CLAIMS

1. A method of obtaining data from acquired imagery and/or data related to at least one target tagged with an artificial physical tag by associating the artificial physical tag to the target, wherein the target is formed by motor vehicles of a motor vehicle fleet, which is distributed across an area,

wherein the artificial physical tag is configured to provide a signature of interest for imaging technology to be acquired as imagery and/or data by imaging technology in a region of the electromagnetic spectrum,

wherein a remote sensing device comprises an energy source that illuminates or provides energy to the artificial physical tag of the target, and

when the energy has been scattered or reflected by the artificial physical tag, the remote sensing device collects and records the electromagnetic radiation of the signature, which is the scattered or reflected energy, that is, the imagery and/or data from the target is acquired,

wherein the artificial physical tag is a marking paint, which has properties in the infrared wavelength range so that it has a specific spectral signature at certain wavelengths, whereby the signature of interest is provided,

wherein provide a signature of interest for imaging technology comprises to provide a spectral signature to be recognized by automated or semi-automated processes, the method comprising:

- generating, during the acquisition of the imagery and/or data related to the target, a virtual tag corresponding to the artificial physical tag or a portion of said tag;
- processing, the acquired imagery and/or data related to the target, wherein the processing comprises;
    - detecting the generated virtual tag or a portion of said tag in the acquired imagery and/or data;
    - obtaining metadata based on the detection of the generated virtual tag and linking the metadata to the virtual tag, wherein the obtained metadata comprises geo-positioning of the target and time at which the imagery and/or data is acquired.

2. The method according to claim 1, wherein imaging technology comprises remote sensing imaging technology including Lidar, and the artificial physical tag includes a Near Infra-Red (NIR) emission selective coating.

3. The method according to any of claims 1 to 2, further comprising organizing the generated virtual tag and the obtained metadata to be manipulated and integrating the target data with other data sources using at least one of the acquired metadata.

4. The method according to any of claims 1 to 3, wherein associating the artificial physical tag to the target comprises:

- Physically associating the artificial physical tag to the target.

5. The method according to any of claims 1 to 4, wherein the signature derives from physical characteristics of the tag.

6. The method according to any of claims 1 to 5, further comprising:

tagging the target with the artificial physical tag configured to provide the signature of interest for imaging technology.

7. A computer program comprising program instructions for causing a computer system to perform a method according to any of claims 1 to 6 of obtaining data from acquired imagery and/or data related to at least one target.

8. A computer system comprising a memory and a processor, embodying instructions stored in the memory and executable by the processor, the instructions comprising functionality to execute a method according to any of claims 1 to 6 of obtaining data from acquired imagery and/or data related to at least one target.