ABSTRACT

Methods, systems, apparatuses and computer-readable storage media for interactions based on in-vehicle digital persons are provided. In one aspect, a method includes: acquiring a video stream of a person in a vehicle captured by a vehicle-mounted camera, processing at least one frame of image included in the video stream to obtain one or more task processing results based on at least one predetermined task, and performing, according to the one or more task processing results, at least one of displaying a digital person on a vehicle-mounted display device or controlling a digital person displayed on a vehicle-mounted display device to output interaction feedback information.