

ABSTRACT

Video Playback Control Method, Apparatus, and Terminal

5 The embodiments of the present invention relate to the field of software applications, and in particular, to a video playback control method, apparatus, and terminal. The method includes: entering a video immersive playback mode, when it is detected that a page sliding status is a preset status; in the video
10 immersive playback mode, determining information layout of a current video based on a preset baseline, highlighting the information layout of the current video in a page, and playing the current video after darkening areas other than the information layout of the current video on the page; switching the current
15 video to a corresponding target video based on a pre-loaded video list in response to a preset switching instruction; and playing the target video. In the embodiment of the present invention, by highlighting the current video information layout on the page and darkening other areas on the page except the current video
20 information layout when current video is played, allowing users to watch the current video more attentively, while simplifying the user operation to switch videos, reducing terminal resource consumption, saving time, and improving user experience.

25 [Figure 1]