

METHODS AND APPARATUSES FOR PUSHING A MESSAGE

ABSTRACT

Apparatuses and methods are disclosed for pushing a message. An exemplary method may include extracting, when the message to be pushed is detected, user information and application information in the message. The method may also include acquiring link information corresponding to the user information and the application information. The method may further include determining registered devices of a user account and registered applications on each registered device according to the user information, the application information, and the link information. The method may further include adding, when a plurality of registered applications on a registered device exist, identification information about the plurality of registered applications to the message corresponding to the registered device. The identification information and message contents contained in the message may be extracted and the message contents may be respectively sent to each registered application corresponding to the identification information by the registered device after receiving the message.

Fig. 2