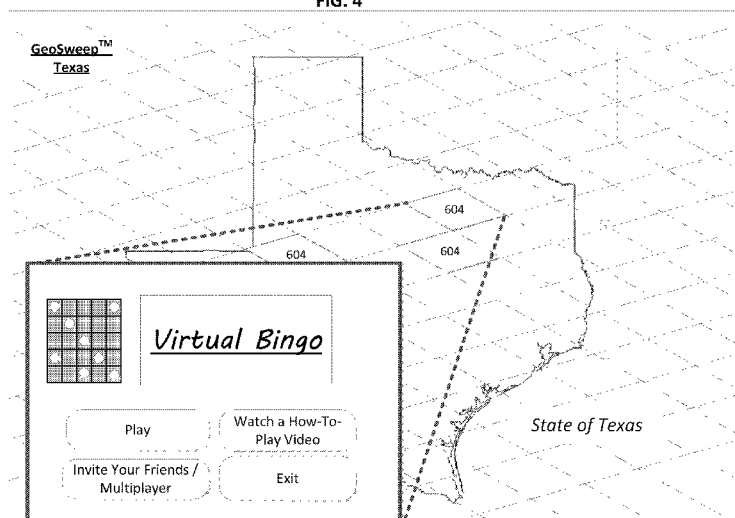
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(54) Title: SYSTEMS AND METHODS FOR PROVIDING AND PROCESSING SOFTWARE OBJECTS IN CONNECTION
WITH A MAP-BASED GAME

FIG. 4



(57) Abstract: Systems and methods for processing software objects in connection with a map-based game are disclosed. Embodiments of the presently disclosed invention provide players with the ability to participate in a map-based game that offers prizes or discovery in the form of software applications upon his or her selection of one or more grid units in a map-based game. For example, in a map-based game, one or more of the units on the gameboard may have embedded therein one or more Apps that, when selected by the player, cause the application to be executed, unlocking aspects or features of the map-based game or providing players with entertainment, advertisements, promotional information, education, social networking, games, or utility functions.