LOCATION BASED PUSH NOTIFICATION AND MULTI-USER CLASS SOCIAL INTRODUCTION

ABSTRACT

Certain aspects of the technology disclosed herein involve managing a connection between users of a first profile class and users of a second profile class based on proximity. Location data from a first mobile device is used to determine that a first user of a first class is within a first proximity of a property. The property has at least one parameter identified in a user profile of the first user of the first class. Location data from a second mobile device is used to determine that a second user of a second class is within a second proximity of the property. A notification is transmitted to the first mobile device identifying the property, and at least the second user of the second class. A message is received from the first mobile device indicating selection of the second user. The first mobile device connects with the second mobile device.

Fig. 1